### **Chapter IR:V**

#### V. Retrieval Models

- Overview of Retrieval Models
- □ Empirical Models
- Boolean Retrieval
- Vector Space Model
- Probabilistic Models
- □ Binary Independence Model
- □ Okapi BM25
- Hidden Variable Models
- □ Latent Semantic Indexing
- □ Explicit Semantic Analysis
- Generative Models
- □ Language Models
- □ Combining Evidence
- Web Search
- □ Learning to Rank

The terms in a document  $d \in D$  are related to its semantics.

The terms of d are a manifestation of its semantics, relating to a set of underlying concepts, ideas, or metaphors. This relation results from a common context and cultural background of author and reader.

Hidden variable models do not require this relation to be explicit and directly quantifiable, but derive these concepts algebraically.

## Hidden Variable Models [Empirical Models] [Probabilistic Models] [Generative Models]

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Hidden variable models do not require this relation to be explicit and directly quantifiable, but derive these concepts algebraically.

#### Discriminating factors of hidden variable models:

- 1. What a hidden variable represents (e.g., concept, aspect, topic).
- 2. How hidden variables relate to document d.
- 3. Extent of assumptions about independence.
- 4. Computation method for hidden variables.
- 5. Computation method of the relevance function  $\rho(\mathbf{q}, \mathbf{d})$ .

#### Term-Document Matrix

	$d_1$	$d_2$	 $d_n$
$t_1$	$w_{1_1}$	$w_{1_2}$	 $w_{1_n}$
$t_2$	$w_{2_1}$	$w_{2_2}$	 $w_{2_n}$
÷			
$t_m$	$w_{m_1}$	$w_{m_2}$	 $w_{m_n}$

#### Term-Document Matrix

	$d_1$	$d_2$	 $\overline{d_n}$
$\overline{t_1}$	$w_{1_1}$	$w_{1_2}$	 $\overline{w_{1_n}}$
$t_2$	$w_{2_1}$	$w_{2_2}$	 $w_{2_n}$
:	-	_	
$t_m$	$w_{m_1}$	$w_{m_2}$	 $w_{m_n}$

### Co-occurrence

	$d_1$	$d_2$	$d_3$	$d_4$
$t_1$	2	7	4	0
$t_2$	$w_{2_1}$	$w_{2_2}$	$w_{2_3}$	$w_{2_4}$
$t_3$	2	6	3	0
$t_4$	$w_{4_1}$	$w_{4_2}$	$w_{4_4}$	$w_{4_4}$

 $t_1 \sim t_3$ 

#### Term-Document Matrix

	$d_1$	$d_2$	 $d_n$
$t_1$	$w_{1_1}$	$w_{1_2}$	 $w_{1_n}$
$t_2$	$w_{2_1}$	$w_{2_2}$	 $w_{2n}$
:			
$t_m$	$w_{m_1}$	$w_{m_2}$	 $w_{m_n}$

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	$d_1$	$d_2$	$d_3$	$d_4$
$t_1$	2	7	4	0
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$t_3$	2	6	3	0
$t_4$	$w_{4_1}$	$w_{4_2}$	$w_{4_4}$	$w_{4_4}$
$t_1$	$\sim t_3$			

### Repeated phrase

	repe	aicu	pilias	<b>5</b>
	$d_1$	$d_2$	$d_3$	$d_4$
$t_1$	1	2	4	0
$t_2$	$w_{2_1}$	$w_{2_2}$	$w_{2_{3}}$	$w_{2_4}$
$t_3$	2	4	7	0
$t_4$	1	2	3	0
$t_1$	$\sim 2 \cdot t$	$\overline{t_3} \wedge 1$	$\cdot t_4$	

#### Term-Document Matrix

	$d_1$	$d_2$	 $d_n$
$t_1$	$w_{1_1}$	$w_{1_2}$	 $w_{1_n}$
$t_2$	$w_{2_1}$	$w_{2_2}$	 $w_{2_n}$
÷			
$t_m$	$w_{m_1}$	$w_{m_2}$	 $w_{m_n}$

	Co-c	occur	rence	9
	$d_1$	$d_2$	$d_3$	$d_4$
$t_1$	2	7	4	0
$t_2$	$w_{2_1}$	$w_{2_2}$	$w_{2_3}$	$w_{2_4}$
$t_3$	2	6	3	0
$t_4$	$w_{4_1}$	$w_{4_2}$	$w_{4_4}$	$w_{4_4}$
$t_1 \sim t_3$				

F	$\frac{Repe}{d_1}$	$rac{d_2}{d_2}$	$\frac{phras}{d_3}$	$\frac{Se}{d_4}$
$t_1$	1	2	4	0
$t_2$	$w_{2_1}$	$w_{2_{2}}$	$w_{2_3}$	$w_{2_4}$
$t_3$	2	4	7	0
$t_4$	1	2	3	0

$t_1$			•	$d_4$
v I	2	4	3	0
$t_2$	$w_{2_1}$	$w_{2_2}$	$w_{2_{3}}$	$w_{2_4}$
$t_3$	2	0	1	0
$t_4$	0	4	2	0

#### Remarks:

- $\Box$  Co-occurrence:  $t_1$  and  $t_3$  occur (almost) always simultaneously.
- $\Box$  Repeated phrase: A phrase exists, where  $t_1$  (almost) always occurs with  $2 \cdot t_3$  and one  $t_4$ .
- Synonym: For a given concept (here represented as  $(t_1)$ ) holds that it can be described by  $t_3$  or  $t_4$ .

