

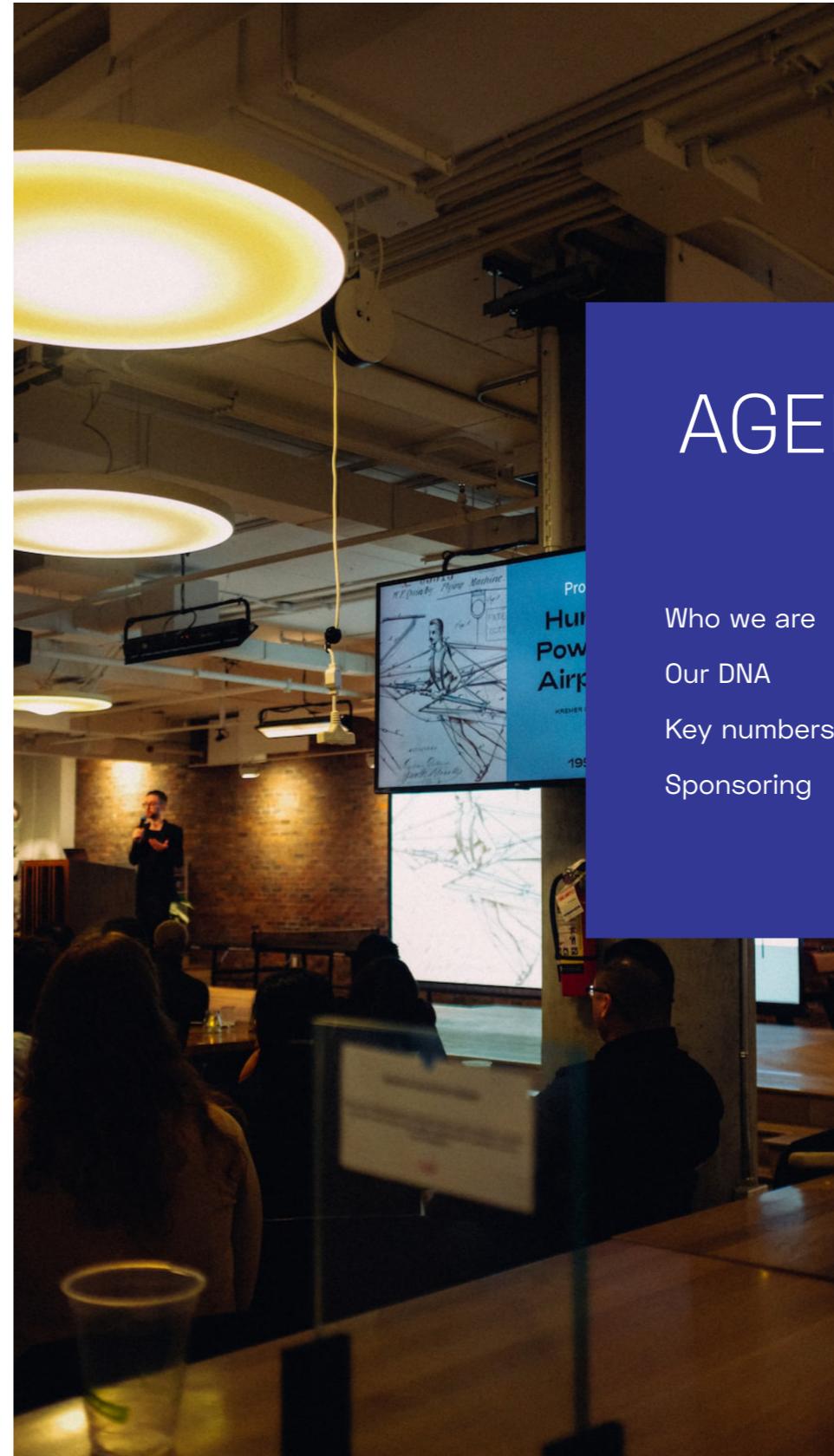


SPONSORING FACTSHEET

webmardi

AGENDA

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Who we are



Webmardi is a Swiss-based non profitable association that organizes free monthly events in western Switzerland. We offer the opportunity for people to meet their local community and bring together developers, designers, project owners, founders & many more.

We usually organize 12 events per year (10 talks, 2 lunch) for a community of over 1800 members.

Events take place in Geneva, Lausanne, or Fribourg and all our events are streamed and can be watched again on our Youtube channel.

Webmardi gives you:

- Visibility during events but also in our live streams and videos
- Access to different type of profiles/people that could interest your business, among our community of over 1800 members.
- You takes part of the Web community in Romandie



Our DNA



Regularity

10 conferences events
2 lunch community events
Exists since 2008



Local

Swiss Romand
Move around Lausanne, Fribourg & Geneva
Both in French & English



Swiss Innovation

Promote the local knowledg
Web Swiss Community



Open Community

Value the exchange with the community
Share creative processes
Meet local community



Speakers

Speakers rotations
Renowned profesionnals

Key numbers



Community of +1800 Web Lovers



Since 15 years



+140 organized events



+700 Twitter/X followers



+50 livestreams & videos
on Youtube



Hosted by 16+ venues accross
3 cantons



Sponsoring

GOLD

CHF 2'000.-

Details

- Association of the Brand
- Logo appears in the slides (event + livestream)
- Sponsor is mentioned and thanked (event + livestream)
- Sponsor can put merchandising at disposal during the event
- Logo appears in the waiting banner of the live streaming
- Logo appears at the end of the live streaming
- Sponsor's link appears on meetup
- Logo and link to website appears in the newsletter
- Logo and link to website appears on the webmardi's website
- Sponsor is mentioned and thanked in a tweet after the event
- Sponsor is announced and thanked by the Webmardi on social media with mention of the year of sponsoring
- Sponsor can add a slide with open positions
- Sponsor can put roll up at disposal during the event
- 4 Gold Sponsors maximum
- Exclusivity of 2 Sponsors from the same sector

SILVER

CHF 1'000.-

Details

- Association of the Brand
- Logo appears in the slides (event + livestream)
- Sponsor is mentioned and thanked (event + livestream)
- Sponsor can put merchandising at disposal during the event
- Logo appears in the waiting banner of the live streaming
- Logo appears at the end of the live streaming
- 6 Silvers Sponsors maximum
- Exclusivity of 2 Sponsors from the same sector

Sponsoring

BRONZE

CHF 500.-

Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Unlimited number of Bronze Sponsors