

Web Developer with a background in marketing and sales, experienced in building websites and apps from scratch using HTML, CSS, JavaScript, React and Node.js. Leveraging previous experience as a Project Assistant to effectively communicate across diverse stakeholder groups and adapt technical solutions to business needs.

SKILLS

Frontend:

- HTML
- CSS/SCSS
- JavaScript
- TypeScript
- React
- Next.js
- Redux

Backend & Database:

- Node.js
- Express
- MongoDB
- MySQL
- Firebase
- Supabase

Deployment & Tools:

- Git, GitHub
- Vercel
- Render
- Postman
- WordPress

Others:

- Microsoft Office
- Adobe Photoshop
- Adobe Lightroom

LANGUAGES

German:

Full Professional Proficiency

English:

Professional Working
Proficiency

Chinese:

native speaker

CERTIFICATION

PSM I

PROJECT <https://weegeelee.github.io/yu-focus-fotografie>

A full-stack web platform for professional photographers, featuring a public portfolio, a private client area, and an admin dashboard for managing clients, orders, and communication

- Created the frontend with React and Vite, including dynamic UI for clients and admin users
- Implemented secure authentication using JWT and a unique access code system for private client galleries
- Developed a custom album module allowing photo selection, order, and image downloads
- Built a RESTful API with Node.js, Express, and MongoDB for data management
- Tested API endpoints using Postman and documented clearly for maintainability

WORK EXPERIENCE

Web developer freelance | 2023 - Present

- Designed and built responsive web applications using modern technologies such as **React**, **Node.js**, **HTML/CSS** and **JavaScript**
- Developed interactive features including form handling, data validation, state management, and API integration
- Deployed and hosted applications on platforms like GitHub Pages, Render and Vercel
- Prioritized user experience and ensured code scalability throughout the development process

Sales & Marketing Karls Tech GmbH | 2021 - Present

- Provided customer consultation, supported existing clients and acquired new customers
- Designed and coded responsive email advertisements using **HTML** and **inline CSS**
- Advertising and market development

Project Assistant

Röser Verlag | 2018

Ingenieurbüro Dipl.-Ing. H. Vössing | 2011

Boegl | 2006 - 2011

- Managed and maintained websites using **WordPress**
- Planned and Executed Advertising and Market Expansion Strategies
- Supported project manager tasks
- Assisted and provided interpretation for German experts
- Translated documents and provided on-site interpretation
- Organized technical trainings for clients

EDUCATION

Web Development Bootcamp - Udemy 2023

Bachelor of Arts in German Linguistics - Tianjin Foreign Studies University 2002 - 2006