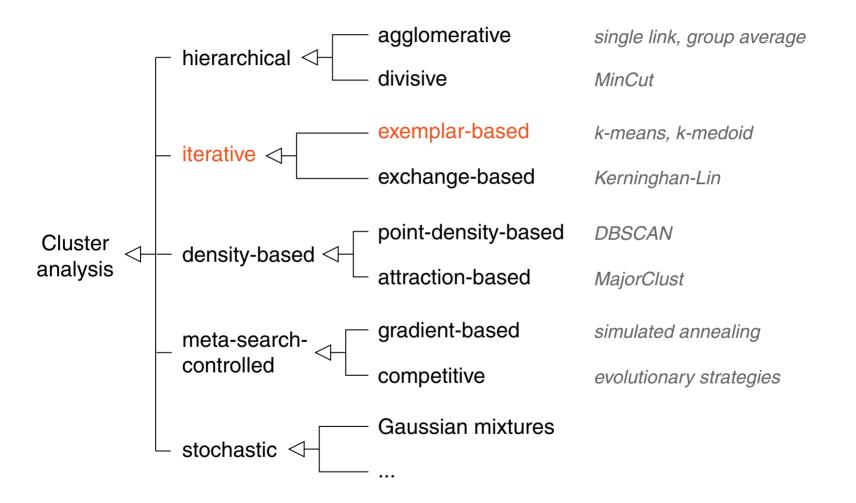
### Chapter DM:II (continued)

#### II. Cluster Analysis

- □ Cluster Analysis Basics
- □ Hierarchical Cluster Analysis
- □ Iterative Cluster Analysis
- □ Density-Based Cluster Analysis
- Cluster Evaluation
- Constrained Cluster Analysis

DM:II-111 Cluster Analysis © STEIN 2002-2019

#### Merging Principles



DM:II-112 Cluster Analysis ©STEIN 2002-2019

#### Exemplar-Based Algorithm

```
Input:
          G = \langle V, E, w \rangle. Weighted graph.
             d. Distance measure for two nodes in V.
             e. Minimization criterion for cluster representatives, based on d.
             k. Number of desired clusters.
Output:
             r_1, \ldots, r_k. Cluster representatives.
  1.
      FOR i=1 to k DO r_i(t)={\it choose}(V) // init representatives
  3.
  4.
  5.
  6.
         FOREACH v \in V DO // find nearest representative (cluster)
            i = \operatorname{argmin} \ d(r_i(t), v), \ C_i = C_i \cup \{v\}
  7.
                j: j \in \{1, ..., k\}
  8.
         ENDDO
         FOR i=1 to k DO r_i(t)= argmin e(C_i) // update
  9.
                                         v \in C_i or v \in \mathbb{R}^p
```

DM:II-113 Cluster Analysis

10.

11.

#### Exemplar-Based Algorithm

```
Input:
       G = \langle V, E, w \rangle. Weighted graph.
            d. Distance measure for two nodes in V.
            e. Minimization criterion for cluster representatives, based on d.
            k. Number of desired clusters.
Output:
          r_1, \ldots, r_k. Cluster representatives.
  1. t = 0
  2. FOR i=1 to k DO r_i(t) = choose(V) // init representatives
  3.
      REPEAT
  4. t = t + 1
  5. FOR i=1 to k DO C_i=\emptyset
  6.
         FOREACH v \in V DO // find nearest representative (cluster)
           i = \operatorname{argmin} d(r_i(t), v), C_i = C_i \cup \{v\}
  7.
               j: j \in \{1, ..., k\}
  8.
         ENDDO
         FOR i=1 to k DO r_i(t)= argmin e(C_i) // update
  9.
                                       v \in C_i or v \in \mathbb{R}^p
```

