



**J. KUMAR INFRAPROJECTS LIMITED**

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**Website: [www.jkumar.com](http://www.jkumar.com), CIN: L74210MH1999PLC122886**

**07<sup>th</sup> August, 2024**

The General Manager

Department of Corporate Services  
BSE Ltd  
Phiroze Jeejeebhoy Towers, Dalal Street,  
Mumbai - 400 001

The Listing Department

National Stock Exchange of India Ltd  
Exchange Plaza, Plot No.C/1, G- Block  
Bandra- Kurla Complex, Bandra East  
Mumbai-400 051

**Scrip Code: 532940 and Scrip Name: JKIL**

**ISIN: INE576I01022**

**Sub: Newspaper Advertisement - Extract of Un-Audited Financial Results for the first quarter ended as on 30<sup>th</sup> June 2024**

**Ref: Regulation 47 of the SEBI(LODR) Regulations, 2015**

Dear Sir's,

The Board of Directors at their Meeting held on 6<sup>th</sup> August, 2024, has *inter alia*, approved the Un-Audited Financial Results of the Company for the first quarter ended as on 30<sup>th</sup> June 2024.

The said extracts of the un-audited financial results are published in:

1. Financial express (English Newspaper in English Language) and
2. Mumbai Lakshadeep (Marathi Newspaper and in Marathi Language)

Further, the Company has also disseminated the above published information on the Company's website viz., [https://www.jkumar.com/](http://www.jkumar.com/)

Kindly acknowledge the receipt.

**for J. Kumar Infraprojects Ltd**

**Poornima  
Company Secretary**

**Enclosures: As Above**

● FIT AND FINANCIALLY INDEPENDENT

# India's 60+ more tech savvy than millennials, finds survey

They also surpass the younger lot in digital device usage

KUNAL DIXIT  
New Delhi, August 6

**IF YOU ASSUMED** tech adoption among the older generation, especially those above 60 years, is usually lower than their younger counterparts, you would be pleasantly surprised to be proven wrong.

According to a new study released by GenS, a self-launched holistic tech platform tailored for the actively ageing 60+ population, India's senior citizens surpass millennials in smartphone adoption (94%) and overall digital device usage, including digital payments (61%).

In fact, 33% of the 60+ population are actively on the lookout to buy new technology devices and use new tech products in the market.



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■ Similarly, 67% use Amazon, 50% shop on Flipkart, 21% on BigBasket, 20% on Mynta, 12% on Meesho, 6% on Ajio and 4% on Tata CliQ.

30-40 years and 60+ years age cohorts combined, reveal other surprising trends that defy common perceptions about life after 60. As per the findings, 62% of the 60+ population work out weekly (of which 23% do it on a daily basis), 45% use apps to monitor their health, fitness and diet, 72% are passionate about travel, 41% use digital platforms for travel booking, 50% prefer staying in 3-4 star hotels, 11% in 5-star properties, and one out of four among the surveyed population prioritises saving up for their next vacation after retirement and emergency funds.

The members of this generation, who are in their golden years, also love watching content on streaming apps and shopping online. While 71% use YouTube, 34% watch Disney+ Hotstar, 31% Netflix, 32% JioCinema, 31% Prime Video, 27% SonyLIV and 22% ZEE5, Up to 19% are also comfortable using Spotify from other options available. Similarly, 67% use Amazon, 50% shop on Flipkart, 21% on BigBasket, 20% on Mynta, 12% on Meesho, 6% on Ajio and 4% on Tata CliQ.

The study, conducted in collaboration with UK-headquartered public opinion and data company YouGov over 52 weeks (June 2023 to May 2024) and with an average sample size of 7,900 for the

being a growing demographic (those aged 60 and above are projected to make up 19% of the population by 2050, as per reports), their diverse needs and aspirations have been largely met, "said Meenakshi Menon, founder of GenS, who's herself over 60 years of age.

GenS seeks to challenge and reshape the conventional narrative surrounding ageing by recognising and celebrating the fact that 60+ is a time of newfound freedom, free from expectations and stereotypes. Combining community engagement with tech-powered solutions, the GenS app aims to create a comprehensive ecosystem for its 60+ members, addressing their physical, mental, emotional, financial, and social needs and desires.

"We want to empower individuals to embrace the abundance of life after 60 with confidence and enthusiasm. I firmly believe that the 60+ have reached a stage in their lives where they can become a vehicle of social change while enjoying each day of their lives to the fullest," added Menon.

Notes:

- 1 The above is an extract of the detailed format of the Unaudited Financial Results for the quarter ended June 30, 2024 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the said Financial Results is available on the website of the Company at [www.jkumar.com](http://www.jkumar.com) and on the websites of the Stock Exchanges at [www.nseindia.com](http://www.nseindia.com) and [www.bseindia.com](http://www.bseindia.com) respectively.
- 2 The above results have been reviewed by the Audit Committee and approved by the Board of Directors of the Company in their respective meetings held on August 6, 2024.

