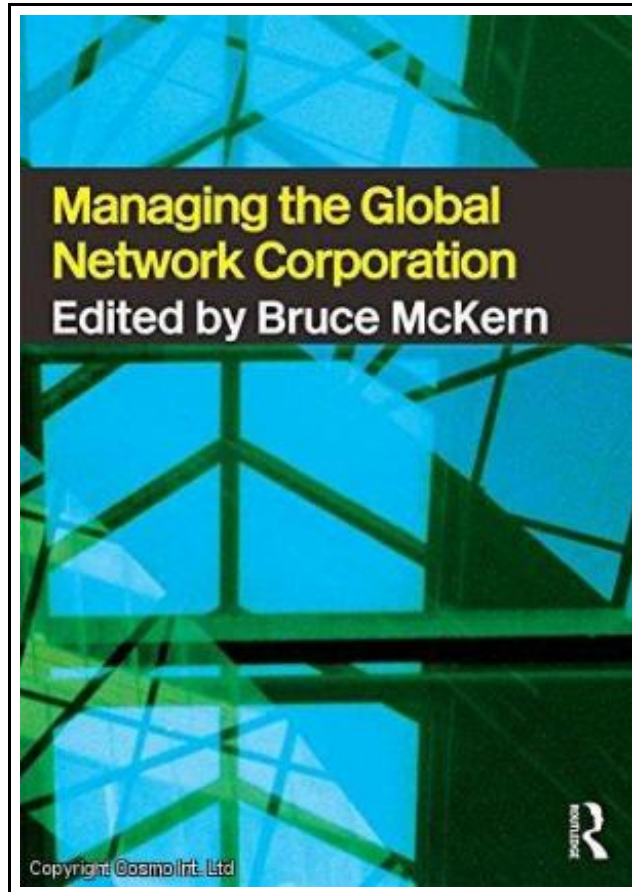# Managing the Global Network Corporation

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Reviews

Merely no terms to spell out. We have read through and i also am confident that i will gonna read yet again again in the future. You will not sense monotony at anytime of your own time (that's what catalogs are for about should you question me).

(Pasquale Larkin I)

MANAGING THE GLOBAL NETWORK CORPORATION

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Routledge, UK, 2003. Softcover. Book Condition: New. First Edition. Available Now. Book Description: As barriers to international trade and investment have fallen worldwide, multinational enterprises have become the leading engines of economic integration and growth, deploying global strategies to expand their reach. To implement such strategies in an increasingly complex environment, corporations are adopting network forms of organization. This book examines in detail the structures, strategies and processes employed in a variety of global network corporations, offering insight into the demands placed on international managers at every level.: Based on the findings of a research project sponsored by the Carnegie Bosch Institute, this is an in depth study of current topics most relevant to international management, with each chapter covering a specific set of issues that confront major corporation managers. Topics include: : Strategic integration and decision making : Structuring of joint ventures : Headquarters -subsidiary relationships and roles : International adaptation of Human Resource Management and Process Reengineering practices: New competences required of international managers and leaders.: Featuring contributors from the USA, Europe and Asia, this is a truly international collection that provides detailed analysis of the contemporary multinational enterprise in its global context. : Review: "Business executives and management scholars will benefit from this tour of the frontier of research on the organization and management of the evolving global corporation. Its distinguished academic authors provide insights, concepts, and suggestions that will assist business people facing the difficulties of building and coordinating international business networks. At the same time, they offer research areas, approaches, and questions to their colleagues seeking to advance topics that are both challenging to scholars and important to executives.Roger Levien, President, Strategy & Innovation Consulting, Westport, CT and Santa Fe, NM."-Roger Levien, President, Strategy & Innovation Consulting "This is a valuable work addressing current management...

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