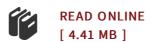




# Foundations of Business

By Hughes, Robert J.; Kapoor, Jack R.; Pride, William M.

Cengage Learning, Inc. Book Condition: New. Features a comprehensive survey of business, including management and organization, human resource management, marketing, social media and e-business, accounting, and finance. This book includes core topics highlighted within these areas such as ethics and social responsibility, small business concerns and entrepreneurship, and global issues. Num Pages: 544 pages. BIC Classification: KJ. Category: (U) Tertiary Education (US: College). Dimension: 277 x 217 x 21. Weight in Grams: 1082. . 2014. 4th Edition. Paperback. . . . . Books ship from the US and Ireland.



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