



The Psychology of Money and Public Finance

By Schmölders, Günter

Palgrave Macmillan, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables * List of Figures * PART 1: INTRODUCTION * Methodology: The Long Way Towards Empirical Research * Plan of the Book * Schmolders and the Public Finance Today * Acknowledgements * References * PART 2: ECONOMIC PSYCHOLOGY * Man as a Social Being * A Contrasting Programme to Rational Theory * Socio-Economic Behaviour Research * PART 3: THE PRIVATE HOUSEHOLD * How Money is Managed in Private Households * A Behavioural Approach to Monetary Theory * Level of Aspiration and Consumption Standard: Some General Findings (with Bernd Bievert) * PART 4: THE ENTREPRENEUR * Entrepreneurial Behaviour * The Entrepreneur in the Economy and in the Society of the Federal Republic of Germany * PART 5: PSYCHOLOGY OF TAXATION AND PUBLIC FINANCE * Fiscal Psychology: A New Branch of Public Finance * Tax Morale and Tax Resistance * Tax Justice * The German Tax Mentality * Tax Mentality in International Comaprison - An Overview * A Theory of Incentive Taxation in the Process of Economic Development * PART 6: PSYCHOLOGY AND MACROECONOMICS * The Problem of Economic Prognosis * The Liquidity...



Reviews

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