



## Consumption: The Correlation Between Social Class and Fast-food Chains

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By Richard Teotico

GRIN Verlag Mrz 2013, 2013. sonst. Bücher. Book Condition: Neu. 211x146x23 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2007 in the subject Sociology - Economy and Industry, printed single-sided, grade: A, - (Kwantlen University), course: SOCIOLOGY 1125, language: English, comment: This paper has explored an often overlooked notion of the influence of major corporations on society. Through the use of media portrayal companies have given society an idea of what it should be trying to attain. By means of remuneration, companies have exploited their workers by not paying overtime wages and in some cases have encouraged illegal activity in attempts to get ahead. This has lead to a larger gap between classes. Finally, through society s uniformity of these practices, we ultimately see that we are, in part, guilty of our own oppression. , abstract: ((First year Sociology course, APA)).Specifically, this paper will focus on three key ideas. First, it will focus on the premise of media portrayal of class images. What are the implications of media images defining social norms Who controls the media Second, what impact do fast-food chains have on the remuneration of their employees and...



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