10. UNTIL  $(convergence(r_1(t), \ldots, r_k(t)))$  OR  $t > t_{\sf max})$ 

**RETURN**( $\{r_1(t), ..., r_k(t)\}$ )

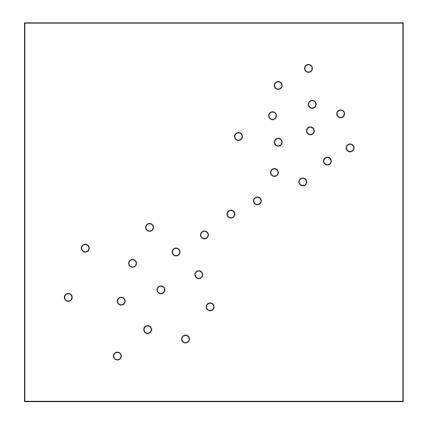
DM:II-114 Cluster Analysis

#### Remarks:

- The cluster representatives are called centroids or, more general, medoids.
- $\Box$  The function choose(V) operationalizes a random sampling without replacement (in German: "zufälliges Ziehen ohne Zurücklegen").
- □ If the data is from a metric space, then the Euclidean distance between two data points is usually chosen as distance function *d*. An alternative and more general approach is to choose the *shortest path* between two points in the graph *G*.
- If the data is from a metric space, then the sum of the squared distances to the cluster representatives (= variance criterion) is usually chosen as minimization criterion e: For points  $v \in V$  from  $\mathbf{R}^p$ , the components of the optimum cluster representative (= vector of minimum variance) are given by the component-wise arithmetic mean of the points in the cluster.

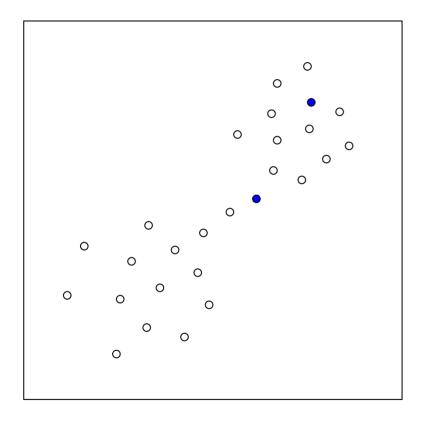
DM:II-115 Cluster Analysis ©STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



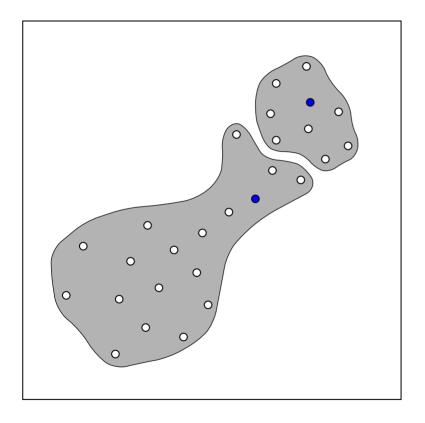
DM:II-116 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



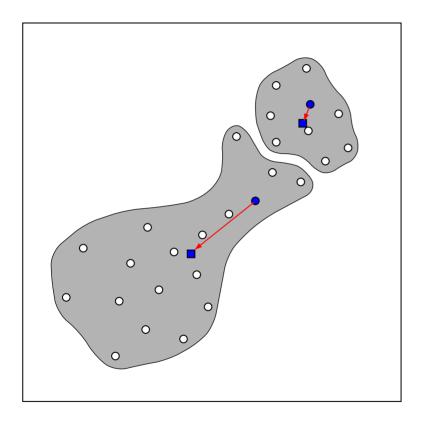
DM:II-117 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



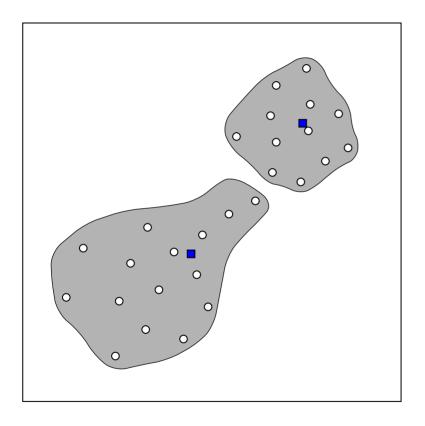
DM:II-118 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



