	GROWTH	PRO	ENTERPRISE
Channels			
Web widget	Υ	Υ	Υ
Mobile SDKs (Android & iOS, for in-app)	Υ	Υ	Υ
WhatsApp	Y	Υ	Υ
Apple Business Chat	Y	Υ	Υ
LINE	Y	Υ	Υ
Facebook Messenger	Y	Υ	Υ
Instagram	Y	Υ	Υ
Google's Business Messages	Y	Υ	Υ
SMS	Y	Υ	Υ
Email	Y	Υ	Υ
Customer Portal	Y	Υ	Υ
Bring your own channel (BYOC)	N	Υ	Υ
Bring your own telephony (BYOT)	N	Υ	Υ
Self-service			
Bot Templates	Y	Υ	Υ
Bot Builder	Υ	Υ	Υ
Rich Inputs	Υ	Υ	Υ
Rich Media exchange	Υ	Υ	Υ
API Connectors	Υ	Υ	Υ
Multilingual Bots	Υ	Υ	Υ
Intent Detection	Υ	Υ	Υ
FAQ Answers	Υ	Υ	Υ
Custom properties and variables	Υ	Υ	Υ
Bot functions	Υ	Υ	Υ
Custom Javascript Functions	Υ	Υ	Υ
Custom CSS for web widget	N	Υ	Υ
Bring Your Own Bot (Conversation APIs)	N	Υ	Υ
Agent Handover	Υ	Υ	Υ
Knowledge Base	Y	Υ	Υ
Private Knowledge Base	Υ	Υ	Υ
Automatic Article Reordering	Y	Υ	Υ
Advanced Article Filtering	Υ	Υ	Υ
Custom domain mapping	Υ	Υ	Υ
Public customer portal customization	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Auto suggest solutions	Υ	Υ	Υ
FAQs & FAQ Feedback	Υ	Υ	Y
Multilingual knowledge base	N	Υ	Y
Automatic sitemap generation	N	Υ	Y
Advanced Article Bulk actions	N	Υ	Υ
Multi-product content management	N	Y (5 products)	Y (unlimited)
Article Versioning	N	Υ	Υ
Article template	N	Υ	Υ
Full Portal CSS customization	N	Υ	Υ
Complete layout customization	N	Υ	Υ
Access to FreshThemes gallery	N	Υ	Υ
Community forums	N	Υ	Υ
Approval Workflow	N	N	Υ
Flexible KB hierarchy	N	N	Υ
Conversational Engagement			
Conversation status	Υ	Υ	Υ
Team inbox	Υ	Υ	Υ
Default and Custom Inbox Views	Y	Y	Υ
Rich Messaging	Y	Υ	Υ
Conversation Labels	Υ	Υ	Υ
File Attachments	Υ	Υ	Υ
Private Notes	Υ	Υ	Υ
Task Management	Υ	Υ	Υ
Conversation Switch	Υ	Υ	Υ
Agent Action	Υ	Υ	Υ
Live Translate	N	Υ	Υ
Multilingual Topics	N	Υ	Υ
Multilingual Team Inbox	N	Υ	Υ
Multilingual Live Translate	N	Υ	Υ
Multilingual Mobile App	N	Υ	Υ
Proactive support	Υ	Υ	Υ
Push Notifications (Web & Mobile)	Υ	Υ	Υ
Contact Properties	Y	Υ	Υ
Contact Enhacements	Y	Υ	Y
Conversation properties	Y	Υ	Υ
Custom conversation properties	Y	Υ	Υ
Autoresolve	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Mobile App for Agents	Υ	Υ	Υ
Ticketing			
Email ticketing	Υ	Υ	Υ
Custom ticket views	Υ	Υ	Υ
Sort ticket conversations	Υ	Υ	Υ
Merge tickets	Υ	Υ	Υ
Split tickets	Y	Υ	Υ
Add watchers to a ticket	Υ	Υ	Υ
Undo Send	Y	Υ	Υ
Agent collision detection	Υ	Υ	Υ
Traffic cop	Υ	Υ	Υ
Public and private notes	Y	Υ	Υ
Quick actions	Υ	Υ	Υ
Filtered Search	Υ	Υ	Υ
Annotated image attachment	N	Υ	Υ
Customizable Table view	N	Υ	Υ
Dynamic placeholders	Υ	Υ	Υ
Automatic email notifications	Υ	Υ	Υ
Custom email server	Y	Υ	Υ
Ticket export	Υ	Υ	Υ
Public ticket URL	Υ	Υ	Υ
Focus mode	Υ	Υ	Υ
Custom status	Υ	Υ	Υ
Summary app	Υ	Υ	Υ
Time tracking	Υ	Υ	Υ
To-do	Υ	Υ	Υ
Add reminders on To-Dos	Υ	Υ	Υ
Reminder for To-do	Υ	Υ	Υ
Ticket templates	N	Υ	Υ
Customizable ticket fields	Υ	Υ	Y
Dependent fields in ticket forms	Υ	Υ	Υ
Canned forms	N	Υ	Υ
Multilingual ticket form	N	Υ	Υ
Dynamic ticket fields (sections)	N	Υ	Υ
