

JACO OTTO RECENT PROJECTS  
2018

## A bit about me

*Hi, I'm Jaco, I'm a user interface designer with over a decade of industry experience. I love interactive projects and have a passion for creating immersive user experiences for digital products. I usually get involved in the UX side, but am happy to focus on the interface and interaction design if the UX is in a good place ;) I have a keen interest in interactive projects that span across various platforms.*

# Channel 4

**Client:** Channel 4

**Agency:** Reason

**Project details:**

I worked closely with the internal design and product team on various Channel 4, All 4, design projects. The projects were mainly aimed at improving or extending the functionality of the All 4 website and native apps (mobile and TV). The VOD market is highly competitive and it's vital to ensure the best possible user experience, whilst keeping up with Netflix and other competitors.

On most projects I worked on everything ranging from wireframes, interactive prototypes, pixel-perfect screen design as well as animations and transitions. I also participated in various user testing sessions.



# a Financial app

Client: a Challenger bank

Agency: Market Gravity

Project details: A new banking product aimed at SMEs. I worked on the UX and UI for a new product proposition within a small innovation/incubation agency.

The project required a lot of sketching, post-it noting, wireframing, prototyping and visual design in a dynamic environment working closely with the client.

The design was driven from valuable market research sessions and business insight to ensure we create a product addressing a real need for SMEs.

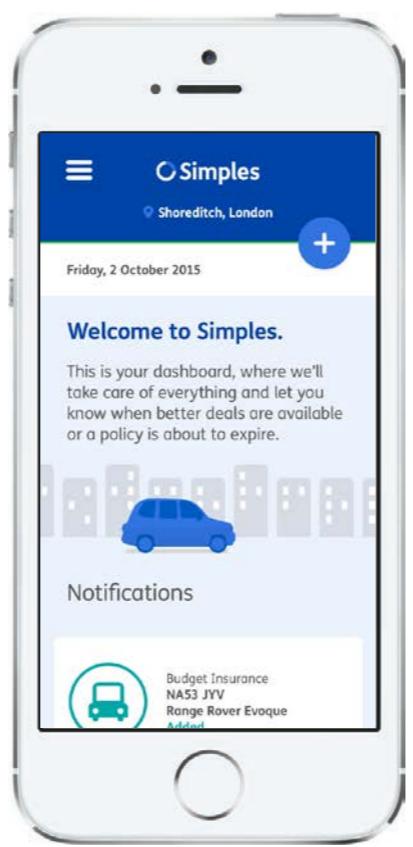


# Simples

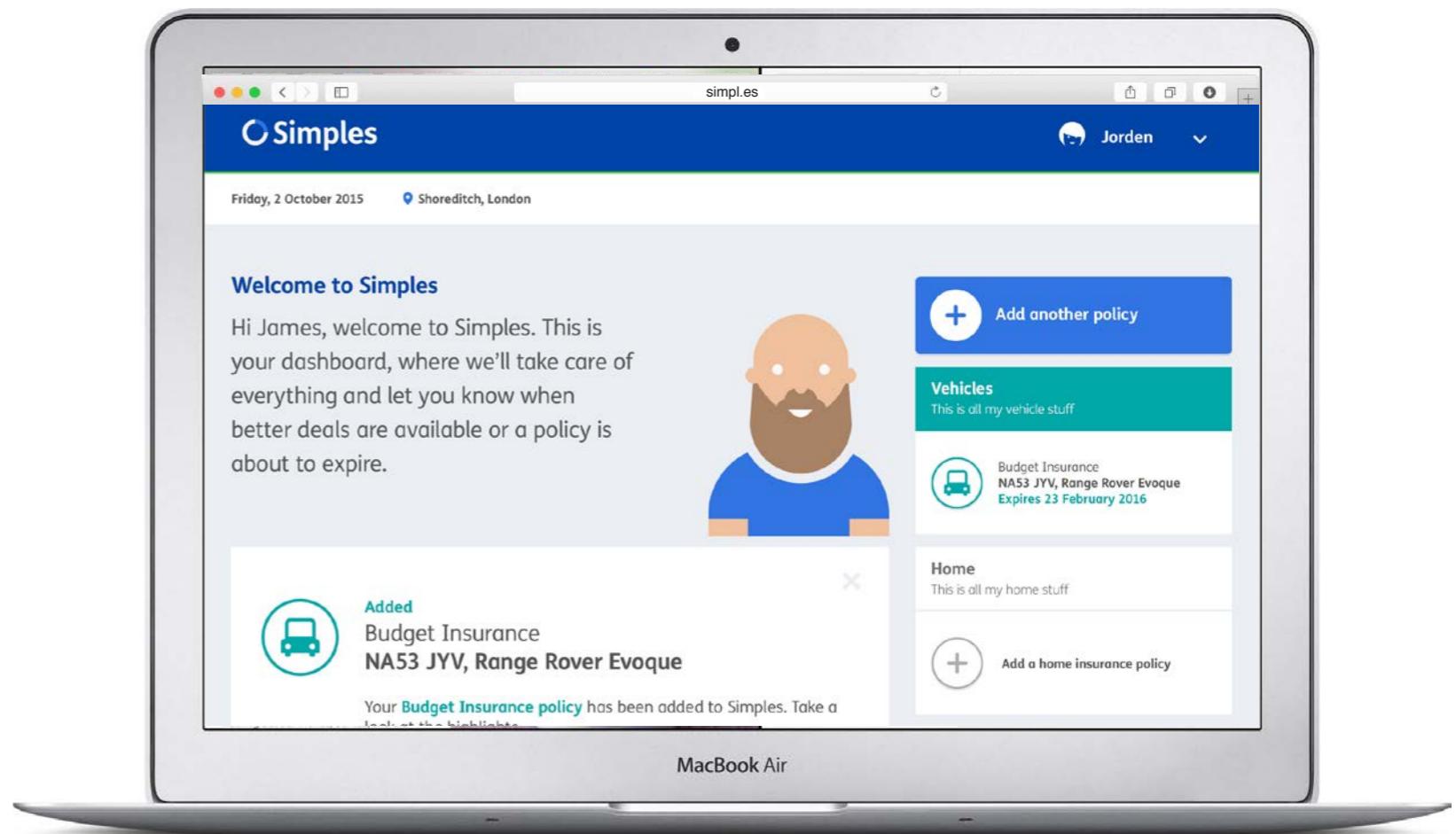
**Client:** Compare The Market

**Agency:** Albion

**Project details:** I joined this exciting project during its later stages. It was an agile project and I had to help with various parts of outstanding user interface design vital for the product's alpha launch.



MOBILE DASHBOARD



DESKTOP DASHBOARD

# RBS Retail App

**Client:** RBS/NatWest

**Agency:** Sapient Nitro

**Project details:**

This was a service design project for RBS. The iPad app is mainly for opening bank accounts in-branch and would be used by both the personal banker and a new customer. The main objective was to make it as quick and easy as possible for a personal banker to open a bank account for a new customer.

This project faced many challenges, since it's essentially a service design project at a large UK bank.

Design decisions was heavily influenced by the operations model, legal department, staff training general infrastructure.



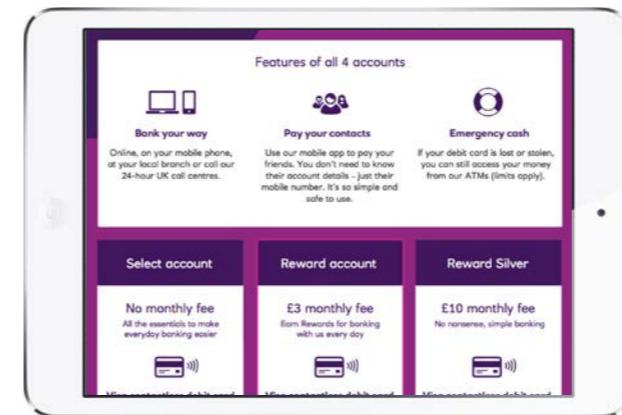
THE IPAD APP FORMED PART OF THE PERSONAL BANKERS ARSENAL



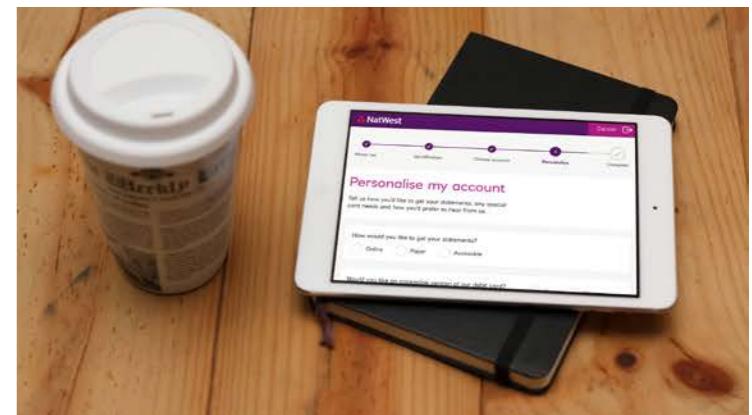
PERSONAL BANKER ASSISTING A NEW CUSTOMER



