### Incident Linking: Assigning Tweets to Entries in a Disaster Database

Master's Thesis Defence



#### **Examiners**

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INTRODUCTION

DATASETS

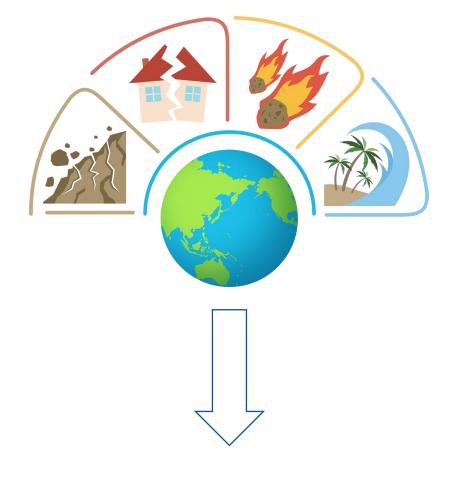
PROPOSED METHOD

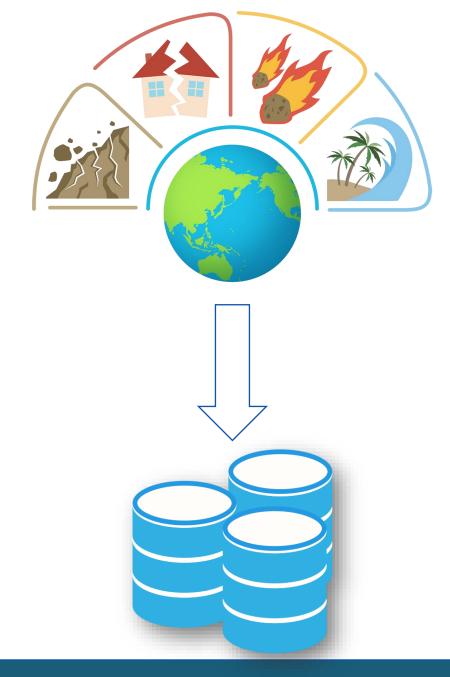
RESULTS AND DISCUSSION

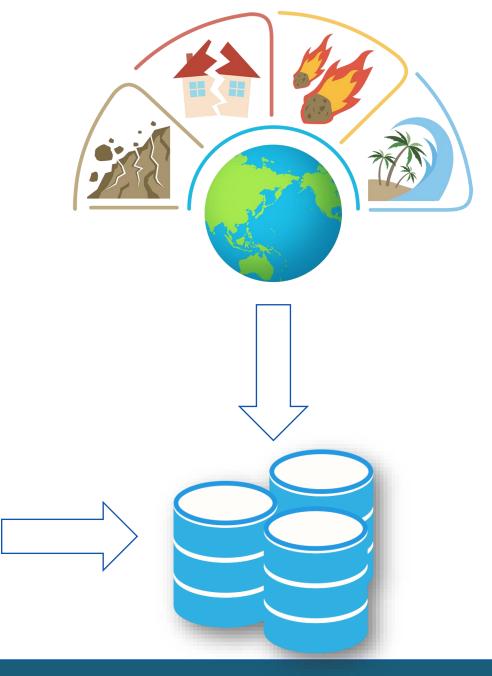
CONCLUSION AND FUTURE WORK

# CONTENTS







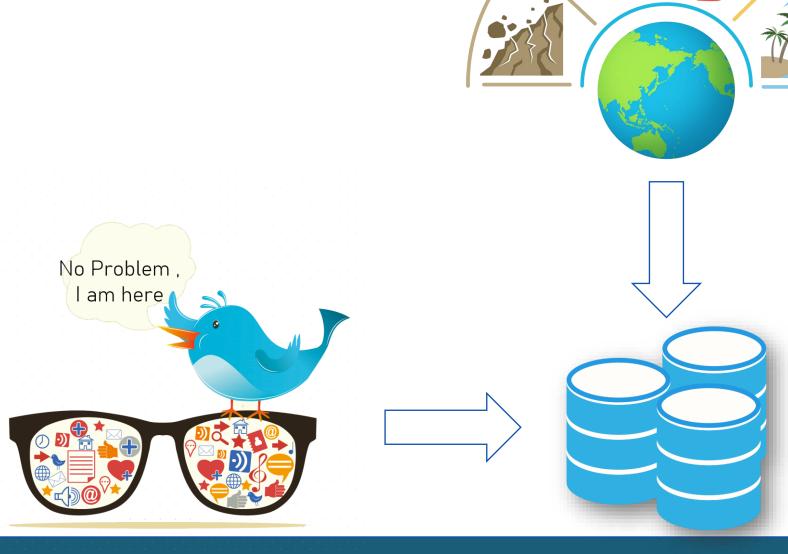


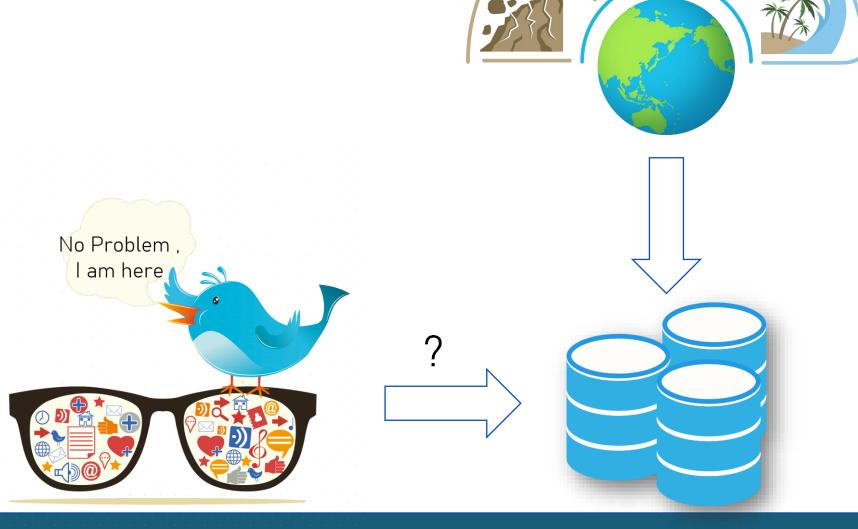
Validation?



