

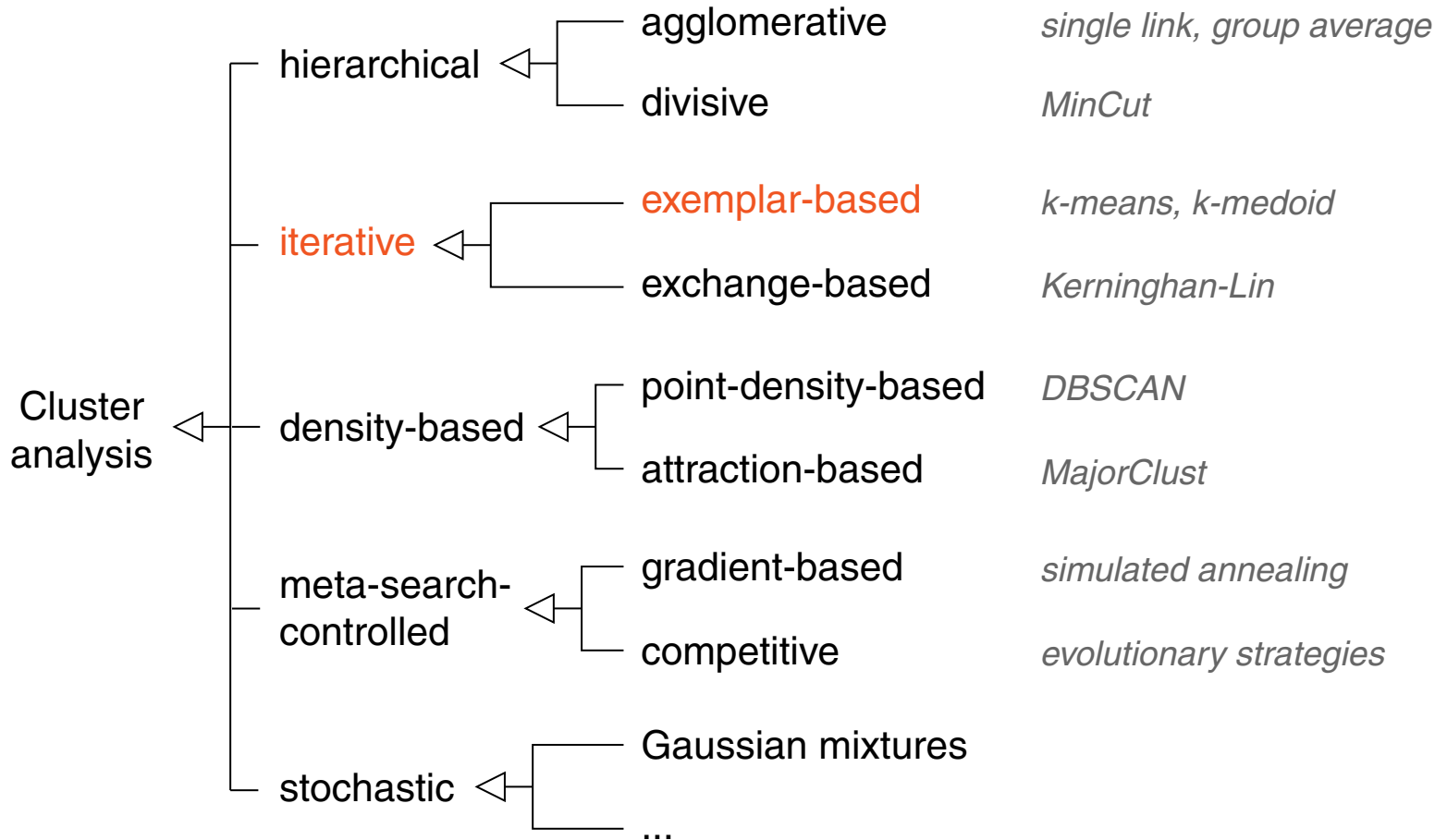
Chapter DM:II (continued)

II. Cluster Analysis

- ❑ Cluster Analysis Basics
- ❑ Hierarchical Cluster Analysis
- ❑ Iterative Cluster Analysis
- ❑ Density-Based Cluster Analysis
- ❑ Cluster Evaluation
- ❑ Constrained Cluster Analysis

Iterative Cluster Analysis

Merging Principles



Iterative Cluster Analysis

Exemplar-Based Algorithm

Input: $G = \langle V, E, w \rangle$. Weighted graph.
 d . Distance measure for two nodes in V .
 e . Minimization criterion for cluster representatives, based on d .
 k . Number of desired clusters.