CUSTOMER LOOKING AT ACCOUNT PRODUCT FEATURES



CLEAR AND TRANSPARENT ACCOUNT INFORMATION



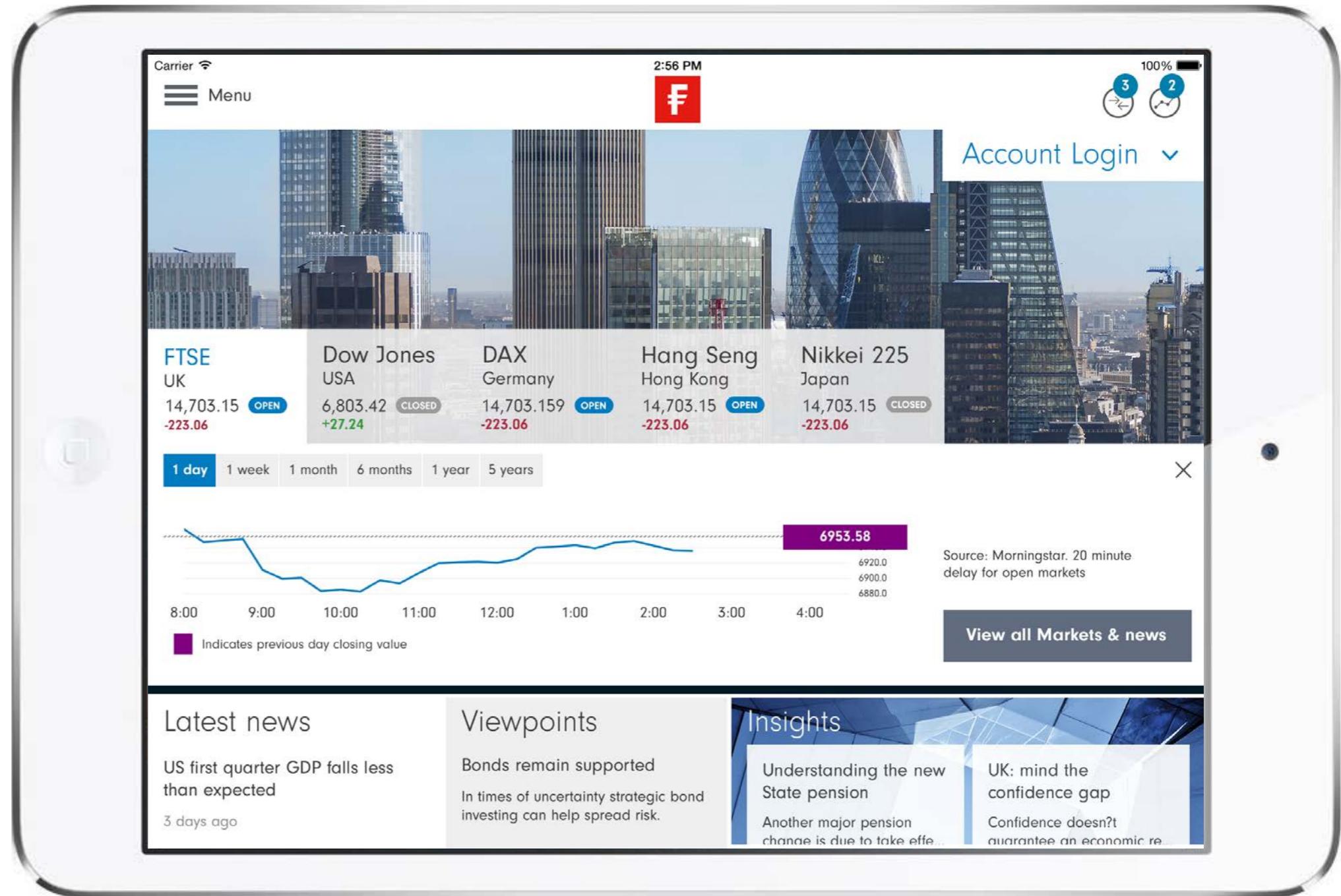
A NEW WAY TO HELP CUSTOMERS

# Fidelity iPad App

**Client:** Fidelity

**Agency:** Sapient Nitro

**Project details:** I joined this project during the final stages before it's launch. It was an agile project and I had to help with ensuring the most vital outstanding parts of functionality was designed and implemented ready for launch.

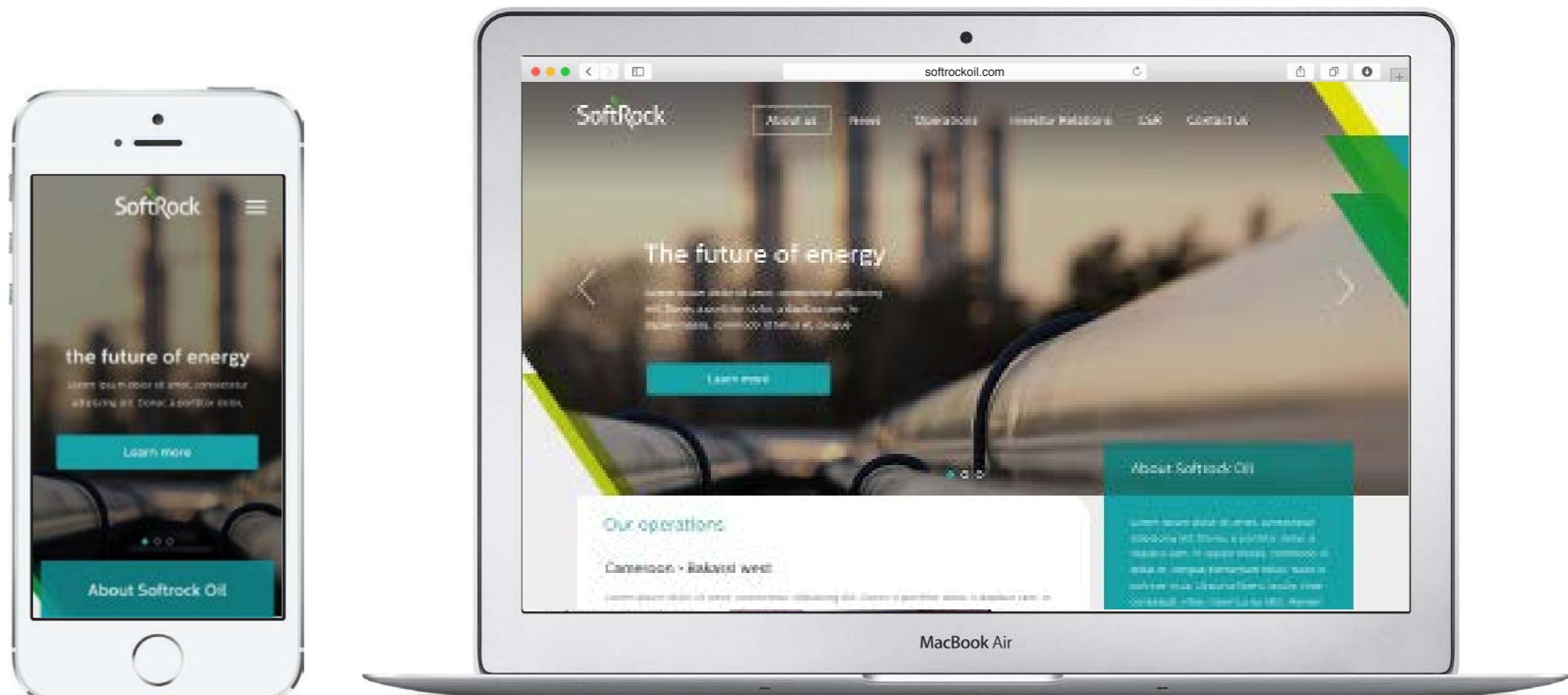


FIDELITY NATIVE IPAD APP

# Softrock Oil

**Client:** Softrock Oil

**Project details:** Responsive web design as well as an online brand refresh



SOFTROCK OIL RESPONSIVE WEB SITE REDESIGN

## FINANCIAL PRODUCTS

5K

Client: Various financial projects

Agency: 5K

Project details: I helped out in the studio on 3 different agile financial projects during a 4 week period.