#### **Term-Document Matrix**

In an  $m \times n$  term-document matrix, correlations can be observed because of co-occurrence, repeated phrases, and synonymy.

The matrix is redundant, duplicating the same or similar concepts over and over. The separation of single concepts into many different manifestations (words) confuses retrieval models based on these manifestations.

#### Idea:

Approximate the m-dimensional document representations as linear combination of r orthogonal unit vectors (basis). The r unit vectors represent the latent concepts underlying the term-document matrix.

Singular Value Decomposition

#### From linear algebra:

(1) Let A denote an  $n \times n$  matrix,  $\lambda$  an eigenvalue of A with eigenvector x. Then:

$$A\mathbf{x} = \lambda \mathbf{x}$$

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(2) Let A denote a symmetric  $n \times n$  matrix of rank r. Then A can be presented as follows:

$$A = U\Lambda U^T$$

 $\Lambda$  is an  $r \times r$  diagonal matrix occupied with the eigenvalues of A U is an  $n \times r$  column orthonormal matrix:  $U^TU = I$ 

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(3) Let A denote an  $m \times n$  matrix of rank r. Then A can be presented as follows:

$$A = US V^T$$

U is an  $m \times r$  column orthonormal matrix S is an  $r \times r$  diagonal matrix occupied by the singular values of A V is an  $n \times r$  column orthonormal matrix

#### Singular Value Decomposition

From linear algebra: (continued)

(4) With  $A = USV^T$  holds:

$$A^T A = (US V^T)^T (US V^T) = VSU^T US V^T = VS^2 V^T$$

The columns of V are eigenvectors of  $A^TA$ .

The singular values of A correspond to the square root of the eigenvalues of  $A^TA$ .

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The columns of V are eigenvectors of  $A^TA$ .

The singular values of A correspond to the square root of the eigenvalues of  $A^TA$ .

(5) and moreover:

$$AA^T = (US V^T)(US V^T)^T = US V^T VSU^T = US^2 U^T$$

The columns of U are eigenvectors of  $AA^T$ .

The singular values of A correspond to the square root of the eigenvalues of  $AA^T$ 

#### Singular Value Decomposition

From linear algebra: (continued)

(4) With  $A = USV^T$  holds:

$$A^{T}A = (US V^{T})^{T}(US V^{T}) = VSU^{T}US V^{T} = VS^{2}V^{T}$$

The columns of V are eigenvectors of  $A^TA$ .

The singular values of A correspond to the square root of the eigenvalues of  $A^TA$ .

(5) and moreover:

$$AA^{T} = (US V^{T})(US V^{T})^{T} = US V^{T}VSU^{T} = US^{2}U^{T}$$

The columns of U are eigenvectors of  $AA^T$ .

The singular values of A correspond to the square root of the eigenvalues of  $AA^T$ 

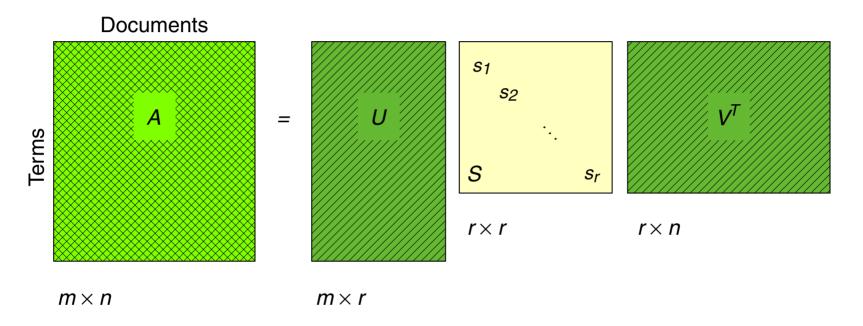
(6)  $A = USV^T$  can be written as sum of (dyadic) vector products:

$$A = s_1(\mathbf{u}_1\mathbf{v}_1^T) + s_2(\mathbf{u}_2\mathbf{v}_2^T) + \ldots + s_r(\mathbf{u}_r\mathbf{v}_r^T)$$

Approximation of A by omission of summands with smallest singular values.