Output: r_1, \dots, r_k . Cluster representatives.

```
1.
2.  FOR  $i = 1$  to  $k$  DO  $r_i(t) = \text{choose}(V)$  // init representatives
3.
4.
5.
6.  FOREACH  $v \in V$  DO // find nearest representative (cluster)
7.     $i = \underset{j: j \in \{1, \dots, k\}}{\text{argmin}} d(r_j(t), v)$ ,  $C_i = C_i \cup \{v\}$ 
8.  ENDDO
9.  FOR  $i = 1$  to  $k$  DO  $r_i(t) = \underset{v \in C_i \text{ or } v \in \mathbb{R}^p}{\text{argmin}} e(C_i)$  // update
10.
11.
```

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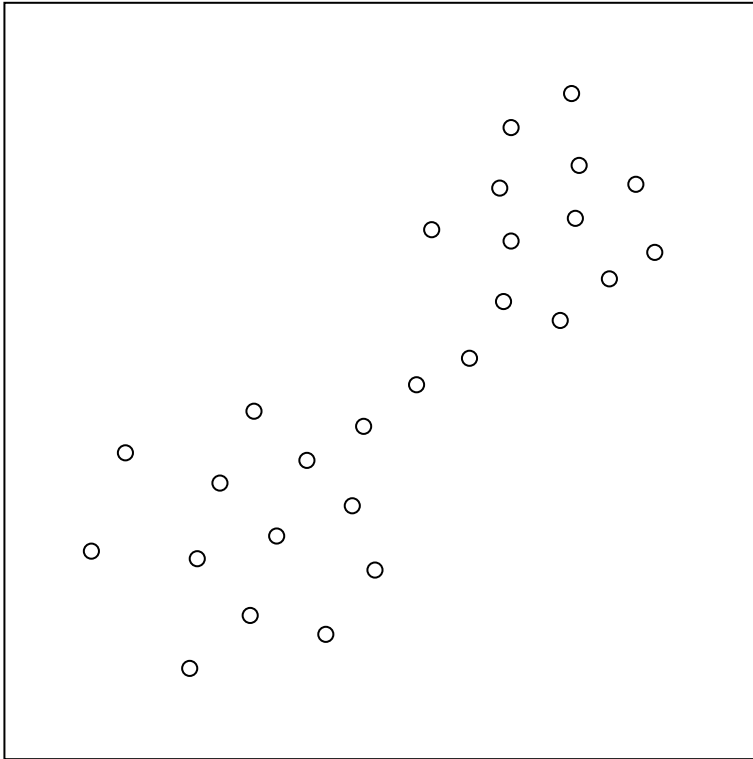
```
1.  $t = 0$ 
2. FOR  $i = 1$  to  $k$  DO  $r_i(t) = \text{choose}(V)$  // init representatives
3. REPEAT
4.    $t = t + 1$ 
5.   FOR  $i = 1$  to  $k$  DO  $C_i = \emptyset$ 
6.   FOREACH  $v \in V$  DO // find nearest representative (cluster)
7.      $i = \underset{j: j \in \{1, \dots, k\}}{\text{argmin}} d(r_j(t), v)$ ,  $C_i = C_i \cup \{v\}$ 
8.   ENDDO
9.   FOR  $i = 1$  to  $k$  DO  $r_i(t) = \underset{v \in C_i \text{ or } v \in \mathbb{R}^p}{\text{argmin}} e(C_i)$  // update
10. UNTIL ( $\text{convergence}(r_1(t), \dots, r_k(t))$  OR  $t > t_{\max}$ )
11. RETURN ( $\{r_1(t), \dots, r_k(t)\}$ )
```

Remarks:

- ❑ The cluster representatives are called centroids or, more general, medoids.
- ❑ The function $\text{choose}(V)$ operationalizes a random sampling without replacement (in German: „zufälliges Ziehen ohne Zurücklegen“).
- ❑ If the data is from a metric space, then the Euclidean distance between two data points is usually chosen as distance function d . An alternative and more general approach is to choose the *shortest path* between two points in the graph G .
- ❑ If the data is from a metric space, then the sum of the squared distances to the cluster representatives (= variance criterion) is usually chosen as minimization criterion e : For points $v \in V$ from \mathbf{R}^p , the components of the optimum cluster representative (= vector of minimum variance) are given by the component-wise arithmetic mean of the points in the cluster.

