

Cafe Sales Dashboard: Trends & Insights

Year

2024

2025

Month

1

2

3

4

5

6

7

8

9

10

11

12

2.39M

Total_Sales

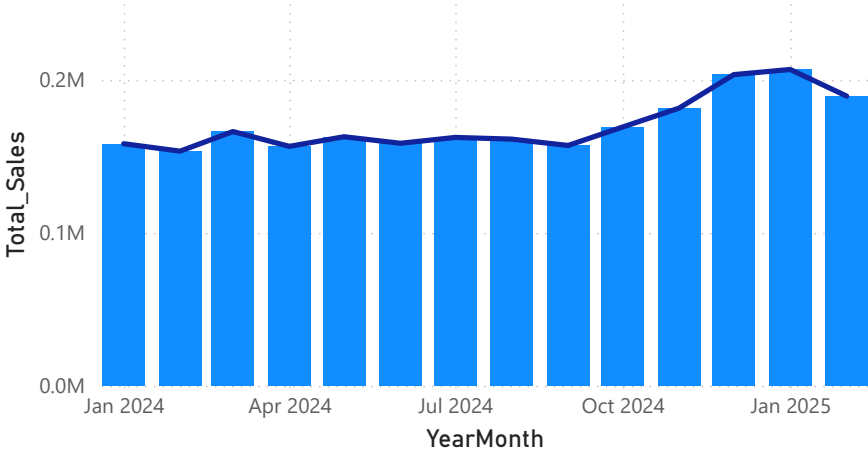
146.61K

Count of InvoiceNo

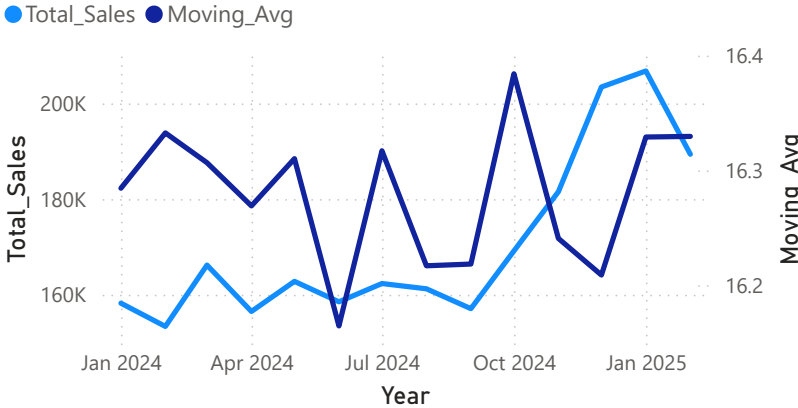
10.00K

Count of CustomerID

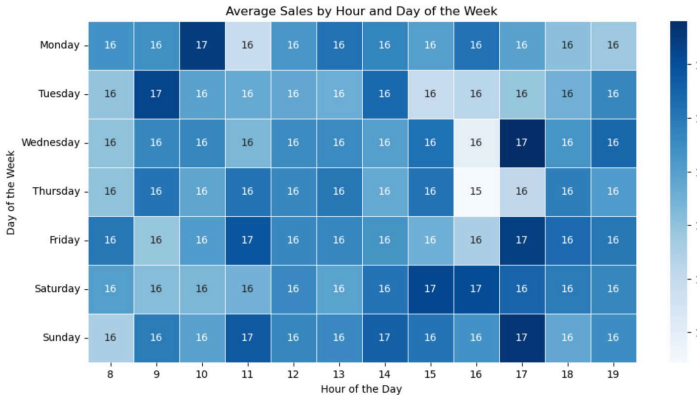
Total Sales



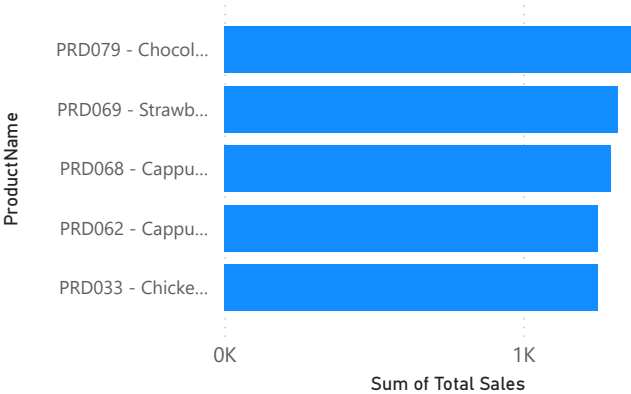
Total Sales and MovingAvg



Daily & Hourly Sales Insights



Top 5 Products



Churned Customer (Membership)

CustomerID	Recency	Frequency	Monetary	RFM_Score	Churn_Status
10000	83	10	149.58	3	Churned
10001	89	9	120.37	3	Churned
10009	74	9	162.19	3	Churned
10014	59	12	148.66	3	Churned
10020	71	8	142.91	3	Churned
10022	54	11	202.74	3	Churned
10039	66	7	121.78	3	Churned
10041	58	11	197.77	3	Churned
10076	65	13	193.17	3	Churned
10099	96	12	192.32	3	Churned
10104	73	11	152.49	3	Churned
10131	67	12	153.39	3	Churned
Total	20	146614	2,386,392.90	12	Active