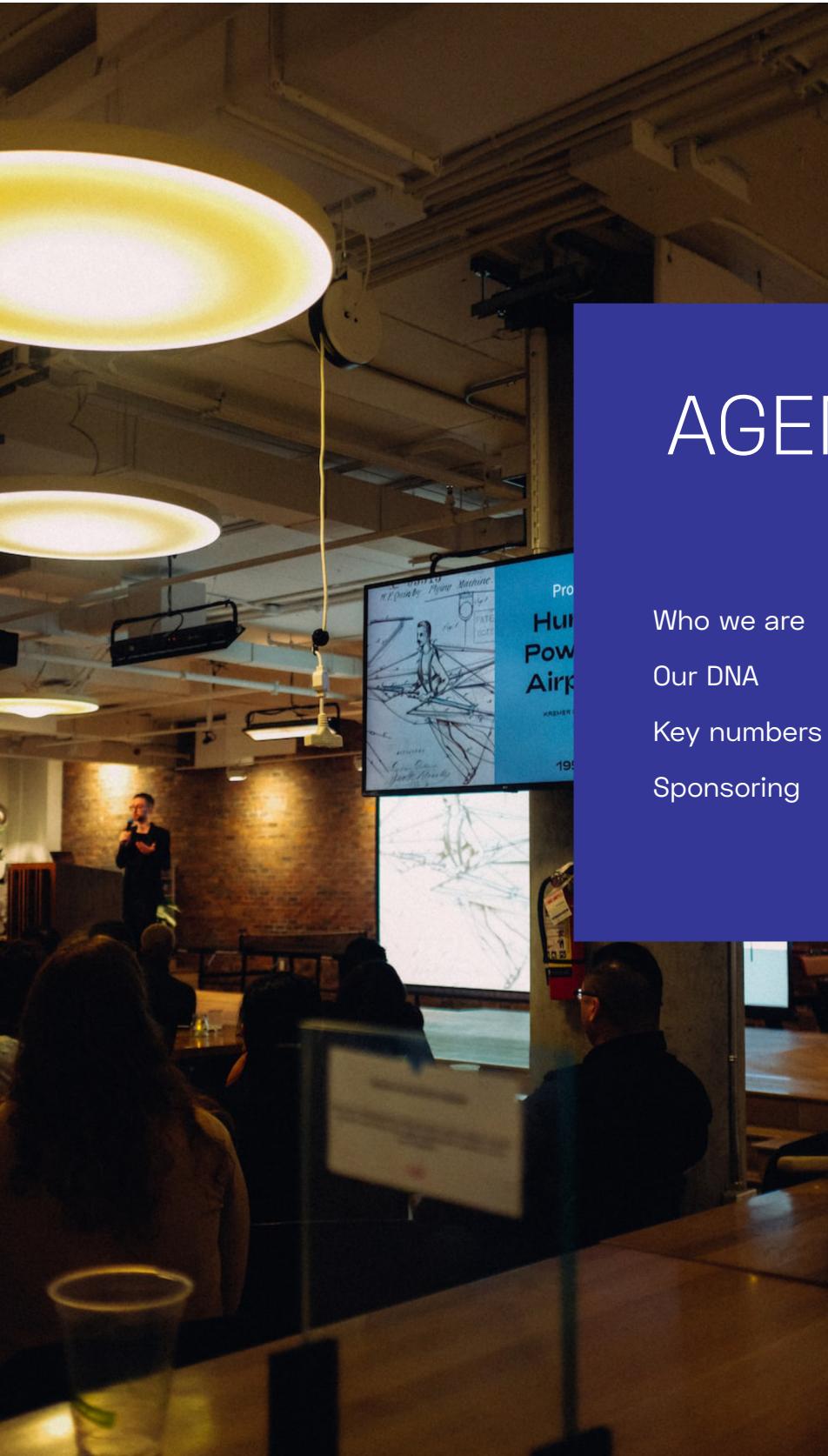




SPONSORING FACTSHEET

webmardi



AGENDA

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Who we are

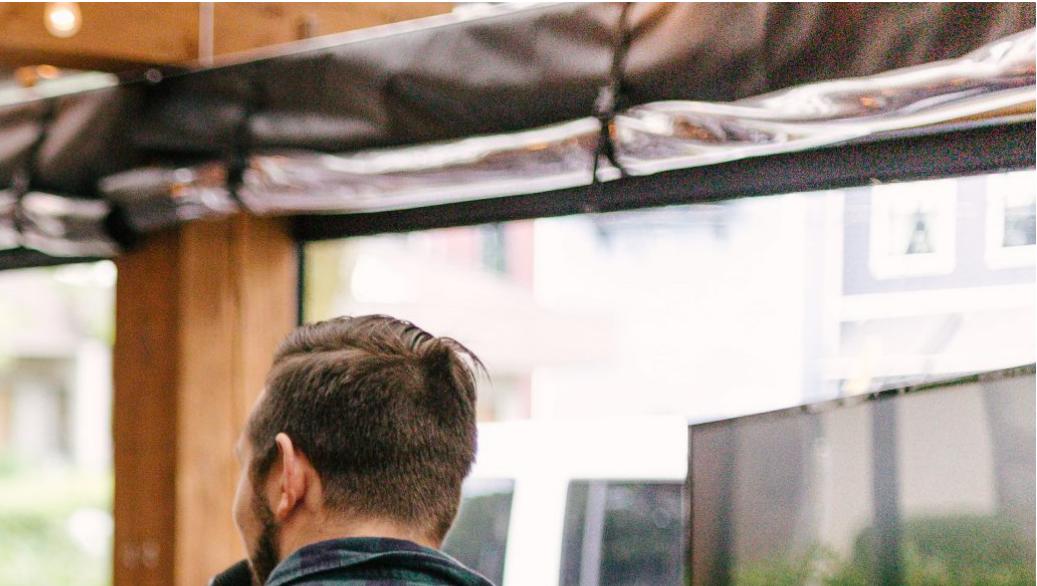


Webmardi is a Swiss-based non profitable association that organizes free monthly events in western Switzerland. We offer the opportunity for people to meet their local community and bring together developers, designers, project owners, founders & many more.

We usually organize 12 events per year (10 talks, 2 lunch) for a community of over 1800 members.

Events take place in Geneva, Lausanne, or Fribourg and all our events are streamed and can be watched again on our Youtube channel.





Webmardi gives you:

- Visibility during events but also in our live streams and videos
- Access to different type of profiles/people that could interest your business, among our community of over 1800 members.
- You takes part of the Web community in Romandie



