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## ORGANIZED INNOVATION: A BLUEPRINT FOR RENEWING AMERICA'S PROSPERITY



Steven C. Currall • Ed Frauenheim Sara Jansen Perry • Emily M. Hunter

Oxford University Press Inc. Hardback. Book Condition: new. BRAND NEW, Organized Innovation: A Blueprint for Renewing America's Prosperity, Steven C. Currall, Ed Frauenheim, Sara Jansen Perry, Emily M. Hunter, An innovation gap has emerged as American universities have focused on basic research and industry has concentrated on incremental product development. This gap has widened in recent decades, and the country has failed to close the gap in large part because of three myths-that innovation is about lone geniuses, the free...

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- Authored by Steven C. Currall, Ed Frauenheim, Sara Jansen Perry, Emily M. Hunter
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