

*B**P**E**R**F**C**A*



A PERFECT SMILE IS A WORK OF ART

LOGO



How big is the Problem?



- 3.6 Billion tons of plastic in the environment!!

Plastic pollution can alter habitats and cause severe threat to animals in the eco system. Natural processes get harmed , reducing ecosystems' ability to adapt to climate change

Problems

Non-Biodegradable Products

Single-use dental floss and chewing gums are made from non-degradable materials.



Plastic Pollution

Traditional toothbrushes and toothpaste tubes are major contributors to plastic waste.



Excessive waste

Current oral care products generate significant landfill waste and environmental harm

Solutions

Plastic Free

Eco-friendly products which reduces plastic waste or use bamboo/wood products instead of plastic



Limited Waste

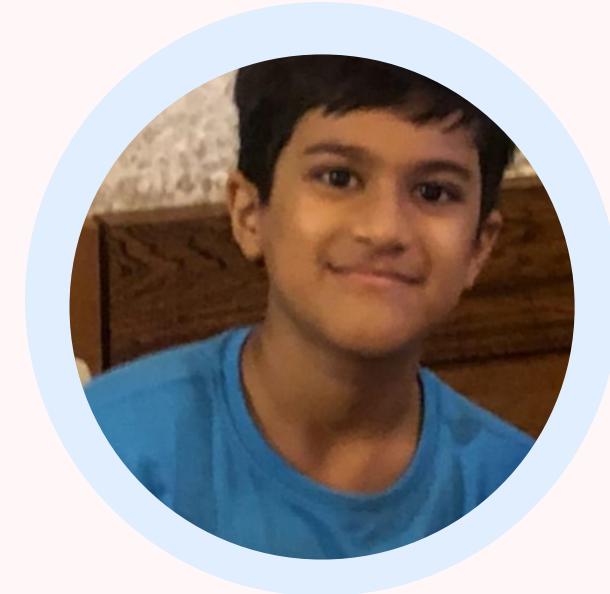
Switch to a reusable, refillable, long-lasting product which has a longer warranty



Biodegradable Products

Non existing recycling methods
- recycling things

THE team



SHIVEN JAIN | COO



GEET AGARWAL |
HEAD OF DESIGN



ANUSHA JAIN | CEO



AVNI SONI | CIO

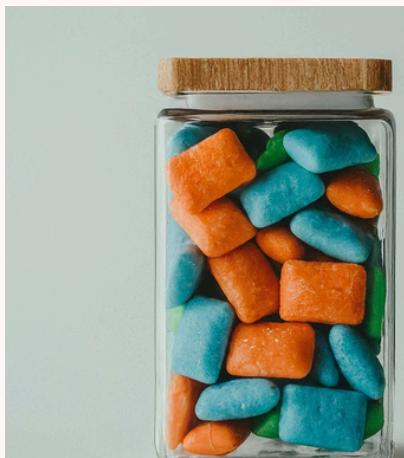


PANAV BAXI | CMO

BRRECA

Experience the future of oral hygiene

Our direct-to-consumer e-commerce platform delivers a distinctive selection of eco-friendly oral care products. From replaceable toothbrush heads to biodegradable toothpaste capsules, our range combines cutting-edge sustainability with everyday convenience. Join us in transforming oral care with products that are kind to both your smile and the planet.



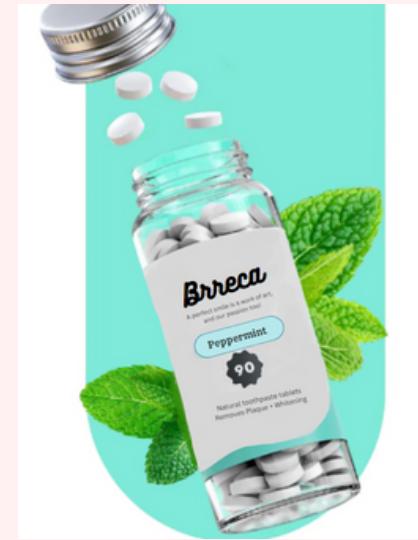
Our Products

Replaceable toothbrushes



Sustainable design allowing only the head to be replaced, reducing plastic waste and extending the life of the handle.