Multiple ticket forms	N	Υ	Υ
Agent Shifts	N	N	Y
Satisfaction surveys	N	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Custom agent status	N	Υ	Υ
Advanced ticket scope	N	N	Υ
Outbound email	Υ	Υ	Υ
Multiple incoming and outgoing mailboxes	Υ	Υ	Υ
Out of office scheduler for incoming tickets	N	N	Υ
Assume identity of other agents	N	Υ	Υ
Customer timeline	Υ	Υ	Υ
Ticket activities	Υ	Υ	Υ
Tags for tickets, solutions and contacts	Υ	Υ	Υ
Customer timeline Acitvity APIs	N	Υ	Υ
Identify contacts using external IDs	N	Υ	Υ
Contacts and Account Management			
Proactive Support Contacts	500	500	500
Unlimited Contacts	Υ	Υ	Υ
Account Management	Υ	Υ	Υ
Link multiple companies to a single contact	N	Υ	Υ
Auto Profile Enrichment	N	N	Υ
Custom Fields	Υ	Υ	Υ
Advanced Custom Fields	N	Υ	Υ
Custom Fields	Υ	Υ	Υ
Contact Events Tracking	Υ	Υ	Υ
Contact Lifecycle Stages	Υ	Υ	Υ
Activity Timeline	Υ	Υ	Υ
Custom events	Υ	Υ	Υ
Lists	Υ	Υ	Υ
Segmentation	50	100	100
Custom Views	Υ	Υ	Υ
Search	Υ	Υ	Y
Tags	Υ	Υ	Υ
Admininstrator Capabilities			
Web Widget Topics	Υ	Υ	Υ
Unread Chat Email Notifications	Υ	Υ	Υ
Threads	Υ	Υ	Υ
Custom threading interval	Υ	Υ	Υ
Tasks, Appointments and Notes	Υ	Υ	Υ
Canned Response	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Bulk Actions	Υ	Υ	Υ
Auto response detector	Υ	Υ	Υ
Occassional agents	Υ	Υ	Υ
Agent Groups	Υ	Υ	Υ
Custom agent roles	N	Υ	Υ
Customer Satisfaction (CSAT) surveys	N	Υ	Υ
Multilingual CSAT	N	Υ	Υ
Offline Experience	Υ	Υ	Υ
Multilingual Offline Experience	N	Υ	Υ
Global business hours	N	Υ	Υ
Multiple business hours	N	Υ	Υ
Group specific business hours	N	Υ	Υ
Multiple time zones	N	Υ	Υ
Conversation Topics	Υ	Υ	Υ
Assignment Rules	Υ	Υ	Υ
IntelliAssign	N	Υ	Υ
Skill Based assignment	N	N	Υ
Round robin assignment	N	Υ	Υ
Load balanced assignment	N	Υ	Υ
Ticket creation automation	Υ	Υ	Υ
Time-triggered automation	Υ	Υ	Υ
Event-triggered workflow automation	Υ	Υ	Υ
Multi-task workflows with one-touch Scenario a	Υ	Υ	Υ
Advanced Automations	N	Υ	Υ
Business rules management through SLAs	Υ	Υ	Υ
SLA reminders	N	Υ	Υ
Escalation email for SLA violation	N	Υ	Y
Multiple SLA policies	N	Υ	Υ
SLA for every response	N	Υ	Υ
Product, group and company level SLAs	N	Υ	Υ
Linked tickets	N	Υ	Υ
Shared ownership of tickets	N	Υ	Υ
Parent-child ticketing	N	Υ	Υ
Files	2GB (per user)	5GB (per user)	5GB (per user)
Dynamic email notifications	N	Υ	Υ
Multi-product helpdesk	N	Y (5 products)	Y (unlimited)
Game Arcade - Ticketing	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Custom objects	N	Υ	Υ
Audit Logs	N	N	Υ
Chat Transcript Download	N	Υ	Υ
Data Import and Export	Υ	Υ	Υ
Contact Migration from other Tools	Υ	Υ	Υ
Integrations			
Shopify	Υ	Υ	Υ
Salesforce	Υ	Υ	Υ
Woocommerce	Υ	Υ	Υ
Slack	Υ	Υ	Υ
Freshservice integration	Υ	Υ	Υ
Wordpress integration	Υ	Υ	Υ
Google Apps	Υ	Υ	Υ
Outlook Contact Sync	Υ	Υ	Υ
Meetings	N	Υ	Υ
Survey & feeedback apps	N	Υ	Υ
Time tracking and invoicing tools	N	Υ	Υ
Marketplace (Custom Apps)	N	Υ	Υ
Access to app gallery	Υ	Υ	Υ