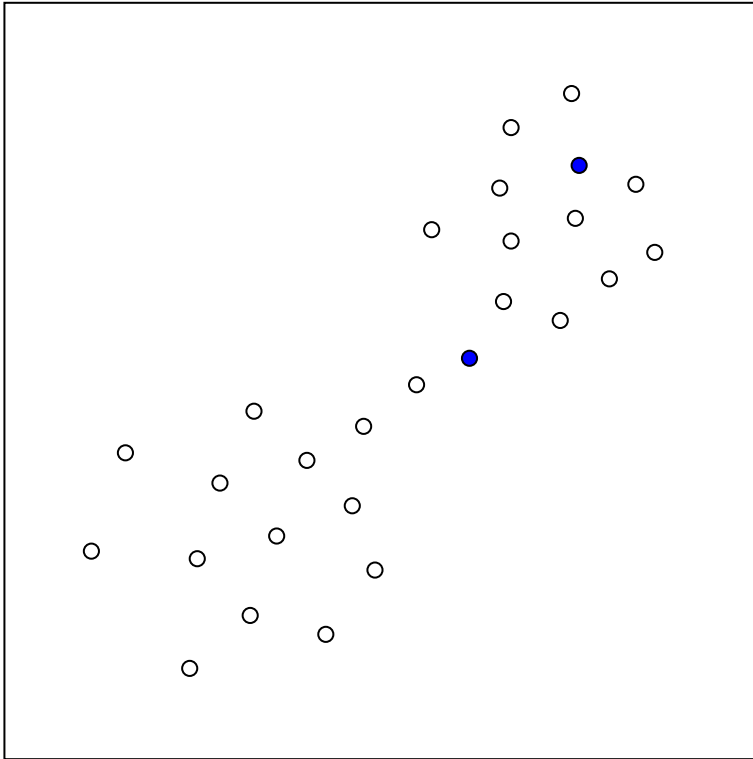
Iterative Cluster Analysis

k -Means with Minimization Criterion $e = \text{Variance}$



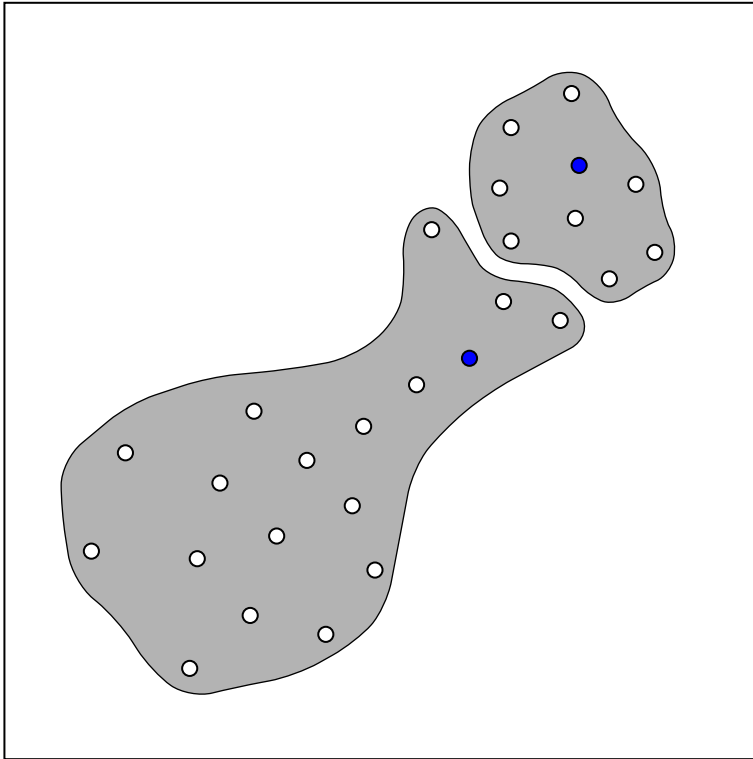
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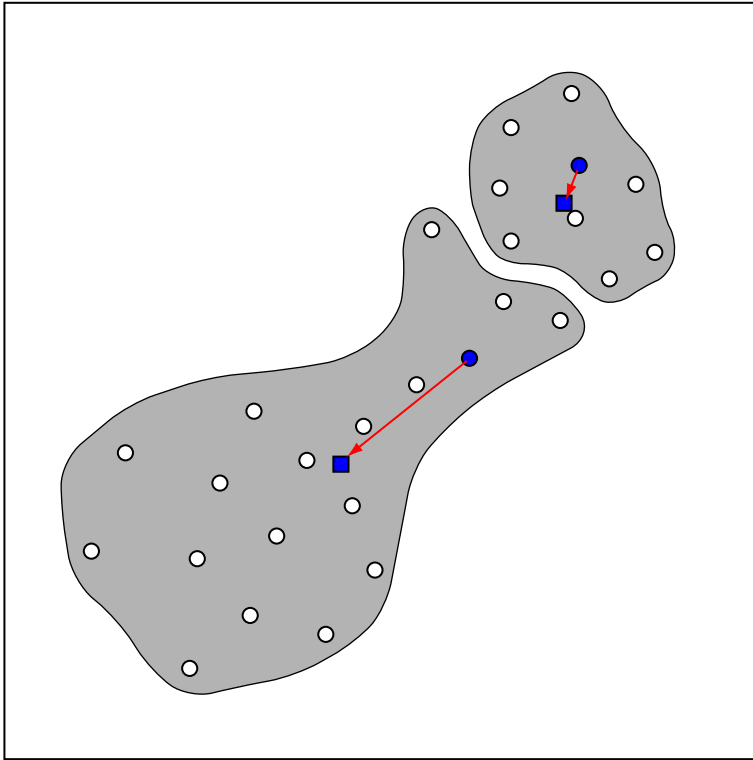
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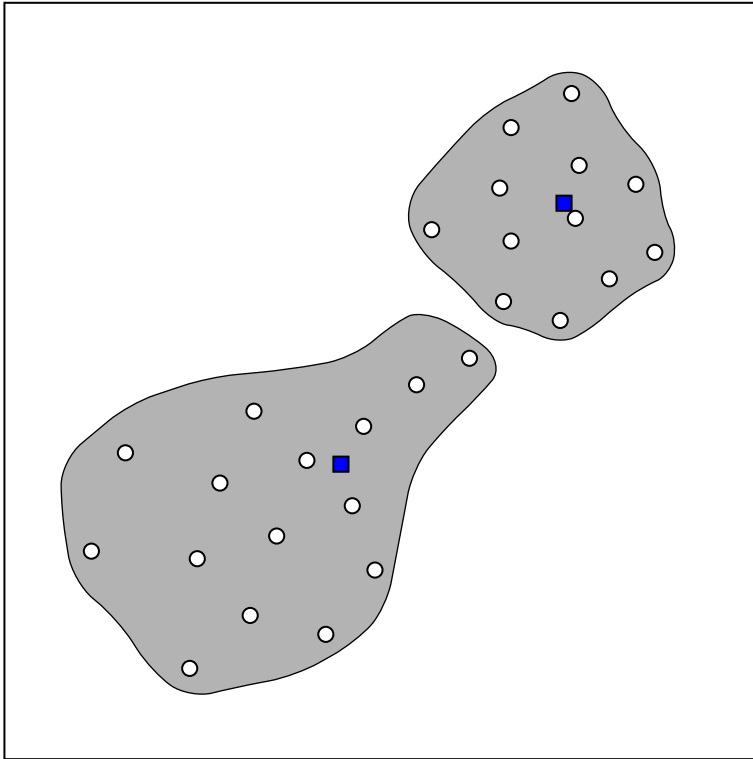
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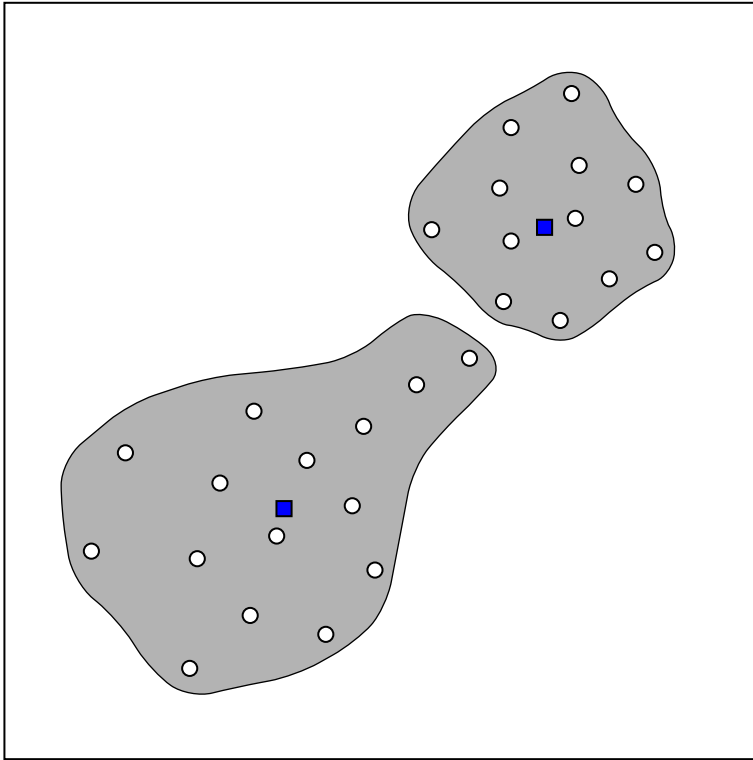
Iterative Cluster Analysis

