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## Manual Of Postercraft

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By Will Clemence

Read Books, United Kingdom, 2008. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.MANUAL OF POSTERCRAFT - BY Will Clemence - INTRODUCTION - ONE can hardly compress the entire work of the poster-writer into the space of a small volume, nor indeed can one expect to become a competent poster-writer by book learning alone. Constant practice and tuition in the various branches is essential in the making of a craftsman. Not every workshop is fitted to supply such an all-embracing apprenticeship, however admirable their general production may be. I trust that this book will be particularly welcomed by those whose work has been principally confined to one or two branches of the craft, and that its use as a reference may be the means of bringing further varied work into the shop. There are a few aspects of the trade which I have left untouched, as these like figure-drawing for illustration, have been dealt with at length in other works. The wideness of range has also made necessary the compression of many chapters, but I have endeavoured, where possible, to outline the main details of processes and operations. I...



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