



How Business Works (Hardback)

By DK Publishing, Alexandra Black

DK Publishing (Dorling Kindersley), United States, 2015. Hardback. Book Condition: New. 234 x 198 mm. Language: English . Brand New Book. Understand the sometimes-confusing business world with How Business Works, a user-friendly guide to understanding business jargon and corporate structure. Whether you re looking to get ahead at work, want to start your own business, or just want to understand the business world better, How Business Works is a comprehensive guide that makes even difficult business concepts easy to understand. Learn everything you need to know without getting bogged down by boring textbooks. How Business Works offers helpful diagrams, infographics, and bite-size, step-by-step information, all in jargon-free text that s a pleasure to read. From basic business principles, like how the Board of Directors is structured, to more complicated financial concepts, like how to calculate depreciation, How Business Works is a great first-stop for business students and middle managers who want to understand business without the MBA.



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