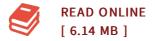




Seeing What Others Don t: The Remarkable Ways We Gain Insights

By Chief Scientist Gary Klein

BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 168 x 135 mm. Language: English . Brand New. Insights?like Darwin s understanding of the way evolution actually works, and Watson and Crick s breakthrough discoveries about the structure of DNA-can change the world. We also need insights into the everyday things that frustrate and confuse us so that we can more effectively solve problems and get things done. Yet we know very little about when, why, or how insights are formed?or what blocks them. In Seeing What Others Don t, renowned cognitive psychologist Gary Klein unravels the mystery. Klein is a keen observer of people in their natural settings? scientists, businesspeople, firefighters, police officers, soldiers, family members, friends, himself? and uses a marvelous variety of stories to illuminate his research into what insights are and how they happen. What, for example, enabled Harry Markopolos to put the finger on Bernie Madoff? How did Dr. Michael Gottlieb make the connections between different patients that allowed him to publish the first announcement of the AIDS epidemic? What did Admiral Yamamoto see (and what did the Americans miss) in a 1940 British attack on the Italian fleet that enabled him to develop the strategy...



Reviews

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This book can be worth a read through, and far better than other. It can be writter in easy phrases instead of confusing. You will not really feel monotony at at any moment of your respective time (that's what catalogs are for concerning if you check with me).

-- Wilber Altenwerth

Other Books



Electronic Dreams: How 1980s Britain Learned to Love the Computer

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English. Brand New. Remember the ZX Spectrum? Ever have a go at programming with its stretchy rubber keys? Did you marvel at the immense...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 \times 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



From Dare to Due Date

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 168×104 mm. Language: English . Brand New Book. THE NIGHT THEY MADE A BABY Mia Palinski had never even considered herself the kind of girl to have a one-night...



See You Later Procrastinator: Get it Done

Free Spirit Publishing Inc., U.S., United States, 2009. Paperback. Book Condition: New. 175 x 127 mm. Language: English. Brand New Book. Kids today are notorious for putting things off-it s easy for homework and chores to take a backseat to playing video...



Bringing Elizabeth Home: A Journey of Faith and Hope

BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 170 x 133 mm. Language: English . Brand New. At 3:58 in the morning of June 5, 2002, Ed and Lois Smart awoke to the sound of their nine-year-old daughter Mary Katherine...



The Sheikh s Pregnant Prisoner

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 168 x 104 mm. Language: English . Brand New Book. You re not going anywhere, not until you give birth to my child. For Zafir Al Masood, the new sheikh of...