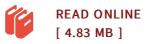




Aging, Media, and Culture

By C. Lee Harrington, Denise D. Bielby, Anthony R. Bardo

Lexington Books, United States, 2015. Paperback. Book Condition: New. 228 x 153 mm. Language: English . Brand New Book. The intersections of aging, media, and culture are under-explored given trends in population aging, rapid increases in the mediation of everyday life, and the growing cultural significance of media consumption at the global level. This book brings together an international collection of critical scholars, both well-established and up-and-coming, from the various academic disciplines that share a common interest in the future study of aging and media. This anthology of original articles integrates aging theory and media studies through a study of core issues including the media s influence on the construction of old age, the reciprocal influence of aging on media industries, age-based identities in a mediated world, issues of gender and sexuality in an aging society, and the practical implications of a more integrated approach between the two fields. The chapters explore the intersections between aging and media in the realms of advertising/marketing, television, film, music, celebrity and social media, among others.



Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

-- Blanca Davis

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD