

Digital Video Image Color Control Patent Portfolio

Lone Star Technological Innovations, LLC

Offering Memorandum

DRAKES BAY COMPANY

Important Disclaimer

This document includes information regarding the sale of a valuable patent portfolio. The information, data, and charts are provided only for each prospective buyer's use in independently evaluating the assets. The discussion of the use or applicability of the assets is only for illustrative purposes. This document and any documents exchanged during the evaluation or sales process are not intended to be, and should not be interpreted as being, a notice of infringement, any form of accusation of infringement, or any opinion regarding the actual use of the patent portfolio.

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Drakes Bay Company LLC

- Drakes Bay Company LLC is a leading patent and technology broker with \$69 Million in 57 patent transactions completed since 2007.
- The company has a strong track record of selling and buying technology patents worldwide and is an innovator in IP Debt/ Finance and new defensive services.
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Lone Star Technological Innovations, LLC

- Oplus Technology was a fabless semiconductor company founded in 1993 and sold to Intel in 2005. Intel sold Oplus Technology in 2009. Two assets, which are not included in this asset sale, were asserted in 2011-2013 by Oplus Technology. Lone Star acquired the portfolio from Oplus Technology.
- Portfolio Assets
 - 7 US patents, 9 Foreign Filings
 - Exemplary assets: US6122012, US6724435
 - Evidence of use charts and licensing information available under NDA
- Lone Star has retained Drakes Bay Company to solicit interest in the purchase of the above assets.

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Global Portfolio

- US7577291 Method of color correction
- US7512269 Method of adaptive image contrast enhancement
- US7391416 Fine tuning a sampling clock of analog signals having digital information for optimal digital display
- US6724435 Method for independently controlling hue or saturation of individual colors in a real time digital video image
- US6191827 Electronic keystone correction for electronic devices with a visual display
- US6178272 Non-linear and linear method of scale-up or scale-down image resolution conversion
- US6122012 Method of selective color control of digital video images
- TWI319167 Method of adjusting initial luma values, and method, computer system and computer readable storage medium of adjusting initial values
- JP4489961 Being manner in order amendment the optical strain of the image
- JP4452498 Method for controlling independently the hue or saturation of each color in a real-time digital video image
- JP4351394 Non-linear and linear way of enlarging or reducing image resolution conversion
- JP2003514406 How to reverse interlaced video signal to use the time approximation techniques and mixed-mode space
- JP2002538738
- IL145195 Method of selecting color control of digital video images
- EP1157353 Non-linear and linear method of scale-up or scale-down image resolution conversion
- DE60042111 Nicht-lineare und lineare method um die bildauflösung auf- und ab-zumsetzen

