



33 Ways to Improve Your Business: Become an Innovative Manager

By Walter Dolan

Innovation Business Consultants. Paperback. Book Condition: new. BRAND NEW, 33 Ways to Improve Your Business: Become an Innovative Manager, Walter Dolan, A recent MBA graduate, Mike considers himself lucky to secure employment in an organisation where the management is innovative, highly focused on the business it is in and forward looking. Mike's induction at the hands of the CEO and senior executives proves to be exhilarating and at times humbling. He finds that his MBA is the beginning of his learning curve, not the end of it. The management beliefs and practices of the CEO and senior management set him on the path to becoming an innovative and forward looking manager for the future. You, the reader, will travel with Mike on his journey towards becoming an effective manager. Whether you are an executive, a business owner, an employee or a student, when you finish this book you will be aware of new ways of approaching work, realising that every process can be improved, modified, or in some cases, eliminated.



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