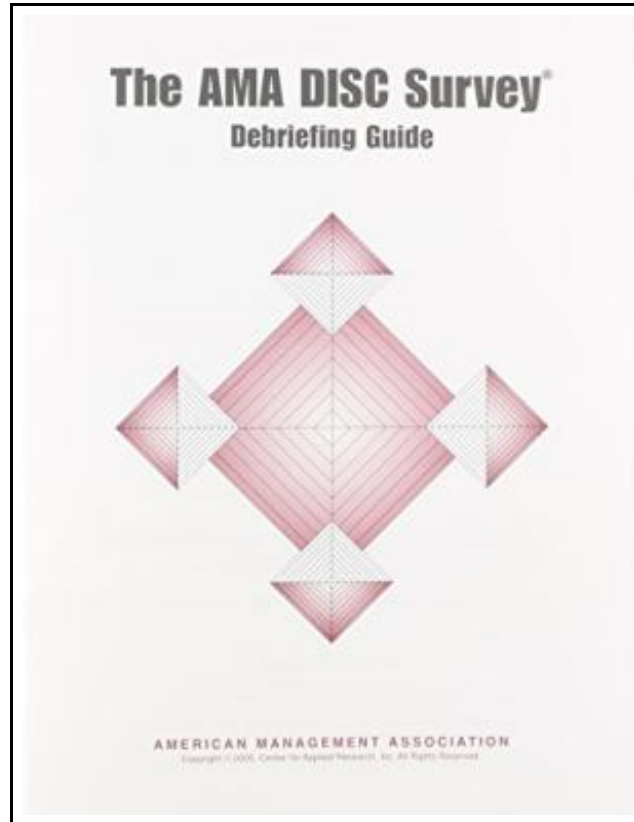


## The AMA DISC Survey



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AMACOM/American Management Association, United States, 2000. Paperback. Book Condition: New. 274 x 211 mm. Language: English . Brand New Book. For decades, AMA -- and every other training organization -- has encouraged seminar participants to fill out a personal styles survey that focuses on the various ways in which people approach their work and relate to others within their organization. Now AMACOM is proud to announce that AMA has a survey of its own (for which we own the content) and one that is superior to the competition in a number of key respects! The AMA DISC Survey This new instrument measures four basic behavioral styles. The survey explains that each of these personality types has its strong points, as well as possible weaknesses. In this regard, The AMA DISC Survey is ideally suited for programs directed toward: \* Personal development \* Problem solving and decision making \* Time management \* Interpersonal relations \* Conflict management \* Team building \* Organizational change Features Unique to The AMA DISC Survey \* Work-related: The instructions and the items make it clear that respondents should focus on their on-the-job behavior within their current organization. \* Self-scoring: The survey is printed on NCR (no carbon required) paper, which transfers people's responses to the survey to a scoring sheet underneath. This feature helps to minimize response errors while, at the same time, enabling respondents to score and plot their own results. \* Efficient: The survey provides a time-efficient way for people to assess and learn about their styles. On average, it takes respondents a total of 20 to 25 minutes to complete the survey, calculate their scores, and plot the results. \* Reliable and valid: The AMA DISC Survey meets the American Psychological Association's and the American Educational Research Association's standards for...

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