RBS INTERNATIONAL BANKING

CAR DEALERSHIP FINANCE APP

CAR DEALERSHIP FINANCE APP



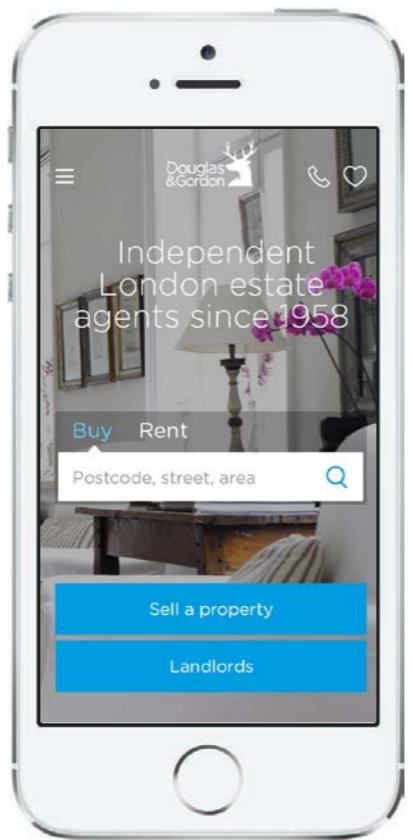
# Douglas & Gordon

**Client:** Douglas and Gordon

**Project details:** Responsive web design  
as well as an online brand refresh

High-end estate agent.

5 year old non-responsive site was in dire need of  
a refresh, with a strong focus on making it mobile  
friendly.



MOBILE BREAKPOINT



DESKTOP SITE

# Lebara Talk

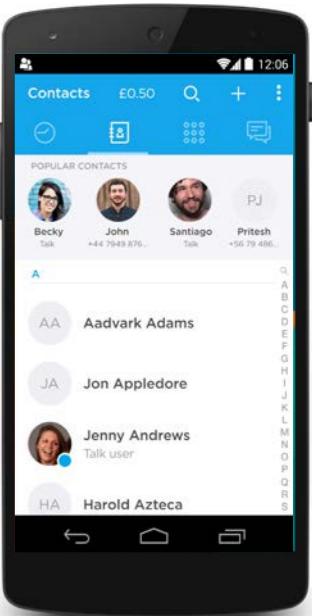
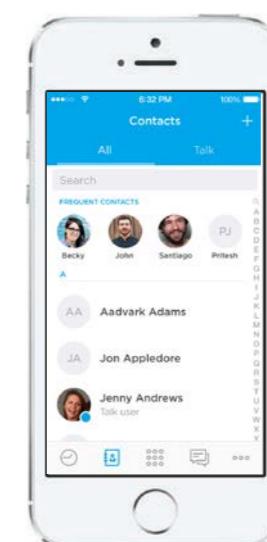
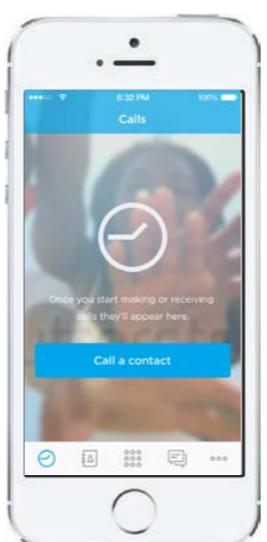
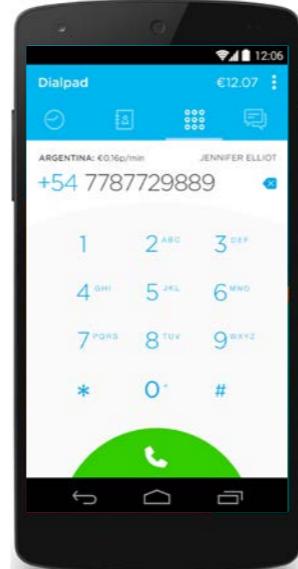
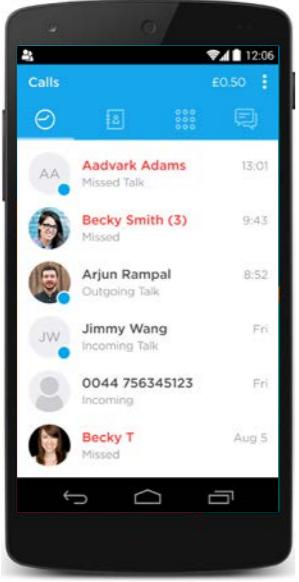
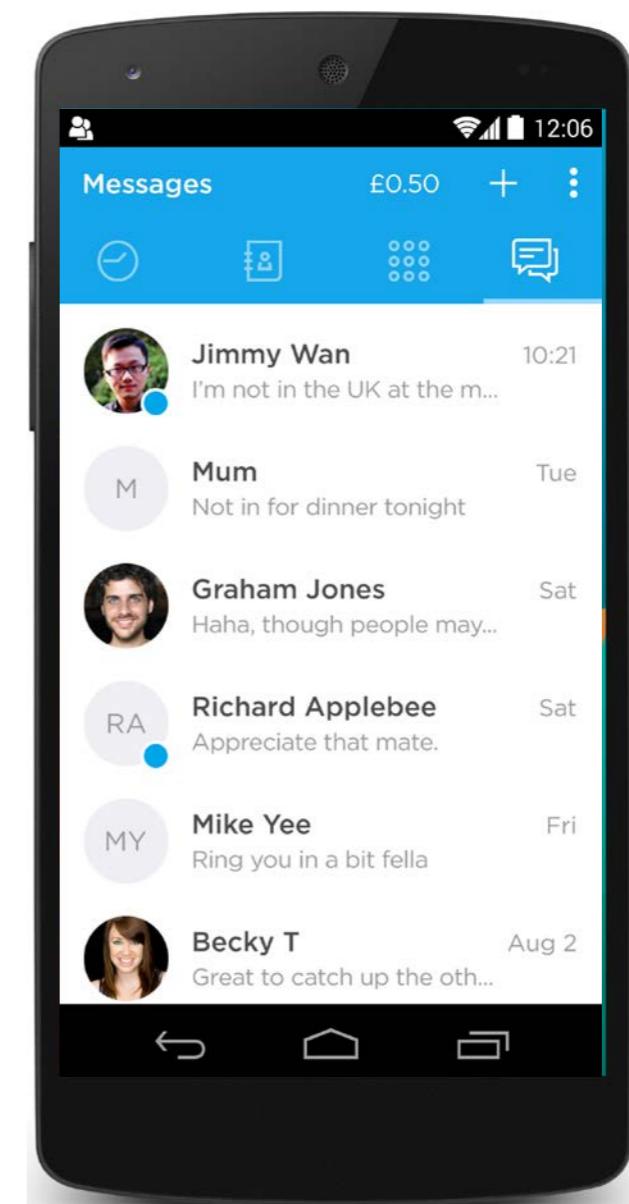
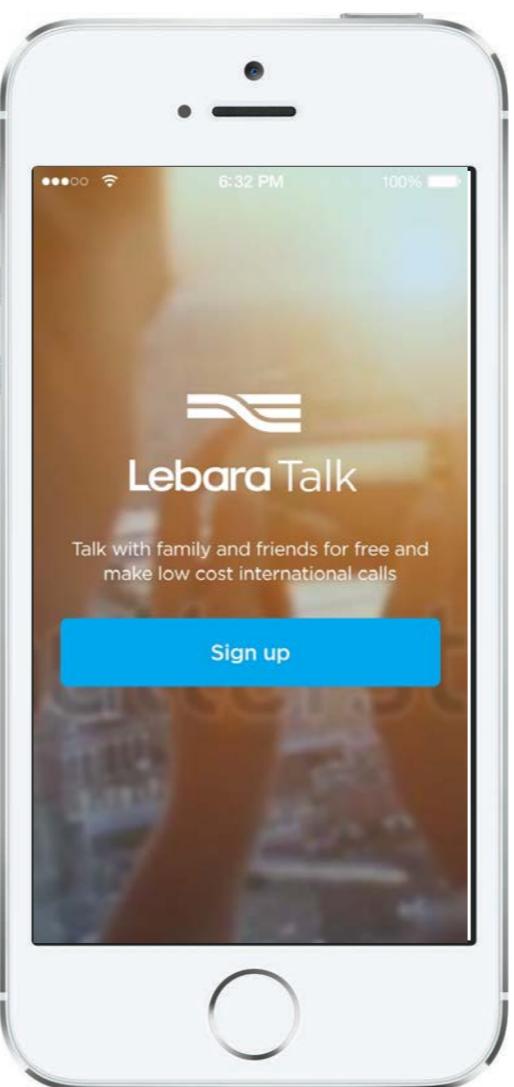
**Client:** Lebara

**Project details:** Messenger & Free/Low Cost international calls App

Lebara is a low cost international calls company connecting migrant workers with their family and friends abroad.

