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The ABCs of Property Management: What You Need to Know to Maximize Your Money Now (2nd Revised edition)

By Ken McElroy

RDA Press, LLC. Paperback. Book Condition: new. BRAND NEW, The ABCs of Property Management: What You Need to Know to Maximize Your Money Now (2nd Revised edition), Ken McElroy, So you've made your real estate investment and now the question is: How are you going to make it profitable? How will you maximize its potential and make it grow in value? One word: Management. Hundreds of thousands know bestselling author Ken McElroy as a real estate investment tycoon. In this book, Ken reveals the key to his success: Exceptional property management. He teaches you the most important principles and keys to achieving success where others fail. THE ABC'S OF PROPERTY MANAGEMENT tells readers: How to decide when to manage your property and when to hire someone to do it How to implement the right systems and structures for your investment How to manage and maximize cash flow What to expect: A month in the life of an owner-manager How to find the right property manager (and avoid the wrong ones) How to assemble a superior management team.



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