

CURRICULUM VITAE AREND KEIZER



ADDRESS

Plantage Parklaan 12
1018 ST Amsterdam
The Netherlands

TELEPHONE

+31 20 6207689

E-MAIL

info@topofminds.com

DATE OF BIRTH

February 12, 1976

NATIONALITIES

Dutch
Swedish

LANGUAGES

Dutch: Native
language
English: Excellent
French: Fair

IT SKILLS

MS Access
MySQL

OTHER SKILLS

Six Sigma Green Belt

INTERESTS

Business publications
Sailing
Pianist in a jazz band

EDUCATION

- | | | |
|-------------|--|--------------|
| 1994 - 2000 | Delft University of Technology | Delft |
| | Masters degree in Mechanical Engineering, Production Technology | |
| | - Average grade: 7.8 (bachelor), 8.2 (master) | |
| 1988 - 1994 | Athenaeum at Reynaert College - cum laude | Hulst |
| | - Biology (8), Dutch (8), English (8), Mathematics B (9), Physics (9), Chemistry (7), Economics (7), | |

PROFESSIONAL EXPERIENCE

- | | | |
|-------------|---|-------------------|
| Oct 2007 - | AudioNova International | Rotterdam |
| | <i>Head of Business Development</i> | |
| | AudioNova is a private equity owned hearing aid retail group | |
| | - Heading an international team of seven business development managers | |
| | - Performing strategic due diligence in M&A activity | |
| | - Matching commercial strategy to consumer insights | |
| 2005 - 2007 | Royal Philips Electronics | Amsterdam |
| | <i>Manager, Corporate Strategy & Alliances</i> | |
| | Advised Board of Management and senior executives on strategic issues | |
| | - Refocused strategic direction of Consumer Health & Wellness business | |
| | - Coordinated external consultants in the due diligence of Philips' acquisition of Respireonics | |
| | - Analysed market dynamics for DirectLife in the LifeStyle incubator | |
| 2001 - 2005 | McKinsey & Company | Amsterdam |
| | <i>Strategy Consultant</i> | |
| | Was promoted from Fellow to Associate six months ahead of schedule | |
| | - Project focus on leisure, retail and consumer goods | |
| | - Had an extensive role in developing graduate recruitment | |
| | - Did a one year externship as assistant to the CFO at SHV Holdings | |
| 2000 - 2001 | Royal Netherlands Navy | Den Helder |
| | <i>Lieutenant</i> | |
| 1999 | HAL Investments | Curaçao |
| | <i>Internship</i> | |

EXTRACURRICULAR EXPERIENCE

President of study association 'Leeghwater'
Snowboard instructor in Austria
Active member of KSV Sanctus Virgilius

HONOURS AND AWARDS

Het Insigne voor Optreden onder Gevechtsomstandigheden, Royal Navy
Second prize in National Physics Competition