



Great Webinars: Create Interactive Learning That is Captivating, Informative, and Fun

By Cynthia Clay

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Great Webinars: Create Interactive Learning That is Captivating, Informative, and Fun, Cynthia Clay, Great Webinars "Great Webinars provides a profoundly practical and easy-to-follow template for creating and facilitating stimulating webinars that engage learners as active participants, while creating the kind of energetic 'buzz' that is the hallmark of successful learning experiences. The book is sure to benefit both seasoned instructors and subject matter experts who are new to teaching. I sure wish this book had existed when I began conducting webinars back in the mid 1990s." Carol Willett, former chief learning officer, US Government Accountability Office "Not only has Cindy Clay put the adult learning principles into practice, she has created an approach to the design, development and delivery of a virtual workshop that is potentially more engaging than being face-to-face. Great Webinars captures all the essentials to creating a great on-line learning experience. Thanks to the lessons learned in this book, we can now move full speed ahead with our e-learning strategy and I can now feel confident we will be teaching versus simply reaching our customers." Karen Pacent, director, Learning and Leadership Development, United States Tennis Association "Great...



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