### Singular Value Decomposition

Singular value decomposition  $A = USV^T$ :

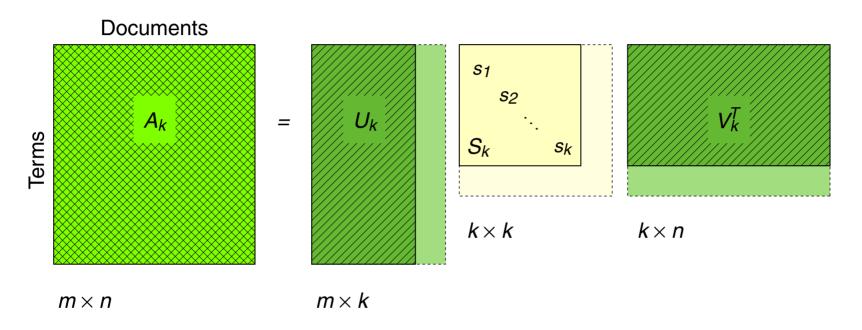


- U is column orthonormal
- S is diagonal,  $r \leq \min\{m, n\}$

 $V^T$  is row orthonormal

#### Singular Value Decomposition

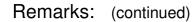
Dimensionality reduction  $A_k = U_k S_k V_k^T$ :



 $egin{aligned} U_k & \text{is column orthonormal} \ S_k & \text{is diagonal}, \ k < r \ V_k^T & \text{is row orthonormal} \end{aligned}$ 

#### Remarks:

- An eigenvector of a linear transformation is a non-zero vector that changes only by a scalar factor, its eigenvalue, when that linear transformation is applied.
- The eigenvalues of A result from the equation  $\det(A \lambda I) = 0$ . This equation defines a polynomial of n-th degree that has n roots, which can be real or complex and repeated. The corresponding eigenvectors are orthogonal.
- A symmetric matrix has real eigenvalues. A positive-definite matrix has only positive eigenvalues.
- ☐ The singular value decomposition generalizes the eigen decomposition to rectangular matrices.



- ☐ The rank of a matrix is the number of linearly independent column vectors, which corresponds to the dimension of the vector space spanned by its columns.
- A matrix is called column orthonormal if all its column vectors are orthogonal and unit vectors.
- $\Box$  Matrix multiplication and transposition:  $(AB)^T = B^T A^T$
- □ Matrix diagonalization or eigen decomposition of a square matrix A:  $A = PDP^{-1}$ , where D is a diagonal matrix with the eigenvalues of A, and P contains the eigenvectors of A. A is diagonalizable, iff it has n linearly independent eigenvectors.

- Reducing the  $r \times r$  diagonal matrix S to the smaller  $k \times k$  diagonal matrix  $S_k$  is done by omitting the smallest diagonal elements, presuming the column vectors of  $U_k$  and  $V_k$  are ordered accordingly.
- $\Box$  Typically, for a term-document matrix with rank of several thousands, k is chosen in the low hundreds.

Retrieval Model  $\mathcal{R} = \langle \mathbf{D}, \mathbf{Q}, \rho \rangle$  [Generic Model] [Boolean Retrieval] [VSM] [BIM] [BM25] [ESA] [LM]

#### Document representations D.

- 1. The document representations of the vector space model are combined to form an  $m \times n$  term-document matrix A.
- 2. By dimensionality reduction, A is turned into a concept-document matrix  $\mathbf{D} = V_k^T$ .  $\mathbf{D}$  represents the documents in a concept space (latent semantic space).

#### Query representations Q.

Starting from a query q's vector space model representation  $\mathbf{q}$ , the following operation transforms  $\mathbf{q}$  into the concept space:

$$\mathbf{q}' = \mathbf{q}^T U_k S_k^{-1}$$

### Relevance function $\rho$ .

 $\rho$  is applied directly on the representations of documents and queries in concept space. The retrieval functions of the vector space model can be directly applied (e.g., cosine similarity).

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Example [Schek 2001]

#### Document collection D:

$\overline{d_1}$	Human machine interface for Lab ABC computer applications.
$d_2$	A survey of user opinion of computer system response time.
$d_3$	The EPS user interface management system.
$d_4$	System and human system engineering testing of EPS.
$d_5$	Relation of user-perceived response time to error measurement.
$\overline{d_6}$	The generation of random, binary, unordered trees.
$d_7$	The intersection graph of paths in trees.
$d_8$	Graph minors IV: Widths of trees and well-quasi-ordering.
$d_9$	Graph minors: A survey

Example [Schek 2001]

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Query  $q = \{ \text{ human, computer, interaction } \}$ 

Example [Schek 2001]

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Human machine interface for Lab ABC computer applications.  $d_1$ A survey of user opinion of computer system response time.  $d_2$ The EPS user interface management system.  $d_3$ System and human system engineering testing of EPS.  $d_4$ Relation of user-perceived response time to error measurement.  $d_5$  $d_6$ The generation of random, binary, unordered trees. The intersection graph of paths in trees.  $d_7$ Graph minors IV: Widths of trees and well-quasi-ordering.  $d_8$ 

Query  $q = \{ human, computer, interaction \}$ 

Graph minors: A survey

The documents have many relations, transitivley relating the query to them.