Our DNA



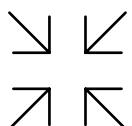
Regularity

10 conferences events
2 lunch community events
Exists since 2008



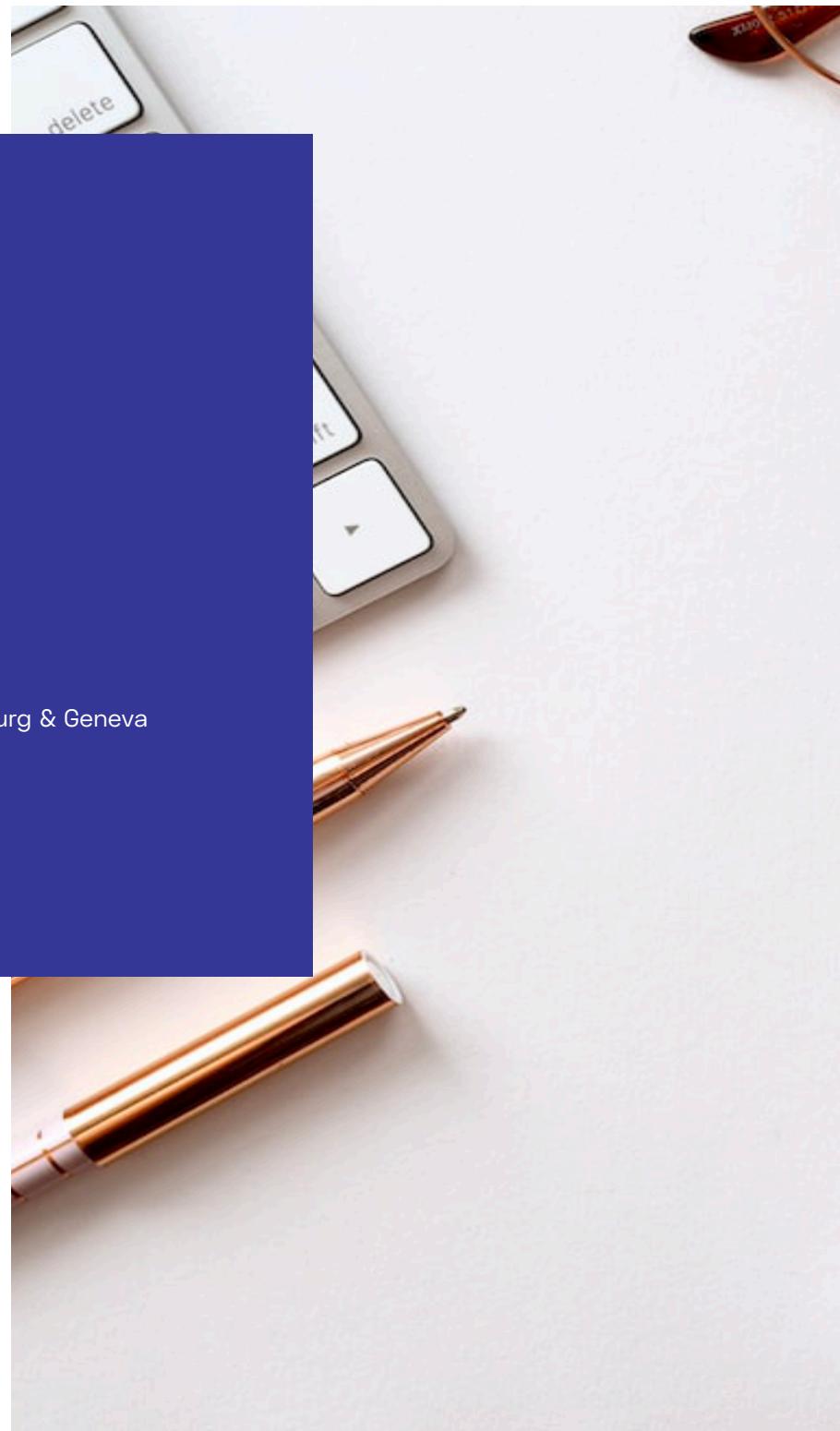
Local

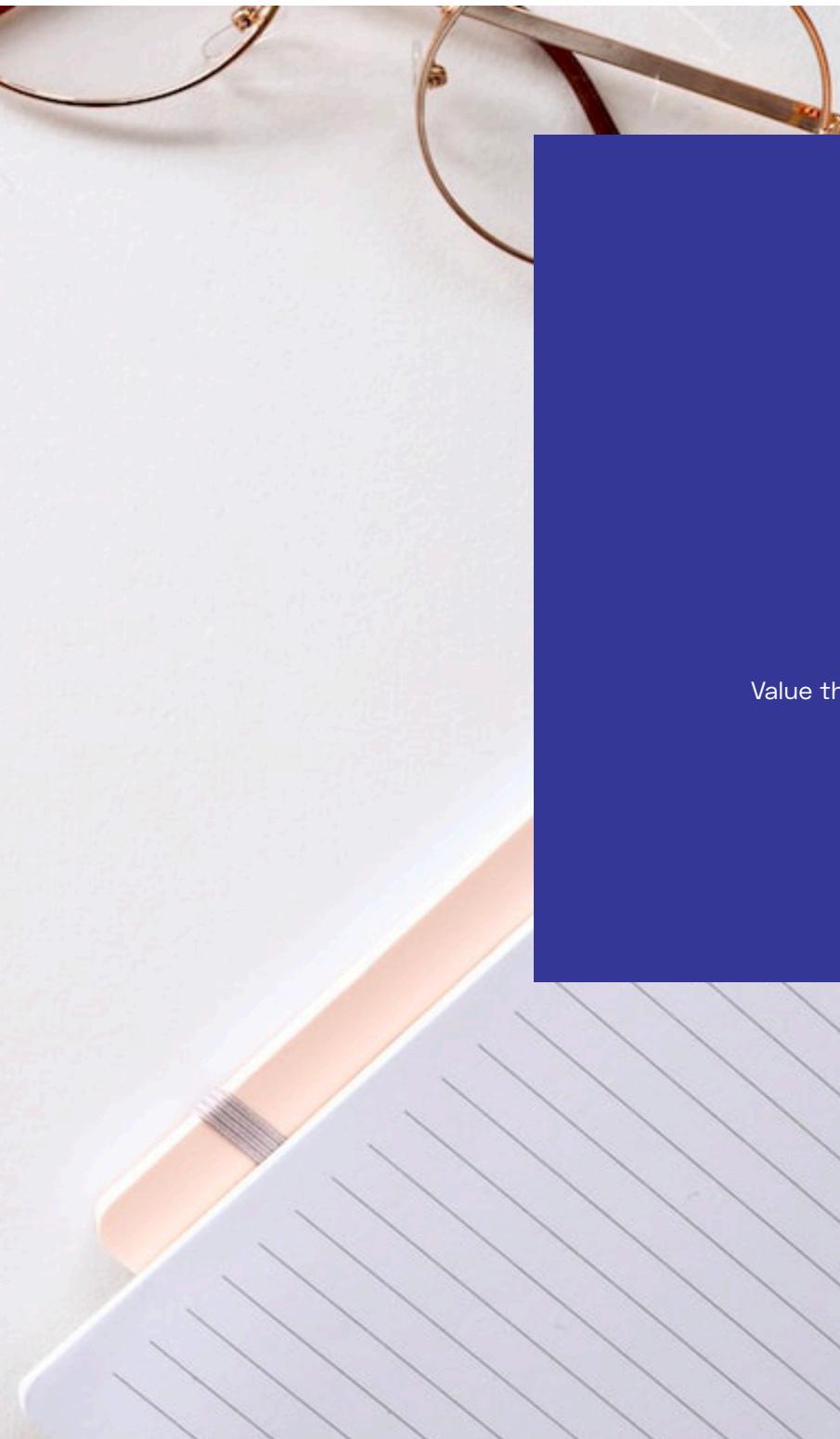
Swiss Romand
Move around Lausanne, Fribourg & Geneva
Both in French & English