Manual Validation









## Example



Mudslide collapses on bus in Colombia, 6 dead; one victim called for help by cellphone uninews.us/vq57mW

#Colombia

12:45 AM · Dec 9, 2011 · SocialFlow

<b>~</b> .	c · · · · · · · ·		
Sample part o	f incident database	entry trom	+M-IJAI
Sample part of	i iiiciaciit aatabast	S CITCLY IN OTHER	

incident_id	47108fe1-5c04-472c-b534-75a51b747489	
type	landslide	
start_time	2011-12-08T08:00:00.000Z	
location	Colombia ; Bosa ; Bogota	
deaths	6	

### Research Questions

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What are the possible features that we can extract from tweets that match with those of typical knowledge databases?

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How can we build a linking model that will link the each tweet to entries in the disaster database based on the features from **RQ1**?

### Research Questions

#### • RQ 1

What are the possible features that we can extract from tweets that match with those of typical knowledge databases?

#### • RQ 2

How can we build a linking model that will link the each tweet to entries in the disaster database based on the features from **RQ1**?

#### • RQ 3

How accurate this model to use for disaster linking?

## DATASETS

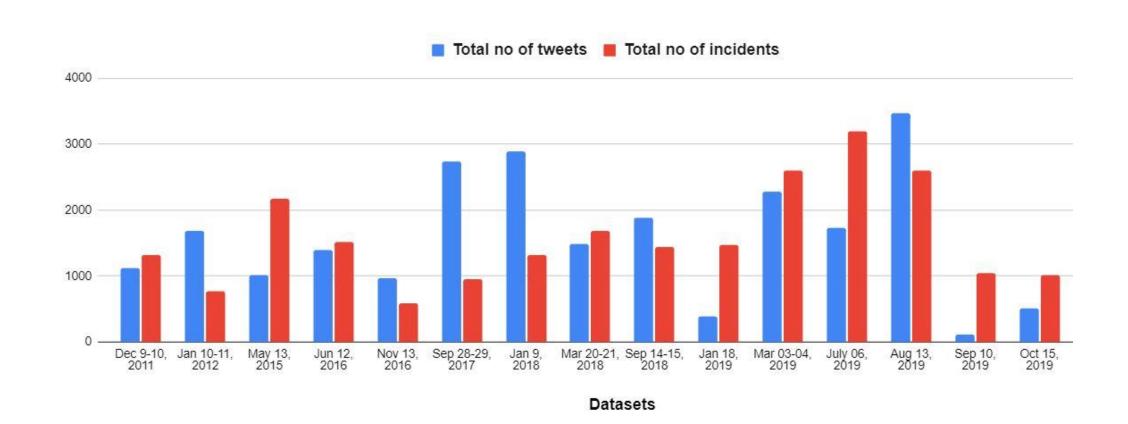
## Data

• Tweets and Incidents – December 2011 to October 2019

Tweets Dataset	Incident datasets
23673 Total no of tweets	23723 Total no incidents
15 sets	15 sets
1578 Avg. tweets in each set	1581 Avg. incidents in each set

Annotations dataset

### Data statistics



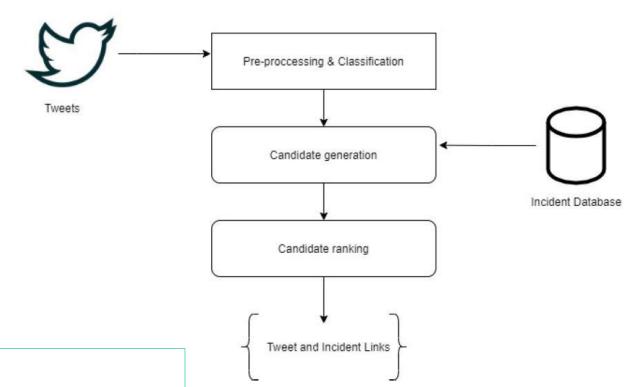
# Proposed method

# Incident Linking Framework(ILF)

### ILF contains three different steps:

- Pre-processing and classification for tweets
- Candidate generation
- Candidate ranking

# Incident Linking Framework(ILF)



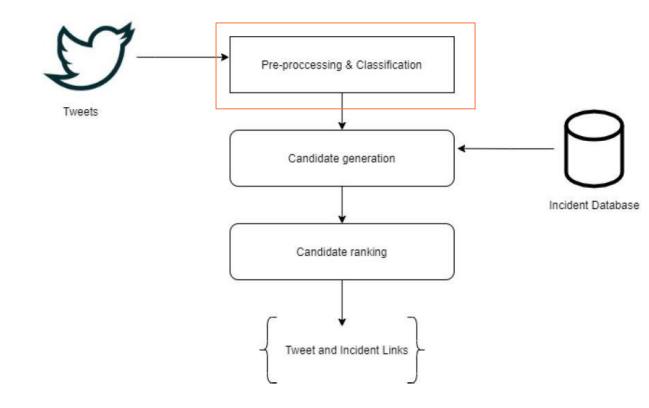
### ILF contains three different steps:

- Pre-processing and classification for tweets
- Candidate generation
- Candidate ranking

## Pre-processing and classification for tweets

#### Remove noise from the tweets

- Normalize piece of text
- Tweets that's not linkable



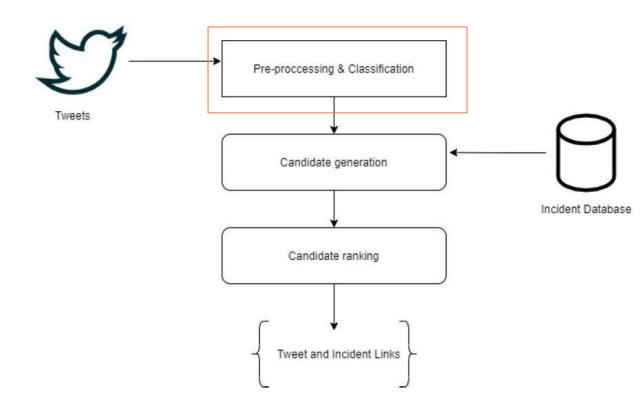
## Pre-processing and classification for tweets

#### Remove noise from the tweets

- Normalize piece of text
- Tweets that's not linkable

### Pre-processing

- URL's , Hashtags , Emoji's , Smileys
- Convert text into numbers



## Pre-processing and classification for tweets

#### Remove Noise from the tweets

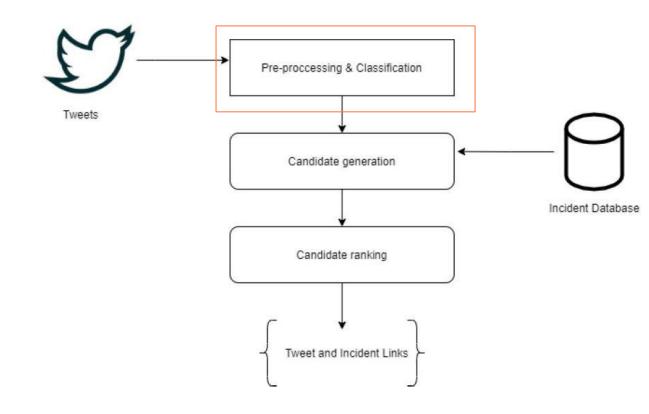
- Normalize piece of text
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#### Pre-processing

- URL's , Hashtags , Emoji's , Smileys
- Convert text into numbers

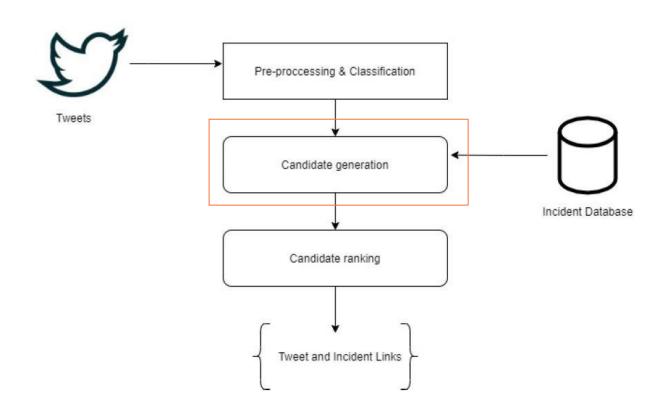
#### Classification

- Filter disaster related tweets
- State-of-the-art pre-trained models



## Candidate generation

- Input
  - Normalized tweets
  - Incident database
- Output
  - Candidate sets



## Candidate generation

- Entities extraction using NER
- Generate the candidates based on the similarity between tweet entity mentions and Incidents entities
- Candidate generation divided into four steps

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- Entities extraction using NER
- Generate the candidates based on the similarity between tweets and Incidents to entities
- Candidate generation divided into four steps
  - Location-based candidates
  - Disaster type-based candidates
  - Impact-based candidates
  - Time-based candidates

# Location - Based candidates

```
C_L = \{(t_j, i_k) \mid \forall \ j \in \{1, ..., n_t\}, k \in \{1, ..., n_i\} \ : SimF_L(t_j^L, i_k^L) \land \Delta T_{(t_j, i_k)} < \tau \} where: C_L = \text{Location-based candidates} t = \text{Tweet} i = \text{Incident database entry} SimF_L = \text{Similarity function for location} t_j^L = \text{Location mention for tweet j} i_k^L = \text{Incident location entity} j, k = \text{index values} \Delta T_{(t_j, i_k)} = \text{Difference between incident entry time and tweet time in hours} \tau = \text{time threshold (based on disaster type)}
```

# Location - Based candidates

```
"incident id": "47108fe1-5c04-472c-b534-75a51b747489",
"type": "landslide",
"start time": "2011-12-08T08:00:00.000Z",
"end time": "NaN",
'location": "Colombia ; Bosa ; Bogota"
'lat': "4.61/6",
"lon": "-74.1899",
                                          Splinter 📀
"source database id": "2",
                                          @splinter_news
"properties": {
 "id": "4,089",
                                     Mudslide collapses on bus in Colombia, 6 dead; one
 "landslide ": "Mudslide",
                                     victim called for help by cellphone uninews.us/vq57mW
 "trigger": "Downpour",
                                     #Colombia
 "storm name": "nan",
 "fatalities": "6",
                                     12:45 AM - Dec 9, 2011 - SocialFlow
 "injuries": "0",
 "source nam": "nan",
 "source lin": "http://cnsnews.com/news/article/mudslide-collapses-bus-colombia-6-dead",
 "location a": "Known within 1 km",
 "landslide1": "Medium",
 "photos_lin": "nan",
 "cat src": "glc",
 "countrynam": "Colombia",
 "near": "Soacha",
 "distance": "5.1765",
 "adminname1": "Cundinamarca",
 "adminname2": "nan",
 "population": "313,945",
 "countrycod": "nan",
 "continentc": "SA",
 "key_": "CO",
 "version": "1",
 "user id": "1",
 "tstamp": "Tue Apr 01 2014 00:00:00 GMT+0000 (UTC)",
 "changeset ": "1"
```

