



# AWS Security Hub

Automate AWS security checks  
and centralize security alerts

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# Agenda

- ✓ Security and compliance challenges
- ✓ Threat detection, monitoring, and response
- ✓ What is AWS Security Hub?
- ✓ Elevate your security with AWS
- ✓ Security Hub use cases and customers
- ✓ Get started with Security Hub

# Challenges security teams face



**Lack of visibility**  
into security risks  
and their impact



Adjust security measures  
**at scale** to meet the needs  
of the organization



**Multiple** sources  
of security alerts



**Too many alerts,**  
and not enough context

# AWS detection and response services

## Detection and response on AWS




A suite of services to help enhance your security posture and streamline security operations across your AWS environment


  
**Amazon GuardDuty**  
Detect threats and anomalous behavior

  
**Amazon Macie**  
Discover sensitive data

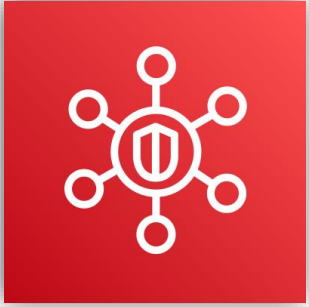
  
**Amazon Inspector**  
Detect vulnerabilities

  
**AWS Security Hub**  
Automate security checks and centralize security alerts

  
**Amazon Detective**  
Investigate events and findings

  
**Amazon Security Lake**  
Normalize and analyze security data

# What is AWS Security Hub?



Security Hub is a cloud security posture management service that **continually** performs security best practice checks and **seamlessly** aggregates security findings from AWS and third-party services to enable automated response



Automated,  
continuous best  
practice checks



AWS Foundational  
Security Best Practices  
(FSBP) standard, CIS,  
and more



Simple  
deployment,  
scalable up to  
10K accounts



AWS and 3rd-party  
services findings  
aggregation across  
accounts and Regions



Automated  
response, and  
enrichment actions

# Security Hub finding flows

## Standards and controls



PCI DSS



NIST



AWS FSBP



CIS AWS Foundations  
Benchmark



Service-managed  
standards

## Findings ingestions



AWS Config



Amazon  
GuardDuty



Amazon  
Inspector



AWS Identity  
and Access  
Management  
(IAM)



Amazon  
Macie

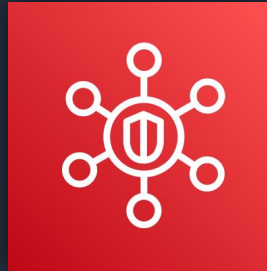


AWS  
Firewall  
Manager



... and many more

## Security Hub



Amazon  
EventBridge

## Remediation actions



AWS  
Lambda



AWS  
Systems  
Manager



AWS Step  
Functions

## Findings integrations



Amazon  
Detective



AWS Audit  
Manager



Amazon  
Security Lake



AWS Trusted Advisor



AWS Chatbot

## Take action with AWS Partners



... plus many others



# Automate and reduce risk with integrated services

Comprehensive set of APIs  
and security tools



Continuous monitoring  
and protection



Threat remediation  
and response



Operational efficiencies to  
focus on critical issues



Securely deploy business  
critical applications

# How customers use Security Hub



Conduct Cloud  
Security Posture  
Management (CSPM)



Initiate Security  
Orchestration,  
Automation, and  
Response (SOAR)  
workflows



Save time and  
money by  
simplifying  
integrations



Visualize security  
findings to discover  
new insights



# Siemens Strengthens Security and Enhances Productivity Using AWS

“Pulling data individually from each source and doing our own correlations was difficult. **Migrating to AWS Security Hub and Amazon GuardDuty gave us a central view** into that data, which was very desirable.”

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**Scott Schwartz**

Senior Infrastructure Engineer, Siemens

<https://aws.amazon.com/solutions/case-studies/siemens-security>

**SIEMENS**

# Southwest Airlines Invests in Its Security Posture Using AWS Security Hub



## CHALLENGE

Southwest Airlines (Southwest) wanted to invest in its security posture to protect the many integrated applications that keep the airline running safely and smoothly.

