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Introduction to Retail Loss Prevention (Paperback)

By Tim Trafford Bem, Ian Watts Mipi

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Retail Loss Prevention Description Retail loss prevention and profit protection isn't just about theft from retail stores. There are thousands of ways that assets can be lost from your retail business, normally caused by one of three things; theft, waste or negligence. All impact negatively on an organisation's bottom line and can come from internal or external activity. Introduction to Retail Loss Prevention explains key terms used in retail loss prevention and gives an overview of the main causes of loss in retail environments such as; shrinkage, litigation, fraud, supply chain losses, extortion, disaffected staff and reputation. The book then goes on to explain how and where to conduct loss prevention risk assessments in relation to; business premises, various retail security systems, stock, cash, personnel, terrorist activity, legal and regulatory compliance, distribution networks, IT systems, disaster recovery and industrial espionage. Case studies are used throughout the book to illustrate key points and concepts. Cost-effectiveness of the loss prevention effort within your retail environment is emphasised throughout the book. After all, it's of no benefit to...



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Reviews

Complete guideline for ebook enthusiasts. It really is loaded with knowledge and wisdom. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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