**Tattoo Site Proposal Ideas**

* Home Landing Page
  + - Logo
    - Navigation Bar w/ Search function
    - Shop Hours
    - Location Info/Link to map with directions on Contact us page
    - General Info about shop
      * Owner Info
      * Length of operation
      * What we offer
    - Link To Gallery/Artwork
    - Special Deals
* Meet the Artists
  + - Artist Photo
    - Artist Bio
    - Artist Specialties
    - Thumbnail Gallery of their work by category
* After Care
  + - General Tattoo aftercare instructions
    - General Piercing aftercare instruction/Link
* Apparel
  + - Thumbnails of Items
    - Pricing
    - Sizes
* Career Opportunities
  + - What we are looking for
    - How to apply
* Contact Us
  + - Location Info
    - Map
    - Hours
    - Contact Us form

General Ideas:

* Pages should be consistent in look for easier navigation and site traffic.
* Gallery should be searchable by category and artist.
* Possible Featured work of the month on homepage to showcase a great piece of work.
* Mobile responsive.
* Google analytics to track site traffic. (may be installed on current webhost)
* All pages will have footer info with links to social media.
* Adding ads or banners can help mitigate the cost of web hosting.
* Dark colored theme
* Artist pages could also include any links to their personal social media/portfolio site