Conversation Transcript APIs	N	Υ	Υ
Extensive Data APIs	N	Υ	Υ
Rich Messaging APIs	N	Υ	Υ
Agent APIs	N	Υ	Υ
Webhooks	N	Υ	Υ
Extract APIs (for reporting)	N	N	Υ
API Access - conversations	Y (1000/account/hour)	Y (2000/account/hour)	Y (2000/account/hour)
API access - ticketing	Y (100/account/min)	Y (400/account/min)	Y (700/account/min)
Conversation Transcript APIs	N	Υ	Υ
Dashboard and Analytics			
Live Dashboard	Υ	Υ	Υ
Agent availability dashboard	N	Υ	Υ
Chat agent performance dashboard	N	Υ	Υ
Phone dashboard	Υ	Υ	Υ
Team Dashboard - Ticket	N	Υ	Υ
Custom dashboard	N	Υ	Υ
Curated Reports	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Custom Reports	Υ	Υ	Υ
Advanced Metrics	Υ	Υ	Υ
Custom metrics	Υ	Υ	Υ
Text widgets and widget styling	Υ	Υ	Υ
Save reports	Υ	Υ	Υ
Share reports	Υ	Υ	Υ
Export reports	Υ	Υ	Υ
Schedule reports	Υ	Υ	Υ
Data Export APIs	Υ	Υ	Υ
Omnichannel reporting	Υ	Υ	Υ
Support Overview Report	Υ	Υ	Υ
Team Performance Report	Υ	Υ	Υ
Helpdesk Overview Report	Υ	Υ	Υ
Helpdesk Timesheet Report	Υ	Υ	Υ
Helpdesk Knowledge Base Report	Υ	Υ	Υ
Chat Conversations Overview Report	Υ	Υ	Υ
Channel Performance Report	Υ	Υ	Υ
SLA Compliance Report	Υ	Υ	Υ
Caller Overview Report	Υ	Υ	Υ
Quality Score Report - Chat	N	N	Υ
Day Pass Utilisation Report	Υ	Υ	Υ
Custom object analytics	N	N	Υ
Chatbot Overview Report	Υ	Υ	Υ
Natural Language Performance Report	Υ	Υ	Υ
Chatbot System Performance Report	Υ	Υ	Υ
Chatbot Funnel Analytics	Υ	Υ	Υ
Freddy Al			
Predictive Contact Scoring	Υ	Υ	Υ
Smart Matches (Deduplication)	N	Υ	Υ
Smart connections (Connection) - Account ded	N	Υ	Υ
Freddy calendar suggestion	N	Υ	Υ
Email bot	N	N	Υ
Thank you detector	N	N	Υ
Ticket field suggester / Auto-triage	N	N	Υ
Solution suggester	N	N	Υ
Assist bot (Includes only agent scripts)	N	N	Υ
Email draft generator	N	N	Υ

	GROWTH	PRO	ENTERPRISE
Solution article generator	N	N	Υ
Canned response suggester	N	N	Υ
Conversation summarizer	N	N	Υ
Auto complete	N	N	Υ
Tone Enhancer	N	N	Υ
Rephraser	N	N	Υ
Message Expansion	N	N	Υ
Chatbot conversation handover summariser	N	N	Υ
Bots answers from FAQs	N	N	Υ
AI-generated variants	N	N	Υ
Security and Privacy			
Role-based Access	Υ	Υ	Υ
Field-level Permissions	N	N	Υ
Single Sign On	Υ	Υ	Υ
Single Sign On with SAML	Υ	Υ	Υ
Advanced password policy for agents and custo	N	Υ	Υ
Standard SSL	Υ	Υ	Υ
Custom SSL certificates (default free)	Yes (FREE)	Yes (FREE)	Yes (FREE)
Helpdesk Restriction	N	Υ	Υ
DKIM/DMARC	Yes (2 domains)	Yes (Unlimited)	Yes (Unlimited)
Datacenter Location	Υ	Υ	Υ
Chat - JWT Authentication	N	N	Υ
WCAG (For Agent Team Inbox Lite)	Υ	Υ	Υ
IP Allowlisting	Υ	Υ	Υ
Helpdesk Portal - Domain Allowlisting	Υ	Υ	Υ
Web Chat - Trusted Domains	Υ	Υ	Υ
Helpdesk - IP range restriction	N	N	Υ
Chat - Trusted IPs	N	N	¥
Chat - Block IP	Υ	Υ	Υ
HIPAA	N	N	Υ
PCI Compliance	N	N	Υ
ISO 27001	Υ	Υ	Υ
AICPA SOC 2	Υ	Υ	Υ
EU GDPR	Υ	Υ	Υ
ССРА	Υ	Υ	Υ

	GROWTH	PRO	ENTERPRISE
Support			
24x5 Email Support	Υ	Υ	Υ
24x5 Chat Support	Υ	Υ	Υ
Community Forums	Υ	Υ	Υ
Knowledge Base	Υ	Υ	Υ