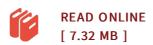




Discrete Choice Models for Airline Network Management

By Michael Scheidler

Schulz-Kirchner Verlag Gm Dez 2002, 2002. Taschenbuch. Book Condition: Neu. 211x146x12 mm. Neuware - The task of airline network management is to develop new flight schedule variants and evaluate them in terms of expected passenger demand and revenue. Given the industry's trend towards global cooperation, this is especially important when evaluating the potential synergies with alliance partners. From an economic point of view, this task represents a discrete choice modeling problem in which the analyst has to account for a large number of dependent alternatives. This book discusses the recently proposed approaches and introduces a new multinomial probit model specification designed for airline network management. The models proposed are suitable for any non-IIA problem with a large number of alternatives. 156 pp. Deutsch.



Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger