



Strategic Value Investing: Practical Techniques of Leading Value Investors

By Robert R. Johnson, Thomas Robinson, Robert Johnson

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Strategic Value Investing: Practical Techniques of Leading Value Investors, Robert R. Johnson, Thomas Robinson, Robert Johnson, Benjamin Graham referred to it as his "margin of safety." Seth Klarman favors it over all other investment methods. Warren Buffett uses it to make millions for his investors. It's called value investing, and you can make it work wonders for your portfolio. All you need is money to invest, a little patience - and this book. Strategic Value Investing reveals everything you need to know to build a world-class portfolio using value investing as your north star. Written by experts on valuation and financial analysis, this comprehensive guide breaks it all down into an easy-to-implement process. The authors explain the ins and outs of determining when a stock is undervalued, then purchasing it and selling it for a profit when the rest of the world learns what you knew all along. With Strategic Value Investing, you'll learn how to: distinguish between the various measures of value, including going concern, replacement value, fair market value, book value, and intrinsic value; and identify undervalued companies before everyone else, and know what to look for, what...



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