## APPROACH & SOLUTION

Southwest adopted AWS Security Hub, a key part of a broader automated and scalable integration that provides users with a comprehensive view of their security alerts and security posture across AWS accounts.

- ✓ Improved visibility into its security posture
- ✓ Reduced time and labor when implementing 350+ automated security controls
- ✓ Scans 600,000 resources with 98% compliance across 350+ security control objectives
- ✓ Reduced implementation time for new controls from 5–6 weeks to 1 week

<https://aws.amazon.com/solutions/case-studies/southwest-case-study/>



# GoDaddy Centralizes Security Findings and Gains Insights Using AWS Security Hub



## CHALLENGE

GoDaddy was looking for a way to streamline the time-consuming processes of parsing and normalizing data from multiple security tools into a common format for search, analytics, and response and remediation.

## APPROACH & SOLUTION

Using Security Hub, GoDaddy manages security from a serverless, customizable, centralized location that has increased visibility and coverage while saving GoDaddy significant overhead and maintenance costs.

- ✓ Centralized and streamlined security findings
- ✓ Created customized dashboards for users
- ✓ Alleviated maintenance and overhead by automating processes
- ✓ Saved cost by not paying for downtime between scans
- ✓ Reduced mean time to remediate with continual vulnerability scanning

<https://aws.amazon.com/solutions/case-studies/godaddy-case-study/>



# Get started with Security Hub



## [Try Security Hub for 30 days at no cost](#)

Estimate your monthly spend across AWS accounts and Regions.



## [Explore Security Hub features](#)

Learn more about accurate, account-level threat detection, optimized for cloud.



## [Consult the documentation](#)

Learn more about standards and controls, managing findings, and integrations.



## [Discover more resources](#)

Get hands-on, find an AWS Partner, or find answers to frequently asked questions.



# Thank you!

Matias Dieguez

# Appendix

AWS security, identity, and compliance solutions

# Scale with superior visibility and control



Control where your data is stored and who can access it

Fine-grain identity and access controls so users and groups have the right access to resources

Reduce risk via security automation and continuous monitoring

Integrate AWS services with your solutions to support existing workflows, streamline ops, and simplify compliance reporting

# Highest standards for privacy and data security



## Meet data residency requirements

Choose an AWS Region, and AWS will not replicate it elsewhere unless you choose to do so

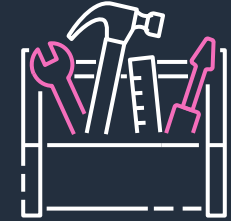


## Encryption at scale

with keys managed by AWS Key Management Service or manage your own encryption keys with AWS CloudHSM using FIPS 140-2 Level 3 validated HSMs



**Comply with local data privacy laws** by controlling who can access content, its lifecycle, and its disposal



Access services and tools that enable you to **build compliant infrastructure** on top of AWS



# AWS security, identity, and compliance solutions



## Identity and access management

AWS Identity and Access Management (IAM)

AWS IAM Identity Center

AWS Organizations

AWS Directory Service

Amazon Cognito

AWS Resource Access Manager

Amazon Verified Permissions



## Detective controls

AWS Security Hub

Amazon GuardDuty

Amazon Security Lake

Amazon Inspector

Amazon CloudWatch

AWS Config

AWS CloudTrail

VPC Flow Logs

AWS IoT Device Defender



## Infrastructure protection

AWS Firewall Manager

AWS Network Firewall

AWS Shield

AWS WAF

Amazon VPC

AWS PrivateLink

AWS Systems Manager

AWS Verified Access



## Data protection

Amazon Macie

AWS Key Management Service (KMS)

