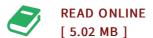




Manifesto of the poor: Solutions come from below

By Francisco Van Der Hoff Boersma

Permanent Publications. Paperback. Book Condition: new. BRAND NEW, Manifesto of the poor: Solutions come from below, Francisco Van Der Hoff Boersma, This is the best-selling book written by the co-founder of the Fairtrade movement, Francisco Van der Hoff Boersma. It tells the fascinating story of how Fairtrade began and how it has evolved as a potent solution to rural poverty. It offers practical and tested solutions to alleviate global poverty and a vision of world-dignity and self-reliance. This 'little yellow book' is a charter for everyone who is looking to create an alternative, more equitable and harmonious world. Written by the co-founder of Fairtrade movement, Francisco Van der Hoff Boersma, it uses models of Fairtrade and small-scale organic farming to explain why Fairtrade farmers don't need all the money and luxury that is deemed so important in the West to thrive. By earning a fair wage for their produce and through hard work, they can create inclusive, vibrant communities of people who are interconnected, valued and celebrated. The author also tells the fascinating story of how Fairtrade began and how it has evolved as a potent solution to rural poverty. This best-selling book is an inspiring account of the campesino movement...



Reviews

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