



Remaking France: Americanization, Public Diplomacy and the Marshall Plan

By Brian A. McKenzie

Berghahn Books. Paperback. Book Condition: new. BRAND NEW, Remaking France: Americanization, Public Diplomacy and the Marshall Plan, Brian A. McKenzie, "A useful, well-researched monograph. [that connects] the policy of Americanization that Marshall Planners overtly laid out in the late 1940s to its actual implementation as a form of cultural power. This is an aspect of the Marshall Plan experience that is often completely absent from the earlier cold-war focused scholarship." * H-France "This study opens up fascinating terrain for further critical evaluation in France and Western Europe." * International Studies Review "An intriguing analysis of the postwar Marshall Plan as a form of public diplomacy to win the hearts and minds of the recalcitrant French. It is a timely study given the current calls for a revival of the Marshall Plan as part of American global strategy? Rich and convincing evidence of the bureaucratic turf battles, the haggling between European recovery agencies, the naive propaganda experiments. There is much to learn from this book about what happens when foreign policy distorts into a vision of American national culture as a transformative model for the rest of the world." * American Historical Review Public diplomacy, neglected following the end of the Cold...



Reviews

It in a of the most popular pdf. Yes, it can be perform, nevertheless an interesting and amazing literature. I found out this ebook from my dad and i suggested this pdf to discover.

-- Elian Towne

This written ebook is excellent. This really is for all those who statte that there was not a worthy of reading through. You are going to like just how the article writer compose this ebook.

-- Arielle Boehm

Other Books



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English. Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



3-minute Animal Stories: A Special Collection of Short Stories for Bedtime

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, 3-minute Animal Stories: A Special Collection of Short Stories for Bedtime, Nicola Baxter, Andy Everitt-Stewart, This is a very special selection of children's stories, specially devised to be read aloud in around 3 minutes,...



Dear Bats The Creepy Cave Caper Carole Marsh Mysteries

Gallopade International. Paperback. Book Condition: New. Paperback. 115 pages. Dimensions: 7.3in. x 5.1in. x 0.5in.When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an easy, effective, and immediate way to read...



Free to Learn: Introducing Steiner Waldorf Early Childhood Education

Hawthorn Press Ltd. Paperback. Book Condition: new. BRAND NEW, Free to Learn: Introducing Steiner Waldorf Early Childhood Education, Lynne Oldfield, A guide to the principles and methods of Steiner Waldorf Early Childhood education. Lynne Oldfield draws on kindergarten experience from around the...



The Monster Next Door - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Monster Next Door - Read it Yourself with Ladybird: Level 2, The Monster Next Door, George wants to be a monster, just like his neighbour Green. Green wants be normal, just like...



Peppa Pig: Camping Trip - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peppa Pig: Camping Trip - Read it Yourself with Ladybird: Level 2, Peppa Pig and her family are going on holiday in their camper van. Find out what happens when they get lost...