

# Kareman Ahmad Thabet

Sohag - Awlad Hamza

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## Professional Experience

Content Manager

Logic (2023 - 2024)

- Developed and managed SEO-friendly content across platforms.
- Created content strategies aligned with marketing goals.
- Collaborated with teams to produce engaging social media campaigns.

Social Media Vice

Deadline Academy (2023 - 2024)

- Assisted in managing social media strategies to increase brand visibility.
- Contributed to the development of content calendars and copywriting tasks.
- Engaged with the audience to build brand loyalty.

Social Media Vice

SME\_SOUSC (2021 - 2024)

- Led content creation efforts for social media.
- Developed and executed content plans to drive engagement.
- Monitored performance using analytics tools.

## Education

Bachelor of Geology and Chemistry

Sohag University (2024)

Grade: Good

## Skills

- SEO Content Writing
- Copywriting
- Editing and Proofreading
- Content Marketing
- Content Calendar Development
- Content Strategy and Planning
- Creativity
- Time Management