

# indian management

MAY 2014

The Journal of  
**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

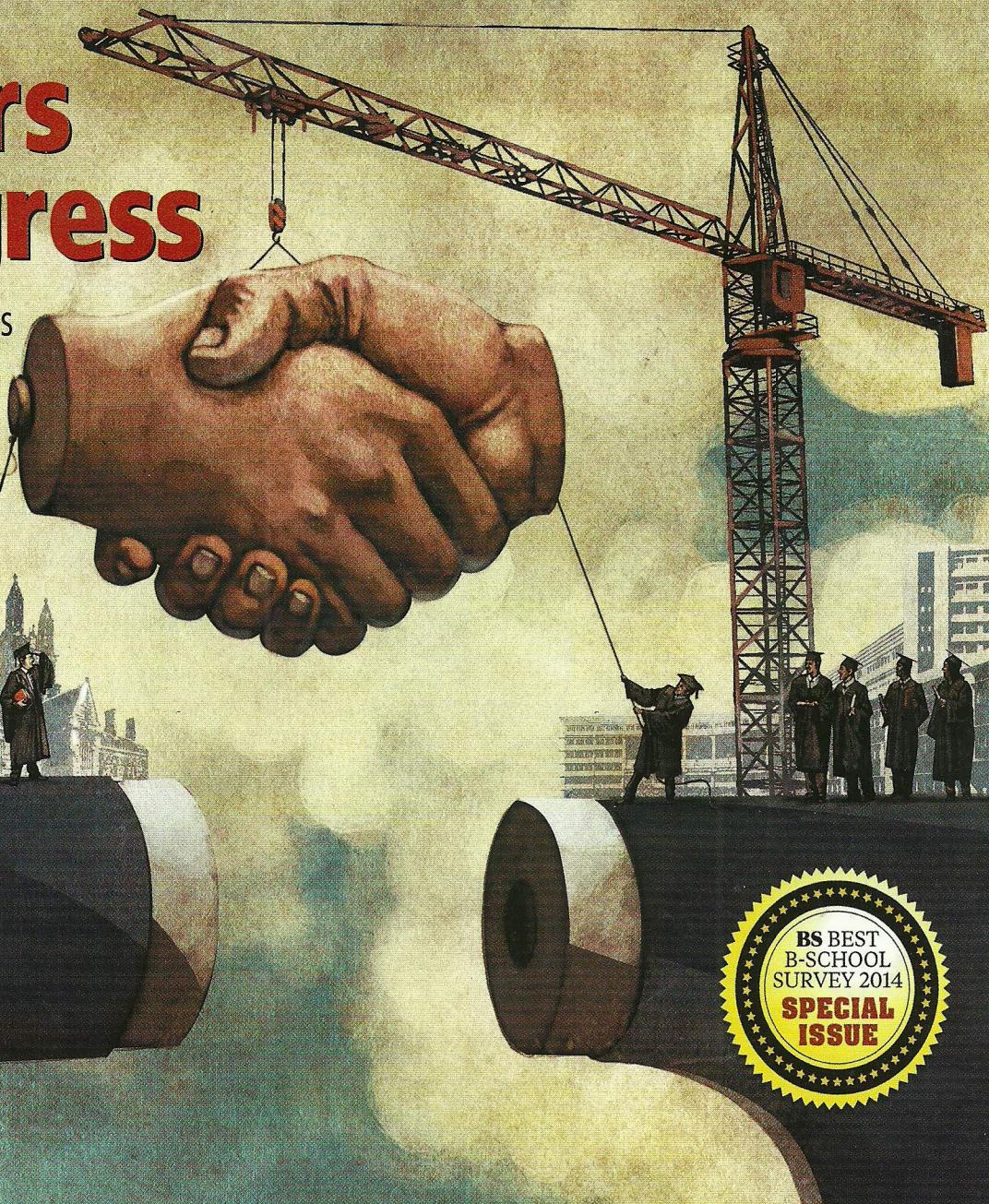
VOLUME 53 ISSUE 5

₹100

A Business Standard Publication

## Partners in progress

International collaborations open up new vistas for innovation



THE THREE MUST-HAVES  
FOR INDIA'S EDUCATION  
SECTOR

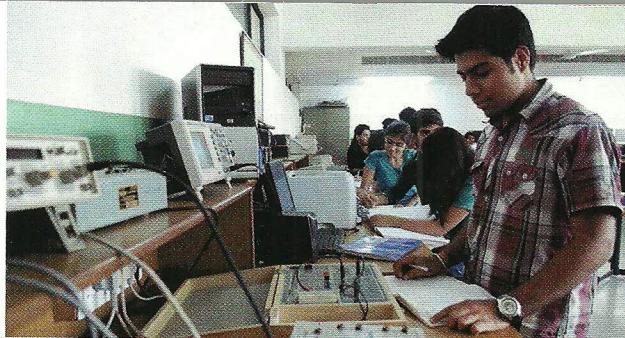
36

BATTLE OF THEORY AND  
PRACTICE: WHAT IS THE  
NEED OF THE HOUR?

50

SIZE DOES NOT  
MATTER; LEVERAGE  
YOUR STRENGTHS

136



**CAMPUSES ARE  
INDUCTING MORE  
SENIOR STUDENTS  
WITH VARIOUS WORK  
AND RESEARCH  
EXPERIENCES**

INSTITUTE	A8	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	AUDIT SPLIT					SCALE OF OPERATIONS
					INTELLECTUAL CAPITAL	ADMISSIONS AND PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	
Crescent Business School, Chennai	45	35	75	35	45	25	35	55	55	70
DC School of Management and Technology, Idukki	45	55	25	35	50	85	45	95	95	80
Department of Business Administration, Tezpur University, Tezpur	45	30	80	45	30	65	30	45	25	25
Department of Business Management, University of Calcutta, Kolkata	50	30	95	60	40	25	35	20	20	25
Department of Management Studies, Adhiyamaan College of Engineering, Hosur	50	65	20	55	55	90	75	55	45	45
Eastern Institute for Integrated Learning In Management , Kolkata	50	60	25	55	65	35	65	55	95	95
Faculty of Management Studies, - Mody University of Science & Technology, Sikar	50	55	35	40	65	85	65	35	35	45
Govind Ballabh Pant Social Science Institute, Allahabad	55	55	45	70	55	50	75	25	25	25
GRG School of Management Studies, Coimbatore	50	50	40	45	45	70	60	80	70	70