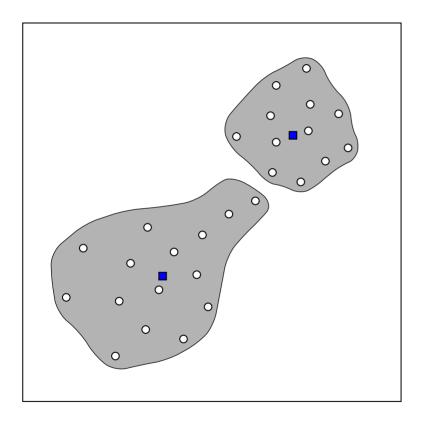
DM:II-119 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



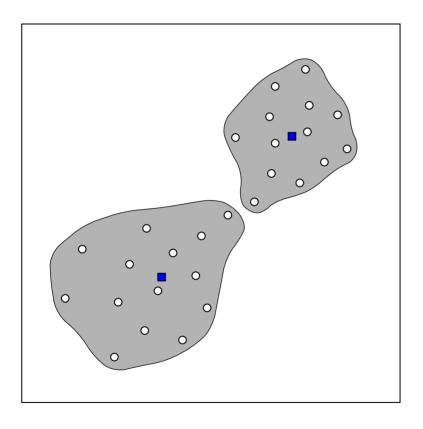
DM:II-120 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



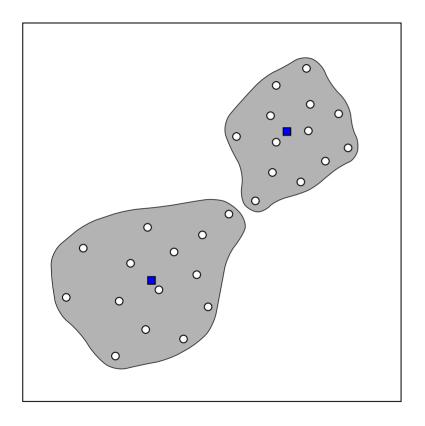
DM:II-121 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



DM:II-122 Cluster Analysis © STEIN 2002-2019

k-Means with Minimization Criterion e = Variance



DM:II-123 Cluster Analysis © STEIN 2002-2019

#### Minimization Criteria of Exemplar-Based Algorithms [algorithm]

 $e(C_i) = \sum_{v \in V} (\mu_i(v))^2 \cdot (v - r_i)^2 \qquad r_i = \frac{\sum_{v \in V} (\mu_i(v))^2 \cdot v}{\sum_{v \in V} (\mu_i(v))^2}$ 

$$e(C_i) = \sum_{v \in C_i} (v - r_i)^2 \qquad \qquad r_i = \bar{v}_{C_i} \qquad \begin{array}{c} \text{centroid computation} \\ \text{via variance minimization} \\ (k\text{-means}) \end{array}$$
 
$$e(C_i) = \sum_{v \in C_i} |v - r_i| \qquad \qquad r_i \in C_i \qquad \begin{array}{c} \text{medoid computation} \\ (k\text{-medoid}) \end{array}$$
 
$$e(C_i) = \max_{v \in C_i} |v - r_i| \qquad \qquad r_i \in C_i \qquad \qquad k\text{-center}$$

DM:II-124 Cluster Analysis © STEIN 2002-2019

Fuzzy *k*-means



cluster  $C_i$ .

□ v̄<sub>C<sub>i</sub></sub> denotes the arithmetic mean of the points v ∈ C<sub>i</sub>.
 □ To simplify notation the cluster representative is denoted with r<sub>i</sub> instead of with r<sub>i</sub>(t).
 □ The sum of the squared distances to a cluster representative r<sub>i</sub> becomes minimum, if r<sub>i</sub> is the arithmetic mean of the points in C<sub>i</sub>. Hence, the computation of the centroid in k-means corresponds to a local—i.e., cluster-specific—minimization of the variance.
 □ The medoid or central element of a cluster denotes a point r<sub>i</sub> ∈ C<sub>i</sub> that minimizes the sum of the distances from r<sub>i</sub> to all other points in C<sub>i</sub>. An advantage of medoids compared to centroids is their robustness with respect to outliers and, as a consequence, an improved convergence behavior (= less iterations).
 □ k-medoid and k-center can employ nearly arbitrary distance or similarity measures.

k-means and Fuzzy k-means presume interval-based measurement scales for all features.