Taking their offline offering, of selling cheap international calling cards and providing cheap pay-as-you-go phones and contracts into the digital realm.

On this project I worked mostly on the visual side, but also to some extent on the UX.



RECENT CALLS LISTING

DIALPAD

EMPTY STATES & ANIMATION AND VIDEO FOR IMPROVED BRAND EXPERIENCE

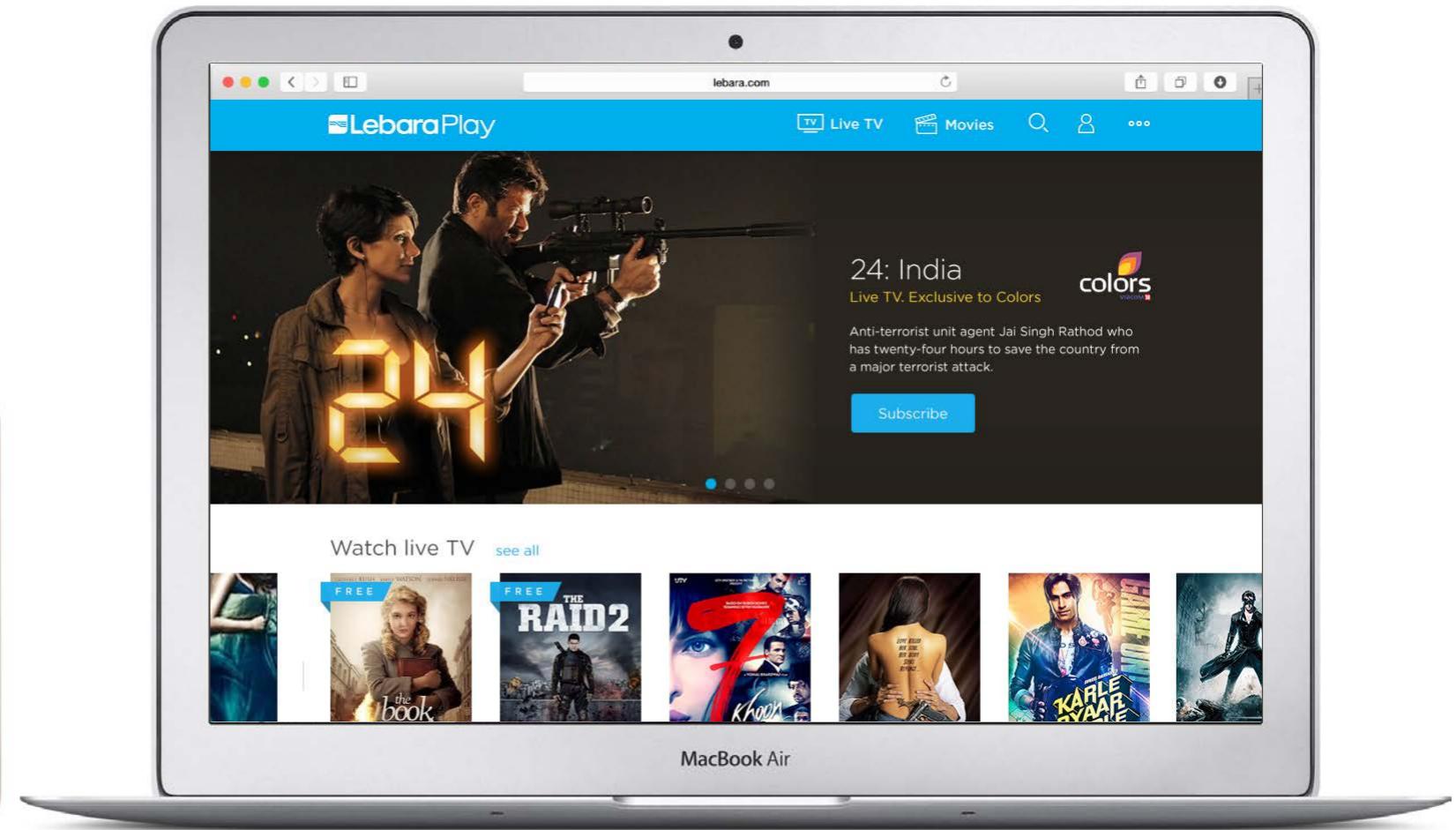
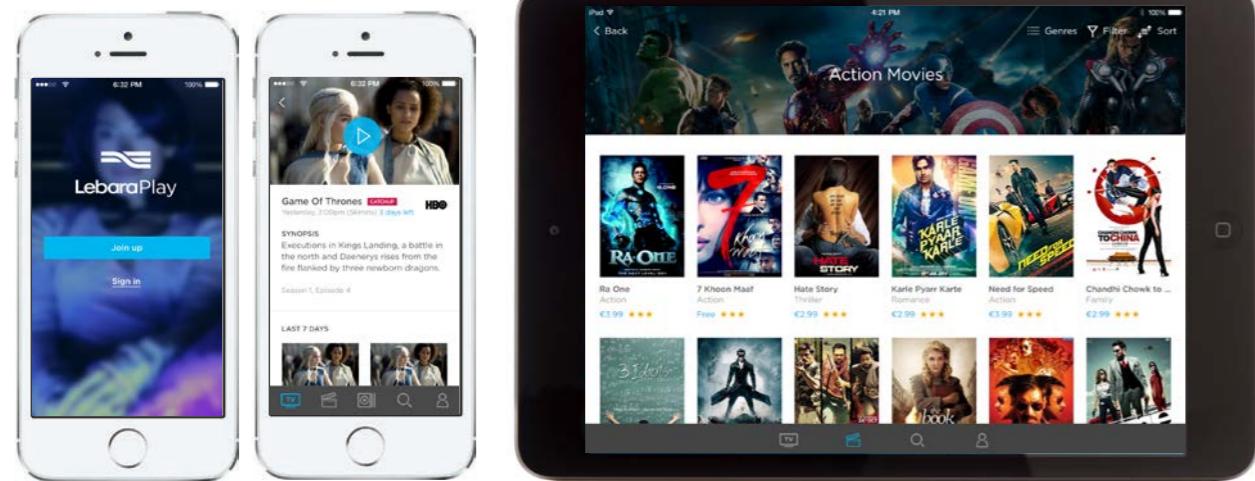
CONTACTS SECTION FEATURING RECENT CONTACTS

# Lebara Play

**Client:** Lebara

**Project details:** Online entertainment

Cross-device entertainment service.



