



Decade of Futility: How the Leadership of Jerry Jones Transformed Americas Team Into a 21st Century Debacle, Resulting in the Worst Decad

By Ryan Bush

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 246 pages. Dimensions: 9.0in. x 5.9in. x 0.7in. For four decades, the Dallas Cowboys were synonymous with winning and were the gold standard for how to operate a football franchise. Seemingly unhindered by the rest of the football universe, the names of Tom Landry, Roger Staubach, Troy Aikman and Emmitt Smith were exalted to legendary status along the path to earning a record five Super Bowl championships. They won with flair, grace, and a unique quality of football brain-trust that constructed teams with stamina and staying power. From the unprecedented stretch of twenty consecutive winning seasons under Landry, to Jimmy Johnson's group that captured three Super Bowls in a four year span during the 1990s, to the immaculate blue star on the helmet, and the famous hole in the roof, the Cowboys were a franchise that, not only had it all, they did it all. But the dawning of the 21st Century brought about a new beginning, one where philosophy and ego collided head-on with a harsh reality. Even in the face of looming salary-cap restraints and dwindling roster talent, hands-on owner Jerry Jones co-starring as the team's general...



READ ONLINE
[5.87 MB]

Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e book. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- **Cathrine Larkin Sr.**

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- **Mark Bernier**