

Module A – App proposal

Competition Time: 2 hours

Task Description

In this module, you will explore the assignment from Hobbyly Technologies Ltd. and plan a solution for their service.

Your task is to produce an app proposal and wireframes for the mobile application and the admin panel. The client wants to see how your solution works and how it serves different user groups (e.g. children, families, seniors).

Please read the instructions for the next module before finalising your app proposal. Module B describes the technical requirements for the admin panel, which will affect your design.

App Proposal

Create a precise and professional PDF document that presents your solution to the client. Since you won't have a chance to meet the client in person, your written proposal must explain your choices thoroughly.

Your App Proposal must include:

- A description of the app's usability and target audiences
- Wireframes for both the mobile app and the admin panel
- A simple timeline outlining the main phases of the project and estimated development time
- A preliminary budget covering key costs (development, maintenance, licenses)
- A short written summary (150–300 words) explaining your core design decisions and how your solution meets the client's goals

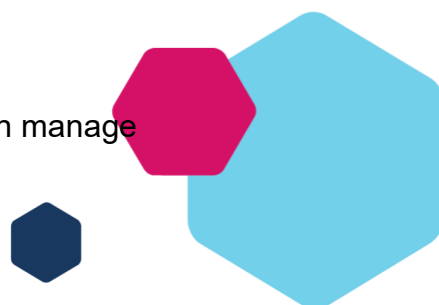
Save the file in your GitHub repository: **assets/wireframes/**

File name: **app_proposal_firstname_lastname.pdf**

Wireframes

Hobbyly Technologies wants an app that uses the browser's location data to show nearby hobby and activity options.

- **Mobile App:** Users can easily view and browse activities.
- **Admin Panel:** Municipalities, sports clubs, and admins can manage announcements and settings.



The wireframes should be low-fidelity sketches showing only key elements, layout, and navigation—no detailed graphics. Brand guidelines are in the assets folder. Make sure your wireframes are clear, user-friendly, and modern.

Wireframe specifications:

- Default width for mobile app: 375 px
- Default width for admin panel: 1440 px
- File format: PNG or JPG

Save the files in your GitHub repository at: **assets/wireframes/**

Project Management

As part of this module, you must set up a GitHub repository and follow the given folder structure. Create a README.md file that includes project information and instructions.

Use version control effectively and ensure your commit messages clearly describe each change.

The goal is to create a solid foundation for future development and ensure all necessary files are organised.

At the end of the module, submit:

- A GitHub repository with a README.md file.
- Digital wireframes (desktop and mobile versions) saved in assets/wireframes/.
- A PDF design proposal, including the wireframes (in assets/wireframes/).