Themes

Design
Branding
Code
Lifestyle





Swiss Innovation

Promote the local knowledg
Web Swiss Community



Open Community

Value the exchange with the community
Share creative processes
Meet local community



Speakers

Speakers rotations
Renowned professionals



Key numbers



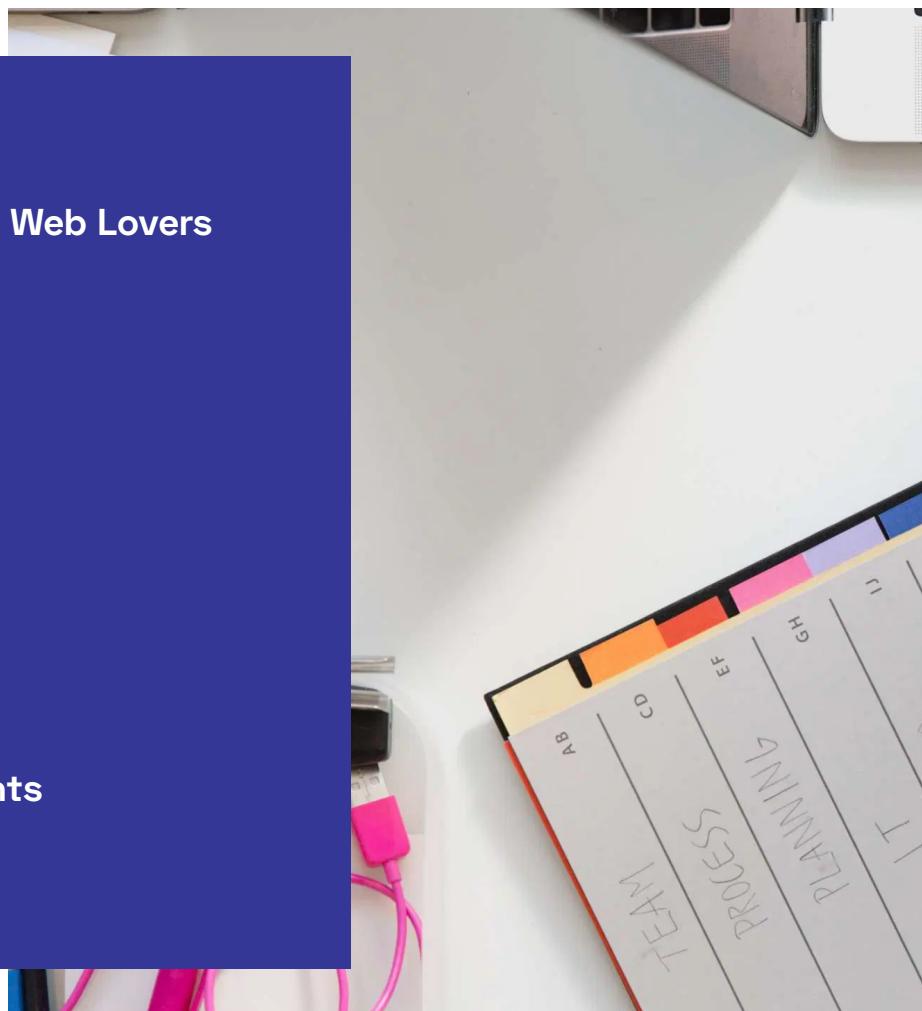
Community of **+1800 Web Lovers**



Since **15 years**



+140 organized events





+700 Twitter/X followers



+50 livestreams & videos
on Youtube



Hosted by 16+ venues accross
3 cantons



Sponsoring

GOLD

CHF 2'000.-

Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Sponsor can put merchandising at disposal during the event

Logo appears in the waiting banner of the live streaming

Logo appears at the end of the live streaming

Sponsor's link appears on meetup

Logo and link to website appears in the newsletter

Logo and link to website appears on the webmardi's website

Sponsor is mentioned and thanked in a tweet after the event

Sponsor is announced and thanked by the Webmardi on social media with mention of the year of sponsoring

Sponsor can add a slide with open positions

Sponsor can put roll up at disposal during the event

4 Gold Sponsors maximum

Exclusivity of 2 Sponsors from the same sector

SILVER

CHF 1'000.-

Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Sponsor can put merchandising at disposal during the event

Logo appears in the waiting banner of the live streaming

Logo appears at the end of the live streaming

6 Silvers Sponsors maximum

Exclusivity of 2 Sponsors from the same sector

Sponsoring

BRONZE

CHF 500.-

Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Unlimited number of Bronze Sponsors