



## Rover

By George Mowat-Brown

SHIRE PUBLICATIONS LTD, United Kingdom, 2009. Paperback. Book Condition: New. 2nd. 194 x 144 mm. Language: English . Brand New Book. For over a century, no surviving marque so accurately charted the triumphs and tribulations of the British motor-manufacturing industry as Rover. This book traces the history of the company, starting with the cycle-making precursors of the Rover Company Limited. Covering the struggle through the depression of the 1930s, and the expansions, mergers and contractions of the post-war period - the time of Rover s greatest success - the author then discusses Rover s placement within British Aerospace, the influence of the Japanese company Honda, and the ownership by BMW and the Phoenix Consortium. This book celebrates the history of Britain s last volume car producer, up to its sale to the Nanjing Corporation of China.



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