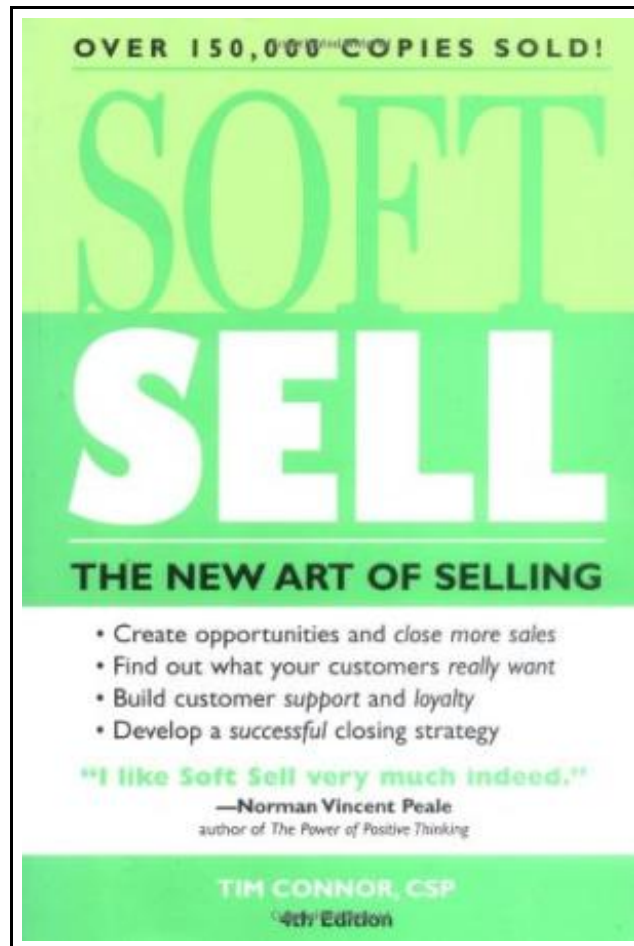


Soft Sell: The New Art of Selling



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SOFT SELL: THE NEW ART OF SELLING



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