## Maria L. Weese

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Farmer School of Business (Office: 2021)

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RESEARCH Interests Analysis based Design, Data Stream Monitoring, Screening Design, Optimal Supersaturated Design

EDUCATION

University of Tennessee, Knoxville, TN

Ph.D., Statistics, May 2010

M.S., Statistics, May 2006

Virginia Tech, Blacksburg, VA

B.S., Chemical Engineering, Minor: Chemistry, May, 2001

ACADEMIC EXPERIENCE Miami University, Department of Information Systems & Analytics

Associate Professor Aug. 2020 - present

Richard T. Farmer Assistant Professor

Aug. 2018 - July 2020

Assistant Professor Aug. 2014 - July 2018

Lecturer/Clinical Faculty Aug. 2012 - July 2014

Visiting Assistant Professor Aug. 2010 - July 2012

Miami University, Department of Statistics

Affiliate Faculty Member May 2019 - present

Miami University, Center for Analytics and Data Science

Faculty Fellow Aug. 2021 - present

University of Tennessee, Department of Statistics, Operations and Management Science

Graduate Teaching Associate Aug. 2006 - May 2010

University of Tennessee, Statistical Consulting Center

Statistical Consultant May 2004 - July 2006

Professional Experience Celanese Acetate, Celco Plant, Narrows, VA

Process Improvement Engineer II Six Sigma Green Belt Certified July. 2001 - May 2004

Publications

Lee, L.<sup>1</sup>, Weese, M.L., Martinez, W.G., Jones-Farmer, L.A., Robustness of the One-Class Peeling method to the Gaussian Kernel Bandwidth. *Accepted: Quality and Reliability Engineering International* 

Weese, M.L., Stallrich, J.W., Smucker, B.J., Edwards, D.J., Strategies for Supersaturated Screening: Group Orthogonal and Var(s+) Designs. In Press: Technometrics

Smucker, B.J., Edwards, D.J., Weese, M.L., (2021) Response Surface Models: To Reduce or Not to Reduce?. *Journal of Quality Technology*. 53(2), 197-216.

Martinez, M.G., Weese, M.L., Jones-Farmer, L.A., (2020) A One Class Peeling method for multi-variate outlier detection with application to Phase I Monitoring. *Quality and Reliability Engineering International.* 36(4):1272-1295.

Weese, M.L., Montgomery, D.J., Ramsey, P.J., (2017) Analyzing Definitive Screening Designs: Screening vs. Prediction. *Applied Stochastic Models in Business and Industry*. 34(2):244-255.

Ockuly, R. <sup>1</sup>, A., Weese, M.L., Smucker, B.J., Edwards, D.J., Chang, L. <sup>2</sup>, (2017) Response Surface Experiments: A Meta-Analysis. *Chemometrics and Intelligent Laboratory Systems*. 164:64-75.

Weese, M.L., Edwards, D.J., Smucker, B.J., (2017) A Criteria for Constructing Powerful Supersaturated Designs when Effect Directions are Known. *Journal of Quality Technology*. 49(3):265-277.

Campbell, J.T., Weese, M.L., (2017). Compositional Models and Organizational Research: Application of a Mixture Model to Nonexperimental Data in the Context of CEO Pay. *Organizational Research Methods*. 20(1):95-120.

Weese, M.L., Martinez, W.G., and Jones-Farmer, L.A., (2017) On the Selection of the Bandwidth Parameter for the k-Chart. Quality and Reliability Engineering International. 33(7):1527-1547.

Weese, M.L., Martinez, W.J., Megahed, F.M., Jones-Farmer, L.A., (2016) Statistical Learning Methods Applied to Process Monitoring: An Overview and Perspective. *Journal of Quality Technology*. 48(1):4-27.

Weese, M. L., Smucker, B. J., Edwards, D. J., (2015) Searching for Powerful Supersaturated Designs. *Journal of Quality Technology*. 47(1):66-84.

Edwards, D. J., Weese, M. L., Palmer, G. M.<sup>1</sup>, (2014) Comparing Methods for Design Follow-Up: Revisiting a Metal Cutting Case Study. *Journal of Applied Stochastic Models in Business and Industry.* 30(4):464-478.

Weese, M. L., Leitnaker, M. G., (2012) Sequential Experimentation for Mixtures. *International Journal of Design of Experiments and Process Optimisation*, 3(1):33-42.

SUBMITTED ARTICLES Lemkus, T., Gotwalt, C., Ramsey, P.R., Weese, M.L., Self-Validated Ensemble Models for Design of Experiments. *Under Review* 

OTHER PUBLICATIONS Weese, M.L. (2020) "Screening with Supersaturated Designs". Statistics Digest, ASQ Statistics Division Newsletter, (39)3:32-34

Invited Presentations Weese, M.L., Edwards, D.J., Stallrich, J.W., Smucker, B.J. (2021) "Strategies for Supersaturated Screening: Group Orthogonal and Var(s+) Designs". Technometrics, JQT, and QE Invited Session, European Network for Business and Industrial Statistics, Virtual

Weese, M.L., Smucker, B.J., Edwards, D.J., (2020) "Response Surface Experiments: To Reduce or Not to Reduce?". JQT Invited Session, INFORMS 2020, Virtual.

