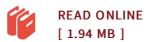




Ask Without Fear!: A Simple Guide to Connecting Donors with What Matters to Them Most

By Marc A Pitman

Executive Books. Paperback / softback. Book Condition: new. BRAND NEW, Ask Without Fear!: A Simple Guide to Connecting Donors with What Matters to Them Most, Marc A Pitman, IS FUNDRAISING FUN FOR YOU? Are your board members beating down your door with new donors that are ready to make a gift? If that's not your reality yet, Ask Without Fear! by author, speaker and fundraising expert Marc A. Pitman is for you! In this fun, easy-to-read book, he: Explains in a step-by-step, easy to remember process how to build authentic relationships with your donors -- and help them connect with your cause in the way that matters most to them! Identifies time-tested research tools to help you plan your fundraising campaign! Exposes the 7 most common fundraising mistakes -- and how to avoid them! Shows how to become skilled at indentifying a person's personality traits and tailoring your message to fit their personality -- even on the fly! Ask Without Fear! Helps you move your fundraising from a static, one-way, organizationcentered monologue to a dynamic, donor-centered, two-way dialogue. Whether you work for a not-for-profit or volunteer.



Reviews

Merely no words and phrases to describe. I am quite late in start reading this one, but better then never. I found out this ebook from my i and dad encouraged this pdf to find out.

-- Hyman Auer

I actually started out looking over this publication. It can be writter in easy phrases and never difficult to understand. Your lifestyle span will probably be transform as soon as you comprehensive looking over this ebook.

-- Prof. Dayne Crist Sr.