



## Advanced Industrial Psychology

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By Ram Nath Sharma

Atlantic Publishers & Distributors (P) Ltd, 2004. Softcover. Book Condition: New. The Advanced Industrial Psychology plays an important role in industry in increasing production, promoting harmonious relationship among workers and in creating better understanding between labour and management. This book covers the undergraduate and postgraduate syllabi of all the Indian Universities. Its subject matter has been planned and treated according to the weightage given to different topics in the University syllabi. Based upon standard books, it studies industrial psychology in the setting of Indian conditions. While data have been gathered from standard books and reputed research journals published in the West, an attempt has been made to give the reader an insight into the problems of Indian industrial conditions and Indian labourers. Causes of their problems have been explored and suggestions advanced for amelioration of their conditions. Thus, the book is equally useful for all those concerned with industry and labour. It includes a discussion on the problems of industrial management and their solutions, and illustrates psychological tests and methods of measurement along with vocational guidance to the reader so that he may develop an understanding for the choice of a career and achievement of job satisfaction. The book will...



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