Weese, M.L., Smucker, B.J., Edwards, D.J., Stallrich, J.W., Ansong, E. <sup>1</sup>, (2019) "Supersaturated Designs: Research-Based Best Practices and the Future". European Network for Business and Industrial Statistics, Budapest, Hungary.

<sup>&</sup>lt;sup>1</sup> Graduate Student

<sup>&</sup>lt;sup>2</sup> Undergraduate Student

Weese, M.L., Smucker, B.J., Edwards, D.J., Stallrich, J.W., Ansong, E. <sup>1</sup>, (2019) "Supersaturated Designs: Research-Based Best Practices and the Future". Spring Research Conference, Blacksburg, VA

Weese, M.L. (2018) Invited Attendee, Stu Hunter Research Conference, March 5-8, Roanoke, VA

Weese, M.L., Smucker, B.J., Edwards, D.J., (2017) "Analyzing Supersaturated Designs", Section on Physical and Engineering Sciences, Fall Technical Conference, October, Philadelphia, PA.

Weese, M.L., Smucker, B.J., Edwards, D.J., (2017) "Analyzing Supersaturated Designs", Invited Talk Section on Physical and Engineering Sciences, Joint Statistical Meetings, August, Baltimore, MD.

Weese, M.L., Martinez, W.G., Megahed, F.M., Jones-Farmer, L.A., (2017) "Statistical Learning methods and Process Monitoring", JQT Invited Session, Fall Technical Conference, October, Philadelphia, PA. *Presenter: Allison Jones-Farmer* 

Weese, M.L. (2016) Invited Attendee, Stu Hunter Research Conference, March 6-9, Waterloo, CA

Weese, M.L., Smucker, B.J., Edwards, D.J. Ockuly, R.<sup>1</sup>, Chang, L.<sup>2</sup>, (2016) "A Meta-analysis quantifying effect sparsity, heredity and hierarchy in second-order designs", Spring Research Conference, May, Chicago, IL.

Weese, M.L., Martinez, W.G., Megahed, F.M., Jones-Farmer, L.A., (2015), "Statistical Learning Methods Applied to Process Monitoring: An Overview and Perspective", 32nd Annual Quality & Productivity Research Conference, June, Raleigh, NC.

Weese, M.L., (2015), "Together We can Do So Much: Fostering Successful Collaboration among Academia, Government and Industry", Panel Discussant, Spring Research Conference May, Cincinnati, OH.

Weese, M.L., Smucker, B.J., Edwards, D.J., (2015), "Supersaturated Designs, Definitive Screening Designs and the Dantzig Selector", March, Colloquia, Department of Statistics and Operations Management, Virginia Commonwealth University, Richmond, Virginia.

# Contributed Presentations

Weese, M.L., Stallrich, J.W., Edwards, D.J., Smucker, B.J., (2020) "Stop Treating Supersaturated Designs like Other Screening Designs", Joint Statistical Meetings, August, Virtual.

Weese, M.L., Martinez, W.G., Jones-Farmer, L.A., (2018) "One Class Peeling for Outlier Detection in High Dimensions", Joint Research Conference, June, Santa Fe, NM.

Weese, M.L., Martinez, W.G., Jones-Farmer, L.A., (2016), "Recommendations on the Application of the k-chart", Fall Technical Conference, October, Minneapolis, MN.

Weese, M.L., Ramsey, P.J., Montgomery, D.J., (2015), "Analysis Strategies for Definitive Screening Design", Fall Technical Conference, October, Houston TX.

Weese, M.L., (2014), "Customer Behavior Outside 4 Walls: A Business Analytics Practicum Project using JMP", 2014, Poster Presentation, JMP Discovery Conference, September, Cary, NC.

Weese, M.L., Smucker, B.J., Edwards, D.J., (2014), "Searching for Powerful Supersaturated Designs", Fall Technical Conference, October, Richmond, VA.

<sup>&</sup>lt;sup>1</sup> Graduate Student

<sup>&</sup>lt;sup>2</sup> Undergraduate Student

Funding

Farmer School of Business Summer Research Grant 2020-2021, \$10,000.