Plastic-Free Toothpaste Capsules



Innovative, biodegradable capsules that eliminate the need for plastic tubes, offering a cleaner and greener oral care routine.

Biodegradable Floss



Crafted from natural, compostable materials, our floss provides effective cleaning while minimizing environmental impact.

Sustainable Chewing Gums



Made with natural ingredients and free from plastic, our chewing gums are a waste-free, eco-friendly choice for fresh breath.



Why us?

We have a community in which we actively participate by doing events that are related to oral hygiene.

REASONABLE PRICES

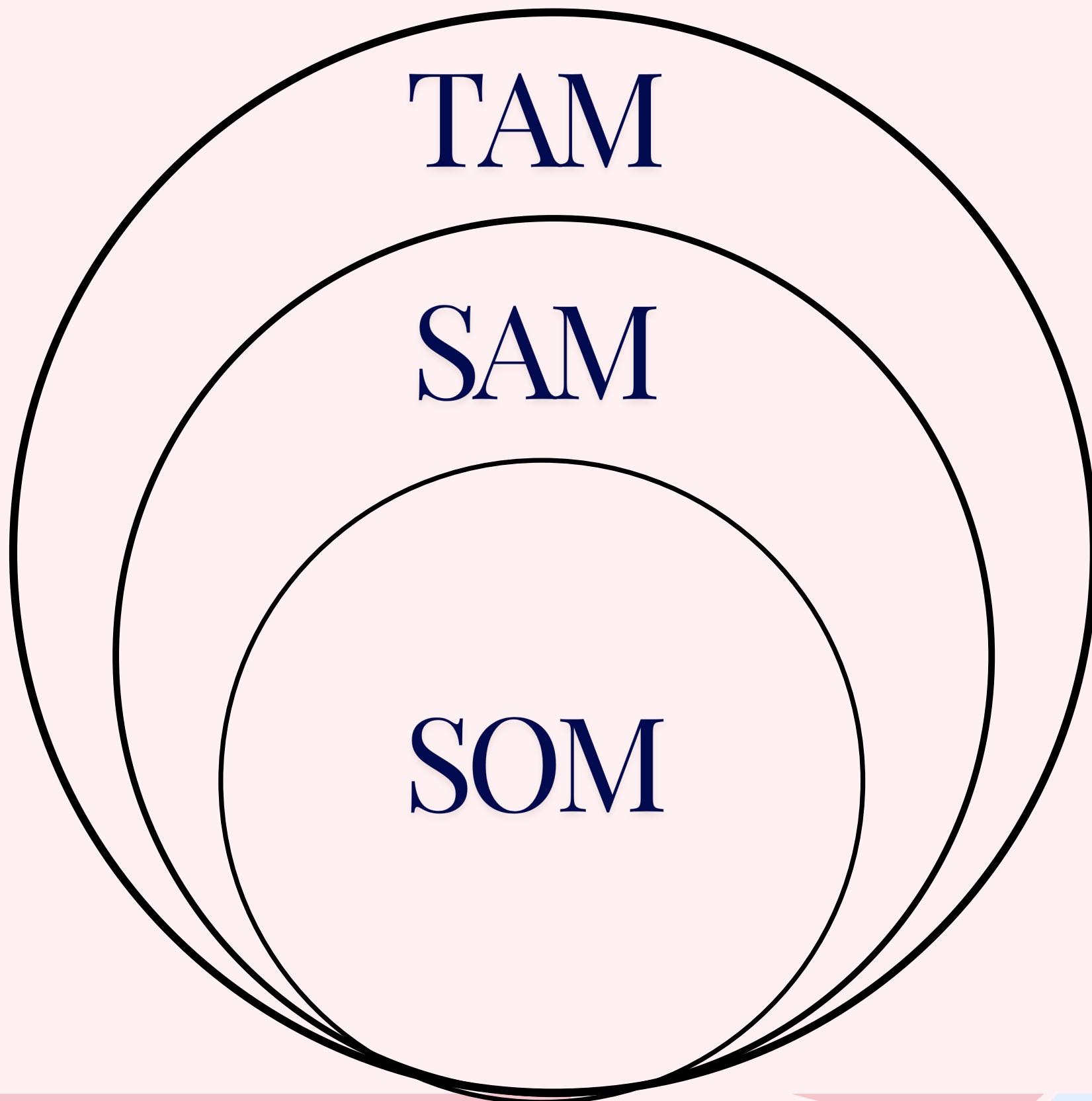
UNIQUE DESIGNS

WIDE RANGE

PLASTIC-FREE

SUSTAINABLE

Market Size



TOTAL ADDRESSABLE MARKET

INR 7560 CRORE

SERVICABLE AVAILABLE MARKET

INR 3780 CRORE

SERVICABLE OBTAINABLE MARKET

INR 189 CRORE

Business Model

DIRECT TO CUSTOMER

We sell our products directly to customers through our website

