



Building Better Schools by Engaging Support Staff

By Sam Bartlett, Vie Herlocker

4sight Press, United States, 2010. Paperback. Book Condition: New. 137 x 81 mm. Language: English . Brand New Book ***** Print on Demand *****.According to the National School Public Relations Association, it is not the teachers, administration, or local press that are the primary source of information about schools. The most important source of information and feel about a school is the support staff - the custodians, bus drivers, nurses, secretaries, and teacher s aides! If you are one of these hidden heroes, this book is for you. Learn how to build upon the universal principles of engagement to become a critical link in your school s success. Discover how to become a frontline ambassador, applying the principles of customer service to deal with families, students, and staff. You will even have your boss eating out of your hand! This book, co-authored by 4Sight Learning s CEO Sam Bartlett and school administrator Vie Herlocker, builds upon the 4Sight s work with schools, implementing research-based family engagement strategies to create measurable increases in student achievement. Chapters include professionalism, goal setting, communicating effectively, being a team player, and dealing constructively with conflict and change. Included are powerful stories of twenty-one Engaged Ambassadors...



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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Ally Reichel**

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- **Prof. Kirk Cruickshank DDS**