k -Means with Minimization Criterion $e = \text{Variance}$



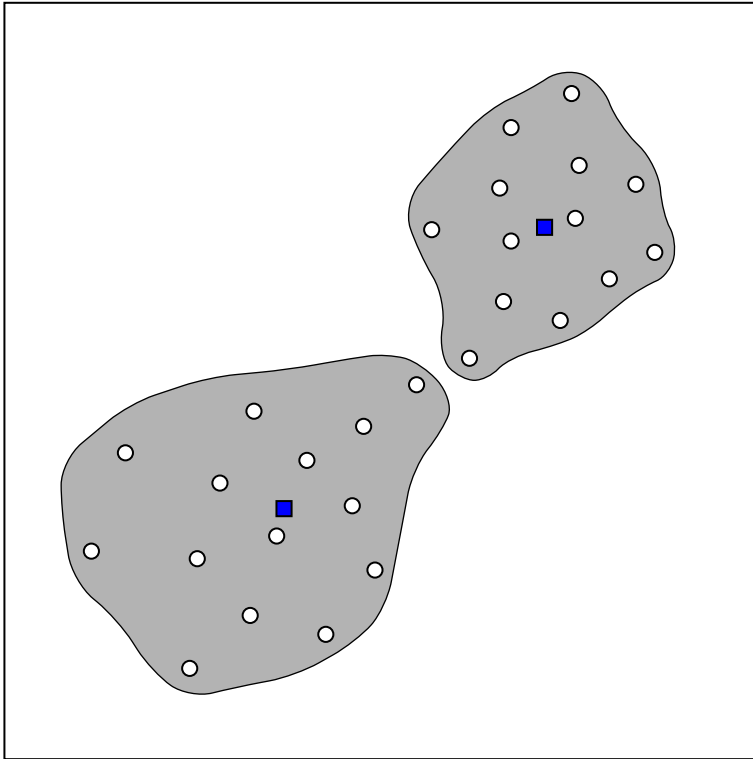
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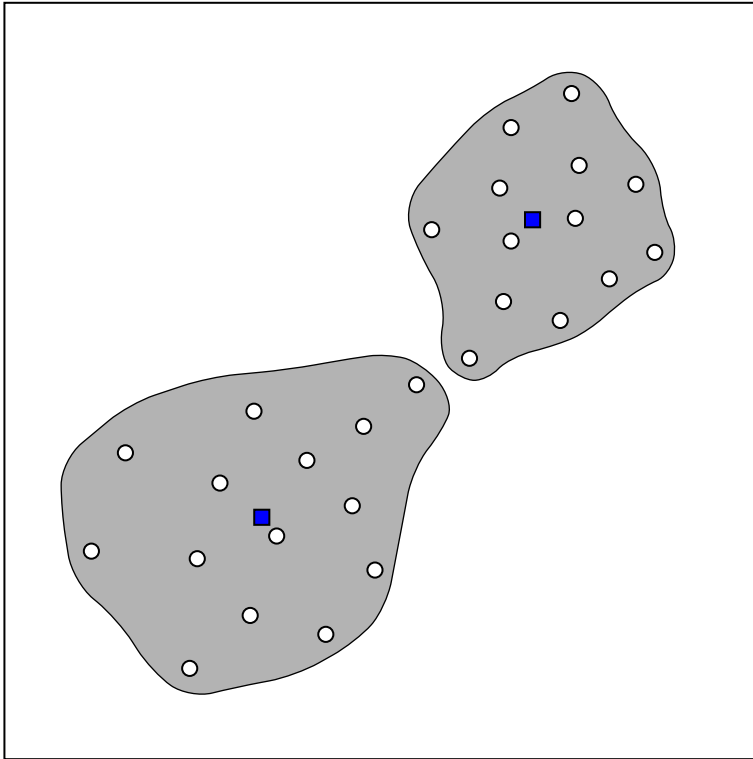
Iterative Cluster Analysis

