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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date: 2001 Pages: 2001 Publisher: Basic information of China Light Industry title: basic principles and production technology of multimedia CAI courseware original price: 23 yuan Author: Zhang Sen. the cases thread Feng Press: China Light Industry Publication Date: 2001 in June ISBN: 9787810129817 Words: Page 2001 -08-01 Edition: Binding: Folio: Product ID: Editor's Choice No EXECUTIVE SUMMARY This book describes the basic computer education applications. basic knowledge of computer-aided education. multimedia technology The characteristics of the basic concepts as well as the application of multimedia technology education. CAI design is discussed on the basis of the theoretical basis and multimedia courseware design and development process. and use PowerPoint to produce electronic lesson plans and use of Authorware in multimedia teaching easy description. The book is informative. well-structured. the theory described in layman's language. the steps are simple and practical. suitable for all types of colleges and universities. specialized secondary schools students engaged in of multimedia teaching staff and computer. Table of Contents Chapter CAI and multimedia CAI foundation 1.1 computer-aided education Overview 1.1.1 The generation of computer-aided education and development of the basic concepts of the 1.1.2 computer-aided education 1.2 multimedia basics 1. 2.1 teaching media and multimedia technologies 1.2.2 multimedia teaching information technology base 1.3 hypermedia organizational structure 1.3.1 Hypertext and hypermedia concepts 1.3.2 hypermedia teaching meaning 1.4 Multimedia CAI 1 1.4.3 Multimedia .4.1 multimedia CAI foundation 1.4.2 multimedia computer-aided teaching system I Basic mode and structural properties of the second chapter of CAI courseware design principles 2.1 CAI theoretical basis 2.1.1 theory of behaviorism program teaching design with CAI 2.1.2 Cognitive Learning Theory 2.1.3 The constructivist theory and the CAI design of covers for Digest No...

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