AWS CloudHSM

AWS Certificate Manager

AWS Private CA

AWS Secrets Manager

AWS VPN

Server-Side Encryption



## Incident response

Amazon Detective

Amazon EventBridge

AWS Backup

AWS Security Hub

AWS Elastic Disaster Recovery



## Compliance

AWS Artifact

AWS Audit Manager

# Large community of security partners & solutions

## Network and infrastructure security



## Host and endpoint security



## Identity and access control



## Vulnerability and configuration analysis



## Logging, monitoring, SIEM, threat detection, and analytics



## Data protection and encryption



## Application security



# Consulting and technology competency partners

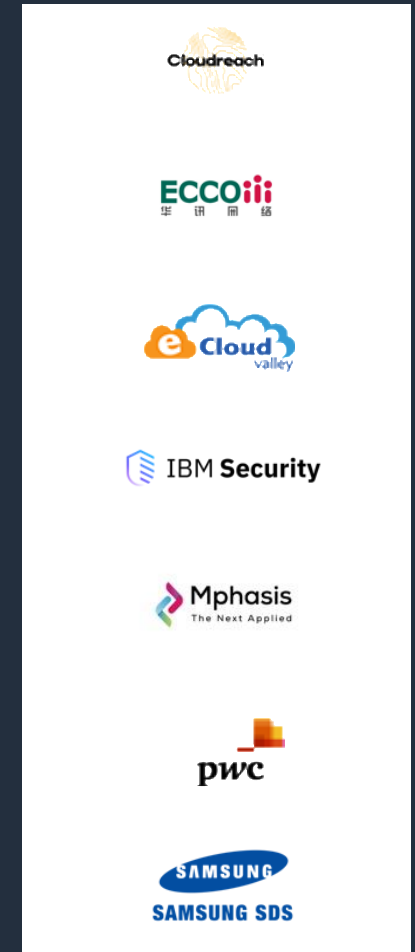
## Security engineering



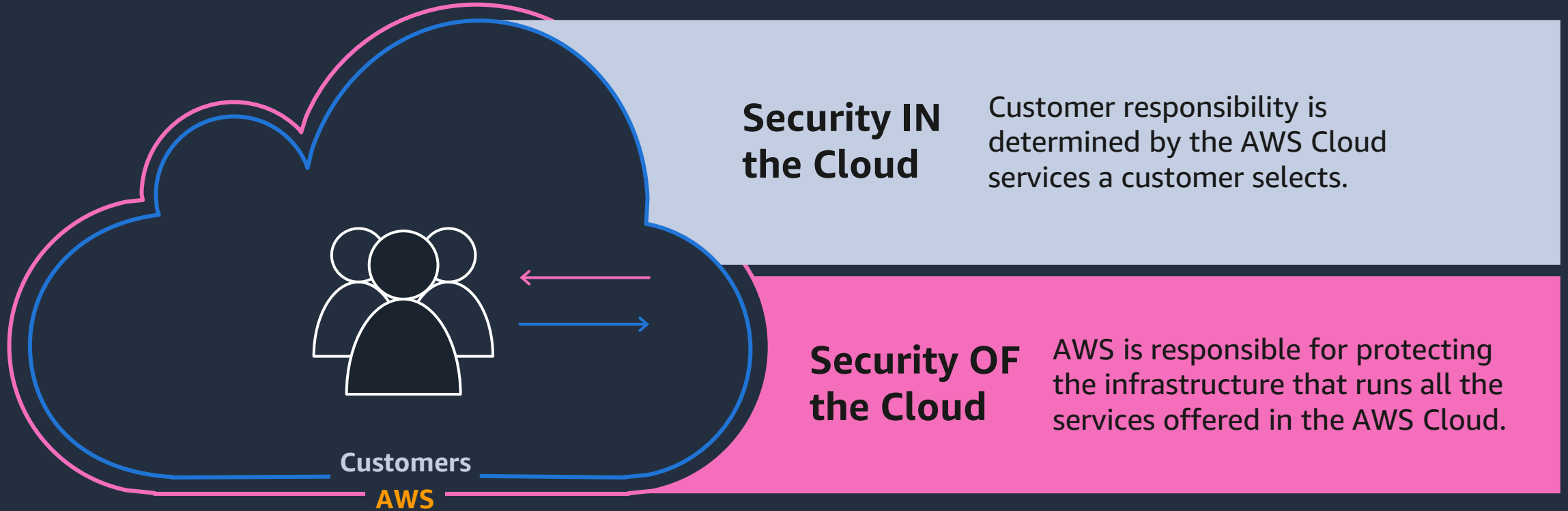
## Governance, risk, and compliance

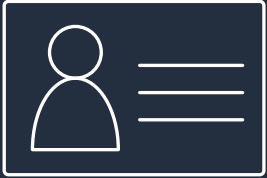


## Security operations and automation



# Shared responsibility model





## Identity and access management

Define, enforce, and audit user permissions across AWS services, actions, and resources