 $d_9$ 

#### Remarks:

- Retrieval in term-document space under the Boolean retrieval model with  $\land$ -connected terms in  $\mathbf{q}$ : result set  $R = \emptyset$ .
- Retrieval in term-document space under the Boolean retrieval model with  $\vee$ -connected terms in  $\mathbf{q}$ : result set  $R = \{d_1, d_2, d_4\}$ .
- $\Box$  Retrieval in term-document space under the vector space model: result set  $R = \{d_1, d_2, d_4\}$ .

Example: Term-Document Matrix A

-	$d_1$	$d_2$	$d_3$	$d_4$	$d_5$	$d_6$	$d_7$	$d_8$	$d_9$
human	1			1					
interface	1		1						
computer	1	1							
user		1	1		1				
system		1	1	2					
response		1			1				
time		1			1				
EPS			1	1					
survey		1							1
trees						1	1	1	
graph							1	1	1
minors								1	1

Terms occurring in only one document, and stop words are omitted.

Example: Singular Value Decomposition  $A = USV^T$ 

0.2214	-0.1132	0.2890	-0.4148	-0.1063	-0.3410	0.5227	-0.0605	-0.4067
0.1976	-0.0721	0.1350	-0.5522	0.2818	0.4959	-0.0704	-0.0099	-0.1089
0.2405	0.0432	-0.1644	-0.5950	-0.1068	-0.2550	-0.3022	0.0623	0.4924
0.4036	0.0571	-0.3378	0.0991	0.3317	0.3848	0.0029	-0.0004	0.0123
0.6445	-0.1673	0.3611	0.3335	-0.1590	-0.2065	-0.1658	0.0343	0.2707
0.2650	0.1072	-0.4260	0.0738	0.0803	-0.1697	0.2829	-0.0161	-0.0539
0.2650	0.1072	-0.4260	0.0738	0.0803	-0.1697	0.2829	-0.0161	-0.0539
0.3008	-0.1413	0.3303	0.1881	0.1148	0.2722	0.0330	-0.0190	-0.1653
0.2059	0.2736	-0.1776	-0.0324	-0.5372	0.0809	-0.4669	-0.0363	-0.5794
0.0127	0.4902	0.2311	0.0248	0.5942	-0.3921	-0.2883	0.2546	-0.2254
0.0361	0.6228	0.2231	0.0007	-0.0683	0.1149	0.1596	-0.6811	0.2320
0.0318	0.4505	0.1411	-0.0087	-0.3005	0.2773	0.3395	0.6784	0.1825

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										_
	0.2214	-0.1132	0.2890	-0.4148	-0.1063	-0.3410	0.5227	-0.0605	-0.4067	
	0.1976	-0.0721	0.1350	-0.5522	0.2818	0.4959	-0.0704	-0.0099	-0.1089	
	0.2405	0.0432	-0.1644	-0.5950	-0.1068	-0.2550	-0.3022	0.0623	0.4924	
	0.4036	0.0571	-0.3378	0.0991	0.3317	0.3848	0.0029	-0.0004	0.0123	
	0.6445	-0.1673	0.3611	0.3335	-0.1590	-0.2065	-0.1658	0.0343	0.2707	
U =	0.2650	0.1072	-0.4260	0.0738	0.0803	-0.1697	0.2829	-0.0161	-0.0539	
U –	0.2650	0.1072	-0.4260	0.0738	0.0803	-0.1697	0.2829	-0.0161	-0.0539	
	0.3008	-0.1413	0.3303	0.1881	0.1148	0.2722	0.0330	-0.0190	-0.1653	
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	0.0361	0.6228	0.2231	0.0007	-0.0683	0.1149	0.1596	-0.6811	0.2320	
	0.0318	0.4505	0.1411	-0.0087	-0.3005	0.2773	0.3395	0.6784	0.1825	
	3.3409									
	0.0.00	2.5417								
			2.3539	1 0 1 1 5						
S =				1.6445	1.5048					
$\mathcal{S}$ —					1.5040	1.3064				
							0.8459			
								0.5601	0.0007	
									0.3637	

