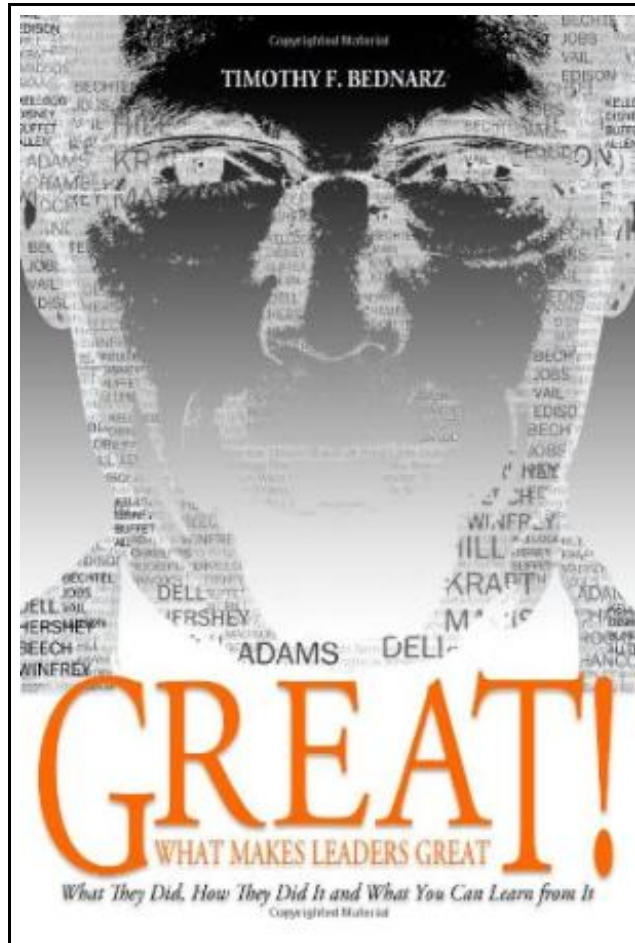


Great What Makes Leaders Great



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Reviews

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(Ivah West)

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American Management Development Group, Inc. Paperback. Book Condition: New. Paperback. 442 pages. Within its pages, Great! What Makes Leaders Great brings to life the names, stories, legacies and achievements of a number of truly remarkable individuals, some long forgotten by modern history. It is a timely reminder of the boldness of exceptional American leadership. It is intended to inspire readers to reclaim Americas greatness, one individual at a time. Step-by-step, the book illustrates the paths, values, beliefs and examples that the great leaders left for us to follow. It is a call to action for all who wish to become more effective, if not a great leader. Walter P. Chrysler, founder of Chrysler Motors, now the Chrysler Corporation stated, An institution is the reflection of the people who guide it. The dominant theme in Great! What Makes Leaders Great echoes Chryslers sentiments. Effective leadership does matter. Great leaders have a strong enduring influence and impact upon the performance of their companies. Great leaders build great companies. Great! What Makes Leaders Great clarifies the numerous ways the great leaders took advantage of emerging opportunities, often creating demand for their products where none existed. Readers will discover just what made them grand architects, who were able to forge building blocks of growth while possessing a zeal for executing their plans and strategies. The book spotlights how the dimensions of humanity, humility, empathy and compassion were woven into their characters, which are emphasized through factual accounts and stories. Great! What Makes Leaders Great reveals their perceptions of wealth creation and profitability, as well as organizational sustainability. It compares and contrasts them with many contemporary attitudes and practices. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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