

# ISA 225 Final Exam Formulas

$$\text{Support} = \frac{\text{transactions with every item in A \& B}}{\text{all transactions}}$$

$$\text{Confidence} = \frac{\text{transactions with every item in A \& B}}{\text{transactions with the items in A}}$$

$$\text{Lift} = \frac{\text{Confidence}}{\text{Benchmark confidence}}$$

$$\text{Benchmark Conf} = \frac{\text{transactions with every item in B}}{\text{all transactions}}$$

$$\left[ \hat{p} \pm Z_{\alpha/2} SE(\hat{p}) \right]$$

$$SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

$$Z_{\text{calc}} = \frac{\hat{p} - p}{\sqrt{\frac{p q}{n}}}$$

$$SD(\bar{y}) = \sigma_{\bar{y}} = \frac{\sigma}{\sqrt{n}}$$

$$SE(\bar{y}) = \frac{s}{\sqrt{n}}$$

$$\left[ \bar{y} \pm Z_{\alpha/2} SD(\bar{y}) \right]$$

$$\left[ \bar{y} \pm t_{\alpha/2}^{n-1} SE(\bar{y}) \right]$$

$$t_{\text{calc}} = \frac{\bar{y} - \mu_{\bar{y}}}{SE(\bar{y})}$$

$$t = \frac{(\bar{y}_1 - \bar{y}_2) - \Delta}{SE(\bar{y}_1 - \bar{y}_2)}$$

$$SE(\bar{y}_1 - \bar{y}_2) = \sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}$$

$$\left[ (\bar{y}_1 - \bar{y}_2) \pm t_{\alpha/2}^{df} SE(\bar{y}_1 - \bar{y}_2) \right] \text{ df} = \min(n_1 - 1, n_2 - 1)$$

$$\left[ (\hat{p}_1 - \hat{p}_2) \pm Z_{\alpha/2} SE(\hat{p}_1 - \hat{p}_2) \right]$$

$$SE(\hat{p}_1 - \hat{p}_2) = \sqrt{\frac{\hat{p}_1 \hat{q}_1}{n_1} + \frac{\hat{p}_2 \hat{q}_2}{n_2}}$$

$$\chi^2 = \frac{\sum (\text{Obs} - \text{Exp})^2}{\text{Exp}}$$

$$\text{Exp} = (\text{Model\%})(n)$$

$$\text{df} = \text{\#cells} - 1$$

$$\text{Exp} = \frac{(\text{RowTotal})(\text{ColumnTotal})}{n}$$

$$\text{df} = (\text{\#rows} - 1)(\text{\#columns} - 1)$$

$$e_i = y_i - \hat{y}_i$$

$$SSE = \sum e_i^2 = \sum (y_i - \hat{y}_i)^2$$

$$MSE = s_e^2 = \frac{SSE}{n - k - 1}$$

$$s_e = \sqrt{MSE}$$

$$R^2 = \frac{SSR}{SST}$$

$$SST = SSR + SSE$$

$$\left[ b_j \pm t_{\alpha/2}^{n-k-1} SE(b_j) \right]$$

$$t_{\text{calc}} = \frac{b_j}{SE(b_j)}$$

$$[\hat{y} \pm t_{\alpha/2}^{n-k-1} \cdot SE(\hat{\mu})] \rightarrow$$

$$SE(\hat{\mu}) = \sqrt{SE(b_1)^2 \cdot (x_0 - \bar{x})^2 + \frac{s_e^2}{n}}$$

$$[\hat{y} \pm t_{\alpha/2}^{n-k-1} \cdot SE(\hat{y})] \rightarrow$$

$$SE(\hat{y}) = \sqrt{SE(b_1)^2 \cdot (x_0 - \bar{x})^2 + \frac{s_e^2}{n} + s_e^2}$$