k -Means with Minimization Criterion $e = \text{Variance}$



Iterative Cluster Analysis

k -Means with Minimization Criterion $e = \text{Variance}$



Iterative Cluster Analysis

Minimization Criteria of Exemplar-Based Algorithms [algorithm]

$$e(C_i) = \sum_{v \in C_i} (v - r_i)^2$$

$$r_i = \bar{v}_{C_i}$$

centroid computation
via variance minimization
(*k*-means)

$$e(C_i) = \sum_{v \in C_i} |v - r_i|$$

$$r_i \in C_i$$

medoid computation
(*k*-medoid)

$$e(C_i) = \max_{v \in C_i} |v - r_i|$$

$$r_i \in C_i$$

k-center

$$e(C_i) = \sum_{v \in V} (\mu_i(v))^2 \cdot (v - r_i)^2$$

$$r_i = \frac{\sum_{v \in V} (\mu_i(v))^2 \cdot v}{\sum_{v \in V} (\mu_i(v))^2}$$

Fuzzy *k*-means

Remarks:

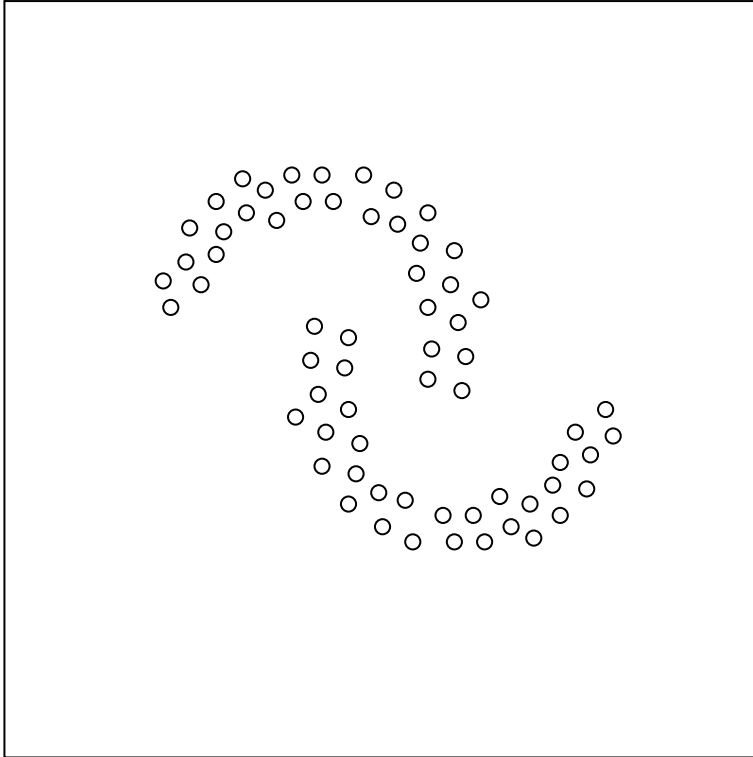
- ❑ \bar{v}_{C_i} denotes the arithmetic mean of the points $v \in C_i$.
- ❑ To simplify notation the cluster representative is denoted with r_i instead of with $r_i(t)$.
- ❑ The sum of the squared distances to a cluster representative r_i becomes minimum, if r_i is the arithmetic mean of the points in C_i . Hence, the computation of the centroid in k -means corresponds to a local—i.e., cluster-specific—minimization of the variance.
- ❑ The *medoid* or central element of a cluster denotes a point $r_i \in C_i$ that minimizes the sum of the distances from r_i to all other points in C_i . An advantage of medoids compared to centroids is their robustness with respect to outliers and, as a consequence, an improved convergence behavior (= less iterations).
- ❑ k -medoid and k -center can employ nearly arbitrary distance or similarity measures.
- ❑ k -means and Fuzzy k -means presume interval-based measurement scales for all features.
- ❑ Within Fuzzy k -means, $\mu_i(v)$ denotes the membership value of the point $v \in V$ with respect to cluster C_i .

