Social Publisher Documentation

Created by [Yougapi Technology](#) - June 2014
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Thank you for purchasing our product. This is the documentation to help you getting the product working. You can contact us if you need assistance and we'll do our best to help you.

Introduction

This app enables you to send updates on your Facebook and Twitter accounts. The big advantage is to save time by doing the posting once and have your message posted on several Twitter accounts at a time, and also on all your selected Facebook pages. Why do something several times, when you can do it only once?

This app comes also with a built-in history enabling you to see what has been posted, and when, and if any posting has failed you will see it right away and be able to correct it !

Installation

1. Step one - Setting up your MySQL tables

Open and execute the file called "dump.sql" situated in the "include" folder. Copy paste and run the content into your PHPMyAdmin in order to create the necessary tables used by the app.

2. Step 2

Copy the "social_publisher" folder into your server, and open the "include/config.php". This file contains all the settings that you will need to define.

Please jump to the next page for the configuration.

Configure the app on your server

You need to **open the file "include/config.php"**. All the settings are centralized into that single file.

Settings you need to define

$GLOBALS['app_url']
The full path of your app URL. No slash at the end !
Ex: *$GLOBALS['app_url'] = '**http://localhost/dev/social_publisher**;*

Your MySQL database information
*$GLOBALS['db_host'] = '**your_host**';*
*$GLOBALS['db_name'] = '**your_database_name**';*
*$GLOBALS['db_user'] = '**your_database_user**';*
*$GLOBALS['db_password'] = '**your_database_password**';*

Facebook app
*$GLOBALS['fb_app_id'] = '**your_facebook_app_id**';*
*$GLOBALS['fb_app_secret'] = '**your_facebook_app_secret**';*

If you don't have a Facebook app you can create on: https://developers.facebook.com/apps
Please check the next section for the configuration instructions

Twitter app
*$GLOBALS[twt_consumer_key] = '**your_twitter_consumer_key**';*
*$GLOBALS[twt_consumer_secret] = '**your_twitter_consumer_secret**;*

If you don't have a Twitter app you can create on: https://dev.twitter.com/apps/
Important
When creating a Twitter app make sure that:
- For the application type, select the "**Read and Write**" access.
- Check the box that says "Allow this application to be used to Sign in with Twitter".
- Make sure you define your organization name and website.
- Make sure you set the "Callback URL" to your app URL.

Admin user
The user and password enabling you to access the app main functionality
$GLOBALS['admin_username'] = 'admin';
$GLOBALS['admin_password'] = 'admin';

Shortener feature
$GLOBALS['shorten_url'] = 0;
Possible values: **1** (shorten URL enabled), **0** (shorten disabled)

Optional parameter - you can generate a key on: https://code.google.com/apis/console.
Used with the shortner set to 1.
$GLOBALS['google_api_key'] = 'your_own_google_api_key';

You should be ready now to run your app. Try it out !

How to setup your Facebook app

Step 1

If you don't have a Facebook app you can create on: https://developers.facebook.com/apps
Choose a display name for your app, you can leave the namespace empty, select a category and hit the "Create app" button. Then from the app "Settings" section, make sure the contact email and app domain are defined. The app domain is only the domain (ex: yougapi.com). If you are using a www in your Urls then define it with a www (ex: www.yourdomain.com).
Then make sure you "Add a Platform", select website, and define your site URL. If you have used a www in your app domain, you need to use a www here as well. If you didn't use a www in your app domain, don't use any www in your site URL (ex: http://yourappurl.com)

Step 2

This app needs these permissions: **email, publish_actions**

You would need to go in your app "Status and review" section, click on "Start a Submission", and select the permissions and submit it to Facebook for a Review and Approval.

This step has been introduced by Facebook on May 2014 and is mandatory for all new Facebook apps created after April 30, 2014.

App functionality

The app functioning is pretty straightforward but here is a few notes regarding this app:

- Only a connected user (admin) can connect social accounts and publish on the connected networks. You can of course give the access to a trusted person, and that person will be able to publish on your own connected networks ! That's one on the advantages of this app!

- You can connect only one Facebook account, since Facebook allows a person to only have one account. But no worries, when you connect that account, all your Facebook pages will also be added. You can after that selectively delete the pages or accounts you don't want to see anymore.

- You can connect as many Twitter account as you want. Make sure you close your Twitter session before adding a new one, for the process to go as smooth as possible.

- As you can see it live when playing with the app, if a link is defined, that link will be included in your Twitter update (shrinked or not) and the message will be reduced (if necessary) to enable that update to be posted on Twitter. For Facebook posts there is no limit on the number of characters you can post.

- The image field is only used for the Facebook posts.

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