## Disaster type-Based candidates

```
\begin{split} C_D &= \{(t_j,i_k) \mid \forall \ j \in \{1,...,n_t\}, k \in \{1,...,n_i\} \ : SimF_D(t_j^D,i_k^D) \land \Delta T_{(t_j,i_k)} < \tau \} \\ \text{where:} \\ C_D &= \text{Disaster type-based candidates} \\ t &= \text{Tweet} \\ i &= \text{Incident database entry} \\ SimF_D &= \text{Similarity function for disaster type} \\ t_j^D &= \text{Disaster type mention for tweet j} \\ i_k^D &= \text{Incident disaster type entity} \\ j,k &= \text{index values} \\ \Delta T_{(t_j,i_k)} &= \text{Difference between incident entry time and tweet time in hours} \\ \tau &= \text{time threshold (based on disaster type)} \end{split}
```

## Disaster type-Based candidates

3 1

```
"incident id": "47108fe1-5c04-472c-b534-75a51b747489",
type": "landslide"
"start time": "2011-12-08T08:00:00.000Z",
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"location": "Colombia ; Bola
                               ; Bogota",
"lat": "4.6176",
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  "countrynam": "Colombia",
  "near": "Soacha",
  "distance": "5.1765",
  "adminname1": "Cundinamarca".
  "adminname2": "nan",
  "population": "313,945",
 "countrycod": "nan",
  "continentc": "SA",
 "key ": "CO",
  "version": "1",
 "user id": "1",
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```

# Impact- Based candidates

```
C_I = \{(t_j, i_k) \mid \forall j \in \{1, ..., n_t\}, k \in \{1, ..., n_i\} : SimF_I(t_j^I, i_k^I) \land \Delta T_{(t_j, i_k)} < \tau \}
   where:
   C_I = Impact-based candidates
   t = Tweet
   i = Incident database entry
    Sim F_I = Similarity function for impact
   t_i^I = Impact mention for tweet j
   i_k^I = Impact disaster type entity
   j, k = index values
   \Delta T_{(t_i,i_k)} = Difference between incident entry time and tweet time in hours
   \tau = time threshold (based on disaster type)
```

# Impact- Based candidates

```
"incident id": "47108fe1-5c04-472c-b534-75a51b747489",
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```

# Time- Based candidates

```
C_T = \{(t_j, i_k) \mid \forall j = (1, ..., n_t), k = (1, ..., n_i) : \Delta T_{(t_j, i_k)} < \tau = True \}
```

where:

 $C_T$  = Time-based candidates

t = Tweet

i = Incident database entry

 $\Delta T_{(t_j,i_k)}$  = Difference between incident entry time and tweet time (no of hours)

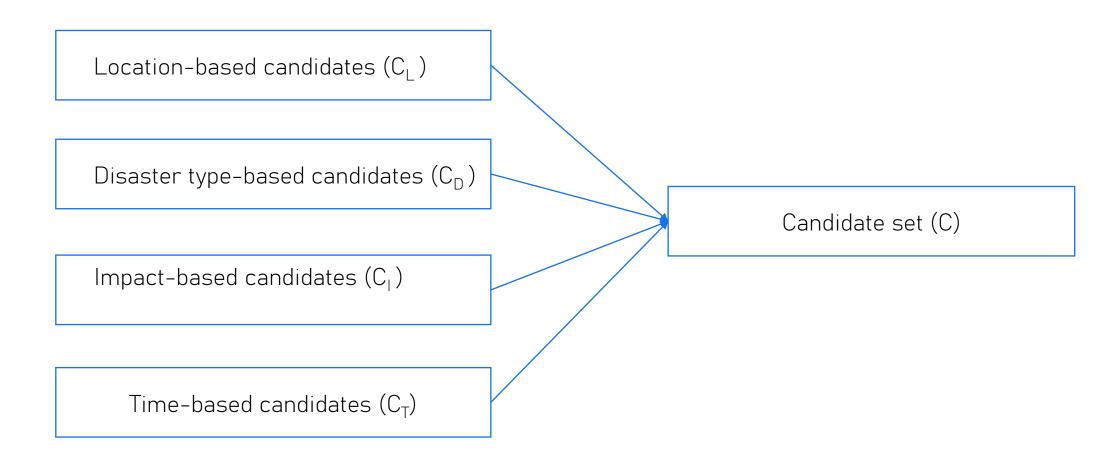
i, j = index values

 $\tau$  = time threshold (based on disaster type)

# Time- Based candidates

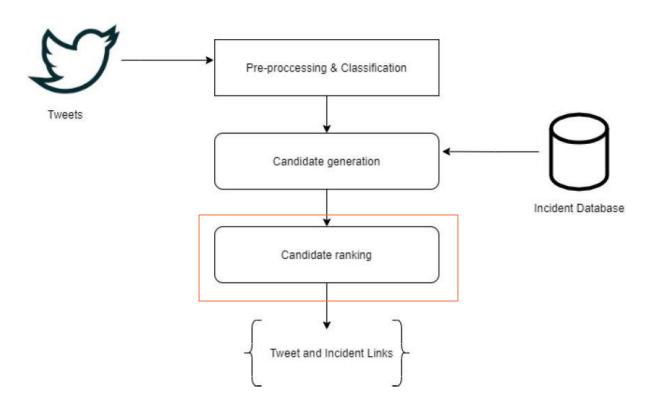
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### Union of candidates