$$F_{model} = \frac{SSR/k}{SSE/n - k - 1} = \frac{MSR}{MSE}$$

$$\tilde{y}_t = \frac{\sum_{i=t-L+1}^t y_i}{L}$$

$$\hat{y}_{t+1} = \tilde{y}_t$$

$$\tilde{y}_t = \alpha y_t + (1 - \alpha) \tilde{y}_{t-1}$$

$$e_t = y_t - \hat{y}_t$$

$$MSE = \frac{1}{n} \sum (y_t - \hat{y}_t)^2$$

$$MAD = \frac{1}{n} \sum |y_t - \hat{y}_t|$$

$$MAPE = 100 \times \frac{1}{n} \sum \frac{|y_t - \hat{y}_t|}{|y_t|}$$

df	t <sub>10</sub>	t <sub>05</sub>	t <sub>005</sub>	t <sub>01</sub>	t <sub>005</sub>	t <sub>001</sub>	t <sub>0005</sub>	df	t <sub>10</sub>	t <sub>05</sub>	t <sub>005</sub>	t <sub>01</sub>	t <sub>005</sub>	t <sub>001</sub>	t <sub>0005</sub>
1	3.078	6.314	12.706	31.821	63.657	318.310	636.620	50	1.299	1.676	2.009	2.403	2.678	3.261	3.496
2	1.886	2.920	4.303	6.965	9.925	22.326	31.598	51	1.298	1.675	2.008	2.402	2.676	3.258	3.492
3	1.638	2.353	3.182	4.541	5.841	10.213	12.924	52	1.298	1.675	2.007	2.400	2.674	3.255	3.488
4	1.533	2.132	2.776	3.747	4.604	7.173	8.610	53	1.298	1.674	2.006	2.399	2.672	3.251	3.484
5	1.476	2.015	2.571	3.365	4.032	5.893	6.869	54	1.297	1.674	2.005	2.397	2.670	3.248	3.480
6	1.440	1.943	2.447	3.143	3.707	5.208	5.959	55	1.297	1.673	2.004	2.396	2.668	3.245	3.476
7	1.415	1.895	2.365	2.998	3.499	4.785	5.408	56	1.297	1.673	2.003	2.395	2.667	3.242	3.473
8	1.397	1.860	2.306	2.896	3.355	4.501	5.041	57	1.297	1.672	2.002	2.394	2.665	3.239	3.470
9	1.383	1.833	2.262	2.821	3.250	4.297	4.781	58	1.296	1.672	2.002	2.392	2.663	3.237	3.466
10	1.372	1.812	2.228	2.764	3.169	4.144	4.587	59	1.296	1.671	2.001	2.391	2.662	3.234	3.463
11	1.363	1.796	2.201	2.718	3.106	4.025	4.437	60	1.296	1.671	2.000	2.390	2.660	3.232	3.460
12	1.356	1.782	2.179	2.681	3.055	3.930	4.318	61	1.296	1.670	2.000	2.389	2.659	3.229	3.457
13	1.350	1.771	2.160	2.650	3.012	3.852	4.221	62	1.295	1.670	1.999	2.388	2.657	3.227	3.454
14	1.345	1.761	2.145	2.624	2.977	3.787	4.140	63	1.295	1.669	1.998	2.387	2.656	3.225	3.452
15	1.341	1.753	2.131	2.602	2.947	3.733	4.073	64	1.295	1.669	1.998	2.386	2.655	3.223	3.449
16	1.337	1.746	2.120	2.583	2.921	3.686	4.015	65	1.295	1.669	1.997	2.385	2.654	3.220	3.447
17	1.333	1.740	2.110	2.567	2.898	3.646	3.965	66	1.295	1.668	1.997	2.384	2.652	3.218	3.444
18	1.330	1.734	2.101	2.552	2.878	3.610	3.922	67	1.294	1.668	1.996	2.383	2.651	3.216	3.442
19	1.328	1.729	2.093	2.539	2.861	3.579	3.883	68	1.294	1.668	1.995	2.382	2.650	3.214	3.439
20	1.325	1.725	2.086	2.528	2.845	3.552	3.850	69	1.294	1.667	1.995	2.382	2.649	3.213	3.437
21	1.323	1.721	2.080	2.518	2.831	3.527	3.819	70	1.294	1.667	1.994	2.381	2.648	3.211	3.435
22	1.321	1.717	2.074	2.508	2.819	3.505	3.792	71	1.294	1.667	1.994	2.380	2.647	3.209	3.433
23	1.319	1.714	2.069	2.500	2.807	3.485	3.767	72	1.293	1.666	1.993	2.379	2.646	3.207	3.431
24	1.318	1.711	2.064	2.492	2.797	3.467	3.745	73	1.293	1.666	1.993	2.379	2.645	3.206	3.429
25	1.316	1.708	2.060	2.485	2.787	3.450	3.725	74	1.293	1.666	1.993	2.378	2.644	3.204	3.427
26	1.315	1.706	2.056	2.479	2.779	3.435	3.707	75	1.293	1.665	1.992	2.377	2.643	3.202	3.425
27	1.314	1.703	2.052	2.473	2.771	3.421	3.690	76	1.293	1.665	1.992	2.376	2.642	3.201	3.423
28	1.313	1.701	2.048	2.467	2.763	3.408	3.674	77	1.293	1.665	1.991	2.376	2.641	3.199	3.421
29	1.311	1.699	2.045	2.462	2.756	3.396	3.659	78	1.292	1.665	1.991	2.375	2.640	3.198	3.420
30	1.310	1.697	2.042	2.457	2.750	3.385	3.646	79	1.292	1.664	1.990	2.374	2.640	3.197	3.418
31	1.309	1.696	2.040	2.453	2.744	3.375	3.633	80	1.292	1.664	1.990	2.374	2.639	3.195	3.416
32	1.309	1.694	2.037	2.449	2.738	3.365	3.622	81	1.292	1.664	1.990	2.373	2.638	3.194	3.415
33	1.308	1.692	2.035	2.445	2.733	3.356	3.611	82	1.292	1.664	1.989	2.373	2.637	3.193	3.413
34	1.307	1.691	2.032	2.441	2.728	3.348	3.601	83	1.292	1.663	1.989	2.372	2.636	3.191	3.412
35	1.306	1.690	2.030	2.438	2.724	3.340	3.591	84	1.292	1.663	1.989	2.372	2.636	3.190	3.410
36	1.306	1.688	2.028	2.434	2.719	3.333	3.582	85	1.292	1.663	1.988	2.371	2.635	3.189	3.409
37	1.305	1.687	2.026	2.431	2.715	3.326	3.574	86	1.291	1.663	1.988	2.370	2.634	3.188	3.407
38	1.304	1.686	2.024	2.429	2.712	3.319	3.566	87	1.291	1.663	1.988	2.370	2.634	3.187	3.406
39	1.304	1.685	2.023	2.426	2.708	3.313	3.558	88	1.291	1.662	1.987	2.369	2.633	3.185	3.405
40	1.303	1.684	2.021	2.423	2.704	3.307	3.551	89	1.291	1.662	1.987	2.369	2.632	3.184	3.403
41	1.303	1.683	2.020	2.421	2.701	3.301	3.544	90	1.291	1.662	1.987	2.368	2.632	3.183	3.402
42	1.302	1.682	2.018	2.418	2.698	3.296	3.538	95	1.291	1.661	1.985	2.366	2.629	3.178	3.396
43	1.302	1.681	2.017	2.416	2.695	3.291	3.532	99	1.290	1.660	1.984	2.365	2.626	3.175	3.392
44	1.301	1.680	2.015	2.414	2.692	3.286	3.526	100	1.290	1.660	1.984	2.364	2.626	3.174	3.390
45	1.301	1.679	2.014	2.412	2.690	3.281	3.520	120	1.289	1.658	1.980	2.358	2.617	3.160	3.373
46	1.300	1.679	2.013	2.410	2.687	3.277	3.515	∞	1.282	1.645	1.960	2.326	2.576	3.090	3.291
47	1.300	1.678	2.012	2.408	2.685	3.273	3.510								
48	1.299	1.677	2.011	2.407	2.682	3.269	3.505								