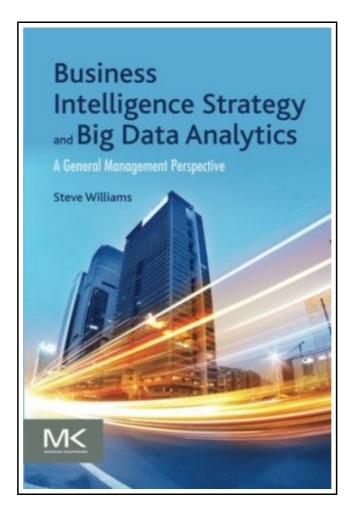
# Business Intelligence Strategy and Big Data Analytics: A General Management Perspective



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