IOS AND ANDROID NATIVE APPS AS WELL AS A RESPONSIVE WEBSITE

# Project “Jarvis”

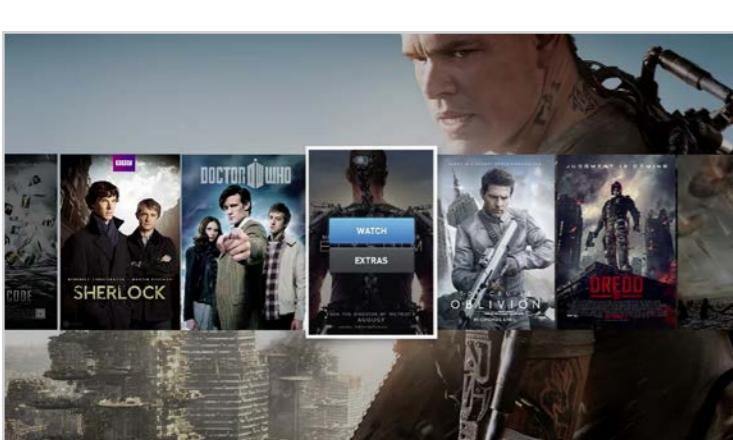
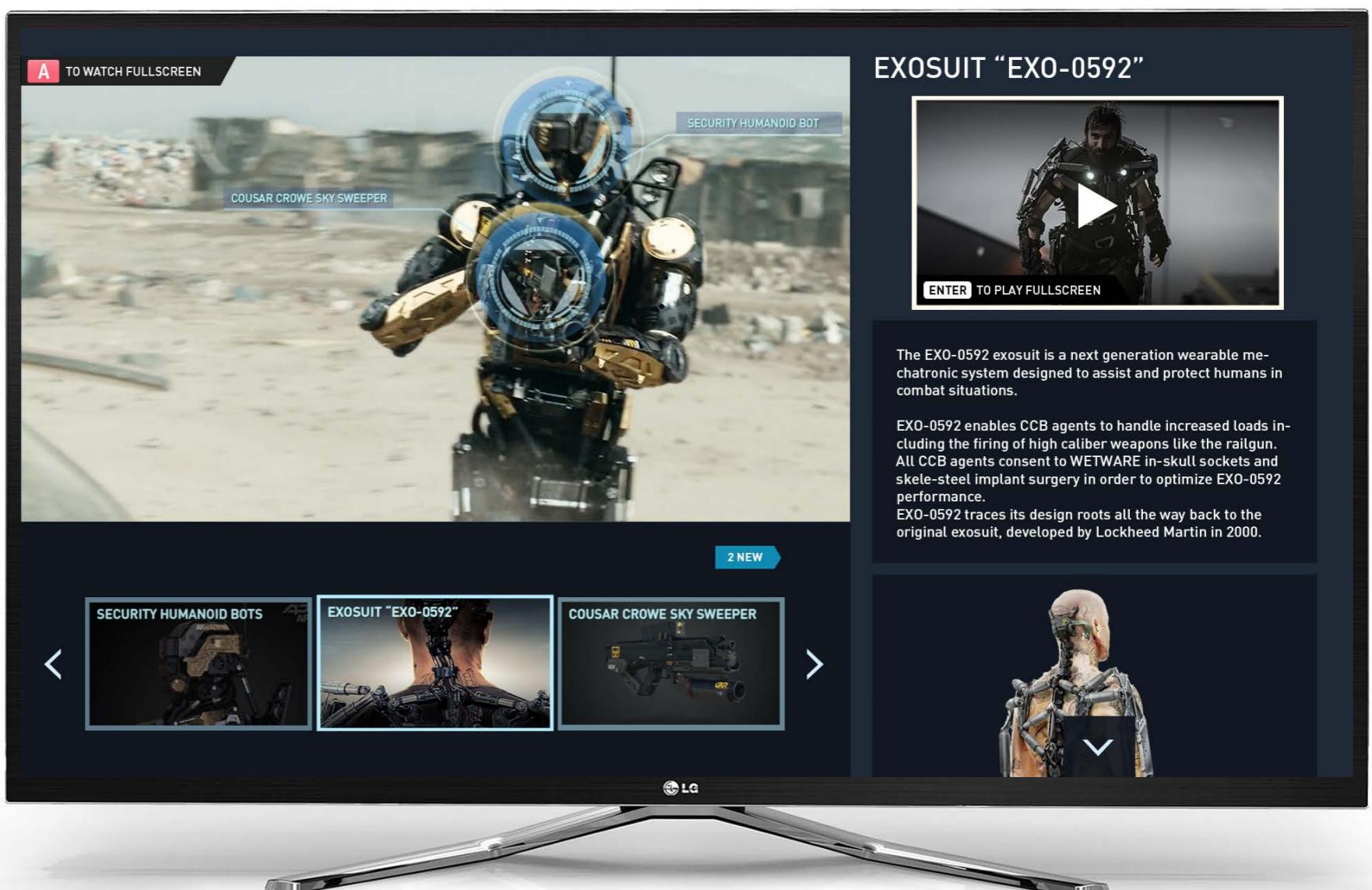
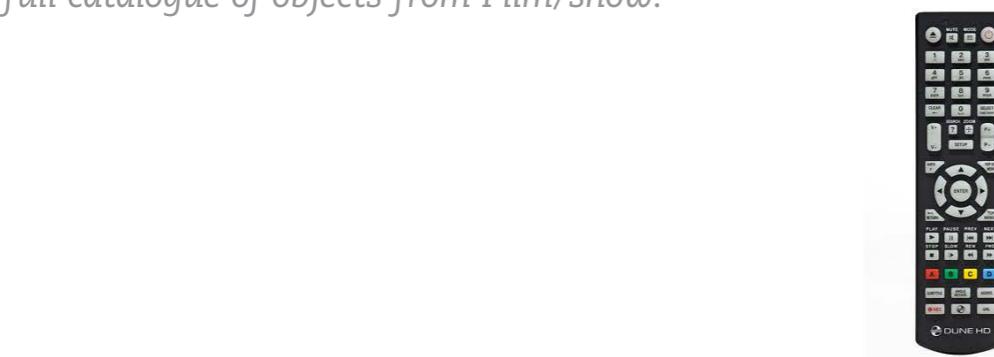
Client: NPTV

Project details: Video object recognition

Enriched movie watching experience. Object and people recognition. Working within the UX team, conceptualised, designed and prototyped experience.

Non intrusive object markers tracking objects in video, alerts to notify the user that additional information is available.

Alternatively the user can visit the Archive for a full catalogue of objects from Film/show.



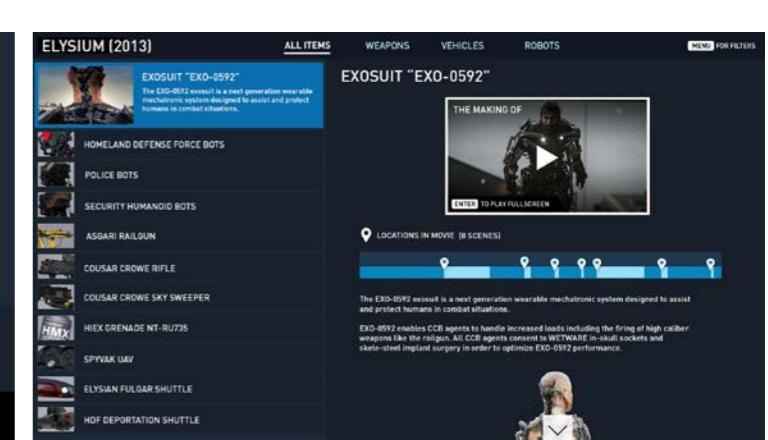
HOMESCREEN



OBJECTS IDENTIFIED AND TRACKED. EXTRA INFO ALERT.



USER SELECTED TO SEE IDENTIFIED OBJECTS



ARCHIVE SECTION

## HOMESCREEN

# NPTV OS

Client: NPTV

Project details: Homescreen

Design of a cross device home screen for launching apps. The screen is where all applications live.



HOMESCREEN ON DIFFERENT DEVICES



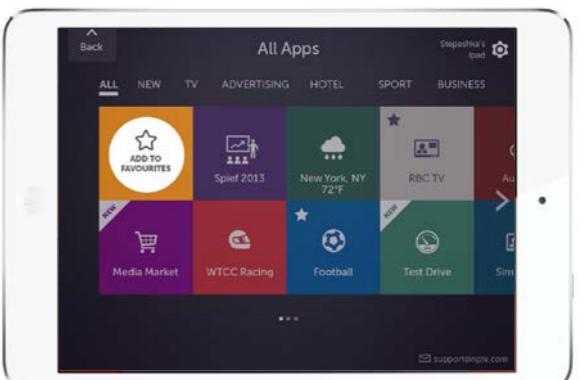
LEFT MENU ON PHONE



TAP AND HOLD ON TABLET/PHONE TO MANAGE FAVOURITES



SETTINGS SECTION



ALL APPS DRAWER

# Simple VOD

Client: NPTV

Project details: VOD Service

Design of a Video on Demand Subscription/ SVOD VOD service.



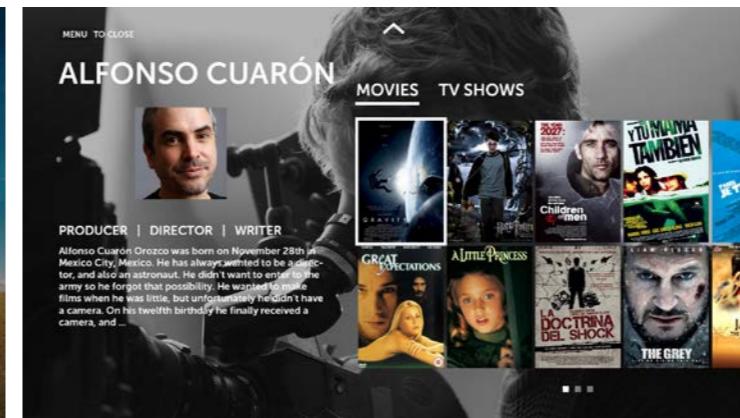
HOMESCREEN WITH RECOMMENDATIONS, PAGE LEFT OR RIGHT FOR MORE SECTIONS



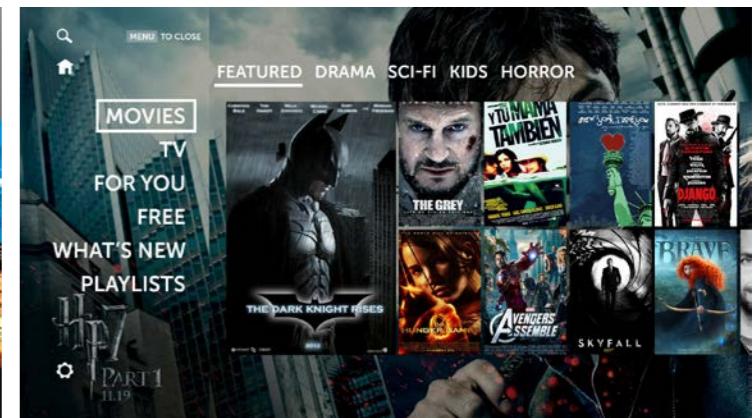
A COLLECTION PAGE



TV SERIES PAGE



CAST PAGE



LEFT MENU

# Remote App

Client: NPTV

Project details: Mobile Remote

Mobile Web Remote to control TV applications. The remote can be linked to a connected tv by scanning an onscreen QR code.

