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## PRODUCT AND PRICE ANALYSIS OF RED BULL IN CENTRAL EUROPE



Grin Verlag Gmbh Jun 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2014 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 2,0, University of Applied Sciences Essen, language: English, abstract: In this second assignment named 'Product and Price Analysis of Red Bull in Central Europe' the goal is to analyse the 'product' and 'price' strategy...

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- Authored by Julia Teigeler
- Released at 2014



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