

SCHEME OF EXAMINATION FOR MBA- 2 YEARS (FULL TIME)

Scheme for III semester

There will be three compulsory papers (Two theory papers and One practical paper) in this semester. The students have to opt for any two specializations out of four specializations available i.e. Human Resource, Finance, Marketing and Information Technology.

In all a student has to appear for 9 papers (three compulsory papers and six papers from two specializations i.e. three papers from each specializations)

The Internal marks will be calculated based on the following:

Internal Assessment

Attendance-

Test

Seminars/Cases analysis/Presentations:

Total Marks 30

10 Marks

10 Marks

10 Marks

Scheme for MBA III Semester

Paper Code	Papers	Specialization	INTERNAL ASSESSMENT		SEMESTER-END EXAMINATION	
			Max. Marks	Min. Marks	Max. Marks	Min. Marks
MS-301	Entrepreneurship Management	Compulsory	30	12	70	28
MS-302	Business Ethics and Corporate Governance	Compulsory	30	12	70	28
MS-303	Evaluation Of On-Site Training Report And Viva Voce *	Compulsory	Project Evaluation-60 marks Viva-voce-40 marks Max.Marks-100 Min. Marks-50			
MS-304	Organisational Development	H.R.	30	12	70	28
MS-305	Industrial Psychology	H.R.	30	12	70	28
MS-306	Industrial Relations and Labour Welfare	H.R.	30	12	70	28
MS-307	Management of Financial Institutions and Services	Finance	30	12	70	28
MS-308	International Financial Management	Finance	30	12	70	28
MS-309	Tax Planning & Management	Finance	30	12	70	28
MS-310	Sales & Distribution Management	Marketing	30	12	70	28
MS-311	Advertising & Brand Management	Marketing	30	12	70	28
MS-312	Consumer Behavior & Market Research	Marketing	30	12	70	28

MS-313	Business Decision Management System	IT	30	12	70	28
MS-314	Data Base Management And Integrity	IT	30	12	70	28
MS-315	Data Communication & Network	IT	30	12	70	28