The initial remote was based on the Apple tv remote used at the time. A later adaptation was made based on the Dune HD remote used on later TV applications.



REMOTE DESIGNED TO REFLECT APPLE TV REMOTE



MORE COMPLEX REMOTE BASED ON DUNE HD REMOTE



# Sports App

Client: NPTV

Project details: Football App

Football app designed with the intention of being a generic sports application offering. Design was done tablet first, but with the intention of being rolled out across all devices. (TV, Tablet, Phone, Desktop)



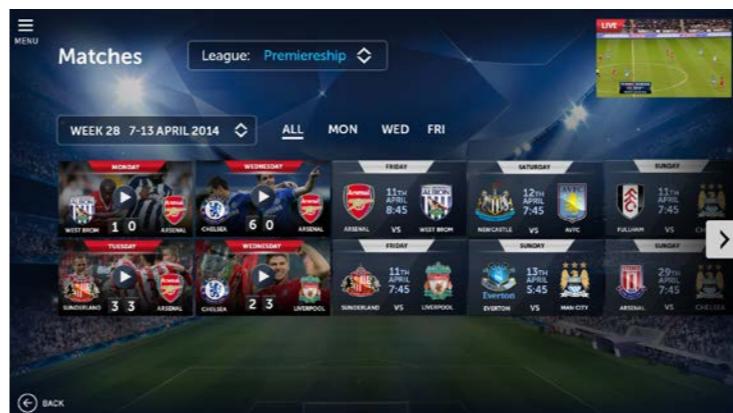
HOMESCREEN CAROUSEL



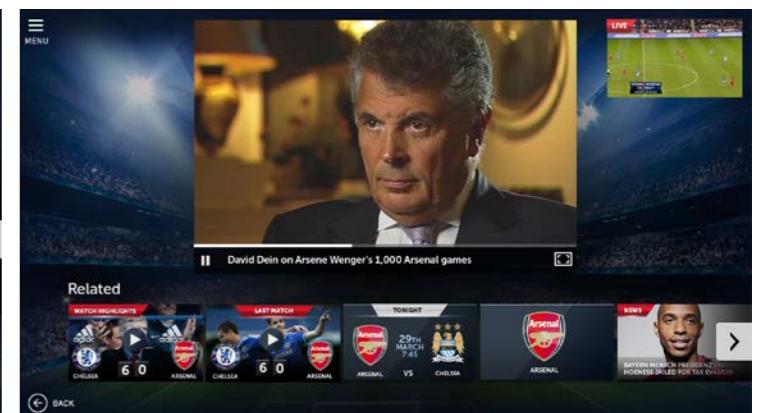
PREMATCH PAGE



LIVE MATCH WITH TIMELINE



MATCHES PAGE



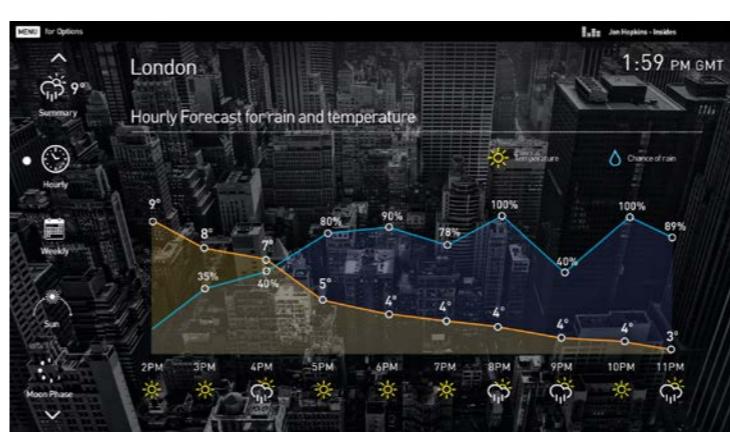
EXTRA CONTENT WITH RELATED LINKS

# Weather App

Client: NPTV

Project details: Video-centric weather

Conceptual weather application for connected TVs. The brief was to create a video and graphic rich application to showcase the power of cloud rendered video graphics across low end connected devices. The client preferred a futuristic feel as suppose to a minimalistic Metro/iOS7 feel.



3D GLOBE LOCATION SELECTOR WITH WEATHER INFORMATION "MODES"

ZOOMED IN CONTINENTAL VIEW

CITY WEATHER WIDGETS

SCI-FI WEATHER DATA VISUALISATIONS

# Eurosport WTCC

Client: Eurosport

Project details: Live Racing App

Designed key screens for a project pitched to Eurosport, working within the UX team. The project aims to showcase the power of the unique cloud-rendered video technology. Showing how it can be used to enhance live events beyond the traditional set top box or smart tv technical limitation.