Remarks: (continued)

- ❑ k -means can be operationalized straightforwardly as Kohonen self-organizing map, SOM, a particular kind of neural network:
 - The SOM network is comprised of an input layer with p nodes, which correspond one-to-one to the features, and a so-called “competitive layer” with k nodes.
 - Based on the network’s current edge weights the training algorithm determines for a feature vector the so-called “winning neuron”, whose edge weights are raised according to a learning rate η .

Iterative Cluster Analysis

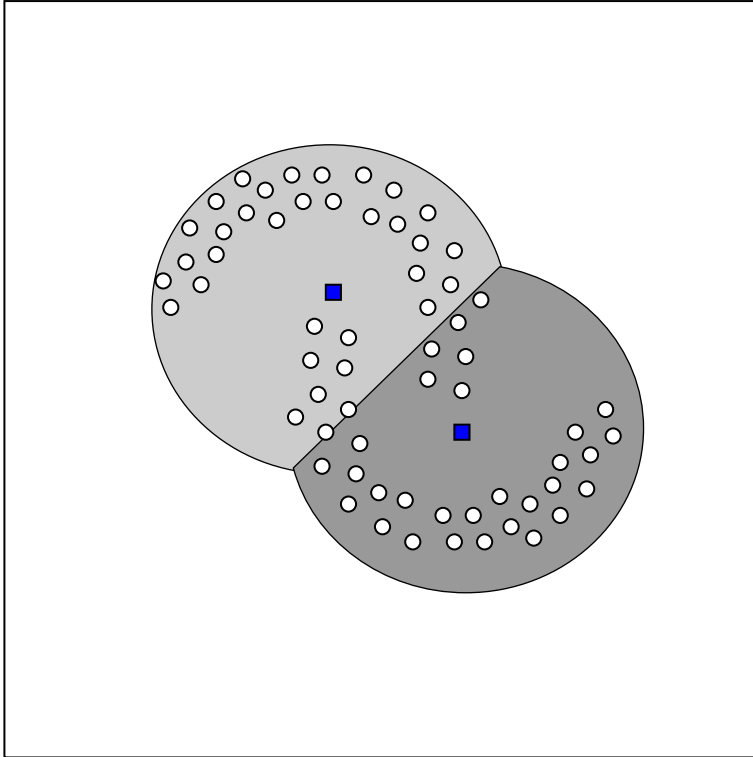
k -Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

Iterative Cluster Analysis

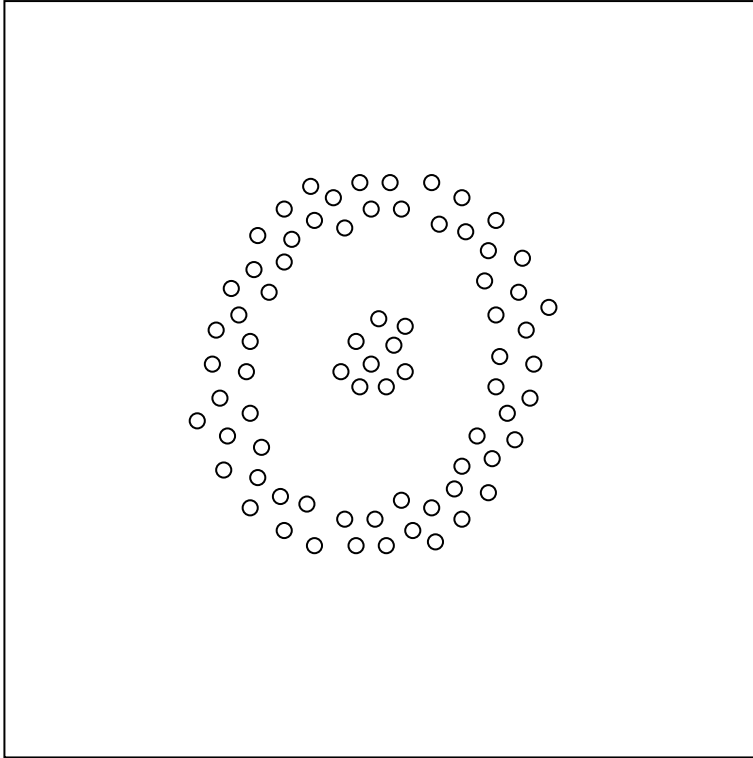
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Iterative Cluster Analysis