Within Fuzzy k-means,  $\mu_i(v)$  denotes the membership value of the point  $v \in V$  with respect to

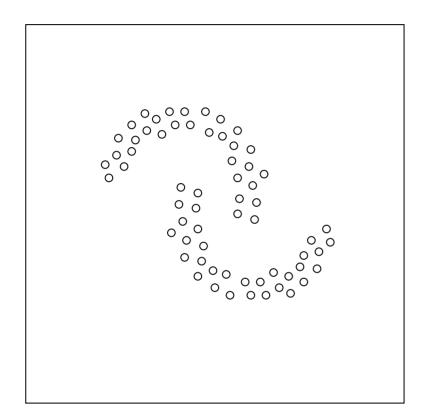
DM:II-125 Cluster Analysis © STEIN 2002-2019

#### Remarks: (continued)

- □ *k*-means can be operationalized straightforwardly as Kohonen self-organizing map, SOM, a particular kind of neural network:
  - The SOM network is comprised of an input layer with p nodes, which correspond one-to-one to the features, and a so-called "competitive layer" with k nodes.
  - Based on the network's current edge weights the training algorithm determines for a feature vector the so-called "winning neuron", whose edge weights are raised according to a learning rate  $\eta$ .

DM:II-126 Cluster Analysis © STEIN 2002-2019

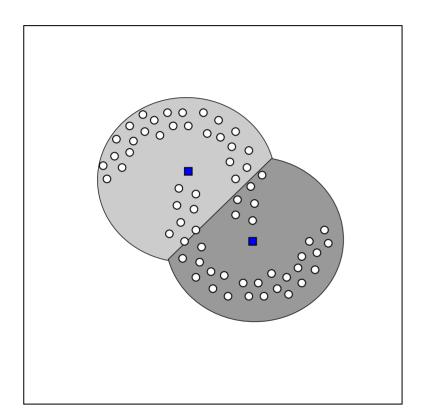
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

DM:II-127 Cluster Analysis © STEIN 2002-2019

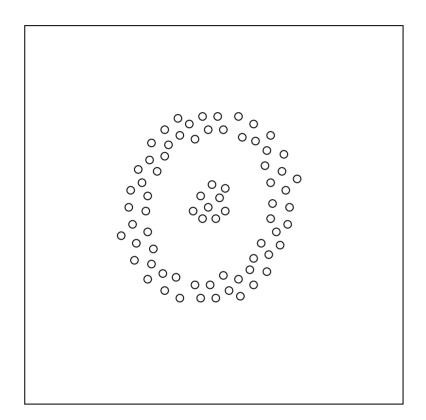
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

DM:II-128 Cluster Analysis © STEIN 2002-2019

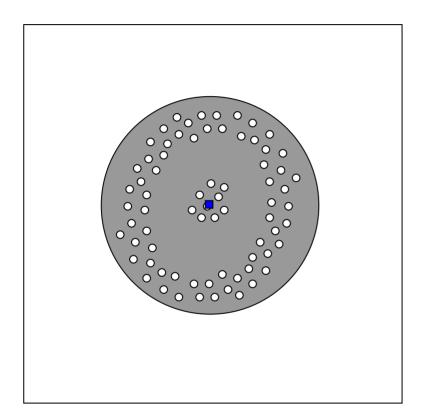
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

DM:II-129 Cluster Analysis ©STEIN 2002-2019

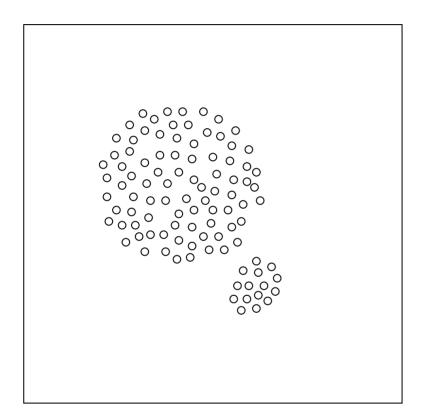
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

DM:II-130 Cluster Analysis ©STEIN 2002-2019

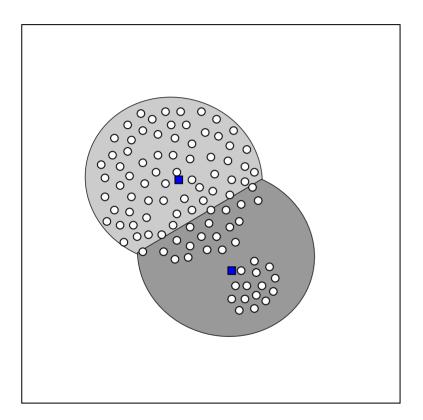
*k*-Means versus Single Link



Exemplar-based algorithms fail to detect clusters with large difference in size.