MULTIPLE LIVE CAMERA FEEDS

HOMESCREEN CONCEPT FOR EUROSPORT RACING APP

QUICKLY SWITCH BETWEEN CAMERA FEED LAYOUTS

CAMERA FEEDS WITH ADDITIONAL STATS

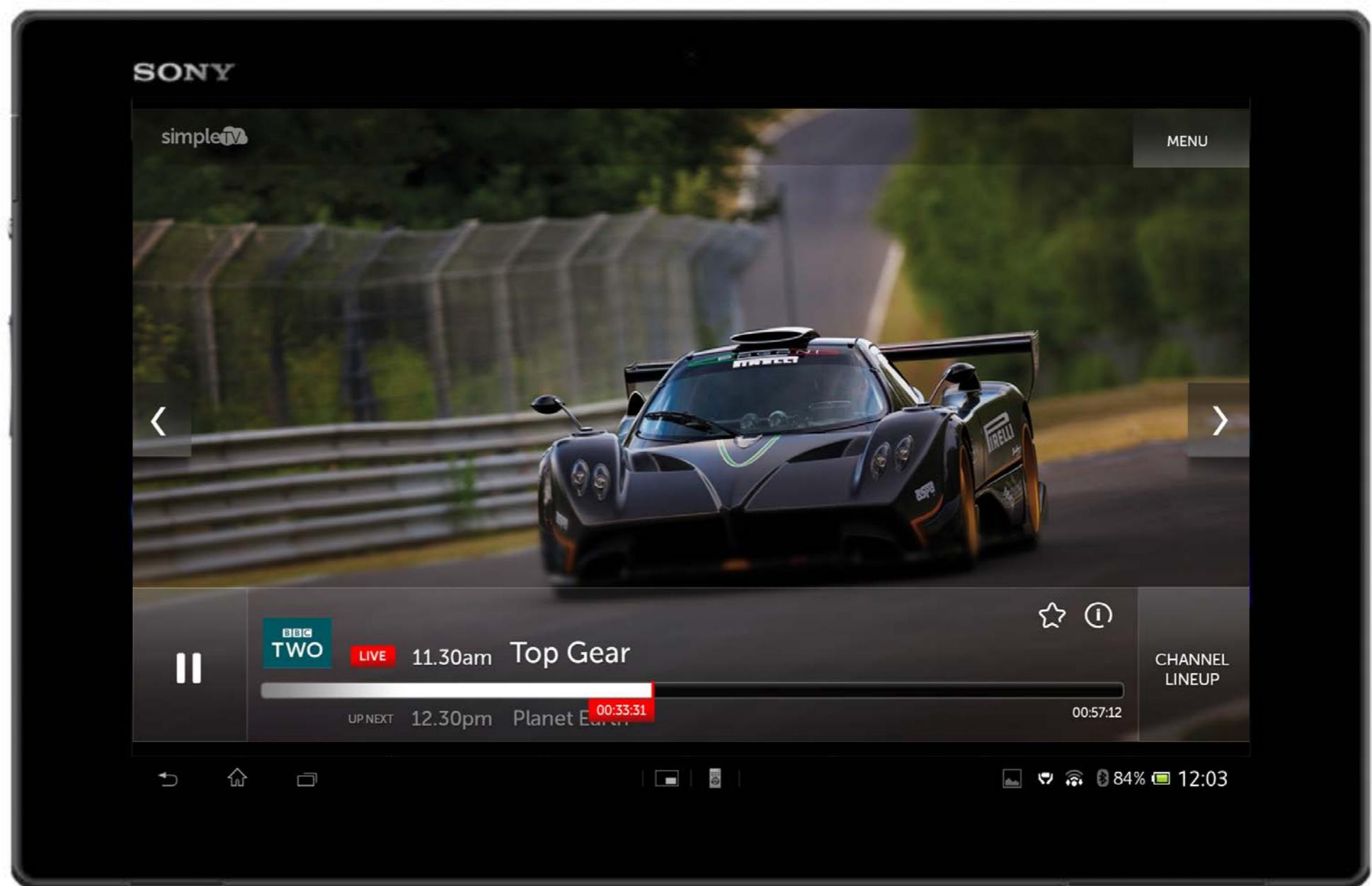
ADDITIONAL EXTRAS/NEWS ALERTS

# Simple TV

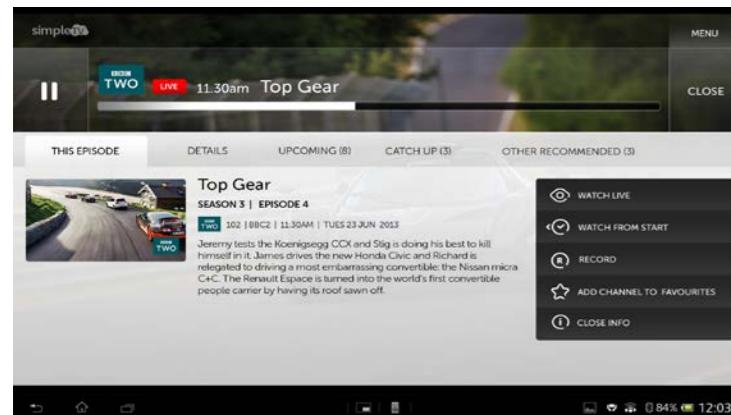
Client: NPTV

Project details: Simple TV Tablet

Simple TV adapted for Ipad. I worked on a small part of a larger IPTV project. An effort to adapt a TV application to tablet.



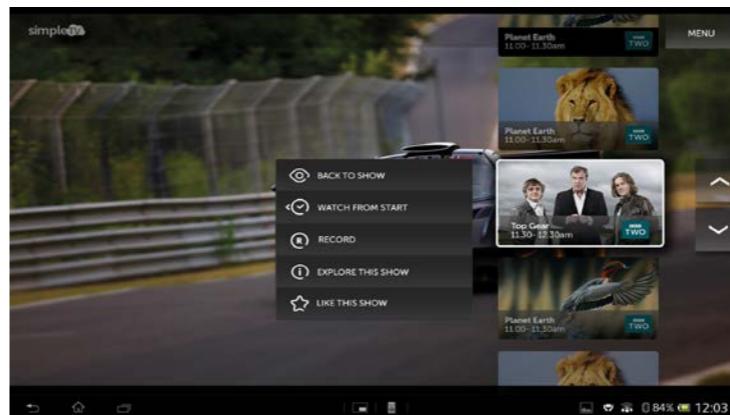
SONY EXPERIA Z TABLET | TIMESHIFTING CONTROLS



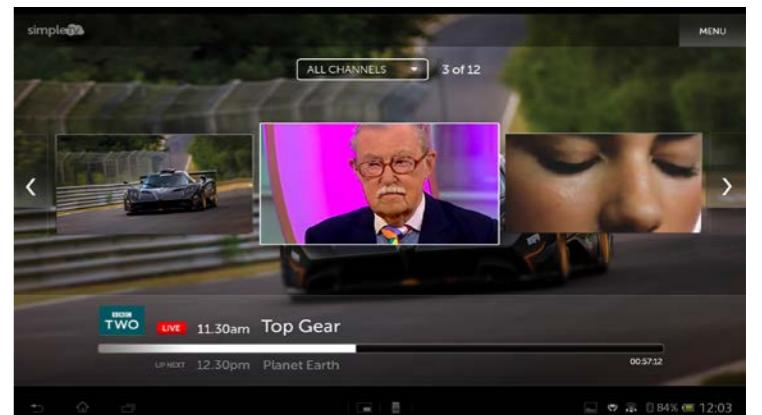
ADDITIONAL INFO



OTHER EPISODES



CHANNEL LINEUP



CHANNEL SWITCHING

# Audi Ad

Client: NPTV

Project details: Interactive TV Ad

Design the user experience for an app to accompany a tv ad. The app extends a traditional tv advert allowing a user to preview a car in a 360 rotation, pick colours, view the interior, technical specifications and ultimately book a test drive and share the ad with friends.



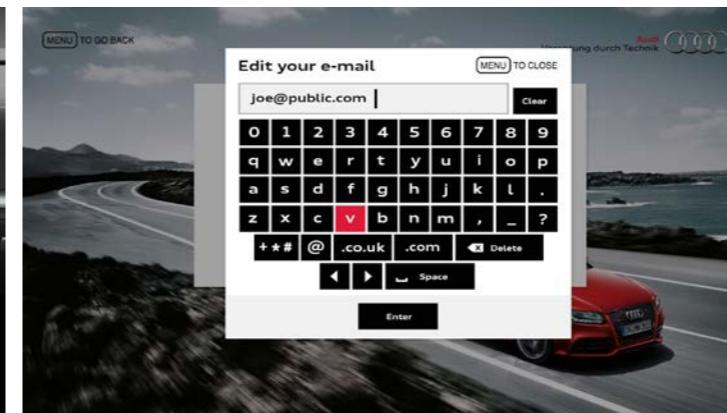
AUDI TV ADVERT WITH INTERACTIVE ADVERT NOTIFICATION ALERT



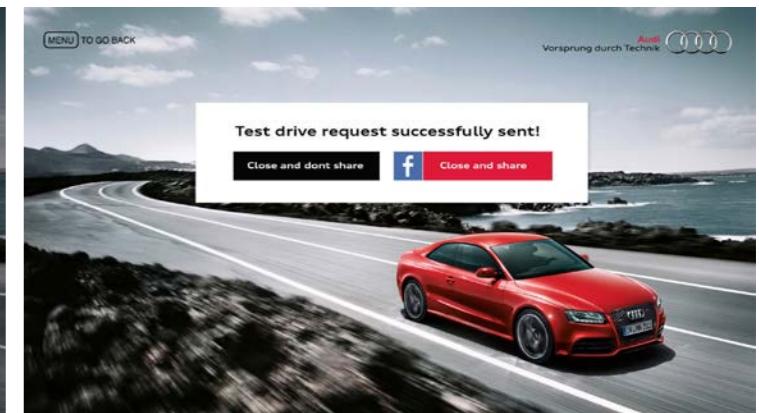
360 CAR ROTATION, COLOUR SELECTOR



360 CAR INTERIOR VIEW



BOOKING A TEST DRIVE | ON SCREEN KEYBOARD



TEST DRIVE BOOKED | SOCIAL SHARING

# Admin screens

Client: NPTV

Project details: Admin screens.

Worked on the visual language for cross device admin screens.