Example: Singular Value Decomposition  $A = USV^T$ 

U =	0.2214 0.1976 0.2405 0.4036 0.6445 0.2650 0.2650 0.3008 0.2059 0.0127 0.0361 0.0318	-0.1132 -0.0721 0.0432 0.0571 -0.1673 0.1072 0.1072 -0.1413 0.2736 0.4902 0.6228 0.4505	0.2890 0.1350 -0.1644 -0.3378 0.3611 -0.4260 -0.4260 0.3303 -0.1776 0.2311 0.2231 0.1411	-0.4148 -0.5522 -0.5950 0.0991 0.3335 0.0738 0.0738 0.1881 -0.0324 0.0248 0.0007 -0.0087	-0.1063 0.2818 -0.1068 0.3317 -0.1590 0.0803 0.0803 0.1148 -0.5372 0.5942 -0.0683 -0.3005	-0.3410 0.4959 -0.2550 0.3848 -0.2065 -0.1697 -0.1697 0.2722 0.0809 -0.3921 0.1149 0.2773	0.5227 -0.0704 -0.3022 0.0029 -0.1658 0.2829 0.2829 0.0330 -0.4669 -0.2883 0.1596 0.3395	-0.0605 -0.0099 0.0623 -0.0004 0.0343 -0.0161 -0.0190 -0.0363 0.2546 -0.6811 0.6784	-0.4067 -0.1089 0.4924 0.0123 0.2707 -0.0539 -0.1653 -0.5794 -0.2254 0.2320 0.1825
S =	3.3409	2.5417	2.3539	1.6445	1.5048	1.3064	0.8459	0.5601	0.3637
$V^T =$	0.1974 -0.0559 0.1103 -0.9498 0.0457 -0.0766 0.1773 -0.0144 -0.0637	0.6060 0.1656 -0.4973 -0.0286 -0.2063 -0.2565 -0.4330 0.0493 0.2428	0.4629 -0.1273 0.2076 0.0416 0.3783 0.7244 -0.2369 0.0088 0.0241	0.5421 -0.2318 0.5699 0.2677 -0.2056 -0.3689 0.2648 -0.0195 -0.0842	0.2795 0.1068 -0.5054 0.1500 0.3272 0.0348 0.6723 -0.0583 -0.2624	0.0038 0.1928 0.0982 0.0151 0.3948 -0.3002 -0.3408 0.4545 -0.6198	0.0146 0.4379 0.1930 0.0155 0.3495 -0.2122 -0.1522 -0.7615 0.0180	0.0241 0.6151 0.2529 0.0102 0.1498 0.0001 0.2491 0.4496 0.5199	0.0820 0.5299 0.0793 -0.0246 -0.6020 0.3622 0.0380 -0.0696 -0.4535

Example: Dimensionality Reduction  $A_k = U_k S_k V_k^T$ 

$U_k$								
0.2214	-0.1132							
0.1976	-0.0721							
0.2405	0.0432							
0.4036	0.0571							
0.6445	-0.1673							
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0.3008	-0.1413							
0.2059	0.2736							
0.0127	0.4902							
0.0361	0.6228							

0.4505

0.0318

$S_k$							
3.3409	2.5417						
	2.5417						

				$V_k^T$				
0.1974	0.6060	0.4629	0.5421	0.2795	0.0038	0.0146	0.0241	0.0820
0.0559	0.1656	-0.1273	-0.2318	0.1068	0.1928	0.4379	0.6151	0.5299

Example: Dimensionality Reduction  $A_k = U_k S_k V_k^T$ 

 $V_k^T$  $S_k$  $U_k$ 3.3409 0.2214 -0.1132 0.1974 0.6060 0.4629 0.5421 0.2795 0.0038 0.0146 0.0241 0.1976 -0.0721 2.5417 -0.0559 0.1656 -0.1273 -0.2318 0.1068 0.1928 0.4379 0.6151 0.5299 0.2405 0.0432 0.4036 0.0571 0.6445 -0.1673 0.2650 0.1072 0.2650 0.1072 0.3008 -0.14130.2736 0.2059 0.0127 0.4902 0.6228 0.0361 0.0318 0.4505

 $A_k$ 

0.1621 0.4005 0.3790 0.1760-0.0527-0.1151 -0.1591-0.09180.4676 0.1406 0.3698 0.3290 0.1650 -0.0328-0.0706-0.0968-0.04300.1524 0.5050 0.3579 0.0242 0.0598 0.1240 0.4101 0.2362 0.0869 0.2580 0.8411 0.6057 0.0331 0.1218 0.1874 0.6974 0.3923 0.0832 0.4488 1.2344 1.0509 1.2658 0.5563 -0.0738-0.1547-0.2096-0.04890.2765 0.1596 0.5817 0.3752 0.0559 0.1322 0.1889 0.2169 0.4169 0.1596 0.5817 0.3752 0.4169 0.2765 0.0559 0.1322 0.1889 0.2169 0.2185 0.5496 -0.10790.5110 0.2425 -0.0654-0.1425-0.19660.0969 0.5321 0.2299 0.2118 0.2665 0.1368 0.3146 0.4444 0.4250 0.2321 -0.13890.2404 0.7674 0.6637 -0.0613 -0.2656 0.1449 0.5461 0.8487 -0.06470.3353 -0.1456 -0.3014 0.2028 0.3057 0.6949 0.9766 0.6155 -0.0431 0.2539 -0.0967 -0.2079 0.1519 0.2212 0.5029 0.7069