# Candidate ranking

- Input
  - Candidates
- Output
  - Tweet and Incident links



### Candidate ranking

- Implemented a scoring metric to assign similarity score for each candidate in the candidate list
- Identified Top score candidate to establish the link
- Four different scoring functions are implemented in candidate ranking

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- Implemented a scoring metric to assign similarity score for each candidate in the candidate list
- Identified Top score candidate to establish the link
- Four different scoring functions are implemented in candidate ranking
  - Location score
  - Disaster type score
  - Impact score
  - Time score

### Location score

$$C_{LScore} = SimS_L(t, i), \forall (t, i) \in C_L$$

#### where:

 $C_{LScore}$  = Location similarity score

t, i = Tweet, Incident entry

 $C_L$  = Location-based candidate set

 $SimS_L$  = Similarity score function for location

# Location score example

Tweet Location	Incident location	Score
Colombia bosa	Colombia	0.25
	Colombia; Bosa	0.25+0.25=0.5

### Disaster type score

$$C_{DScore} = SimS_D(t, i), \forall (t, i) \in C_D$$

#### where:

 $C_{DScore}$  = Disaster type similarity score

t, i = Tweet , Incident entry

 $C_D$  = Disaster type-based candidate set

 $SimS_D$  = Similarity score function for disaster type

## Disaster type score example

Tweet disaster type	Incident disaster type	Score
landslide	mudslide	0.4
	landslide	0.6

### Impact score

$$C_{IScore} = SimS_I(t, i), \forall (t, i) \in C_I$$

#### where:

 $C_{IScore}$  = Impact similarity score

t, i = Tweet, Incident entry

 $C_I$  = Impact-based candidate set

 $SimS_I$  = Similarity score function for impact

## Impact score example

Tweet	Incident no of deaths	Score
Mudslide collapses on bus in	10	0.2
Colombia, 6 dead	4	0.3
	6	0.5

#### Time score

$$C_{TScore} = SimS_T(t, i), \forall (t, i) \in C_T$$

where:

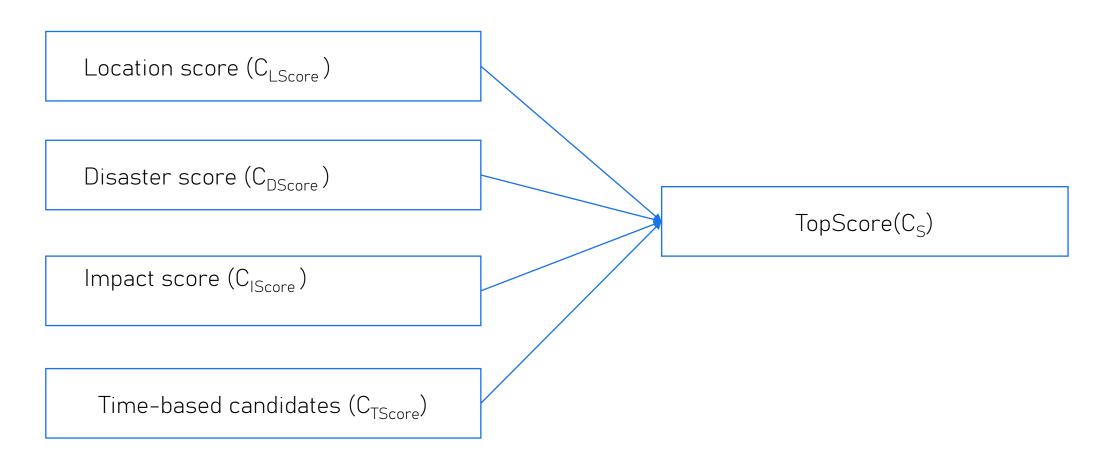
 $C_{TScore}$  = Time similarity score

t, i = Tweet, Incident entry

 $C_T$  = Time-based candidate set

 $SimS_T$  = Similarity score function for time

## Generate top score



# Experiments

### **Evaluation Metrics**

• Precision, Recall, F1-Score and MRR (Mean Reciprocal Rank)

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- Precision, Recall, F1-Score and MRR (Mean Reciprocal Rank)
- Intrinsic metrics
  - Evaluate each module individually without the side effects from others
  - Candidate generation, Candidate ranking

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- Precision, Recall, F1-Score and MRR (Mean Reciprocal Rank)
- Intrinsic metrics
  - Evaluate each module individually without the side effects from others
  - Candidate generation (recall), Candidate ranking (MRR)
- Extrinsic metrics
  - Measure the whole application with cascading errors
  - Candidate ranking (MRR)

- Two experiments
  - ILF Method 1
  - ILF Method 2

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  - ILF Method 2

Candidate set	ILF Method -1	ILF Method -2
Location candidates	<b>√</b>	<b>√</b>
Disaster type candidates	<b>√</b>	
Impact candidates	<b>√</b>	
Time candidates		

- Two experiments
  - ILF Method 1
  - ILF Method 2
- Aim of these experiments is to check the importance of time constraints

Candidate set	ILF Method -1	ILF Method -2
Location candidates	<b>✓</b>	<b>✓</b>
Disaster type candidates	<b>√</b>	<b>√</b>
Impact candidates	<b>√</b>	
Time candidates		<b>√</b>

