



Good display better than a good shopping guide (good display. the equivalent of a gold medal shopping guide and service)(Chinese Edition)

By BEN SHE

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown Publisher: University Press List Price: 35.00 yuan Author: Publisher: Peking University Press ISBN: 9.787.301.205.686 Yema: Revision: Binding: Folio: Published :2012 -7-1 printing time: words: Product ID: 22776427 Description good display is better than a good shopping guide to commence from the people the most headaches display problems. dig deeper into the reasons behind these problems. by commodities integration. analysis of sales data and color with specific method to readers for the solution of specific problems. Even without any foundation. the book can be used to improve the level of their store display. allowing display to play the biggest role. About the author Mr. Fu: Lv Changfu. China Fashion Designers Association Training Center expert lecturers. Huayi Heng letter Chief exhibition consultant. senior display experts. the clothing dealers freelance writer. clothing franchisee consultant. Over the years has been engaged in the implementation of the system of brand merchandise display design. visual merchandising as well as women's brand. Table of Contents Chapter operators the idea to do the layout of the first section to integrate the new goods...



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