3.3409

Example: Dimensionality Reduction  $A_k = U_k S_k V_k^T$ 

2.5417

 $U_k$ 0.2214 -0.1132 0.1976 -0.0721 0.2405 0.0432 0.4036 0.0571 0.6445 -0.1673 0.2650 0.1072 0.2650 0.1072 0.3008 -0.14130.2736 0.2059 0.4902 0.0127 0.6228 0.0361 0.0318 0.4505  $S_k$   $V_k^T$ 

0.1974 0.6060 0.4629 0.5421 0.2795 0.0038 0.0146 0.0241 0.0820 -0.0559 0.1656 -0.1273 -0.2318 0.1068 0.1928 0.4379 0.6151 0.5299

 $A_k$ 

0.1621 0.4005 0.3790 -0.0527-0.1151 -0.1591-0.09180.4676 0.1760 0.3698 0.1406 0.3290 -0.0328-0.0706-0.0968-0.04300.1650 0.1524 0.5050 0.3579 0.0242 0.0598 0.1240 0.2362 0.08690.2580 0.8411 0.6057 0.0331 0.1874 0.4488 1.2344 1.0509 -0.0738-0.04890.1596 0.5817 0.3752 0.0559 0.1889 0.2169 0.4169 0.1596 0.5817 0.3752 0.0559 0.1322 0.1889 0.2169 0.2185 0.5496 -0.10790.5110 -0.0654-0.19660.0969 0.5321 0.2299 0.2665 0.1368 0.3146 0.4444 0.4250 0.2321 -0.13890.2404 0.7674 0.6637 -0.0613-0.2656 0.1449 0.5461 0.8487 -0.06470.3353 -0.1456-0.3014 0.2028 0.3057 0.6949 0.9766 0.6155 -0.0431 0.2539 -0.0967 -0.2079 0.1519 0.2212 0.5029 0.7069

 $\mathbf{q} \quad \mathbf{q}' = \mathbf{q}^T U_k S_k^{-1}$ 

1 0 -0.0276

0

0

0

0

0

0

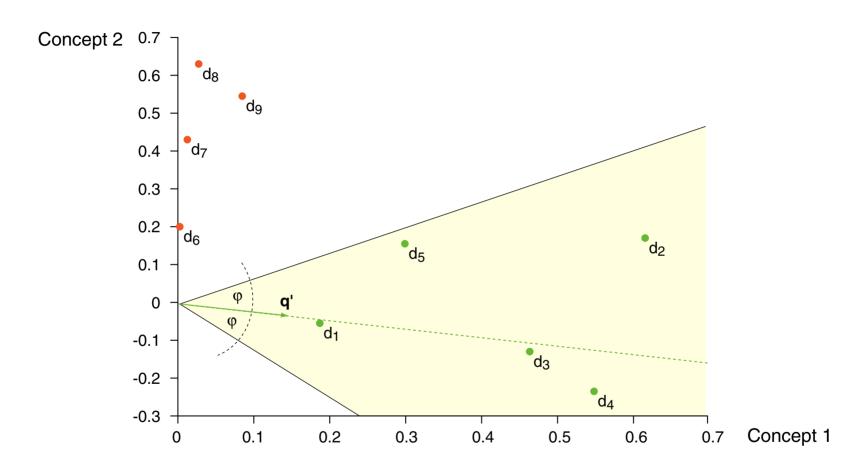
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IR:V-122 Retrieval Models © HAGEN/POTTHAST/STEIN 2018

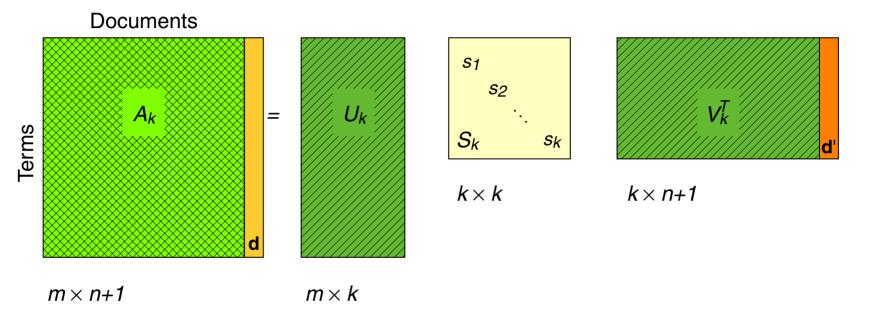
Example: Retrieval in Concept Space



 $\varphi = 30^{\circ}$  → Documents must have a cosine similarity of >0.87 to the query vector  $\mathbf{q}'$ .

