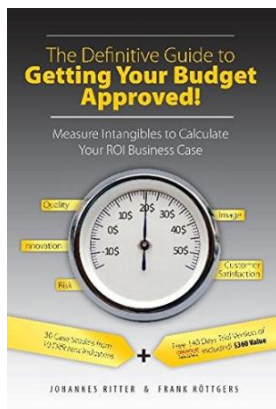


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THE DEFINITIVE GUIDE TO GETTING YOUR BUDGET APPROVED: MEASURE INTANGIBLES TO CALCULATE YOUR ROI BUSINESS CASE



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