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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 274 Publisher: China Water Conservancy and Hydropower Pub. Date :2011-07-01 version 1 by Bo Qingjun compiled a corporate credit management. a systematic introduction to the basic business credit management knowledge and practical management techniques and methods. This book is divided into 10 chapters. including: General. institutions and business credit management. corporate credit management processes and models. surveys and customer credit management. credit sales management. sales management. international credit. accounts receivable management. credit risk transfer. credit management information. enterprise credit management regulations. Enterprise Credit Management can be used as the development of vocational qualifications in credit management materials and also as institutions of higher education in business administration. marketing. financial management. finance and other professional materials or reference books. or as a corporate credit management staff reference the book. Contents: Preface Chapter remarks Section II outlines the credit risk of credit business credit management Section III of social credit system. a typical case of Chapter II of this chapter self-test questions corporate credit management business credit institutions and personnel section Management Section III of credit management credit management department of a typical case of operation of Chapter III of this chapter self-test questions corporate credit management processes and business credit management process model outlined in Section I Section II Section III full comprehensive credit management credit management Section IV. 31 scientific management mode V dual-credit the whole process chain management model a typical case of self-test questions Chapter IV of this chapter surveys and customer credit management credit investigation outlined in Section I Section II Section III process customer credit investigation elements of customer financial analysis. credit analysis of Section IV Section V Section VI credit rating enterprise...



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