available at **amazon**



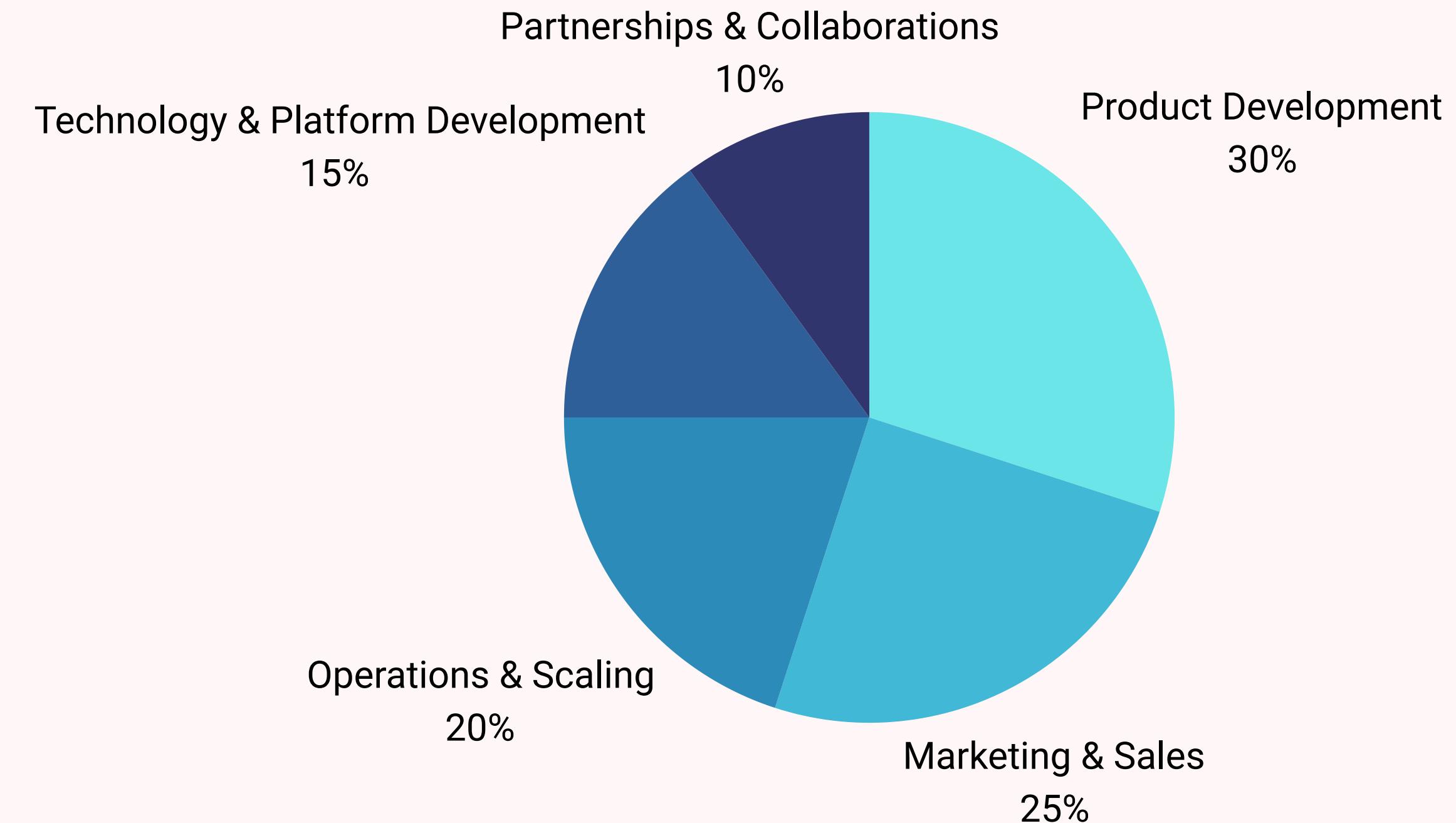
E - COMMERCE PLATFORMS

Our presence on major online marketplaces like Amazon allows us to tap into a vast customer base looking for sustainable dental care options.

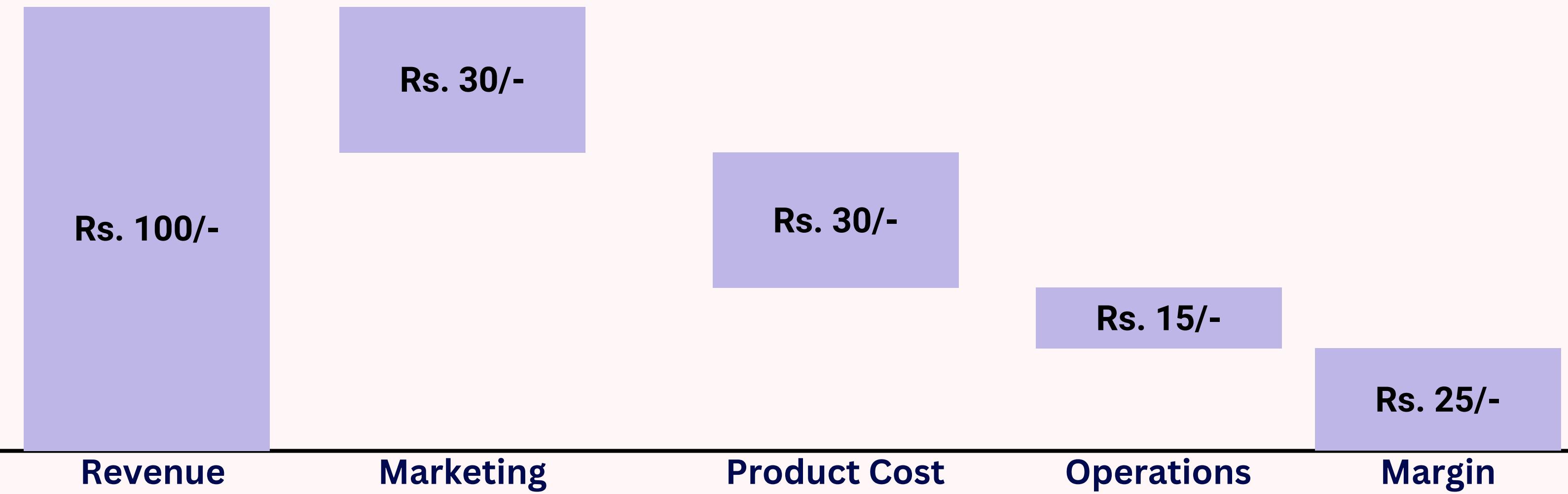
Competitive Analysis



Use of Funds



Unit Economics



Contacts

We will be very pleased to work
with you on our future
projects.

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THANK YOU

