



Business Law Basics: Learn What You Need in 2 Hours

By Marc A. Price

Nova Vista. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 8.8in. x 6.5in. x 0.7in.When you start a business, legal issues can seem complex, even scary. Business Law Basics will help you ask smart questions and get the right advice. This simple guide will showyou everything you need to know about: How to choose an attorney. Contract essentials, including patents and copyrights. What you need to protect (such as processes or intellectual property). How to reorganize or restructure your business. Youll also learn the basics of partnership and corporate structures, license and regulation essentials, employment issues, legal aspects of buying and selling, common pitfalls, international business issues--and more. Each of the books in the Crash Course for Entrepreneurs series offers a high-level overview of the critical things you need to know and do if you want to survive and thrive in our super-competitive world. Of course, theres much more to learn about each topic, but what youll read here will give you the framework for learning the rest. Also, the co-authors website, expertbusinessadvice. com, offers expanded support for entrepreneurs and is updated daily. Among them, Scott L. Girard, Jr., Michael F. OKeefe, Marc A. Price, and Mark R. Moon,...



Reviews

Definitely among the best book I have got possibly study. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Olga Ledner MD

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-- Shayne O'Conner

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