Institute for Technology and Management, Bangalore	50	45	65	30	75	45	35	25	25	45
Institute of Business Management, GLA University, Mathura	50	45	55	30	60	55	25	70	80	80
Institute of Management and Technology, Faridabad	45	60	20	55	70	75	45	55	45	45
Institute of Management Study, Kolkata	50	40	70	40	50	20	20	90	90	95
International School of Business Management, Gyan Vihar University, Jaipur	50	40	75	50	40	45	55	45	25	25
Jaipuria Institute of Management, Ghaziabad	55	45	65	45	55	30	70	45	70	70
Jamal Institute of Management, Jamal Mohamed College, Tiruchirapalli	50	40	70	35	50	55	20	35	35	70
Kanpur Institute of Technology, Kanpur	45	35	65	35	50	25	55	70	70	70
Karnataka College of Management, Bangalore	50	45	50	40	55	80	45	30	45	45
M S Patel Institute of Management Studies, Vadodara	55	45	60	55	70	40	20	25	25	25
Medicaps Institute of Technology and Management, Indore	55	40	70	50	45	50	25	60	60	70
School of Business and Management, Jaipur	50	55	30	85	70	25	20	20	20	45
Sharda University, Greater Noida	45	45	55	55	65	20	30	70	95	95
Shri Vaishnav Institute of Management, Indore	45	55	30	55	45	45	75	80	70	70
Sinhgad Institute of Business Administration and Research, Pune	45	60	20	60	50	65	60	40	95	95
Sona School of Management, Salem	50	50	40	65	50	55	45	35	80	80
Sri Krishna College of Engineering and Technology, Coimbatore	45	50	35	60	45	60	55	55	55	70
SRM School of Management, Chennai	55	45	65	30	40	80	40	35	95	95
VelTech HighTech Dr Rangarajan Dr Sakunthala Engineering College, Chennai	50	40	75	35	55	40	55	25	45	45

*It is time to fulfill your dreams*

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