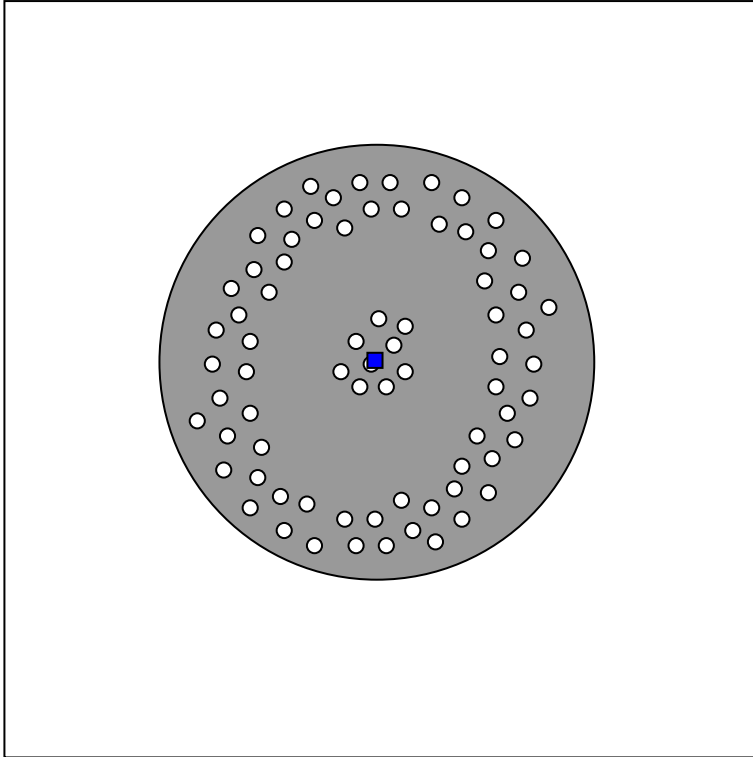
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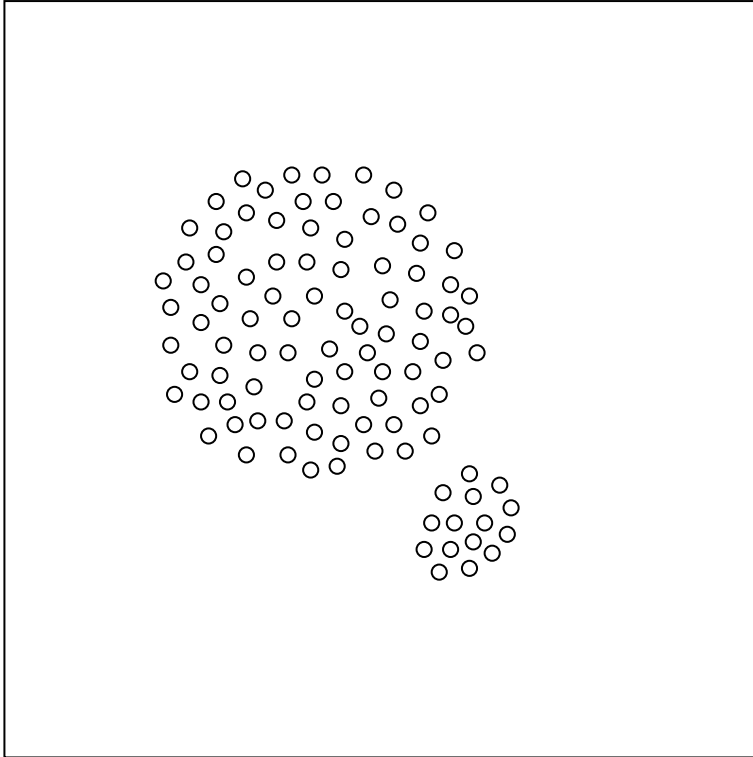
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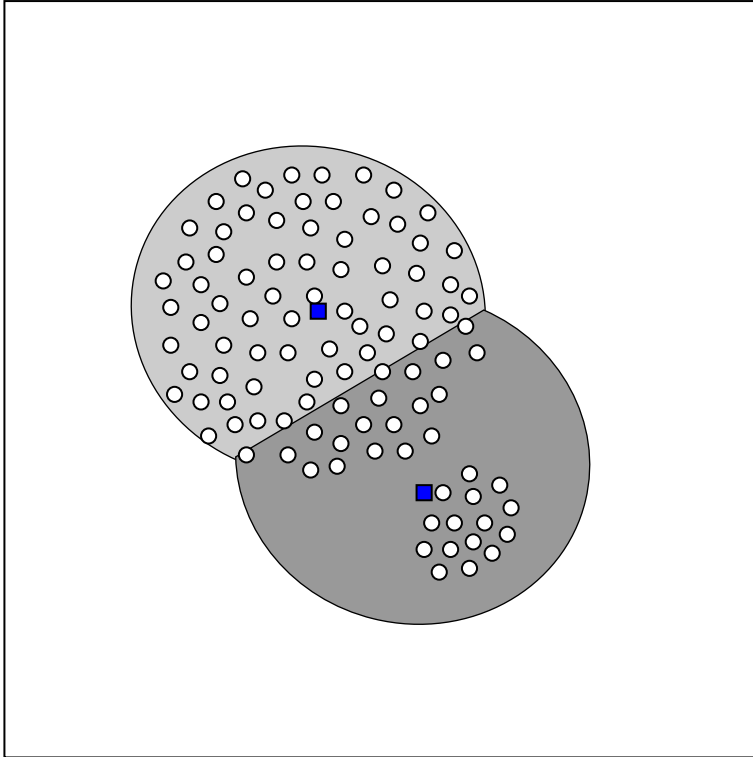
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Exemplar-based algorithms fail to detect clusters with large difference in size.

