

# Sustain Style



**WASTE TO WEAR**

# Problems



## Water Pollution



## Harmful for Human Skin



## Environmental Threats

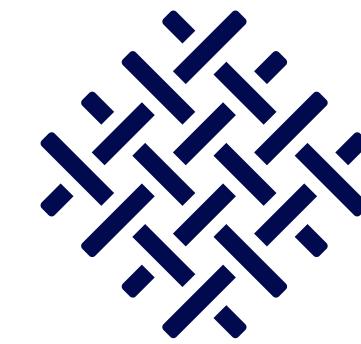


**97 Million Tons Waste**



**2.5 Million Chemical Waste**

**3 Million Packaging Waste**



**18 Million Leftover Textile**

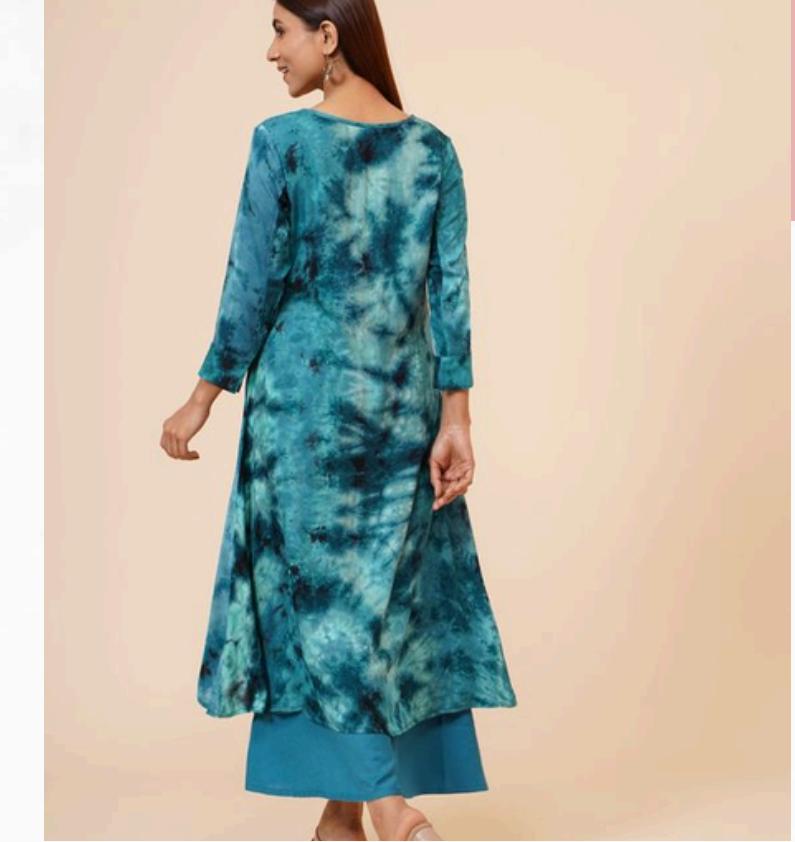


# Solutions

# Natural Dyes



# Products



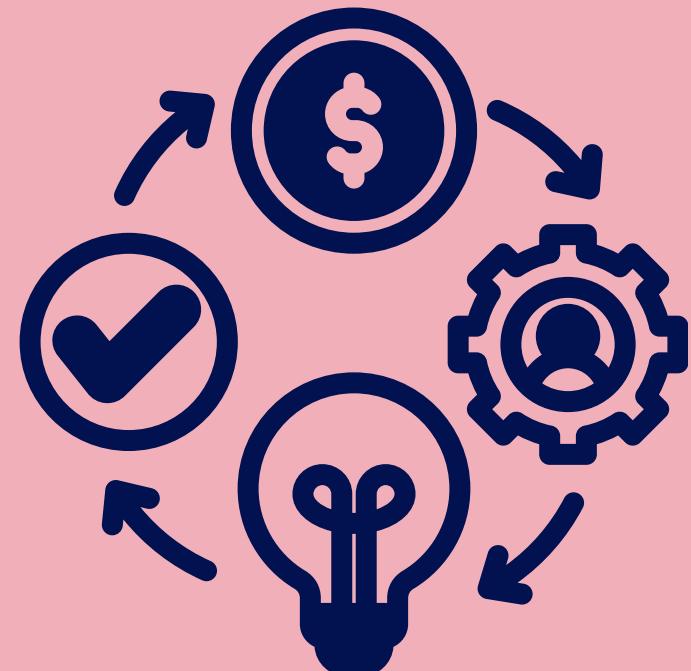
# Market Size

**223 billion USD**

Fast Fashion

## Business Model

**Our startup utilizes natural dyes from food waste to create eco-friendly fabrics, partnering with local sources to reduce waste and environmental impact.**



## Target Market

**-Health conscious people  
-Environment lovers  
-Eco-friendly buyers**

### Unique value proposition

**Our eco-friendly clothes use dyes from food waste, not living plants, making them more sustainable compared to brands using harmful dyes.**

## Competitive Advantage

- Reduces environmental impact and waste.
  - Supports sustainability.
  - Differentiates with eco-friendly, innovative products.

## Scope for scalability

Our model scales by expanding dye sources, partnering with more suppliers, and reaching global markets, allowing widespread adoption of sustainable fashion while reducing waste across industries.



# Our Competitors



- 1. The Hemp Temple**
- 2. Wild harvest studio**
- 3. Danu organic**
- 4. Harvest and Mill**
- 5. Hara the Label**



**Environmental-friendly and sustainable**

**Why us?**

**Fashionable tie-dye clothes**



# The Team



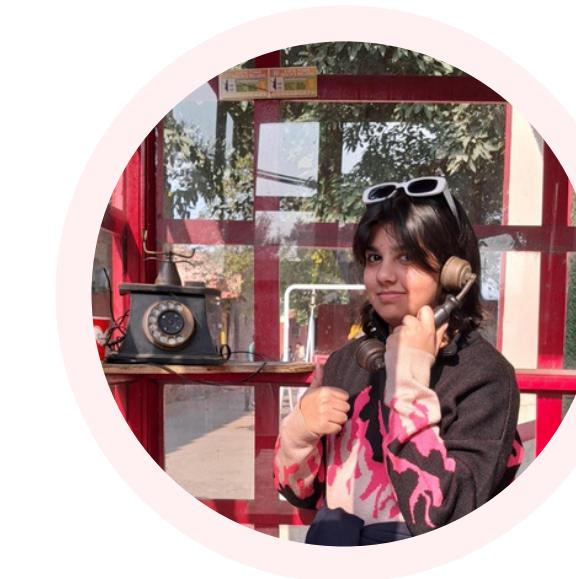
KASHVI | CFO



KHWAISH |  
MARKETER



NAVYA | HEAD OF  
DESIGNING



OSHEEN | PRODUCT  
MANAGER

# Contacts

**PHONE**

+91 8529300804

**INSTAGRAM**

sustain\_.style

**EMAIL**

sustain.style1@gmail.com