HACK FOR A CAUSE

(SPONSORSHIP OPPORTUNITIES)

APRIL 5-7, 2019

HACK FOR A CAUSE is a hackathon bringing together digital creative, community organizers and civic leaders to improve the community in the most creative way possible. This will be our 4th HACK FOR A CAUSE in Eugene, organized by the Technology Association of Oregon.

Why Sponsor? Sponsoring HACK FOR A CAUSE will make a positive difference with results that will extend beyond this three-day event. You'll be helping mentor and develop solutions that will improve the efforts of organizations helping our community. Sponsoring will also raise the visibility of your company and provide access to connect with 200+ talented individuals and industry leaders. Specific benefits include:

BRANDING & VISIBILITY	Presenting: $5,000 (sold out)	Premier: $2,500 (4-3 available)	Supporting: $1,000 (8 available)
Logo + link on website	Large	Medium	Small
Logo + link on e-blasts & social media	Large	Medium	Small
Logo on t-shirts	Large	Medium	Small
Mentioned in press release	◯		
Logo on onside event materials	◯		
Promo items on swag table	◯	◯	
Post onside event signage	◯	◯	◯
PROGRAM HIGHLIGHT			
Address attendees during the program	◯		
Recognition from the podium	◯	◯	◯
NETWORKING			
Comp tickets	8	5	3
Attend pre-event reception	◯	◯	◯
Member of the Judging Panel	◯	◯	◯

IN KIND SPONSORS	SUPPORT	BENEFITS
Snacks and Beverages	•Snack/beverages for 200+ people	•Coupon/flyer on swag table •Shout out during event
Meals	•Meal for 200+ people	•Logo on website •Post onsite event signage •Coupon/flyer on swag table •Shout out during event
Merchandise/Services	•Prizes for winners	•Product visibility •Coupon/flyer on swag table •Shout out during event
Health & Wellness	•Service (e.g. massage) during hackathon	•Logo on website •Post onsite event signage •Coupon/flyer on swag table •Shout out during event

For more information visit **HackForACause.org**
To sponsor HACK FOR A CAUSE, email **matt.sayre@techoregon.org**