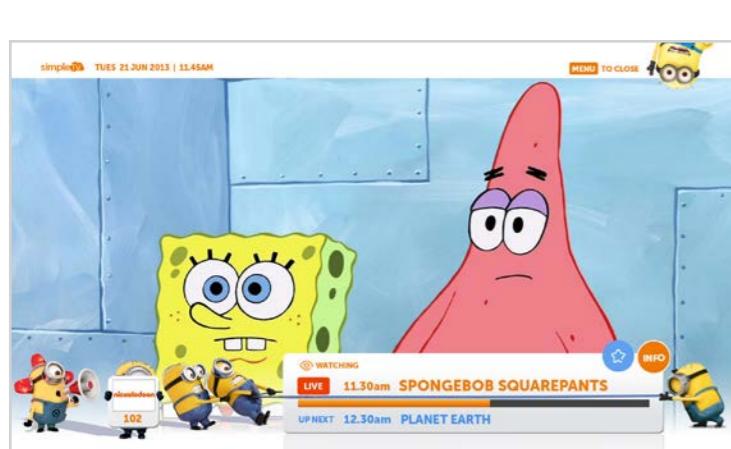
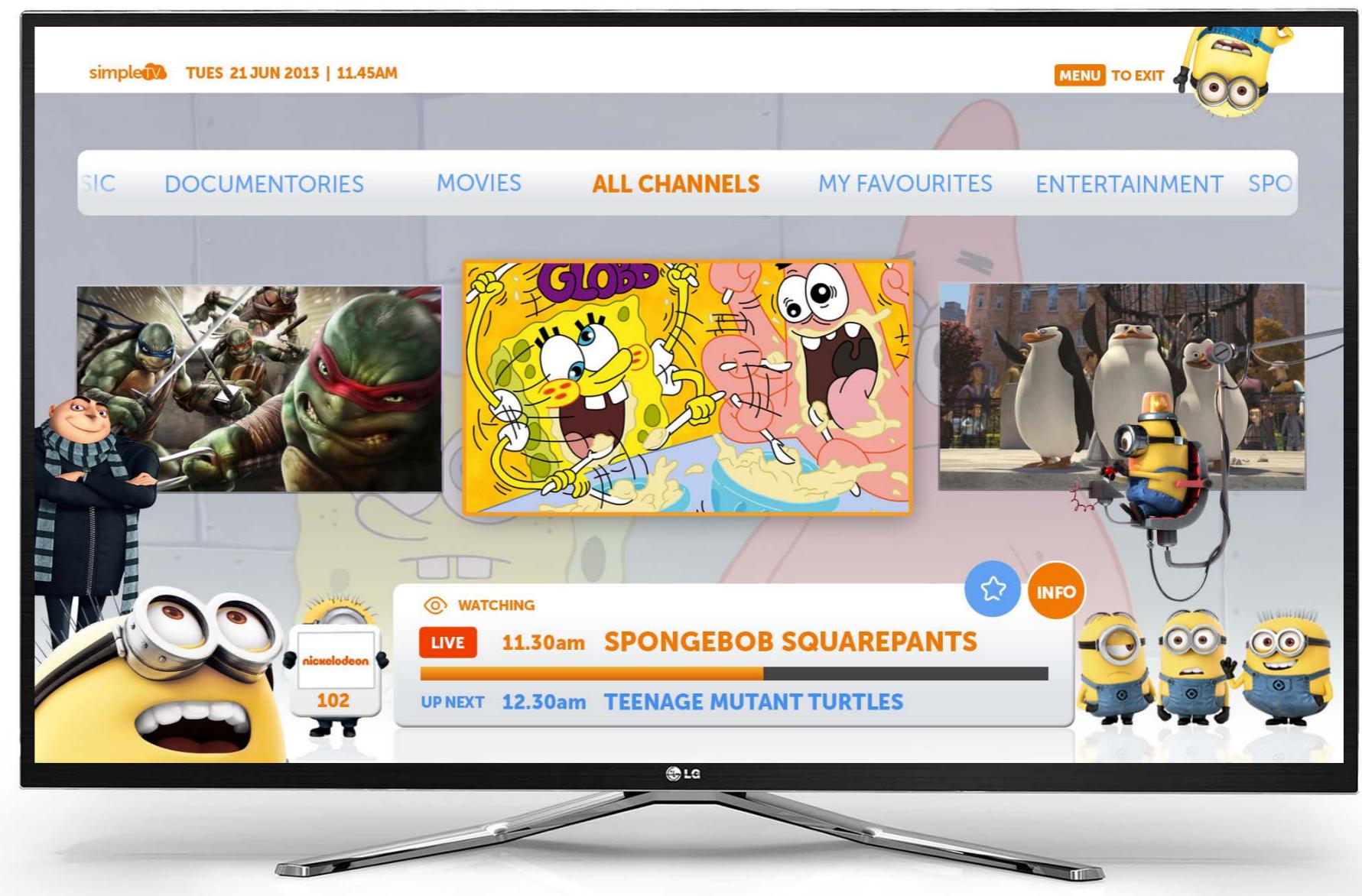
VISUAL STYLING ACROSS DEVICES

# Kids TV

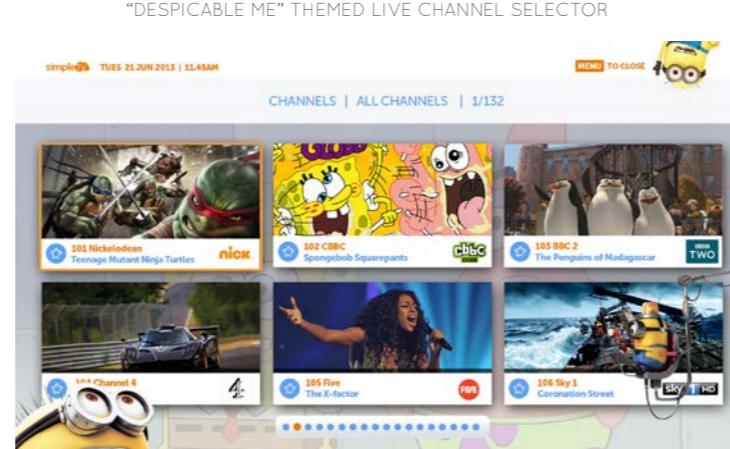
Client: NPTV

Project details: TV Themes

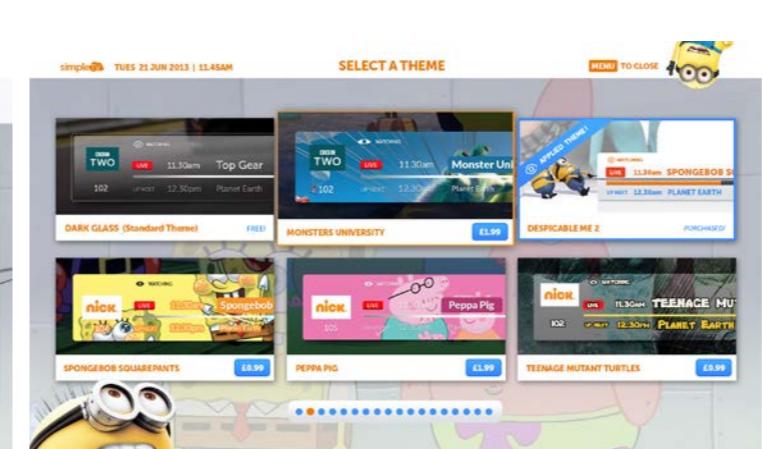
Aim of the project was to show how UI can be adapted in an instance by rendering UI in the cloud. The aim was to show large networks like Sky how unique experiences can be created by utilising cloud rendered video UI instead of set top box rendered UI



THEMED VIDEO CONTROLS



THEME LIVE CHANNEL SELECTOR



THEME SELECTION SCREEN



ALTERNATIVE THEME

# Test Drive

Client: NPTV

Project details: Car showroom TV app

Worked within the UX team on a project pitch.



SELECT A TRACK FOR PERFORMANCE TEST DRIVE VIDEO



SIDE BY SIDE CAR COMPARISON



IN CAR "DRIVING" EXPERIENCE



GAMIFICATION CONCEPT, DIFFERENT STORY ROUTES

# Sochi

Client: Sochi Winter Olympics

Project details: Proposal screens

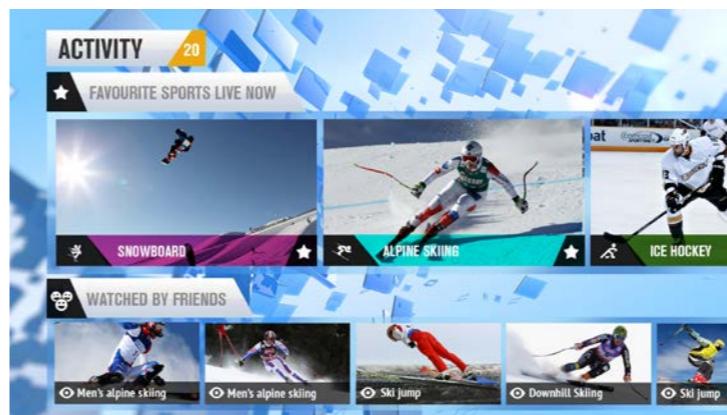
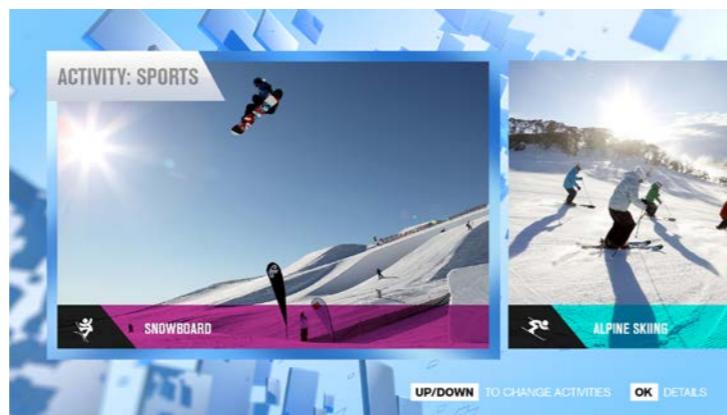
Worked with the team to design key screens for a project pitch for the Russian Winter Olympics.



HOME SCREEN



MULTIPLE LIVE FEEDS



*Thanks*

*For more example of my previous work please  
visit my website  
[wecanworktogether.com](http://wecanworktogether.com)*