### Teaching

### Miami University

ISA 633 Prescriptive Analytics in Business

ISA 491/591 Introduction to Data Mining in Business

ISA 496 Business Analytics Practicum

ISA/STA 365 Design of Experiments and Process Monitoring

ISA 291 Regression Analysis in Business

ISA 205 Introduction to Business Statistics

Online ISA 205 Introduction to Business Statistics

ISA 203 Supplementary Business Statistics

Online ISA 203 Supplementary Business Statistics

### University of Tennessee

STAT 201 Introduction to Business Statistics

STAT 365 Statistical Process Control

#### ADVISING

Jie Yin (advisor), (2021) Topic: Importance of the kernel function for the OCP method. Masters Project

Lina Lu (advisor), (2020) Title: Optimizing s for OCP outlier detection. Masters Project

Eric Ansong (committee member) (2019) Title: SIC optimal supersaturated design. Masters Project

Mengdi Fu (co-advised with Byran Smucker) (2017) Title Using the Dantzig selector to analyze supersaturated experiments. *Masters Project* 

Becky Ockuly (co-advised with Byran Smucker) (2016). Title: Response Surface Experiments: A Meta-Analysis. *Master's Project* 

## Honors and Awards

Outstanding Professor Award Nominee for the Miami University Associated Student Government, 2017 and 2014 (this is a campus-wide nomination for a faculty member who made significant difference in students' lives and careers).

Smucker Teaching Award Nominee for Farmer School of Business, 2015-2018.

Best Presentation Honorable Mention from the Section for Physical and Engineering Sciences of the American Statistical Association, Joint Statistical Meetings, Boston, MA 2014

Outstanding Poster Presentation Award from the Section for Physical and Engineering Sciences of the American Statistical Association, Joint Statistical Meetings, Washington DC, 2009

#### SERVICE

### To Miami University:

# Committees:

University Graduate Council, Farmer School of Business Representative, Elected (2021-2024)

Search Committee Chair, Information Systems & Analytics, Analytics Positions (2021-2022)

Farmer School of Business Faculty Composition Task Force member (2020-2021)

Search Committee, Information Systems & Analytics, Analytics TCPL Position (2020-2021)

Search Committee, Information Systems & Analytics, Analytics Position (2019-2020)

Search Committee, Information Systems & Analytics, Analytics Position (2018-2019)

Search Committee, Information Systems & Analytics, Information Systems and Analytics Positions (2017-2018)

DataFest Judging committee (2016-2019)

ISA Technology service committee (2016-2017)

Farmer School of Business Commencement and Anderson Speaker Series committee (2017-2019)

Search Committee, Farmer School of Business, Associate Dean Position (Summer 2015) Farmer School of Business e-Learning committee (2013-2014, 2014-2015, 2015-2016)

ISA STAR Seminar Series committee chair (2013-2014, 2014-2015)

### Center for Analytics and Data Science:

Faculty Project Lead Using Machine Learning in the search for antibiotic inhibitors: Miami University Chemistry Department (Spring 2020-ongoing)

Faculty Project Lead Subscription payment modeling: Local Payment Processing Corporation (Fall 2020)

Faculty Project Lead Data Exploration: Large Local Grocery Chain (Spring 2019)

Faculty Project Lead Market Segmentation: Large Local Bank (Fall 2018)

Faculty Project Lead Modeling: Butler County Landbank Round 2 (Spring 2016)

#### Other:

Advisor to Business Analytics minors, co-majors and ISA majors (approximately 60-80 students per semester)

Careers in Quantitative Skills Day (2015-2020): Prepared and lead session for high school girls Proctored SAS Professional Predictive Analytics Certification Exam for ISA 491 students (86% pass rate) (2016-2018)

Lean-In Group (2014-2016): Informal group for graduating female analytic students SAS Data Mining Certificate Coordinator (2013-2017): Coordination of awards to students ISA 205 Course Coordinator (2013-2104): Coordinated all instructors of ISA 205 CELTUA Top 25 Coordinator for ISA 205 (2013-2014): Managed the Miami University Top 25 course requirements for ISA 205

#### To the Profession:

Editorial Review Board Member, Quality Engineering

Editorial Review Board Member, Quality and Reliability Engineering International

Journal Reviewer: Applied Stochastic Models in Business and Industry, Chemometrics and Intelligent Laboratory Systems, Computational Statistics and Data Analysis, Informs Transactions on Education, International Journal of Production Research, Laboratory Animals, Journal of Statistical Planning and Inference, Journal of Quality Technology, Technometrics, Quality Engineering

Invited Session Organizer, "The Future of Designed Experiments in the Era of Big Data", JSM 2020

Invited Session Organizer, "Analysis Based Design", ICODOE 2019

Chair and member, Youden and Wilcoxn Award Committee, (2018-2021)

Sponsorship Chair, Joint Research Conference (2018)

Fall Technical Conference Publicity Chair, Quality & Progress, American Statistical Association (2016-2019)

FTC Short Course Rep, Chemical Industries & Process Division, American Society for Quality (2014-2017)

Secretary, Chemical Industries & Process Division, American Society for Quality (2012-2014)

Fall Technical Conference Assistant Program Chair, Chemical Industries and Process Division, American Society for Quality (2012)

Membership Chair, Section on Physical & Engineering Sciences, American Statistical Association (2011-2013)

Quality & Progress Research Conference Session Chair (2015, 2017)

Fall Technical Conference Session Chair (2015, 2016, 2017)

Session Chair, Joint Statistical Meetings (2011, 2014, 2017)

Member American Statistical Association Member American Society for Quality Member INFORMS Professional ACTIVITIES