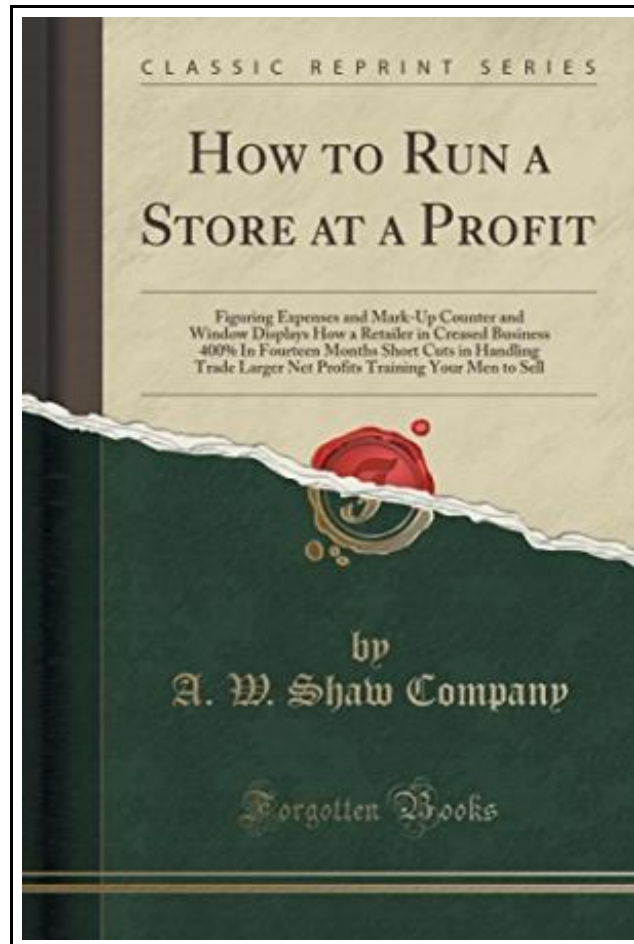


How to Run a Store at a Profit: Figuring Expenses and Mark-Up Counter and Window Displays How a Retailer in Creased Business 400% in Fourteen Months Short Cuts in Handling Trade Larger Net



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