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Better Than Bullet Points: Creating Engaging e-Learning with PowerPoint

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Pfeiffer, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables and Figures.Acknowledgements.SECTION ONE: FOUNDATIONS.Chapter One: Creating E-Learning with PowerPoint.Examples.Why PowerPoint?Development Checklist.Chapter Two: It's About Design, Not Software.Who are your Learners?Objectives and Strategies.Cognitive Load.Choosing a Treatment.Writer's block?Can you find a story?From classroom to online: think "transform", not "transfer".Cut-n-chunk.What's working? What's not?Inventory your assets.Converting from classroom to online: the process.Why Storyboard?Types of storyboards.SECTION TWO: INTERFACE AND CONTENTChapter Three: The Graphic User Interface and Course Architecture.The Graphic User Interface.GUI basics.Learner control: some decisions.Navigation tools and action buttons.Eye movement and placement of items.Building the GUI.Create a slide master.Examples: creating the GUI.Architecture.Chapter Four: Designing for Impact.Use Graphics with Soul.What conveys the message?"Let me show you what I mean"Is there a visual here?Blunders.Dreadful design.Decoration.Noise.Demeaning.Text.Chunk content and use white space.Chapter Five: Creating and Editing Art.Bitmap or Vector?Working with Clip Art.Recoloring clip art.Set transparent color.Transforming clip art.Editing Photos in PowerPoint.MS Paint.Using Paint to create and edit art.Editing photographs with Paint.File Size: Compressing Images.Chapter

Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).

-- **Jaqueline Kerluke**

I just started looking at this pdf. It can be rally fascinating throgh studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.

-- **Mr. Stephan McKenzie**