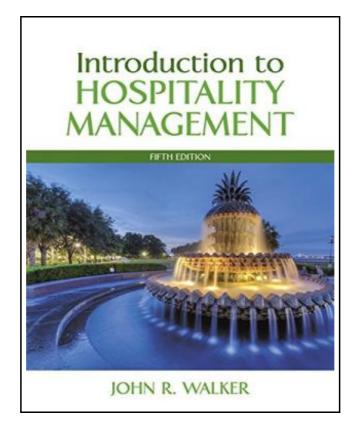
Introduction to Hospitality Management (Hardback)



Filesize: 5.51 MB

Reviews

This is an amazing pdf that I actually have actually study. It is among the most amazing pdf we have read through. Its been written in an remarkably basic way and is particularly simply following i finished reading this ebook where basically altered me, alter the way i really believe.

(Ms. Izabella Walter)

INTRODUCTION TO HOSPITALITY MANAGEMENT (HARDBACK)



To get Introduction to Hospitality Management (Hardback) eBook, please follow the web link under and download the file or have accessibility to additional information that are in conjuction with INTRODUCTION TO HOSPITALITY MANAGEMENT (HARDBACK) ebook.

Pearson Education (US), United States, 2016. Hardback. Book Condition: New. 5th Revised edition. 254 x 203 mm. Language: English . Brand New Book. Prepare students to succeed in hospitality management. Capturing the breadth of the world s largest and fastest growing business, Introduction to Hospitality Management, 5/e, gives an in-depth overview of both hospitality and management. The text is organized into five sections, with six chapters devoted to management: hospitality and lodging; beverages, restaurants, and managed services; tourism, recreation, attractions, clubs, and gaming; and assemblies, events, attractions, leadership, and management; managerial areas of the hospitality industry. Each section includes real-world profiles, first-hand accounts, and engaging case studies to help readers connect with the material and foster an appreciation of the industry s unique enthusiasm and passion. New photos, page layouts, and hands-on examples that help students understand the how-to aspects of today s hospitality industry. Updated to reflect today s trends and realities, the Fifth Edition contains new coverage of spas, updated and new corporate profiles, salary information, hospitality-related technologies, and more! Also available with MyHospitalityLab(R) This package is also available with MyHospitalityLab-an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. To help students explore the hospitality industry, MyHospitalityLab includes industry-specific simulations from Hospitality Tourism Interactive (HTi), and real case studies written by industry leaders. Note: You are purchasing a standalone product; MyHospitalityLab does not come packaged with this content. Students, if interested in purchasing this title with MyHospitalityLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would...



Read Introduction to Hospitality Management (Hardback) Online



Download PDF Introduction to Hospitality Management (Hardback)

You May Also Like



[PDF] Who am I in the Lives of Children? An Introduction to Early Childhood Education

Click the web link below to download "Who am I in the Lives of Children? An Introduction to Early Childhood Education" file.

Download Book »



[PDF] Children's Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer

Click the web link below to download "Children's Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer" file.

Download Book »



[PDF] Alphabet Tracing

Click the web link below to download "Alphabet Tracing" file.

Download Book »



[PDF] Trace and Write Alphabets and Sentences for Beginning Writers

Click the web link below to download "Trace and Write Alphabets and Sentences for Beginning Writers" file.

Download Book »



[PDF] The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

Click the web link below to download "The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)" file.

Download Book »



[PDF] Ella the Doggy Activity Book

Click the web link below to download "Ella the Doggy Activity Book" file.

Download Book »