By Order of the Board  
For J. Kumar InfraProjects Limited

Jagdishkumar M. Gupta  
Executive Chairman

Date : August 06, 2024  
Place : Mumbai

## Online lifestyle market likely to touch nearly \$45 bn by 2028

ANEES HUSSAIN  
Bengaluru, August 6

**INDIA'S ONLINE FASHION and lifestyle market is set to grow from \$16.17 billion to \$45.45 billion by 2028, according to Bain & Company and Mynta report titled "Decoding India's Online Fashion and Lifestyle Shopping Trends".** The report, titled "Decoding India's Online Fashion and Lifestyle Shopping Trends", provides a comprehensive overview of the evolving e-lifestyle landscape in India.

The overall lifestyle market in India, valued at \$130 billion in 2023, is expected to grow at a CAGR of 10-12% to reach \$210 billion by 2028. E-commerce penetration in the lifestyle sector is projected to increase from the current 13% to 18-22% by 2028, meaning one in five dollars spent on lifestyle will be online.

Currently, over 175 million Indians shop online for lifestyle products, making an average of 6-7 transactions per year. Gen-Z shoppers, approximately 60 million strong, are driving growth with a higher purchase frequency of 8-9 times annually compared to 5-6 times for non-Gen-Z shoppers.

Fashion leads the e-lifestyle market with a 75-80% share, followed by beauty and personal care. The online trend-first market is projected to grow from \$0.5 billion to \$4.5 billion by 2028, with online penetration rising from 30-35% to 50-55%.

The report notes that 90% of the top 50 global lifestyle brands are active in India, with half of them generating over \$30 million in revenue. Several factors are driving

### DIGITAL DRIVE

- E-commerce penetration will increase from 13% to 18-22%
- Gen-Z shoppers buy 8-9 times/year vs 5-6 times for others
- Fashion holds 75-80% of the e-lifestyle market
- Social media contributes 20% of traffic for top D2C brands

this growth, including easing inflationary pressures, rising incomes, a surge of fashion-forward Gen-Z shoppers, and a shift towards organized retail. Additionally, technology advancements such as AI-driven personalization, virtual try-ons, and voice-assisted shopping, are enhancing the online shopping experience.

Manan Bhasin, Partner at Bain & Company, provided an insight into India's evolving apparel sourcing landscape: "India's apparel sourcing landscape has matured, with new manufacturing clusters beyond Surat and Tirupur emerging across the length and breadth of the country. Share of India sourcing has increased steadily to 20-30% for some leading global brands. While there is a lot more scope for improvement, enhanced textile manufacturing capabilities, tighter brand-supplier relationships, and greater technology enablement, including ERP systems, AI-based trend spotting, all signal the evolution of India's apparel manufacturing ecosystem," Bhasin said.

# सॉलिड घर

## ♦ सिफ्र ♦

# BANGUR

## CEMENT



**Shree Cement**

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### EXTRACT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2024

₹ in Crore

Sr.	Particulars	Quarter ended 30.06.2024 (Unaudited)	Quarter ended 30.06.2023 (Unaudited)	Year ended 31.03.2024 (Audited)
1	Total Income from Operations	5263.09	5204.72	21001.92
2	Net Profit for the period before Taxes	305.85	700.23	2959.20
3	Net Profit for the period after Taxes	278.45	571.94	2396.16
4	Total Comprehensive Income for the period (Comprising Profit for the period after tax and other Comprehensive Income after tax)	278.55	562.92	2435.94
5	Paid-up Equity Share Capital (Face value ₹ 10/- per share)	36.68	36.08	36.08
6	Reserves (excluding Revaluation Reserve)	20945.73	18973.73	20666.84
7	Securities Premium Account	2408.63	2408.63	2408.63
8	Net worth	20981.81	19009.81	20702.92
9	Outstanding Debt	1627.27	2515.08	1474.92
10	Debt-Equity Ratio (in times)	0.05	0.08	0.05
11	Earnings Per Share (of ₹ 10/- each) -			
(a)	Cash (in ₹)	263.74	254.32	1203.38
(b)	Basic & Diluted (in ₹)	77.22	158.62	663.98
12	Capital Redemption Reserve	15.00	15.00	15.00
13	Debt Service Coverage Ratio (in times)	18.97	14.99	3.58
14	Interest Service Coverage Ratio (in times)	18.97	14.99	19.80

Notes:

- 1 The above results were taken on record at the meeting of the Board of Directors held on 6th August, 2024.
- 2 Key Standalone Financial Information:-

Particulars	Quarter ended 30.06.2024 (Unaudited)	Quarter ended 30.06.2023 (Unaudited)	Year ended 31.03.2024 (Audited)
Total Income from operations	4969.28	5132.70	20377.77
Net Profit for the period before Taxes	350.84	710.49	3045.63
Net Profit for the period after taxes	31./.1	581.12	2468.44

3 The above is an extract of the detailed format of financial results for the quarter ended June 30, 2024 filed with the Stock Exchanges under regulations 33 & 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. The full format of the standalone and consolidated financial results for the quarter ended June 30, 2024 are available on the websites of the Stock Exchanges ([www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com)) and on the company website viz. [www.shrecement.com](http://www.shrecement.com).

4 For the other line items referred in regulation 52(4) of the Listing Regulations, pertinent disclosures have been made to the Stock Exchange ([www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com)) and on the company website viz. [www.shrecement.com](http://www.shrecement.com).

By order of the Board  
For SHREE CEMENT LIMITED

H.M. Bangur  
Chairman

DIN: 00244329

Customer Care: 1800 1022 | [bangurcare@shrecement.com](mailto:bangurcare@shrecement.com)

