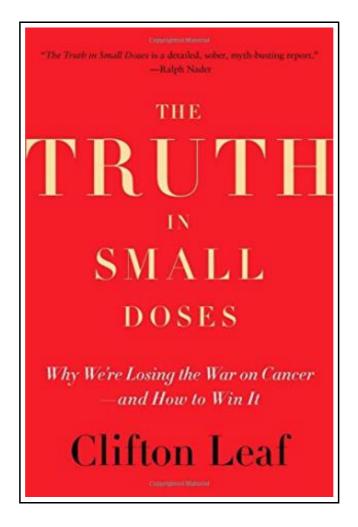
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THE TRUTH IN SMALL DOSES: WHY WE RE LOSING THE WAR ON CANCER - AND HOW TO WIN IT



SIMON SCHUSTER, United States, 2014. Paperback. Book Condition: New. Reprint. 220 x 146 mm. Language: English . Brand New Book. A brilliant (Fortune), eye-opening history of the war on cancer, The Truth in Small Doses asks why we are losing this essential fight and charts a path forward. Over the past half century, deaths from heart disease, stroke, and so many other killers have fallen dramatically. But cancer continues to kill with abandon. In 2013, despite a four-decade war against the disease that has cost hundreds of billions of dollars, more than 1.6 million Americans will be diagnosed with cancer and nearly six hundred thousand will die from it. A decade ago, Clifton Leaf, a celebrated journalist and a cancer survivor himself, began to investigate why we had made such limited progress fighting this terrifying disease. The result is a gripping narrative that reveals why the public s immense investment in research has been badly misspent, why scientists seldom collaborate and share their data, why new drugs are so expensive yet routinely fail, and why our best hope for progress brilliant young scientists are now abandoning the search for a cure. Through flowing prose Leaf delivers, alongside facts and data, stories on personalities involved in research, the fascinating process of solving an unusual and highly deadly cancer in Africa, and the heartbreaking realities of cancer treatment in children today. Leaf s extensively investigated treatise will resonate with researchers and patients frustrated by the bureaucratic woes he delineates. Public policy makers, grant reviewers, and pharmaceutical researchers alike must consider Leaf s indictment and proposed solutions (Publishers Weekly). The Truth in Small Doses is that rare tale that will both outrage readers and inspire conversation and change.

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