Retrieval Model  $\mathcal{R} = \langle \mathbf{D}, \mathbf{Q}, \rho \rangle$  (continued)

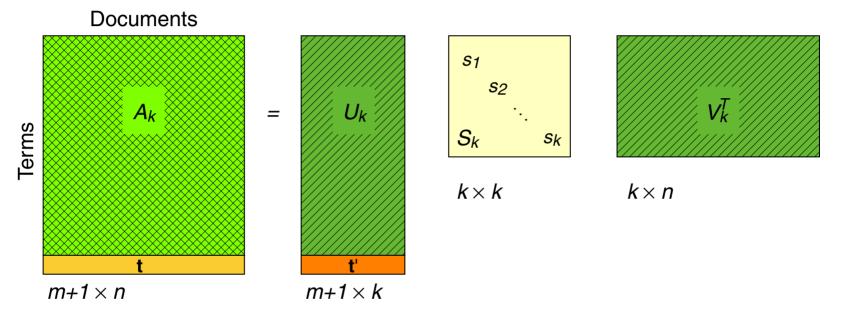
#### Adding new documents:



- 1. add original document vector d as column to  $A_k$
- 2. compute reduced document vector  $\mathbf{d}' = \mathbf{d}^T U_k S_k^{-1}$  (compare with query representation)
- 3. add reduced document vector  $\mathbf{d}'$  to  $V_k^T$

Retrieval Model  $\mathcal{R} = \langle \mathbf{D}, \mathbf{Q}, \rho \rangle$  (continued)

#### Adding new terms:



- 1. add original term vector  $\mathbf{t}$  as row to  $A_k$
- 2. compute reduced term vector  $\mathbf{t}' = \mathbf{t}^T V_k S_k^{-1}$
- 3. add reduced term vector  $\mathbf{t}'$  as row to  $U_k$

Example 2 [Schek 2001]

	$d_1$	$d_2$	$d_3$	$d_4$	$d_5$	$d_6$	$\overline{d_7}$
data	1	2	1	5	0	0	0
information	1	2	1	5	0	0	0
retrieval	1	2	1	5	0	0	0
brain	0	0	0	0	2	3	1
lung	0	0	0	0	2	3	1

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 $A = USV^T$ , approximates:  $A_k = U_k S_k V_k^T$ 

 $\mathsf{Rank}(A) = \mathbf{2}$ , so that with k=2, it follows that  $A_2 = A, \ U_2 = U, \ S_2 = S, \ V_2^T = V^T$ :

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$$A = \begin{pmatrix} 0.58 & 0 \\ 0.58 & 0 \\ 0.58 & 0 \\ 0 & 0.71 \\ 0 & 0.71 \\ 0 & 0.71 \end{pmatrix} \times \begin{pmatrix} 9.64 & 0 \\ 0 & 5.29 \end{pmatrix} \times \begin{pmatrix} 0.18 & 0.36 & 0.18 & 0.9 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0.53 & 0.8 & 0.27 \end{pmatrix}$$

#### Remarks:

☐ There are two concepts; the computer science concept {data, information, retrieval} and the medicine concept {brain, lung}.

Example 2: Document Similarity Matrix  $A^TA$ 

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Explanation. Since  $A^TA = VS^2V^T$ , the rows of  $V_k^T$  are eigenvectors of  $A^TA$ , which denote uncorrelated principal directions of the documents' clusters:

$$V_2^T = \begin{pmatrix} 0.18 & 0.36 & 0.18 & 0.9 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0.53 & 0.8 & 0.27 \end{pmatrix}$$

 $\rightarrow$  If  $d_1$  is relevant, so are  $d_2, d_3, d_4$ , but not  $d_5, d_6, d_7$ .

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Explanation. Since  $AA^T = US^2U^T$ , the columns of  $U_k$  are the eigenvectors of  $AA^T$ , which denote uncorrelated principal directions for concepts:

$$U_2 = \begin{pmatrix} 0.58 & 0 \\ 0.58 & 0 \\ 0.58 & 0 \\ 0 & 0.71 \\ 0 & 0.71 \\ 0 & 0.71 \end{pmatrix}$$

#### Discussion

## Advantages:

- automatic discovery of hidden concepts
- syntactic detection of synonyms
- semantic query expansion based on syntactical analysis—not based on relevance feedback

### Disadvantages:

- the effect of LSI in this domain is not fully understood; a theoretical connection to linguistics is only partially available
- LSI works best in a closed-set retrieval situation: the document collection is known, available, and does not change a lot
- $\ \square$  the singular value decomposition is computationally expensive,  $O(n^3)$

**Concept Hypothesis** 

An explicit manifestation of a concept is a document talking about it. However, most documents cover more than one concept at a time, and hardly any in depth.

Arguably, a (long) Wikipedia article covers exactly one concept in depth.

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#### Idea:

Given a set  $D^*$  of Wikipedia articles, interpret their normalized representations  $D^*$  under the vector space model as explicit concepts, spanning a concept space.

Then a document can be embedded into the concept space, e.g., by computing its similarity under the vector space model to the concept representations in  $\mathbf{D}^*$ .

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Then a document can be embedded into the concept space, e.g., by computing its similarity under the vector space model to the concept representations in  $\mathbf{D}^*$ .

#### Caveat:

This concept hypothesis has been falsified. Other kinds of documents work, too.

 $\rightarrow$  We say that a document in  $D^*$  represents a pseudo-concept.