- Two experiments
  - ILF Method 1
  - ILF Method 2
- Aim of these experiments is to check the importance of time constraints
- Classification and ranking module will be the same for both methods

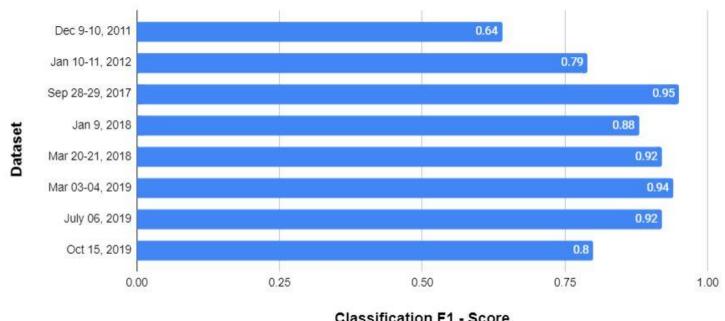
Candidate set	ILF Method -1	ILF Method -2
Location candidates	<b>√</b>	<b>√</b>
Disaster type candidates	<b>√</b>	
Impact candidates	<b>√</b>	
Time candidates	_	<b>√</b>

### Results and Discussion

## Classification (F1- Score)

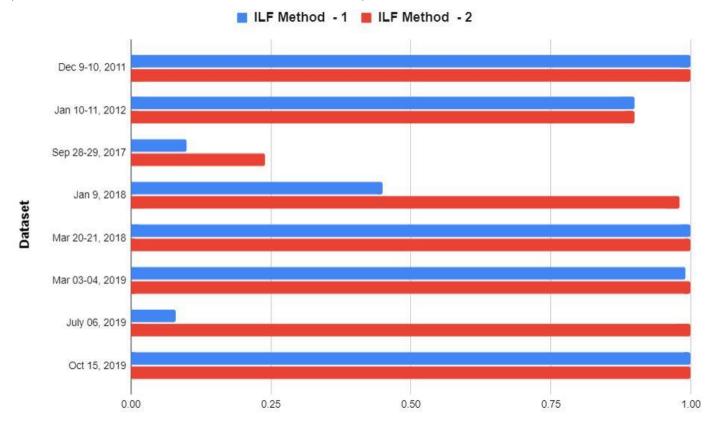
- Avg. Score 0.86
- Best Score 0.95

5 7

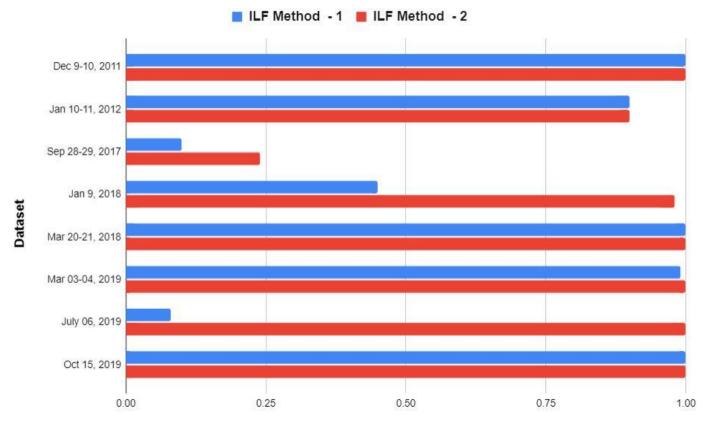


Avg. recall for ILF Method – 1 &
2 is 0.69, 0.89 respectively

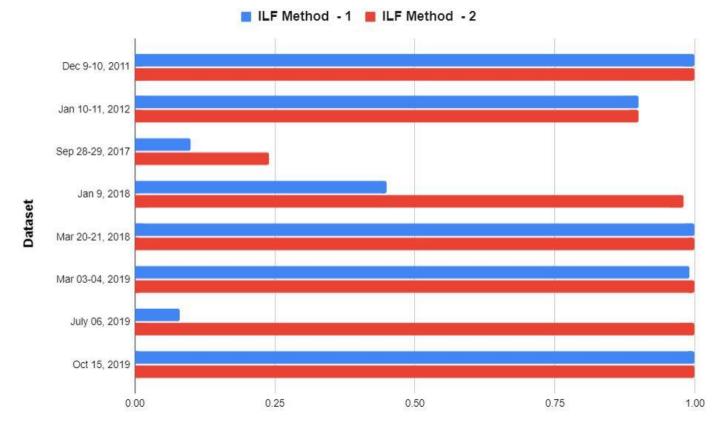
5 8



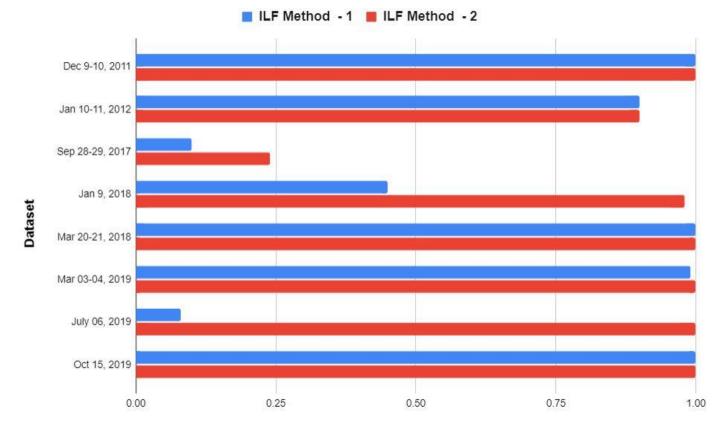
- Avg. recall for ILF Method 1 &
  2 is 0.69, 0.89 respectively
- ILF Method 2 is shown
   promising results than ILF
   Method 1



