

Pradeep Kumar Yadav

Frontend/UI Developer



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WORK EXPERIENCE

SynapseIndia Inc.

Nov 2023 – Present

Frontend Developer

- Mentored a team of 3 junior engineers, helping them grow and improve their skills.
- Optimized website speed and performance through code refactoring, image optimization, and asynchronous loading techniques, achieving significant improvements in 2x load times.
- Developed and implemented a utility product for developers, including features like a work counter, text styling options, color generator, and slug generator.
- Implemented performance optimizations and responsive design, reducing bounce rates by 30% and improving mobile traffic conversions for eCommerce clients.

Chetu India

May 2022 - Dec 2022

Software Engineer (Frontend)

- Built an AI-powered design system, cutting UI development time by 40% and improving consistency by 25%.
- Used Web Assembly and Web Components to boost performance by 60% and user engagement by 30%.
- Designed intuitive and visually engaging user interfaces, leading to a 2x increase in session time and higher customer retention for SaaS platforms.
- Revamped outdated client websites using modern frontend technologies, resulting in a 40% increase in user engagement and improved lead generation.

Isynbus Technologies Pvt. Ltd.

March 2021 – April 2022

Frontend Developer

- Successfully designed and developed an IVF web application, including a booking system, alerts, and email notifications, improving patient appointment efficiency by 40%.
- Built a real estate website with features like flat booking, a login and registration system, and a modern dashboard, enhancing user experience and increasing lead conversions by 30%.

BEGANTO SOFTWARE

Dec 2019 – Dec 2020

Frontend Developer

- Developed an admin panel in HTML for a CRM project, demonstrating technical and problem-solving skills.
- Designed professional social media banners to enhance brand presence and engagement.
- Collaborated on 20+ projects with marketing teams to create designs aligned with brand goals.
- Skilled in creating custom mockups and working with cross-functional teams to deliver high-quality designs.

TREEBAY TECHNOLOGIES PVT. LTD.

Oct 2018 – Dec 2019

Frontend Developer

- Successfully developed 25+ custom websites, handling end-to-end planning, design, and implementation.
- Utilized Photoshop, HTML5, CSS3, JavaScript, and Bootstrap to create responsive and visually appealing websites.
- Managed the full development lifecycle, ensuring high-quality and user-friendly web experiences.

Technical Skills

HTML Development
CSS3/ SCSS
JavaScript/ jQuery

Bootstrap/ TailwindCSS
React/ NextJS
Version Control (GIT)

Figma / XD to HTML
Responsive Design
APIs Integration

ChatGPT / AI Tools
WordPress/ CMS
Basic Node/ MongoDB

Management Skills

Time Management, Project Management, Problem-Solving, Team Leadership, Continuous Learning & Adaptability

ACADEMIC HISTORY

Bachelor of Engineering (2012 –2015)

OP Jindal Institute of Technology Raigarh

–Passed with 63%

Intermediate/12th (2011)

Jindal Adarsh Gramya School

–Passed with 68%

High School / 10th (2009)

Jindal Adarsh Gramya School

–Passed with 79%

EXTRACURRICULAR/CERTIFICATION

- Successfully completed Bootstrap, JavaScript and PHP Course By Udemy Certificate.
- Successfully completed Front End Development React Course With Scaler.
- Successfully completed JavaScript Course With Scaler Topics.
- Successfully Completed JavaScript Course by – Akshay Saini.

PROJECTS

Studio – A Code Reveals Product

<https://studiocr.vercel.app/>

We have developed and implemented a comprehensive utility product for developers, featuring tools such as a word counter, text styling options, color generator, slug generator, and background remover for images. We're now expanding the product with exciting new features, including AI integration, video support, and an image converter.

Expo Stand Zone

<https://www.expostandzone.com/>

Domicile Ready

<https://www.domicileready.com>

Get A Mover

<https://www.getamover.co.uk/>

The OSMO

<https://www.theosmo.in/>

Gaiboinfluencers

<https://www.gaiboinfluencers.com/>

Kanpid

<https://kanpid.com/>

Bright Dealers

<https://brightdealers.com/>

Ventapack

<https://www.ventapak.com/>

Advance Fertility

<https://www.advancefertility.in/>

Whistle

<https://whistle.in/>

CME 4 Life

<https://cme4life.com/>

Listolet

<https://www.listolet.com/en>

The Furniture Gallery

<https://thefurnituregallery.com.au/>

Ramaiah University of Applied Sciences

<https://www.msruas.ac.in/>

Home.pl

<https://home.pl/>

Steve Madden

<https://www.stevemadden.com/>

Anytime Fitness

<https://www.anytimefitness.com/>

Propfyi

<https://www.propfyi.com/>