Retrieval Model  $\mathcal{R} = \langle \mathbf{D}, \mathbf{Q}, \rho \rangle$  [Generic Model] [Boolean Retrieval] [VSM] [BIM] [BM25] [LSI] [LM]

## Document representations D.

- 1. Given a collection  $D^*$  of index documents, let  $A_{D^*}$  denote an  $m \times n$  term-document matrix of the combined, normalized index document representations under the vector space model.
- 2. Starting from a normalized document d's vector space model representation d, its ESA representation is computed as follows:

$$\mathbf{d}' = A_{D^*}^T \cdot \mathbf{d}$$

**D** represents the documents in a pseudo-concept space, where each document  $d^* \in D^*$  is interpreted as manifestation of one (orthogonal) pseudo-concept.

## Query representations Q.

Query representations q' are computed like document representations.

## Relevance function $\rho$ .

 $\rho$  is applied directly on the representations of documents and queries in concept space. The retrieva functions of the vector space model can be directly applied (e.g., cosine similarity).

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## **Document Representation**

Let  $D^* = \{d_1, \ldots, d_m\}$  denote a collection of documents, called index documents, and let  $\mathbf{D}^*$  be the set of document representations under the vector space model.

Under explicit semantic analysis, a document d is represented by its vector space model similarities to  $D^*$ :

$$\mathbf{d}' = (\rho_{VSM}(\mathbf{d}_1, \mathbf{d}), \ldots, \rho_{VSM}(\mathbf{d}_m, \mathbf{d}))^T$$

Let  $\rho_{VSM}$  be the cosine similarity measure, and let  $||\mathbf{d}_i|| = ||\mathbf{d}|| = 1$ :

$$\mathbf{d}' = (\mathbf{d}_1^T \cdot \mathbf{d}, \ldots, \mathbf{d}_m^T \cdot \mathbf{d})^T = A_{D^*}^T \cdot \mathbf{d},$$

where  $A_{D^*}$  is the term-document matrix of  $D^*$ .

Relevance Function  $\rho$ 

Given a query q and a document d, and an index collection  $D^*$ , let  $\mathbf{q}'$  and  $\mathbf{d}'$  denote the representations of q and d under the explicit semantic analysis model.

The relevance of document d to query q is computed using the cosine similarity:

$$\rho(\mathbf{q}', \mathbf{d}') = \frac{\mathbf{q}'^T \cdot \mathbf{d}'}{||\mathbf{q}'|| \cdot ||\mathbf{d}'||} \qquad O(|q| \cdot |D^*|)$$

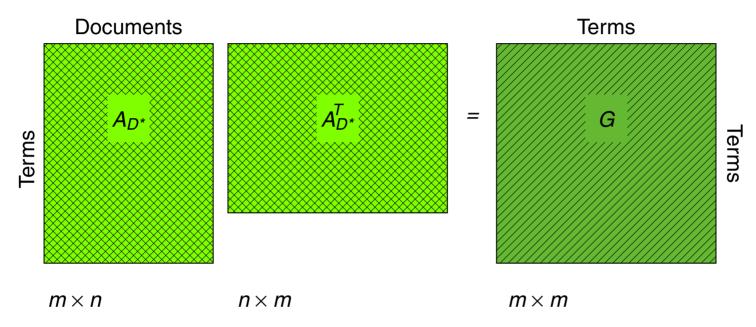
$$= \frac{(A_{D^*}^T \cdot \mathbf{q})^T \cdot A_{D^*}^T \cdot \mathbf{d}}{||\mathbf{q}'|| \cdot ||\mathbf{d}'||}$$

$$= \frac{\mathbf{q}^T \cdot A_{D^*} \cdot A_{D^*}^T \cdot \mathbf{d}}{\sqrt{\mathbf{q}^T \cdot A_{D^*} \cdot A_{D^*}^T \cdot \mathbf{q}} \cdot ||\mathbf{d}'||} \qquad O(|q|)$$

The majority of the computations can be done offline.

Relevance Function  $\rho$ 

The multiplication  $A_{D^*} \cdot A_{D^*}^T$  yields a term co-occurrence matrix G:



Given term  $t_i$  and  $t_j$  from T, the matrix G has a non-zero value in its i-th row and its j-th value iff a document  $d \in D^*$  exists that contains both  $t_i$  and  $t_j$ . Thus:

$$\rho(\mathbf{q}, \mathbf{d}) = \frac{\mathbf{q}^T \cdot G \cdot \mathbf{d}}{\sqrt{\mathbf{q}^T \cdot G \cdot \mathbf{q}} \cdot \sqrt{\mathbf{d}^T \cdot G \cdot \mathbf{d}}}$$

#### Discussion

## Advantages:

- simple model
- better retrieval performance than basic models
- can be improved by using a tailored index collection

### Disadvantages:

- concept hypothesis is weak; has been shown to also work with random documents
- requires high-dimensional representations >10.000 index documents
- computationally expensive