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Value Maps Valuation Tools That Unlock Business Wealth

By Warren D. Miller

Wiley. Hardcover. Book Condition: New. Hardcover. 408 pages. Dimensions: 10.0in. x 7.2in. x 1.5in. Praise for VALUE MAPS: Equivocator, Explorer, Experimenter, Exploiter, Extender. Chapter 12 might be well served as mandatory reading for all subject matter experts! SPARC is not a valuation, per se, but rather a separate consulting engagement that might interest a client especially if that client is preparing for a sale or planning an exit strategy. Miller has taken the good ideas from five disciplines and married them with value enhancement, creating what could become a very good add-on consulting engagement. NACVA recommends, and looks forward to, further dialogue related to this new approach. This book will open your eyes to new opportunities. Parnell Black, MBA, CPA, CVA, Chief Executive Officer, National Association of Certified Valuation Analysts (NACVA). No one illuminates the murky intersection where business strategy and private company value creation meet better than Warren Miller. Now he's focused his extensive professional training and real-world experience to produce this intellectually rich, yet down-to-earth and fun-to-read road map we can all use. Business owners and leaders, financial analysts, management consultants, wealth managers, CPAs, business brokers, private equity investors, business appraisers: no one should plan to increase the value of an enterprise without Value...



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