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MICRODOMINATION: HOW TO LEVERAGE SOCIAL MEDIA AND CONTENT MARKETING TO BUILD A MINI-BUSINESS EMPIRE AROUND YOUR PERSONAL BRAND



John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, MicroDomination: How to Leverage Social Media and Content Marketing to Build a Mini-Business Empire Around Your Personal Brand, Trevor Young, How to harness your passion, develop your platform, and build a community of fans to sustain your micro-business If you dream of launching your own business, but aren't sure what that business should be, microDomination has the answer. This new book from entrepreneur and communications guru Trevor Young, shows...

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- Authored by Trevor Young
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