

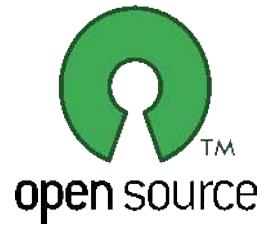
# A New OSI For A New Decade

## and how to protect it

Simon Phipps

[webmink@opensource.org](mailto:webmink@opensource.org)

FLOSSUK Spring 2012  
22<sup>nd</sup> March 2012



# On Crocodiles













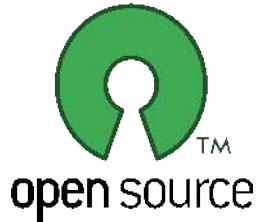




A man stands on a concrete edge of a swimming pool, barefoot and wearing a cap and sunglasses. He is holding a long wooden pole or stick. In the water in front of him, a large alligator is resting. The background features a wooden fence and dense tropical vegetation.

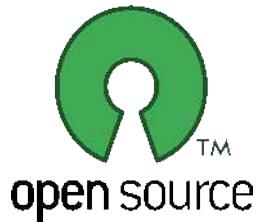






# Software Freedoms...

Use  
Study  
Modify  
Distribute



# ... made pragmatic

## Use

- Adoption-Led, Implement & Iterate
- Succeed – or fail - early
- Budget Control

## Study

- Access to experts
- Proven solutions

## Modify

- Rich marketplace
- Innovation freely possible

## Distribute

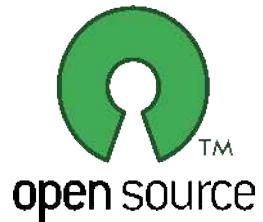
- To your ecosystem
- To every citizen
- Within web pages & devices

If we didn't know better  
*we would pay extra*  
for open source software



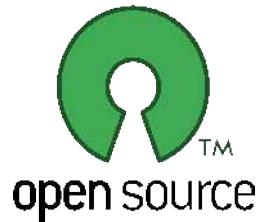
TM

**open source**



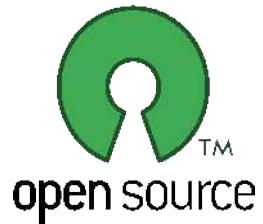
# OSI in 1998

- Pragmatic software freedom to leverage corporate involvement
- De-emphasise ethical imperative
  - Still the bedrock
- Focus on practicalities
- Education
- Licensing
- Building understanding



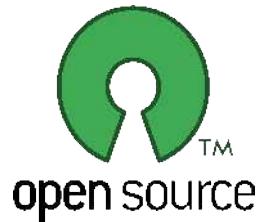
# OSI in the last decade

- Licensing
- OSD
- Proliferation
- Canonical listing
- Defining open standards



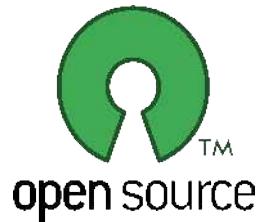
# Achievements

- OSI has become the standard for open source in government
- Loss of fear; uniformity; term used as a plus in other processes
- Market established and open source the norm



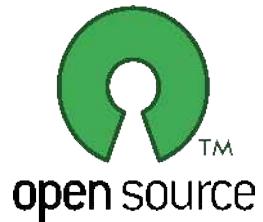
# A New Decade

- Open Source the default
- Digital liberty moving to centre stage
- Government by Lobbyists needs challenging



# Responding To A New Decade

- Moving beyond licensing
  - deliver on education and unity
- Reinvigorating with a member-based governance
- Include all stakeholders



# Affiliates

- Initial list of 12 Affiliates today!
- Open call to all open source non-profits to affiliate
- Next stage: Invited government bodies and non-entities



Drupal



Joomla!



FreeBSD®



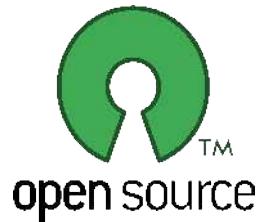
open source



# New Affiliate

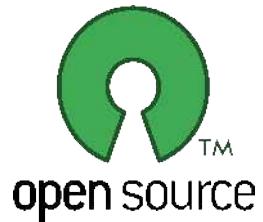


- Debian joins OSI today



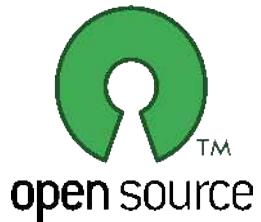
# Other Members

- Personal Associates in 2-3Q2012
  - Elect a single representative board member
  - Gain a set of benefits
- Corporate Patrons in 3-4Q2012
  - No immediate role in governance



# Bottom Up Governance

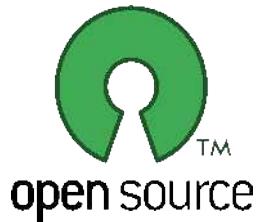
- OSI to date has been a Board-only entity
- Moving to a member-led governance
- Members will:
  - decide how OSI should operate
  - build education initiatives (e.g. FLOSSBOK)
  - use OSI as a policy venue
  - co-ordinate locally and globally over initiatives
- Board will:
  - Facilitate these actions with the lightest touch
  - Represent Members and be elected by them
  - Prevent regulatory capture and strategy drift



# Next Steps

- Complete membership category creation
- Likely staff in 2013 to facilitate Member and Board action
  - Need for funds
  - Split across membership & prevent funding control
- Elect replacement Board members as vacancies arise
- Capture what works and set as new Bylaws in 2013 or 2014





# Join us!

- Ask your project to join OSI
- Questions?
  - [webmink@opensource.org](mailto:webmink@opensource.org)
  - <http://www.opensource.org>

# But what about...

- ... the basic rights OSI depends on?
- Under assault from tired monopolies
- Willing to kill the internet
- “Collateral Damage” to being profitable
- Who will protect us?





No Ground  
Fires







DEFEND  
ISO's  
INTEGRITY  
No more  
standards in  
through the  
back door

NO-ONE  
IMPLEMENT  
OOXML

AA  
a  
ISO-s

ANT  
Micro Soft:  
Support ODF!

ODF,  
SIL  
LE  
RD  
NO TO  
OOXML

INTEGRITY  
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standards in  
through the  
back door



# Join Open Rights Group



- Wave of bad law
- Protect the rights that allow OSI to promote open source
- ORG employs a team to enable campaigns to safeguard digital rights
- <http://openrightsgroup.org>