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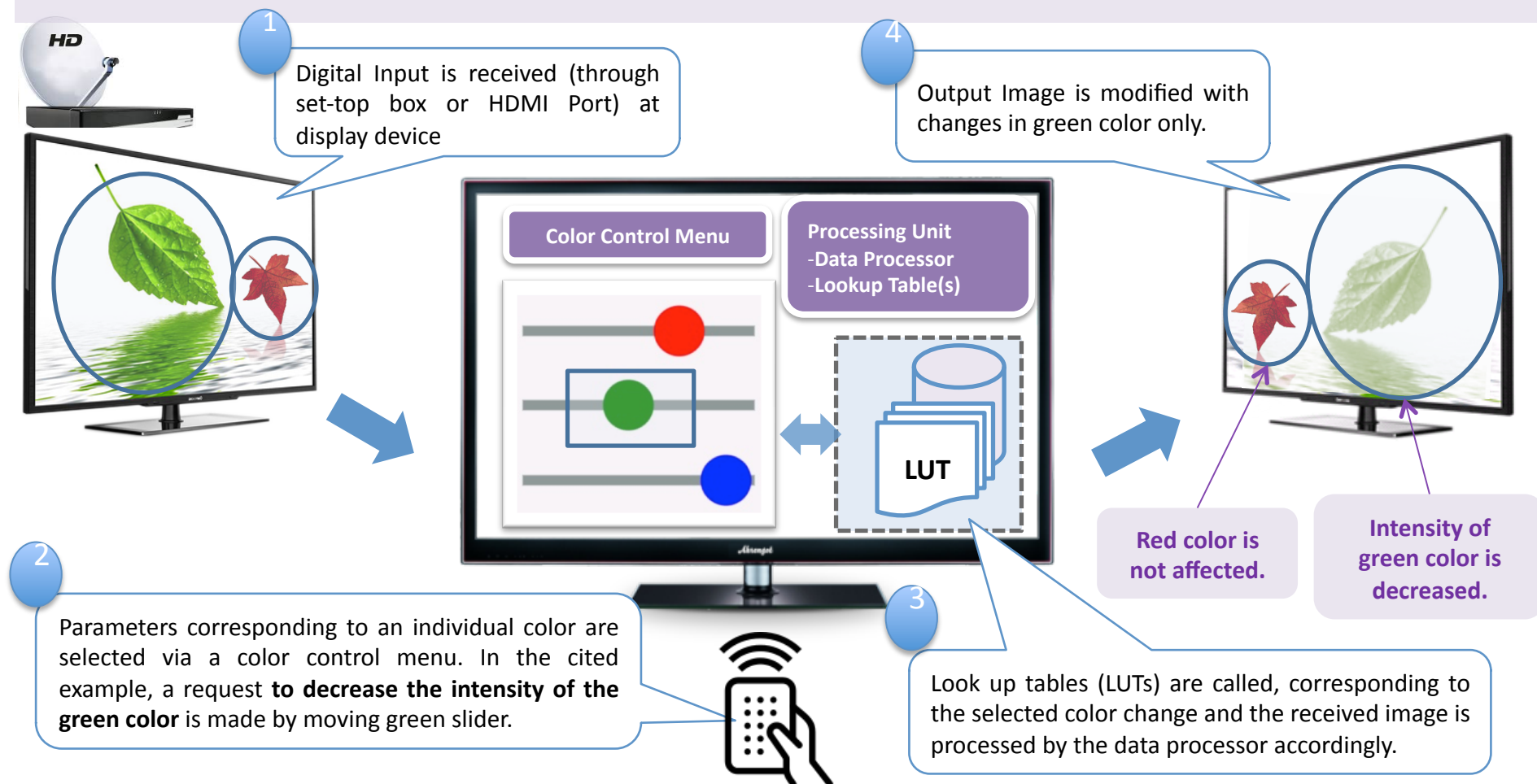
Portfolio US Assets

Publication Number	Title	Publication Date	Priority Date
US6724435	Method for independently controlling hue or saturation of individual colors in a real time digital video image	4/20/04	8/6/01
US6191827	Electronic keystone correction for electronic devices with a visual display	2/20/01	12/1/98
US6122012	Method of selective color control of digital video images	9/19/00	3/3/99
US6178272	Non-linear and linear method of scale-up or scale-down image resolution conversion	1/23/01	2/2/99
US7512269	Method of adaptive image contrast enhancement	3/31/09	8/4/05
US7391416	Fine tuning a sampling clock of analog signals having digital information for optimal digital display	6/24/08	12/27/01
US7577291	Method of color correction	8/18/09	3/7/05

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Digital Video Image Color Control: Invention Overview

The patent describes a method of selectively controlling parameters such as intensity of a single color in a digital video image without affecting the intensities of other colors in the same image. Following is a summary of the claimed process.



