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By John Allison, Paul Emmerson

Macmillan Education, United Kingdom, 2013. CD-Audio. Book Condition: New. 2nd Revised edition. 190 x 136 mm. Language: English . Brand New. Based on the success of the original edition, The Business 2.0 continues to offer Business English students the confidence, language and fundamentals skills they need to succeed in the competitive international business environment. Based on feedback from users, research into business English studies and the ever-evolving needs of employers The Business 2.0 has been improved in a number of ways. There is a strong focus on the intangible business skills - emotional intelligence and interpersonal abilities. So not only is the student prepared with the business language and knowledge but also as a well-rounded and receptive approach to dealing professionally with others. The Business eWorkbook - an integral part of the course on a personal computer or laptop. This includes extra language practice, tests and word lists, and audio and video you can download to a tablet, phone or MP3 player for on-the-go learning. This replaces the DVD-ROM from the first edition and new videos for the Advanced and Upper Intermediate level offer good/bad models for the final speaking task, including commentaries by a communications expert. This content is...



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