



## App Millionaire Start Your Own Business Make Money selling iPhone and iPad apps and gain freedom

By David McMahon

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 62 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. App Millionaire, you'll learn the secrets successful appreneurs use to create and run app businesses that make real profits. Take away the mystery and fear by following this step-by-step guide on your way to creating your own part-time, flexible at-home business. Based on real life experience, author David McMahon started his own app business after getting laid off from his job, making six-figure profits and a million downloads in its first year of operation. In this book you'll learn: Steps you need to take before creating any app business How to find and hire talent How to do market research to choose winning app ideas Strategies to diversify your app business to make a sustainable business that weathers the ups and downs of the marketplace Marketing your apps without spending a dime How to fast track your app business 7 Must have items to have with your app business Notes on submitting apps and avoiding app rejection Guidance for your overall app business strategy, based on hard won experience How to leverage the Mac App Store to...



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