



Cognition

By Matlin, Margaret W.

Wiley, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: CHAPTER 1. An Introduction to Cognitive Psychology. Introduction. A Brief History of Cognitive Psychology. The Origins of Cognitive Psychology. Wilhelm Wundt. Early Memory Researchers. William James. Behaviorism. The Gestalt Approach. Frederick C. Bartlett. The Emergence of Modern Cognitive Psychology. Factors Contributing to the Rise of Cognitive Psychology. The Information-Processing Approach. Current Issues in Cognitive Psychology. Cognitive Neuroscience. Brain Lesions. Positron Emission Tomography. Functional Magnetic Resonance Imaging. Event-Related Potential. Single-Cell Recording Technique. Artificial Intelligence. The Computer Metaphor. Pure AI. Computer Simulation. The Parallel Distributed Processing Approach. The Development of the PDP Approach. Basic Characteristics of the PDP Approach. Reactions to the PDP Approach. Cognitive Science. An Overview of Your Textbook. Preview of the Chapters. Themes in the Book. How to Use Your Book. Chapter Outline. Chapter Preview. Opening Paragraph. Applications. New Terms. "In Depth" Features. Section Summaries. End-of-Chapter Review. Recommended Readings. Glossary. Chapter Review Questions. New Terms. Recommended Readings. CHAPTER 2. Perceptual Processes I: Visual and Auditory Recognition. Introduction. Background on Visual Object Recognition. The Visual System. Organization in Visual Perception. Theories of Visual Object Recognition. Template-Matching Theory. Feature-Analysis Theory. The Recognition-by-Components Theory. Top-Down Processing...

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