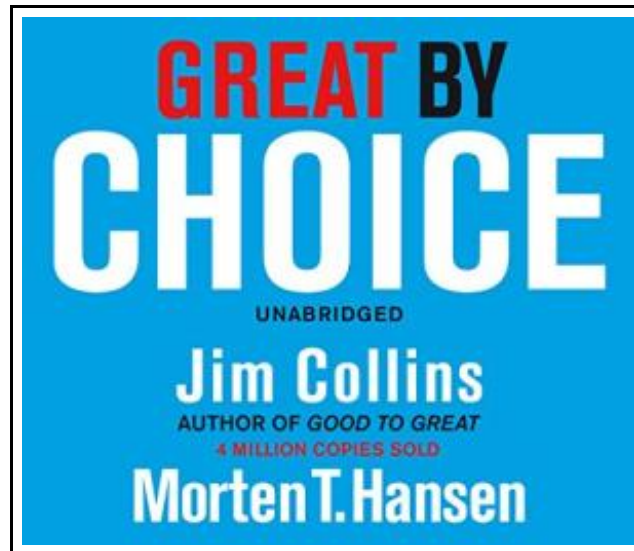


Great by Choice: Uncertainty, Chaos and Luck - Why Some Thrive Despite Them All



Filesize: 9.08 MB



Reviews

Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)

GREAT BY CHOICE: UNCERTAINTY, CHAOS AND LUCK - WHY SOME THRIVE DESPITE THEM ALL



Cornerstone, United Kingdom, 2011. CD-Audio. Book Condition: New. Unabridged. 142 x 138 mm. Language: English . Brand New. The New Question: Ten years after the worldwide bestseller *Good to Great* , Jim Collins returns with another groundbreaking work, this time to ask: Why do some companies thrive in uncertainty, even chaos, and others do not? Based on nine years of research, buttressed by rigorous analysis and infused with engaging stories, Collins and his colleague, Morten Hansen, enumerate the principles for building a truly great enterprise in unpredictable, tumultuous, and fast-moving times. The New Study: *Great by Choice* distinguishes itself from Collins prior work by its focus not just on performance, but also on the type of unstable environments faced by leaders today. With a team of more than twenty researchers, Collins and Hansen studied companies that rose to greatness - beating their industry indexes by a minimum of ten times over fifteen years - in environments characterized by big forces and rapid shifts that leaders could not predict or control. The research team then contrasted these 10X companies to a carefully selected set of comparison companies that failed to achieve greatness in similarly extreme environments. The New Findings: The study results were full of provocative surprises, such as: the best leaders were not more risk taking, more visionary, and more creative than the comparisons; they were more disciplined, more empirical, and more paranoid; innovation by itself turns out not to be the trump card in a chaotic and uncertain world; more important is the ability to scale innovation, to blend creativity with discipline; following the belief that leading in a fast world always requires fast decisions and fast action is a good way to get killed; and, the great companies changed less in reaction to a radically changing world than...

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HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso's groundbreaking and trusted guide on bullying-including cyberbullying-arms parents

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