DM:II-131 Cluster Analysis ©STEIN 2002-2019

k-Means versus Single Link



Exemplar-based algorithms fail to detect clusters with large difference in size.

DM:II-132 Cluster Analysis © STEIN 2002-2019

Exclusive versus Non-Exclusive Algorithms

Let 
$$C = \{C_1, \dots, C_k\}$$
 be a partitioning of a set  $V$  with  $\bigcup_{i=1...k} C_i = V$ .

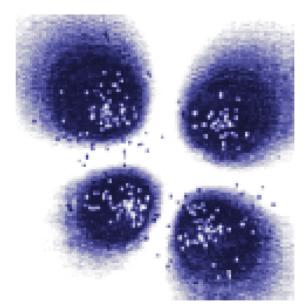
- $\Box$  exclusive algorithms:  $\forall i, j \in \{1, \dots, k\} : i \neq j \text{ implies } C_i \cap C_j = \emptyset$
- non-exclusive algorithms allow for multiple cluster membership

DM:II-133 Cluster Analysis ©STEIN 2002-2019

Exclusive versus Non-Exclusive Algorithms

Let 
$$C = \{C_1, \dots, C_k\}$$
 be a partitioning of a set  $V$  with  $\bigcup_{i=1\dots k} C_i = V$ .

- $\neg$  exclusive algorithms:  $\forall i,j \in \{1,\ldots,k\}: i 
  eq j$  implies  $C_i \cap C_j = \emptyset$
- non-exclusive algorithms allow for multiple cluster membership
- □ Fuzzy cluster analysis quantifies cluster membership of the  $v \in V$  by means of a membership function  $\mu_i(v), i \in \{1, ..., k\}$ . [minimization criterion]

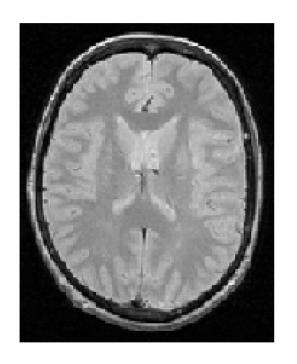


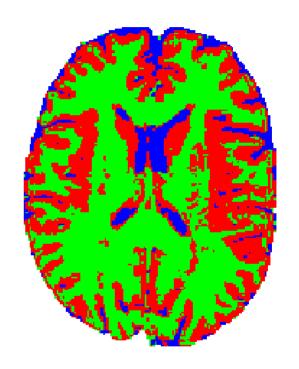
[Höppner/Klawonn/Kruse 1997]

DM:II-134 Cluster Analysis © STEIN 2002-201

Exclusive versus Non-Exclusive Algorithms

Application of Fuzzy cluster analysis to represent and envision cerebral tissue:





[Pham/Prince/Dagher/Xn 1996]

DM:II-135 Cluster Analysis © STEIN 2002-2019

#### Remarks:

- $\Box$  The domain of the linguistic variable of the Fuzzy model is comprised of k elements, which correspond to the clusters  $C_1, \ldots, C_k$ .
- $\sqsupset$  Usually a normalization constraint for the membership function is stated:  $\sum_{i=1...k} \mu_i(v) = 1$
- □ A drawback of Fuzzy *k*-means variants that neglect normalization is that points with small membership function values for a cluster are treated as outliers, instead of moving the cluster towards these points. Hence it is useful to apply the iteration procedure with a normalization constraint—at least within an initialization phase.
- A categorization by a Fuzzy cluster analysis is beneficial if no clear class structure is given or if various feature vectors belong to several classes at the same time.
- □ A disadvantage of Fuzzy cluster analysis is the fact that the concept of cluster representatives does not exist.

DM:II-136 Cluster Analysis ©STEIN 2002-2019