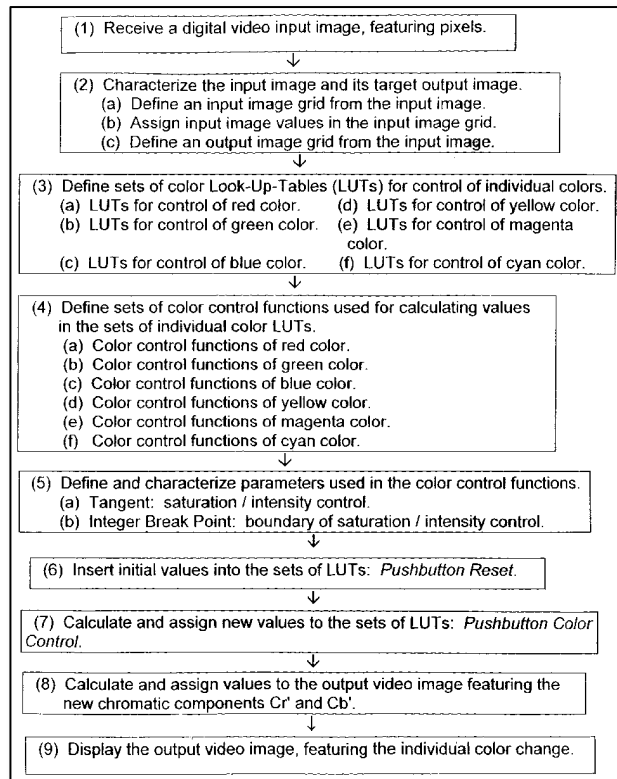
***Note:** Pictorial representation is provided by the analyst for better visualization of claimed invention. Images provided are not taken from any product literature and are meant for illustrative purpose only.*

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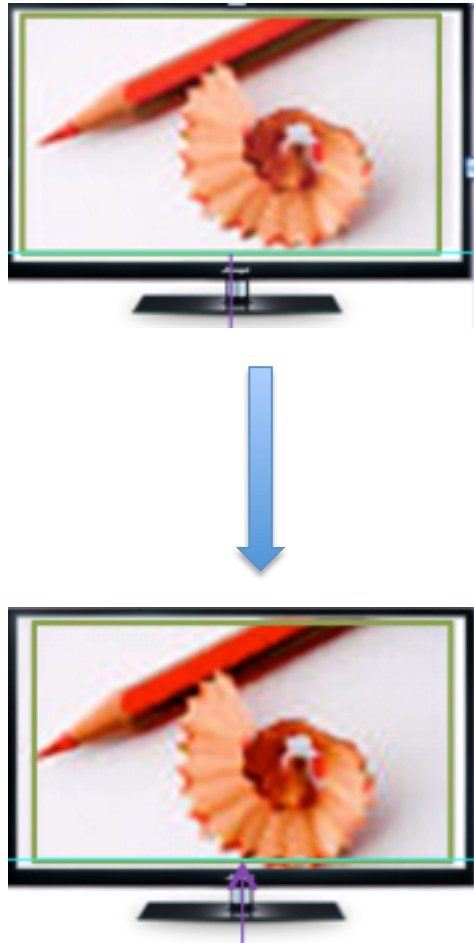
Confidential

Exemplary Patents



- US6122012 A Method of selective color control of digital video images
 - The present invention relates to color control of digital video images. In particular, this invention relates to a method of selectively controlling the intensity of a single color of a digital video image without affecting the intensities of other colors of the same image, using a digital technique.

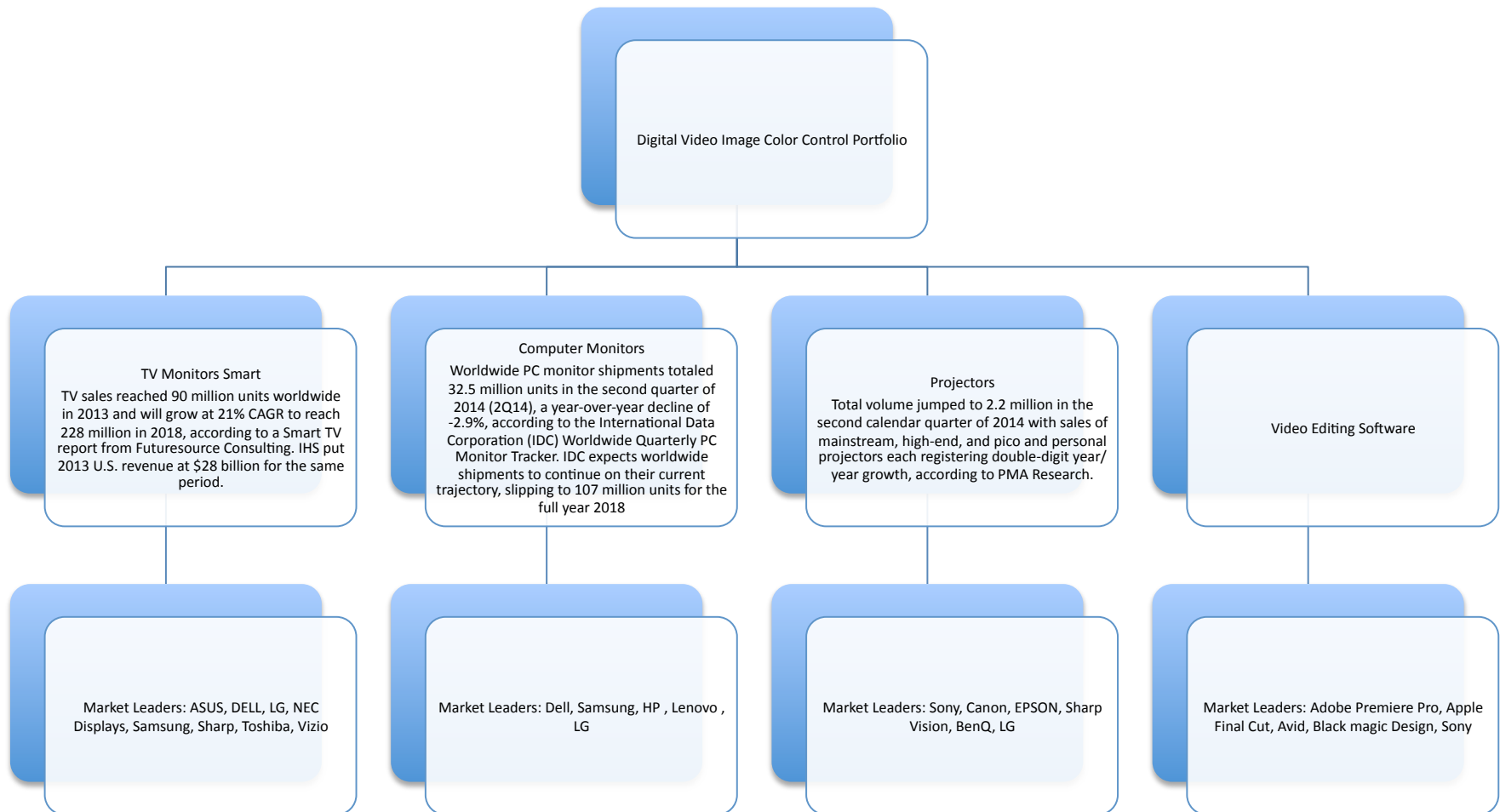
Exemplary Patents



- US6724435 B2 Method for independently controlling hue or saturation of individual colors in a real time digital video image
 - The invention relates to color control of real time digital video images and, more particularly, to a method for independently controlling hue or saturation of individual colors in a real time digital video image, without affecting the hue and saturation of any other color in the same real time digital video image.

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Markets and Licensing Opportunities



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Due Diligence

Questions	Answers
Have any universities, standards bodies, or government agencies provided any funding for development or commercialization of the IP, or otherwise been involved with any of the IP?	No
Is any of the IP subject to any joint development, joint venture, “work for hire”, or other collaborative effort with any third party?	No
Are there any related assets, including assets which may claim priority to the submitted IP, foreign counterpart applications, and/or lapsed or abandoned assets, which are not included in the sale or licensing offering?	No
Will selling entity retain any rights to the IP?	Yes – grant back license
Is the selling entity currently in good standing in the jurisdiction of its incorporation?	Yes
Can any third parties claim any ownership interest in any of the IP?	No

Bidding Procedures

- Drakes Bay Company is soliciting indications of interest and/or offers for purchase, license, or other commercialization structures from prospective purchasers, and providing additional information as requested throughout the offering process.
- Proposals should include discussion of any factors believed relevant to the acquisition, including:
 - Valuation: Indicate a value to be paid for the patent assets or any subset thereof;
 - Conditions to Closing: Describe any material conditions required to conclude the transaction, including any additional due diligence requirements; and
 - Timing: Indicate a preliminary timetable based on your acquisition team's availability and internal process for closing a transaction.
 - Bids are due 2 PM PT March 20, 2015.

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