

Kamal Khanal

Web Developer | SEO Specialist | React & WordPress Expert

Sydney, Australia | 0415 837 036 | hello@kamalkhanal.com

Portfolio: kamalkhanal.com | LinkedIn: linkedin.com/in/khanalkamal

Professional Summary

Experienced and versatile Web Developer & SEO Specialist with 5+ years of hands-on experience building high-performance websites for Australian businesses. Skilled in WordPress, React, SEO, and Google Ads. Strong background in client communication, web hosting, and digital marketing. Currently transitioning to modern stacks (React/Next.js) and building SaaS tools like kamal.cc, a live AI-powered blog post generator. Reliable, independent, and ready to deliver results.

Core Skills

Web Development: WordPress, Elementor, React.js, HTML/CSS, JavaScript

SEO & Analytics: On-page SEO, Keyword Research, RankMath, Yoast, Google Analytics

Digital Marketing: Google Ads, Social Media Marketing, Email Campaigns

Hosting & Admin: Cloud Hosting (cPanel, AWS), Backups, Maintenance, DNS Setup

Tools: VS Code, Git, Canva, Notion, ChatGPT, Screaming Frog

SaaS Dev: React.js (Next.js in progress), SEO Blog Generator (kamal.cc)

Professional Experience

Freelance Web Developer / SEO Consultant

SiteGuru (Remote) | Jan 2023 - Present

- Built and managed 20+ websites using WordPress, Elementor, and WooCommerce
- Created and maintained Google PPC campaigns for local businesses
- Improved organic search rankings through on-page SEO, content optimization, and schema
- Projects: cheapestiles.com.au, bellaskinclinic.com.au, kamal.cc

Founder & Web Consultant

WebQuick - webquick.com.au | Sydney, Australia | 2025 - Present

- Built and maintained client websites, handling end-to-end project delivery
- Conducted full SEO audits, keyword targeting, and improved Google rankings
- Managed web hosting setups, email configurations, and PPC campaigns
- Provided digital growth strategies using WordPress, Elementor, and custom code

Web Developer / SEO Specialist

Show Tile - Sydney | Jun 2023 - Mar 2024

- Rebuilt and optimized the company's e-commerce website using WordPress &

WooCommerce

- Managed Google Ads campaigns, tracked conversions, and reduced CPC
- Improved local SEO, implemented structured data, and boosted Google rankings
- Collaborated with internal teams to enhance UX, mobile responsiveness, and speed

Web Developer / SEO Specialist

All in IT Solutions / Skaff Legal - Sydney | 2015 - 2018

- Managed business websites, landing pages, and e-commerce stores
- Led redesigns, WordPress migrations, site speed improvements, and SEO audits
- Ran Google Ads and performed lead generation for small businesses

Education

Masters in Information Technology - Melbourne Institute of Technology (2008-2010)

Bachelor in Computer Engineering - Nepal Engineering College (2000-2004)

Certifications

[SEO Foundations](#)

[Digital Marketing Foundations](#)

[WordPress SEO](#)

[Learning Google Tag Manager](#)

[Google Analytics 4 \(GA4\) Essential Training](#)

Projects / Featured Work

[kamal.cc](#) - SaaS SEO blog generator (React.js, hosted live)

[siteguru.com.au](#) - Migrated from WordPress -> React -> NextJS

[webquick.com.au](#) - Founded web development platform (WordPress, WHMCS)

[quickcleaners.com.au](#) - Cleaning business built in WordPress

[sydneystructuralsteel.com.au](#) - Website migrated from Joomla to WordPress

[cheapestiles.com.au](#) - Rebuilt Woocommerce site & optimized product pages

[bellaskinclinic.com.au](#) - Beauty clinic site built in WordPress

[gettilesonline.com.au](#) - SEO & performance optimized

[andesms.com.au](#) - Restored and updated hacked site & approved by Google

[showtile.com.au](#) - SEO optimization for category pages

[mintfencing.com.au](#) - Service pages SEO & ranked in Google top 3 for major keywords

[skafflegal.com](#) - Migrated WordPress site to React and increased the speed by 50%