- Avg. recall for ILF Method 1 &
  2 is 0.69, 0.89 respectively
- ILF Method 2 is shown
   promising results than ILF
   Method 1
- More no of candidates
   generated for ILF Method 2

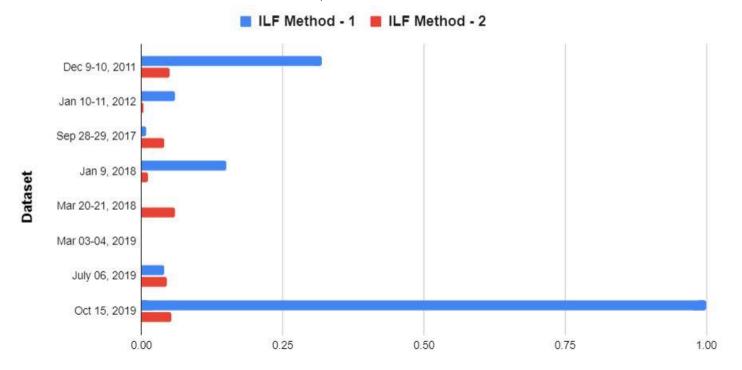


- Avg. recall for ILF Method 1 & 2
   is 0.69, 0.89 respectively
- ILF Method 2 is shown
  promising results than ILF Method
   1
- More no of candidates generated for ILF Method – 2
- Avg. no candidates for ILF Method
  1 & 2 are 95, 418 respectively



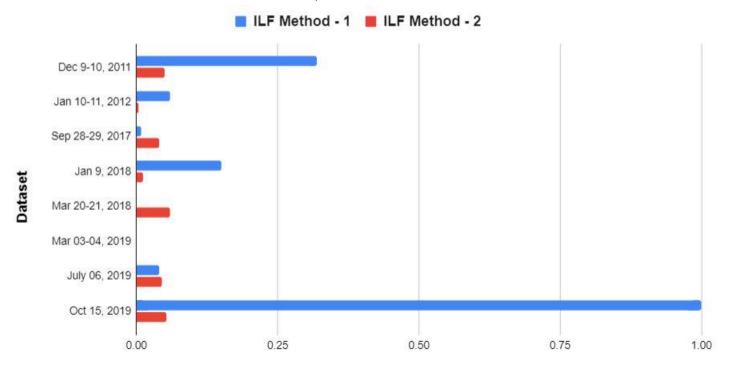
# Candidate ranking (MRR - Intrinsic)

Avg. MRR for ILF Method – 1 & 2 is 0.1972, 0.0329respectively



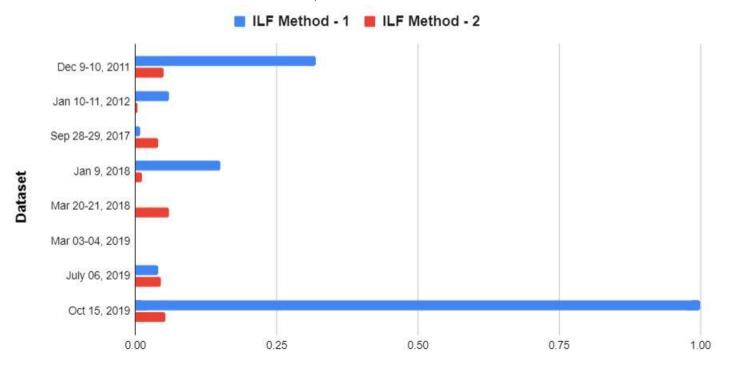
# Candidate ranking (MRR - Intrinsic)

- Avg. MRR for ILF Method 1 & 2 is 0.1972, 0.0329
   respectively
- ILF Method 1 is shown
   promising results than ILF
   Method 2



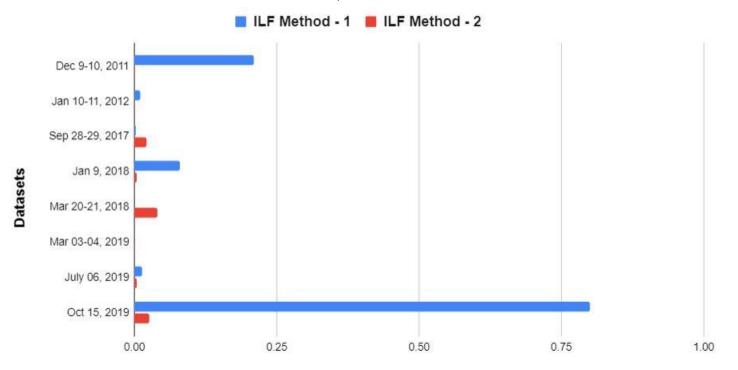
# Candidate ranking (MRR - Intrinsic)

- Avg. MRR for ILF Method 1 & 2 is 0.1972, 0.0329
   respectively
- ILF Method 1 is shown promising results than ILF Method – 2
- ILF Method 1 shown best results for small datasets