Iterative Cluster Analysis

k -Means versus Single Link



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Iterative Cluster Analysis

Exclusive versus Non-Exclusive Algorithms

Let $\mathcal{C} = \{C_1, \dots, C_k\}$ be a partitioning of a set V with $\bigcup_{i=1 \dots k} C_i = V$.

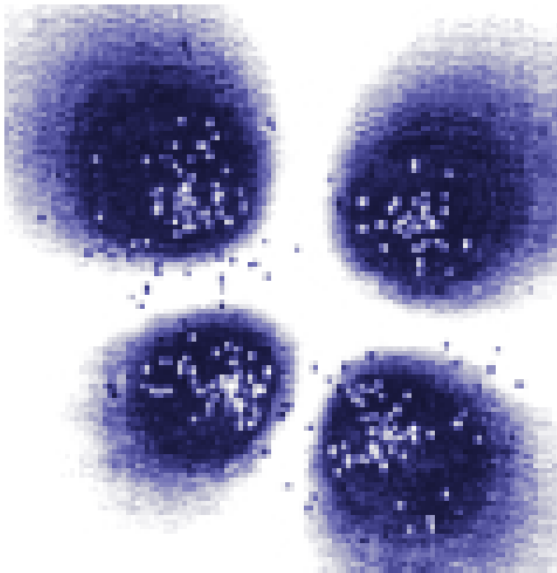
- ❑ exclusive algorithms: $\forall i, j \in \{1, \dots, k\} : i \neq j$ implies $C_i \cap C_j = \emptyset$
- ❑ non-exclusive algorithms allow for multiple cluster membership

Iterative Cluster Analysis

Exclusive versus Non-Exclusive Algorithms

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- ❑ exclusive algorithms: $\forall i, j \in \{1, \dots, k\} : i \neq j$ implies $C_i \cap C_j = \emptyset$
- ❑ non-exclusive algorithms allow for multiple cluster membership
- ❑ Fuzzy cluster analysis quantifies cluster membership of the $v \in V$ by means of a membership function $\mu_i(v)$, $i \in \{1, \dots, k\}$. [\[minimization criterion\]](#)

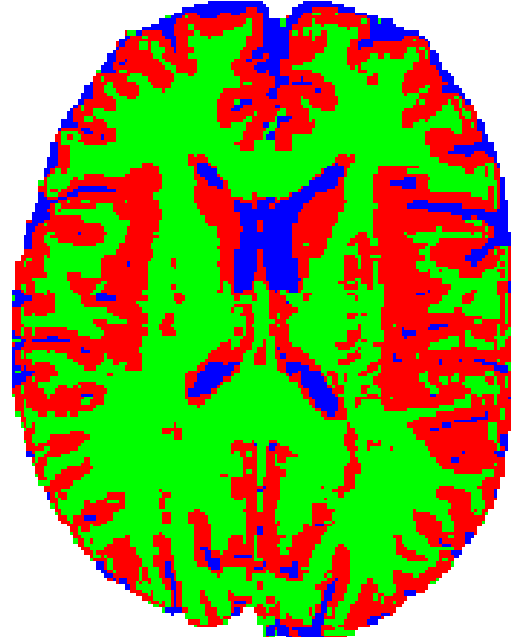
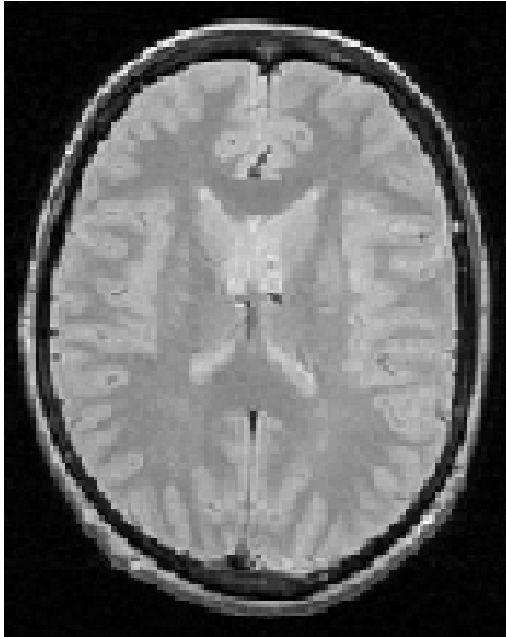


[Höppner/Klawonn/Kruse 1997]

Iterative Cluster Analysis

Exclusive versus Non-Exclusive Algorithms

Application of Fuzzy cluster analysis to represent and envision cerebral tissue:



[Pham/Prince/Dagher/Xn 1996]

Remarks:

- ❑ The domain of the linguistic variable of the Fuzzy model is comprised of k elements, which correspond to the clusters C_1, \dots, C_k .
- ❑ Usually a normalization constraint for the membership function is stated:
$$\sum_{i=1 \dots k} \mu_i(v) = 1$$
- ❑ A drawback of Fuzzy k -means variants that neglect normalization is that points with small membership function values for a cluster are treated as outliers, instead of moving the cluster towards these points. Hence it is useful to apply the iteration procedure with a normalization constraint—at least within an initialization phase.
- ❑ A categorization by a Fuzzy cluster analysis is beneficial if no clear class structure is given or if various feature vectors belong to several classes at the same time.
- ❑ A disadvantage of Fuzzy cluster analysis is the fact that the concept of cluster representatives does not exist.