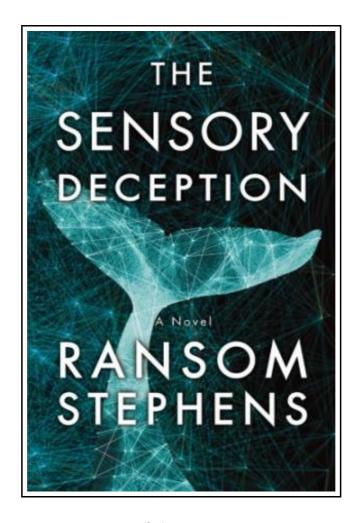
# The Sensory Deception



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# Reviews

Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Evie Emmerich)

### THE SENSORY DECEPTION



Amazon Publishing, United States, 2013. Paperback. Book Condition: New. New. 204 x 138 mm. Language: English . Brand New Book. I can t believe I ate a seal. And really enjoyed it. Moments after venture capitalist Gloria Baradaran experiences what it s like to be a polar bear really be a polar bear she knows she s found something revolutionary. Farley Rutherford and his team migraine-tortured neurologist Chopper Vittori and uber-geek engineer Ringo Hayes have created sensory saturation, a virtual reality system that drops users into the psyches of endangered animals as they fight for survival, and they believe the profound experience could turn the indifferent masses into avid environmentalists. The Sensory Deception is a mind-blowing, globetrotting ride that will take listeners from cutthroat Silicon Valley boardrooms to pirate ships off the Somali coast to the devastated rain forests of the Amazon, all to ask the question: What is a human life worth compared to that of an entire planet?.



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