



Hildesheim Und Goslar

By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 56 pages. OCLC Number: (OCoLC)48418906 Subject: Consumer behavior -- Databases -- Access control -- United States. Excerpt: . . . ide authentication and verification services enabling the seamless and speedy execution of millions of small and mundane transactions every day, such as the purchase of a CD online from Amazon. com or off-line from Tower Records. The insight offered by our witnesses is especially important when considering the fine balance present between the proper and improper collection and use of consumer data. As these hearings have established, there are substantial benefits that accrue to our economy from the unencumbered flow of information, particularly consumer information. Meanwhile, these same hearings have highlighted the fact that Americans do have concerns regarding abuses that may arise from the collection and/or use of certain types of consumer information in the commercial context. The objective today, in this hearing, is to demystify--make concrete--data collection and use practices common in the commercial world today. To put it more bluntly, the testimony, I hope, will help separate fact from fiction, reality from myth, when it comes to the issue of information privacy. Only when empowered...



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