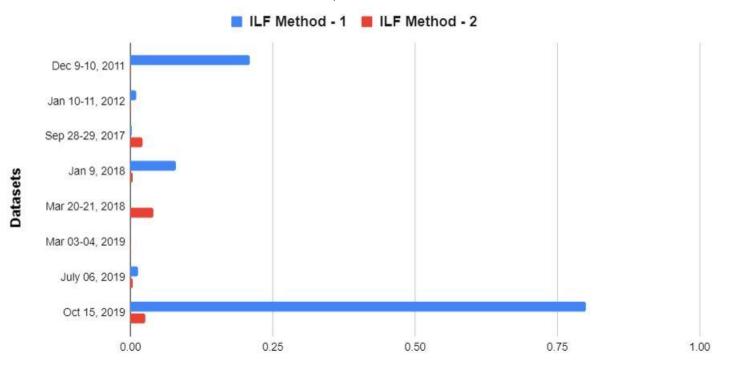
# Candidate ranking (MRR - Extrinsic)

Avg. MRR for ILF Method – 1 & 2 is 0.1395, 0.0123
respectively



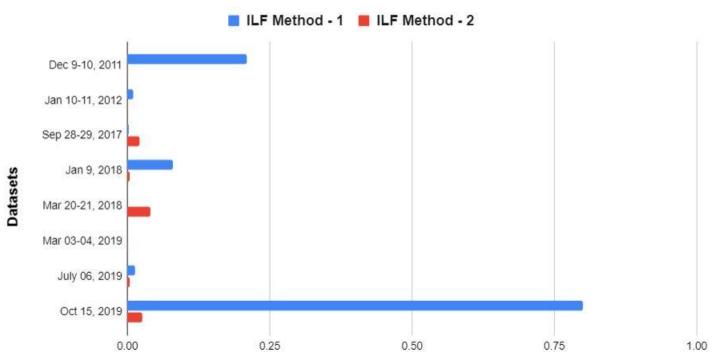
# Candidate ranking (MRR - Extrinsic)

- Avg. MRR for ILF Method 1 & 2 is 0.1395, 0.0123
  respectively
- ILF Method 1 is shown
   promising results than ILF
   Method 2



# Candidate ranking (MRR - Extrinsic)

- Avg. MRR for ILF Method 1 & 2 is 0.1395, 0.0123
  respectively
- ILF Method 1 is shown promising results than ILF Method – 2.
- ILF Method 1 shown best results for small datasets



### Overview results of ILF Method – 1

- Overall performance of Dec 9
  10 and Oct 15,2019 datasets

  Shown good results

  Dataset

  Dataset
- Candidate ranking could not performed well on Mar 20– 21,2018 and Mar 03–04 datasets

	Classification	Candidate	Candidate	Candidate	Candidate
Datasets		generation	generation	ranking	ranking
Datasets	F1 Score	recall	count	MRR	MRR
	(Intrinsic)	(Intrinsic)	(Intrinsic)	(Intrinsic)	(Extrinsic)
Dec 9-10, 2011	0.64	1	61.62	0.3200	0.2100
Jan 10-11, 2012	0.79	0.9	47.32	0.0600	0.0100
Sep 28-29, 2017	0.95	0.1	129.03	0.0080	0.0030
Jan 9, 2018	0.88	0.45	94.56	0.1500	0.0800
Mar 20-21, 2018	0.92	1	158.63	0	0
Mar 03-04, 2019	0.94	0.99	128	0	0
July 06, 2019	0.92	0.08	108	0.0400	0.0135
Oct 15, 2019	0.8	1	52	1	0.8000

#### Overview results of ILF Method – 2

- Candidate generation performed well
- High candidate generation count
- Candidate ranking could not performed well

	Classification	Candidate	Candidate	Candidate	Candidate
Datasets		generation	generation	ranking	ranking
Datasets	F1 Score	recall	count	MRR	MRR
	(Intrinsic)	(Intrinsic)	(Intrinsic)	(Intrinsic)	(Extrinsic)
Dec 9-10, 2011	0.64	1	977	0.0500	0.0010
Jan 10-11, 2012	0.79	0.90	462	0.0031	0.0015
Sep 28-29, 2017	0.95	0.24	557	0.0400	0.0215
Jan 9, 2018	0.88	0.98	918	0.0116	0.0044
Mar 20-21, 2018	0.92	1	145	0.0600	0.0400
Mar 03-04, 2019	0.94	1	128	0.0010	0.0004
July 06, 2019	0.92	1	108	0.0452	0.0034
Oct 15, 2019	0.8	1	52	0.0530	0.0265

## Micro averages

ILF Method – 1 performed
 well in candidate generation
 also system performance
 was good when compare to
 ILF Method – 2

Datasets	Classification F1 Score (Intrinsic)	Candidate	Candidate	Candidate	Candidate
		generation	generation	ranking	ranking
		recall	count	MRR	MRR
		(Intrinsic)	(Intrinsic)	(Intrinsic)	(Extrinsic)
ILF Method - 1	0.84	0.69	95	0.1972	0.1395
ILF Method - 2	0.84	0.89	418	0.0329	0.0123

• RQ 1

What are the possible features that we can extract from tweets that match with those of typical knowledge databases?

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We can extract Location, Disaster type, Impact and Time

• RQ 2

How can we build a linking model that will link the each tweet to entries in the disaster database based on the features from **RQ1**?

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Incident Linking Framework implemented with Candidate generation and candidate ranking modules

• RQ 3

How accurate this model to use for disaster linking?

• RQ 3

How accurate this model to use for disaster linking?

ILF is less accurate and need improvements in candidate generation and candidate ranking

## Conclusion and Future Work

#### Conclusion and Future work

#### Conclusion

- Implemented Incident Linking Frame (ILF)
- Two different NER's makes better recall for candidate generation
- Low performance due to the heavy no of candidates generated by the system
- Candidate ranking module needs to be improved

### Conclusion and Future work

#### Future work

- Create missing entries in the database
- Extend these system to other languages
- Improve candidate ranking method using advanced ML (e.g. CNN)

