

Pricing for Jasparly (Pexda Copy):

3 pricing tiers:

Cheapest: \$1 / 7 days, then \$11.99

- When on \$1 plan, only can see basic information (supplier info, costs, pricing, etc.)
 - Once upgraded to \$11.99 plan
 - Everything except FB ads/targeting, (make facebook section blurred "upgrade to unlock")
 - Can't sort products

Middle: \$19.99

- Give 3 to 4 competitors. (show 5-10 but keep them blurred out only show 1 or 2)
- Access to facebook AD and targeting.
- Access to sorting by"... (highest order volume, most daily orders, trending, best selling, best reviews, new and noteworthy)

High: \$127.00

- Access to more trendy, special, hot selling products.
- Access to all available competitors (5-10)
- Possible give templates for influencers. (what to look for)
- Weekly email reports (display new products, best selling, up & coming, etc.)

*competitive advantages to beat our competition (dropship spy / pexda):

- Show competitors - column of 5-10 other stores stilling the same products.
- Cheaper than everyone else
- Instagram Analysis (look at their store - see if they have insta - display followers, content, etc.)
- Instagram Influencer Insight (show possible influencers / what to look for with influencer ad)
- Display more aliexpress suppliers (2-5 suppliers)
- Display daily order amount (make it a semi-live ticker)
- Display reviews under each product that user can copy and paste (maybe takes 10 reviews that are 4-5 stars and initiates a download of a csv file for user to use - text, name, rating, image (if there is one - should prefer to find images))
- [later on] add a feature: "Apps Competitors Are Using" - display apps + our own apps