WeEdit Privacy Policy

Effective Date: September 2025

Last Updated: September 2025

At WeEdit, your trust is our most valuable asset. Every creator who uploads their footage brings with them stories, ideas, and experiences that deserve to be treated with respect and confidentiality. This Privacy Policy sets out how WeEdit collects, processes, stores, and protects your information while providing subscription-based video editing services. Our focus is not just on delivering polished video outputs, but also on ensuring that your data is handled with transparency and care.

# 1. Introduction & Scope

WeEdit connects creators and businesses with editors through an intuitive dashboard. Users can upload their content, raise editing requests, track progress, and collaborate seamlessly with editors. This Privacy Policy applies to all users of our platform — including subscribers purchasing monthly or annual plans, editors working on projects, and even visitors browsing our site. By using our services, you agree to this policy which ensures that your personal data and creative content are protected end-to-end.

# 2. Personal Information We Collect

To provide a personalized editing experience, WeEdit collects personal details such as your name, email address, and phone number, social media platform links. Authentication may occur via Google or Email OTP verification. We also ask about your creative profile — whether you are a filmmaker, podcaster, vlogger, educator, or influencer — to align editing with your niche. Uploaded content forms the heart of our service, and includes raw video files, audio recordings, and instructions for editors. We also process transactional information such as your subscription plan and payment records, along with platform usage data like revision history, feedback, and ratings.

# 3. How We Use Your Information

Your data is primarily used to provide editing services — from processing footage to delivering the final polished output. Communication between you and editors, including comments and revision requests, relies on stored platform data. We also integrate AI to support editors, offering features such as idea generation, which improve both turnaround times and quality. In addition, we use data to process payments securely, provide responsive customer support, and continuously improve platform stability and performance.

# 4. Legal Basis for Processing

WeEdit processes your personal data under different legal grounds depending on the context. Contractual necessity applies when we deliver services you have subscribed to. Legitimate interest allows us to analyze workflows and enhance the platform. Where optional information is collected or AI features are enabled, we do so with your explicit consent. Finally, we may disclose data where legally obligated, ensuring compliance with relevant regulatory frameworks.

# 5. Information Sharing and Disclosure

WeEdit does not sell or trade personal information. Information is shared only under strict controls. Editors receive access limited to files required for fulfilling tickets and are bound by confidentiality agreements. Trusted partners — AWS for cloud hosting, MongoDB for authentication, Razorpay for payments, and JIRA for project tracking, handle specific operations. When legally mandated, we may share data with authorities, but always in a manner consistent with applicable law and user privacy.

# 6. Data Security and Confidentiality

WeEdit safeguards your data through multiple layers of protection. This includes encrypted file storage, secure login via OAuth and OTPs, and PCI-compliant payment gateways such as Razorpay. Editors are granted role-based access only to the projects they are assigned. Moreover, raw uploaded files are automatically deleted after 30 days to reduce unnecessary retention risks, further strengthening confidentiality.

# 7. Data Retention

WeEdit believes in retaining data only as long as necessary. Raw uploads are automatically purged after 30 days. Edited outputs, revision histories, and feedback may be retained longer to maintain service continuity and quality benchmarking. Account-related data remains stored while the account is active, but users may request deletion at any time, ensuring control over personal information.

# 8. Your Rights

As a WeEdit user, you have full control over your data. You may view, update, or correct profile information, delete uploaded files, and manage subscription plans from the dashboard. You also have the right to request complete account deletion, after which no personal data will be retained. These rights ensure transparency and empower you to make informed choices about your digital footprint on WeEdit.

# 9. Children’s Privacy

WeEdit’s services are designed for professional creators and businesses. They are not intended for individuals under 16 years of age. We do not knowingly collect children’s data, and if such data is inadvertently gathered, it will be erased promptly. **Parental consent is required in some cases**.

# 10. Updates to this Privacy Policy

As WeEdit evolves with new technologies and services, this Privacy Policy may be updated to reflect changes in operations or regulations. Users will be notified of major updates via email or platform announcements, ensuring transparency and continued trust.

# 11. Contact Information

We are committed to addressing your concerns regarding privacy and data protection. If you have any questions, requests, or complaints related to this Privacy Policy, please contact us at:

Email: [support@weedit.co.in](mailto:support@weedit.co.in)