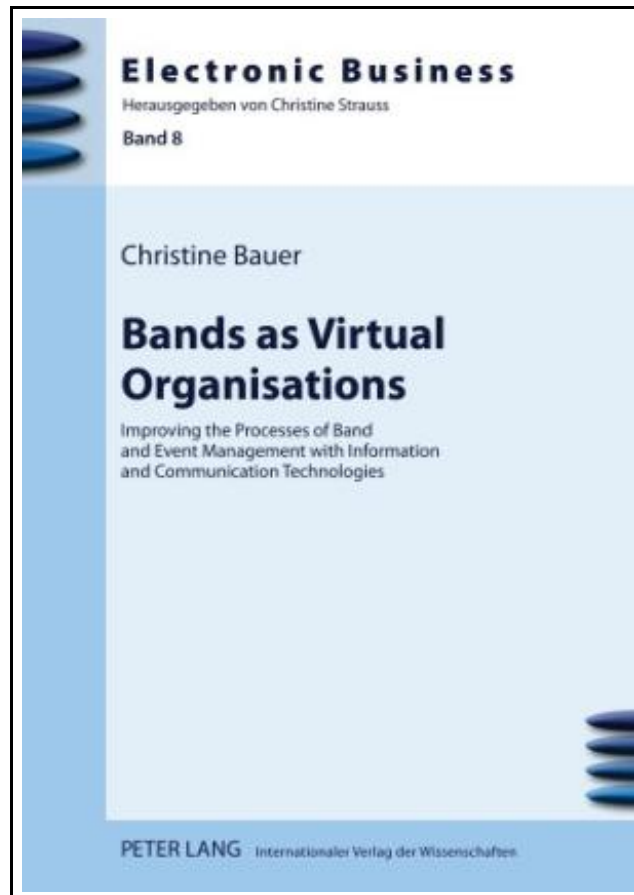# Bands as Virtual Organisations: Improving the Processes of Band and Event Management with Information and Communication Technologies (1st New edition)

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Reviews

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Peter Lang GmbH. Hardback. Book Condition: new. BRAND NEW, Bands as Virtual Organisations: Improving the Processes of Band and Event Management with Information and Communication Technologies (1st New edition), Christine Bauer, Managing a band is a challenge, similar to managing a small or medium-sized enterprise. A type of band particularly difficult to manage is a telephone band that does not have a fixed line-up of musicians. Together, the musicians form a virtual organisation. Every participant in the organisation brings in a certain set of skills, has specific business goals, and has to bear some risks. The major findings include a thorough documentation of activities involved in managing a medium-sized telephone band which are explained in more detail by modelling the processes. Emphasising the use of information and communication technologies, the results provide a chronological sequence of activities that may generally be used for band and event management.

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