### AWS Identity and Access Management (IAM)

Securely manage access to AWS services and resources



### AWS IAM Identity Center

Centrally manage SSO access to multiple AWS accounts and business apps



### AWS Directory Service

Managed Microsoft Active Directory in AWS



### Amazon Cognito

Add user sign-up, sign-in, and access control to your web and mobile apps



### AWS Organizations

Policy-based management for multiple AWS accounts



### AWS Resource Access Manager

Simple, secure service for sharing AWS resources

### Amazon Verified Permissions

Fine-grained permissions and authorization for your applications



## Detective controls

Gain the visibility you need to spot issues before they impact your business, improve your security posture, and reduce the risk profile of your environment



### AWS Security Hub

Automate AWS security checks and centralize security alerts.



### Amazon GuardDuty

Protect your AWS accounts with intelligent threat detection.



### Amazon Inspector

Automated and continual vulnerability management at scale.



### Amazon CloudWatch

Observe and monitor resources and applications on AWS, on premises, and on other clouds.



### AWS Config

Assess, audit, and evaluate configurations of your resources.



### AWS CloudTrail

Track user activity and API.



### VPC Flow Logs

Capture info about IP traffic going to and from network interfaces in your VPC.

### Amazon Security Lake

Automatically centralize your security data in a few steps.



## Infrastructure protection

Reduce surface area to manage and increase privacy for and control of your overall infrastructure on AWS



### AWS Firewall Manager

Centrally configure and manage firewall rules across your accounts.



### AWS Network Firewall

Deploy network firewall security across your VPCs.



### AWS Shield

Maximize application availability and responsiveness with managed DDoS protection.



### AWS WAF

Protects your web applications from common exploits.



### Amazon Virtual Private Cloud

Define and launch AWS resources in a logically isolated virtual network.



### AWS PrivateLink

Establish connectivity between VPCs and AWS services without exposing data to the internet.



### AWS Systems Manager

Gain operational insights into AWS and on-premises resources.

### AWS Verified Access

Provide secure access to corporate applications without a VPN.



## Data protection

A suite of services designed to automate and simplify many data protection and security tasks ranging from key management and storage to credential management.



### Amazon Macie

Discover and protect your sensitive data at scale.



### AWS Key Management Service (AWS KMS)

Create and control keys used to encrypt or digitally sign your data.



### AWS CloudHSM

Manage single-tenant hardware security modules (HSMs) on AWS.



### AWS Certificate Manager

Provision and manage SSL/TLS certificates with AWS services and connected resources.



### AWS Secrets Manager

Centrally manage the lifecycle of secrets.



### AWS VPN

Connect your on-premises networks and remote workers to the cloud.



### Server-Side Encryption

Flexible data encryption options using AWS service managed keys, AWS managed keys via AWS KMS, or customer managed keys.

### AWS Private CA

Create private certificates to identify resources and protect data.





## Incident response

During an incident, containing the event and returning to a known good state are important elements of a response plan. AWS provides the following tools to automate aspects of this best practice.



### Amazon Detective

Analysis and visualization of security data to get to the root cause of potential security issues quickly



### Amazon EventBridge

Serverless event bus that makes it easier to build event-driven applications to scale your programmed, automated response to incidents



### AWS Backup

Centrally manage and automate backups across AWS services to simplify data protection at scale



### AWS Security Hub

Out-of-the-box integrations with ticketing, chat, SIEM, SOAR, threat investigation, incident management, and GRC tools to support your security operations workflows



### AWS Elastic Disaster Recovery

Fast, automated, cost-effective disaster recovery



## Compliance

AWS supports security standards and compliance certifications to help you satisfy compliance requirements for virtually every regulatory agency around the globe.



### **AWS Artifact**

No-cost, self-service portal for on-demand access to AWS compliance reports



### **AWS Audit Manager**

Continuously audit your AWS usage to simplify how you assess risk and compliance