Business Process Outsourcing

By Sarika Kulkarni

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Business Process Outsourcing provides information on the BPO revolution that is taking our country (and the world) by storm. New job opportunities are being generated each year, particularly in the metros. This has created a tremendous interest in BPO especially from an employment perspective. There is a paucity of books and material on this employment aspect of BPO, and this book aims to fill that void. The book gives an overview of the BPO units in India, and includes an exhaustive list of third party BPO companies located in India. On the conceptual level, information on the various BPO domains is covered in an easy to understand manner, while on the practical level case studies of leading BPO companies is given. Each chapter in the book represents a facet of BPO.Printed Pages: 208.

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