



Reducing the Risk of Black Swans: Using the Science of Investing to Capture Returns with Less Volatility

By Larry Swedroe, Kevin Grogan

Buckingham, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. The latest book from authors Larry Swedroe and Kevin Grogan. From Larry Swedroe, author of the bestselling series of The Only Guide investment books, and Kevin Grogan, co-author of The Only Guide You ll Ever Need for the Right Financial Plan, comes Reducing the Risk of Black Swans. Designed for professional financial advisors and educated investors alike, Swedroe and Grogan wrote this book especially for those looking to expand their technical knowledge of the evidence-based investing world. Swans provides an in-depth look at portfolio construction and offers a roadmap for those interested in refining their portfolio. From CAPM to the three-factor model, Swedroe and Grogan present some of the academic underpinnings that have led to what we now commonly recognize to be modern financial theory. Taking it one step further, they provide specifics on what it takes to build a more efficient portfolio. Based on an overwhelming amount of hard data and research, Swedroe and Grogan make their case for reducing the risk of black swans.



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