



# ADAPTWEAR

**EMPOWERING EVERYBODY;  
FASION WITHOUT LIMITS**



# PROBLEM



Difficulty finding suitable clothing.



Traditional options use fabrics that might be irritable.



Mainstream options lack comfort, style.



Specialized clothes are often costly.





# SOLUTION



We provide inclusive clothing that is both comfortable and aesthetically pleasing.



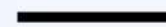
We provide them with better mobility while wearing and removing clothes.



We use high quality fabrics which does not irritate your skin.



Our price ranges are very affordable



# PRODUCTS



Adaptive Tops and Bottoms:  
Featuring magnetic closures, Velcro  
fastenings, and elastic waistbands.



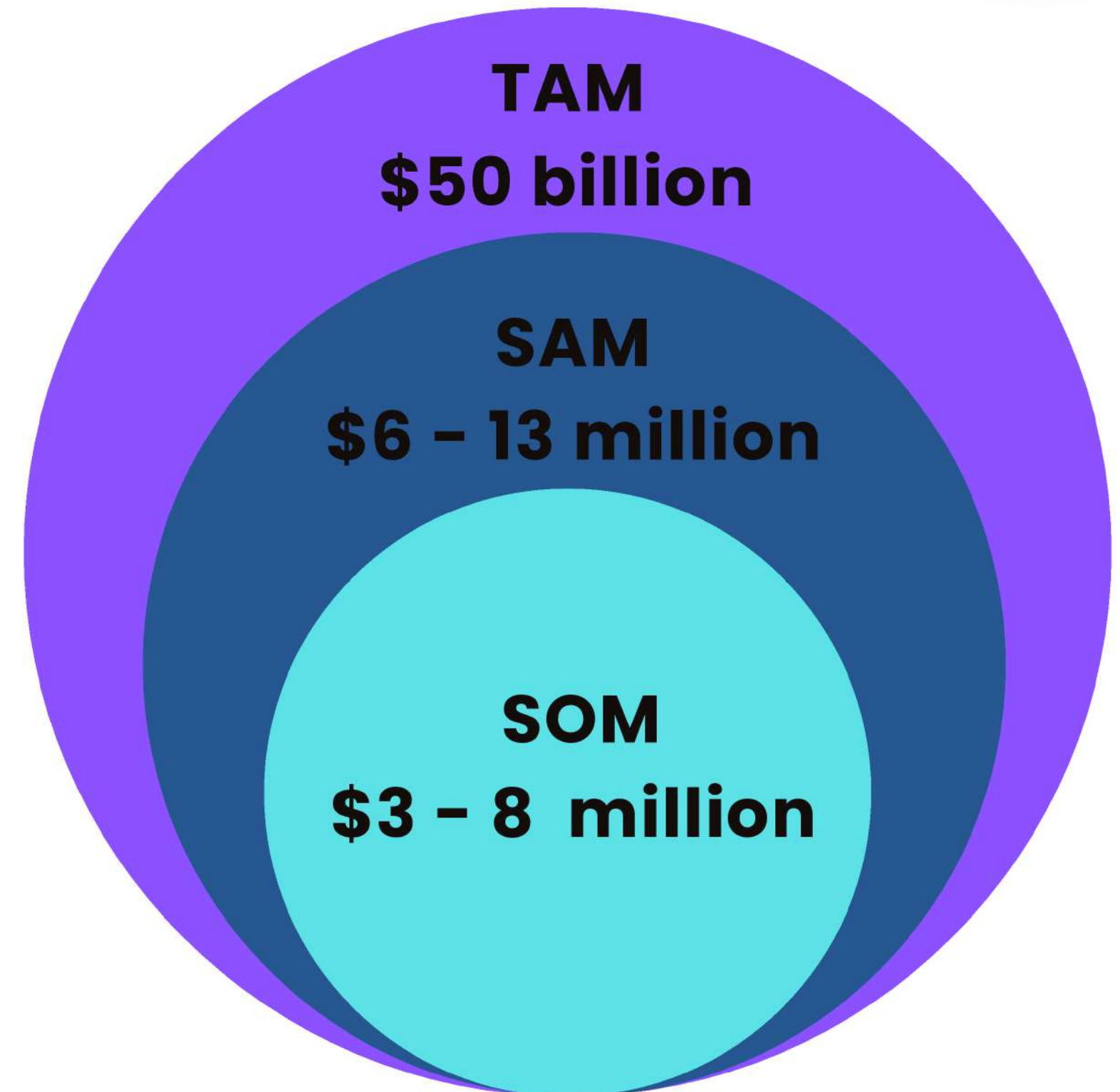
Accessible Outerwear:  
Jackets and coats designed  
with extended zippers, pull  
tabs, and adjustable hems.



Stylish Footwear:  
Shoes with wider  
openings, slip-resistant  
soles, and adjustable  
straps.



# MARKET SIZE



# COMPETITIVE ANALYSIS







# WHY US



## WHY OUR PRODUCT

Adaptwear Provides it customers with comfort and aesthetic standards at the same time



## WHY SHOULD THEY CHANGE

Unlike other brands, we provide clothing that is fashionable and provides better mobility for disabled people.



## WHY CHANGE NOW

In today's world, where everybody talks about equality, specially abled people also deserve the same comfort and fashion that others do



## WHY AT THIS PRICE

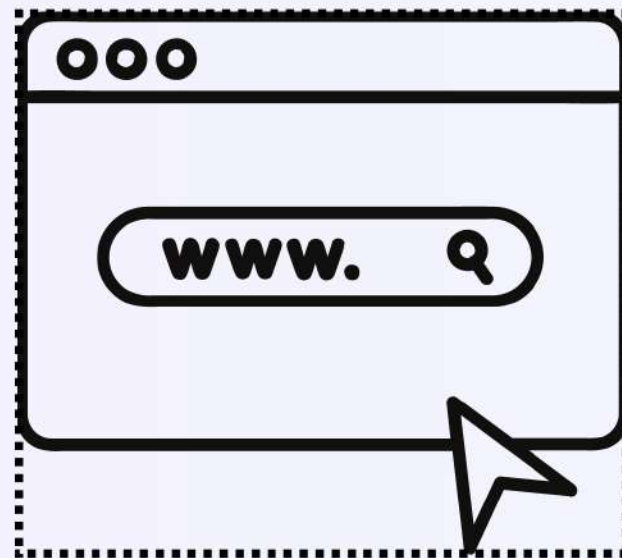
With all the other amazing things about our brand we also provide comparatively low pricing than other inclusive clothing brands.

# BUSINESS MODEL CANVAS



## D2C

We sell our products directly through our website to our customers



available at **amazon**

## E-commerce Platforms

We also sell our products on e-commerce brands such as Amazon which allows us to tap into a wide range of costumers looking for adaptive clothing





# MEET THE TEAM!



**Vihaan Goyal**

Head of  
Marketing



**Poshita Mehra**

Chief Executive  
officer



**Misha Chandnani**

Chief financial  
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# Have questions? Reach out.



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