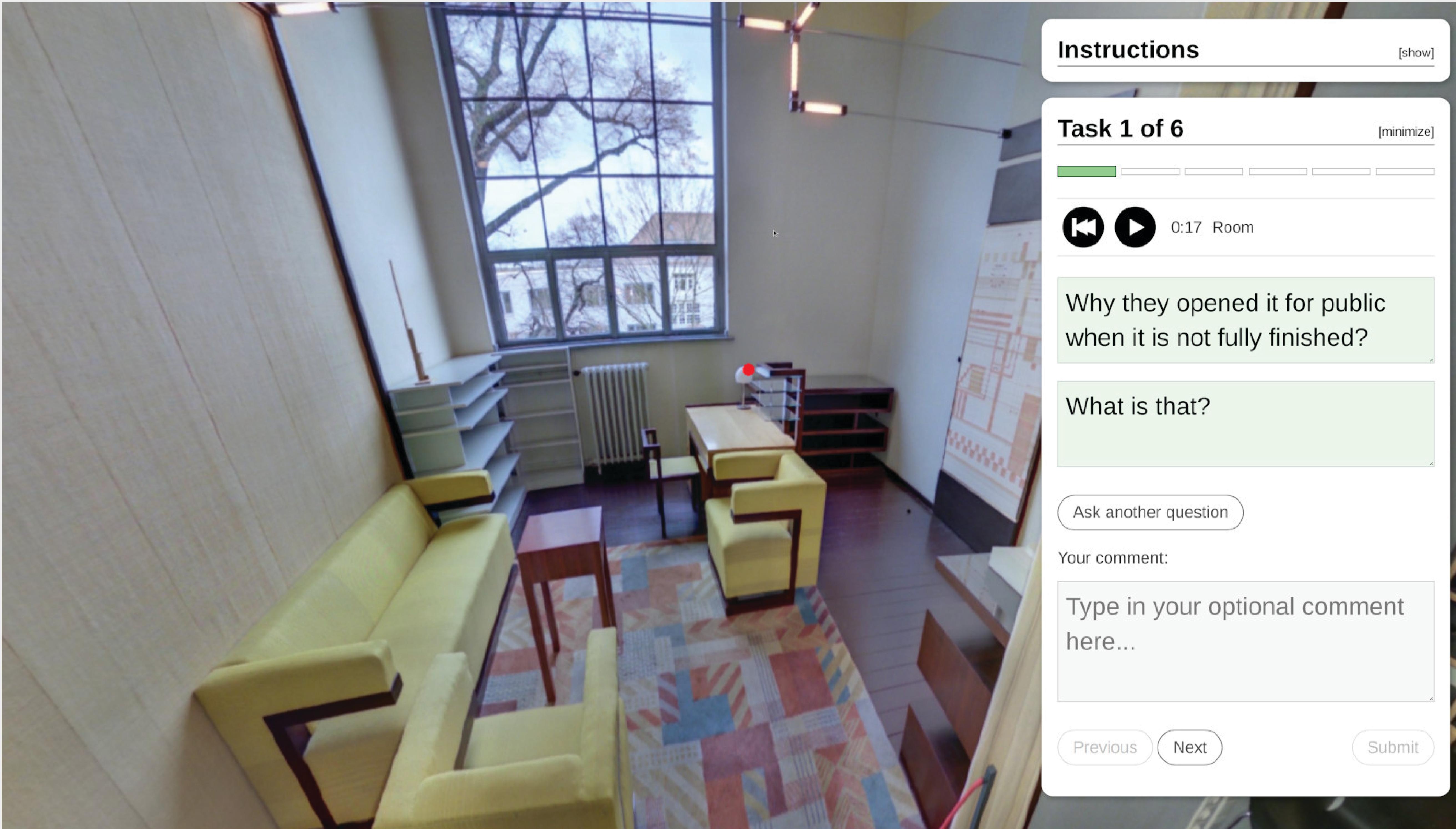


What is That? Crowdsourcing Questions to a Virtual Exhibition



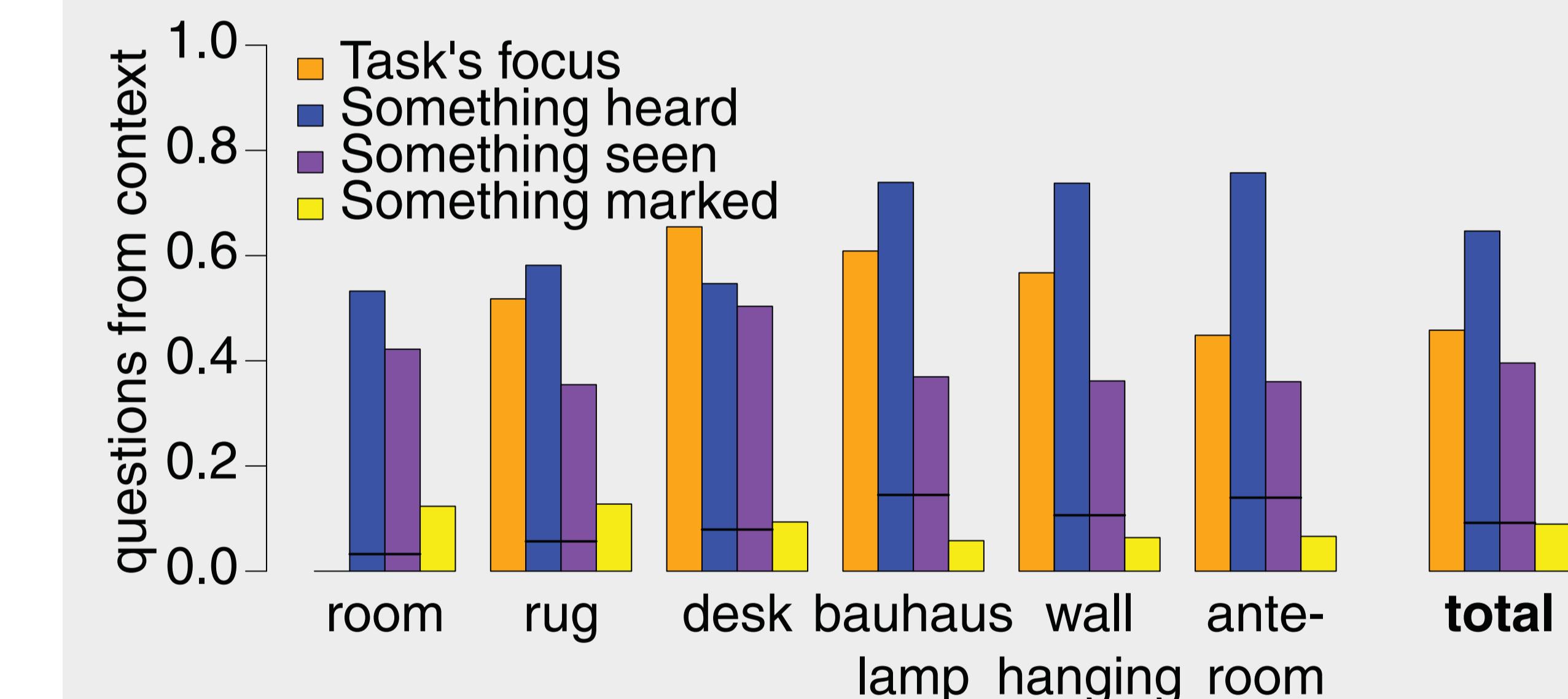
What kind of questions arise in a virtual exhibition?

Answer	Example questions	Questions	
Reasoning	„Why did Gropius choose that wall hanging?“	265	31%
Description	„What is modernism?“, „Who is Elsa Mögelin?“	121	14%
Fact	„In what year was that desk made?“ “What ... is the rug made of?“	226	27%

Dataset

- 849 manually categorized questions (English: 557, German: 292)
- 63 participants (English: 42, German: 21)
- 6 focus items (tasks) each
- Audio guide in 3 detail levels and 2 perspectives (between subject)
- Participants can mark objects ()

What information do participants refer to?



Paper and Data
(+ link to replay)



https://webis.de/publications.html#kiesel_2022a