



DOWNLOAD



## Creating a Business Plan For Dummies

---

By Veechi Curtis

John Wiley & Sons Australia Ltd. Paperback. Book Condition: New. Paperback. 384 pages. Dimensions: 9.2in. x 7.4in. x 1.2in. Everything you need to know to design a profitable business plan Whether you're starting a new business or you've been trading for a while, *Creating a Business Plan For Dummies* covers everything you need to know. Figure out whether your business idea is likely to work, how to identify your strategic advantage, and what you can do to gain an edge on the competition. Discover why a business plan doesn't have to be a thirty-page document that takes days to write, but can be a simple process that you do in stages as you work through your business concept. Learn how to prepare an elevator pitch, create a start-up budget, and create realistic sales projections. Discover how to predict and manage expenses, and assemble a financial forecast that enables you to calculate your break-even. Look at the risk involved in this business and experiment with different scenarios to see if you're on the right track. Explains how to create a one-page business plan in just a few hours Takes a simple step-by-step approach, focusing on budgets, financials, and everyday practicalities Offers focused guidance on managing...



READ ONLINE  
[ 9.29 MB ]

### Reviews

*I actually started looking over this publication. It really is rally interesting throgh studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Dana Hintz**

*Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).*

-- **Elisa Reinger**