

PATENT PORTFOLIO FOR SALE:

Purchase Event Content Real-time. As it is Happening. While You Are There.

Life is unscripted. It is unrehearsed and unproduced. Your favorite band plays a live song and it moves you like the recording never could. The speaker at your company's annual meeting motivates you. Your favorite team makes an amazing play. These are moments that inspire us when we least expect them to. TAEUS is offering the LivePiks patent portfolio, which lets you re-live these moments forever.

LivePiks allows anyone at a live event to purchase their favorite segments of the event (such as the songs being performed) and live them again and again. During the event the participants will make their selections as they are experiencing the event using virtually any wireless device. LivePiks also allows remote viewers of live-broadcasted or pre-recorded events to select and purchase the event content.

Real-time "Heat-of-the-Moment" marketing

Can adapt to any size or type of event

Opens a new and novel sales channel for event content

Authorized custom recording of the event, reducing pirating

Meets mobile market demand for new and exciting apps for smart devices

Adaptable to broadcast programming

A video demonstrating an application of this innovation for entertainment events can be viewed at the following URL:

<http://www.taeus.com/patents-for-sale/event-participation-portfolio/>



Save Your Experience Forever... with LivePiks



For additional information on this offer, please contact:

T | A | E | U | S.

Maria Hansen

Patent Sales Manager

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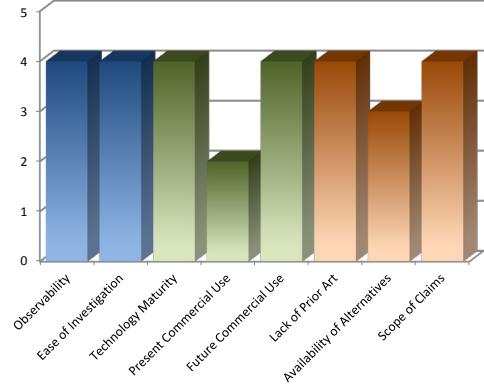
Event Participation Patent Portfolio for Sale

Listing of Included Patents

Country	Patent/Appn #	Filing Date	Issue Date	Title
US	7,945,935	June 19, 2002	May 12, 2011	System and method for selecting, capturing, and distributing customized event recordings
US	8,370,882 (Continuation of 7,945,935)	May 12, 2011	February 5, 2013	System and method for selecting, capturing, and distributing customized event recordings
US	2013/13758621 (Continuation of 8,370,882)	February 5, 2013	—	System and method for selecting, capturing, and distributing customized event recordings

TAEUSworks Patent Evaluations

Patent No:	7,945,935																				
Title:	System and method for selecting, capturing, and distributing customized event recordings																				
Filed:	June 19, 2002	Issued:	May 17, 2011																		
TAEUStech Average Score:	3.38																				
Enforceability Factors Market Impact Factors Patent Coverage Factors 	<table border="1"> <thead> <tr> <th>Factor</th> <th>Average Score</th> </tr> </thead> <tbody> <tr> <td>Observability</td> <td>4.1</td> </tr> <tr> <td>Ease of Investigation</td> <td>4.1</td> </tr> <tr> <td>Technology Maturity</td> <td>4.1</td> </tr> <tr> <td>Present Commercial Use</td> <td>2.1</td> </tr> <tr> <td>Future Commercial Use</td> <td>4.1</td> </tr> <tr> <td>Lack of Prior Art</td> <td>4.1</td> </tr> <tr> <td>Availability of Alternatives</td> <td>3.1</td> </tr> <tr> <td>Scope of Claims</td> <td>2.1</td> </tr> </tbody> </table>	Factor	Average Score	Observability	4.1	Ease of Investigation	4.1	Technology Maturity	4.1	Present Commercial Use	2.1	Future Commercial Use	4.1	Lack of Prior Art	4.1	Availability of Alternatives	3.1	Scope of Claims	2.1		
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<ul style="list-style-type: none"> ► Consumer user documentation will provide most of the information required to determine a positive answer as to usage of the patented technology. ► This technology is in the very early stages of development and will continue to evolve into the future. ► This patent is based largely on mobile communications technologies that did not exist when the patent was filed. 																					

Patent No:	8,370,882																				
Title:	System and method for selecting, capturing, and distributing customized event recordings																				
Filed:	May 12, 2011	Issued:	February 5, 2013																		
TAEUStworks Average Score: 3.63																					
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<ul style="list-style-type: none"> ▶ Marketing and sale collateral used to market the services to the content owners would demonstrate the claim elements. ▶ The technologies required to implement this patent already exist. The product and customers already exist. This technology is highly likely to be used in the future. ▶ This technology capability is not limited by existing communications technologies and will move efficiently with the continued evolution of the communications industry. 																					



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