





HUNG, WEI-SHUEN

Product Designer

 New Taipei City, Taiwan

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 https://wei-shuen.github.io/my_portfolio/

Objective

- 3+ years experience in 0-1 toB product design and development
- 1+ years experience in toC e-commerce platform design
- Be familiar with both waterfall and scrum development model
- Specialize in research, UI/UX design, and web front-end development

Work Experience

2023.08 - Present	<div>Product Designer <i>Cathay Century Insurance Co., Ltd., Taipei City, Taiwan</i></div> <ul style="list-style-type: none">• Iterate internal system through research, UX/UI design, and testing• Manage and maintain design system, ensuring design consistency and coherence• Collaborate closely with POs and ITs with both Waterfall and Scrum for methodologies
2022.02 - 2023.05	<div>UI/UX Designer <i>Ruten - PChome eBay Co., Ltd., Taipei City, Taiwan</i></div> <ul style="list-style-type: none">• Optimize Ruten's Web/App products through research, UX/UI design, and testing• Manage and maintain Ruten's design system, ensuring design consistency and coherence• Collaborate closely with PMs and RDs with both Waterfall and Scrum for methodologies <div>Main achievements</div> <ul style="list-style-type: none">• Held a 10+ people workshop and user interviews to gather information for product optimization• Attended Ruten rebranding event and rebuilt Ruten design system for internal usage
2021.11 - 2022.01	<div>Product/Project Manager <i>Connact Inc., Taipei City, Taiwan</i></div> <ul style="list-style-type: none">• Collaborate with a team of 5+ members, utilizing Scrum for project management• Work closely with marketing team to define requirements, ensuring alignment with business objectives• Generate PRD and test case documents based on the requirements• Oversee the development process, including issue tracking and resolution, to ensure smooth progress and high-quality results <div>Main achievements</div> <ul style="list-style-type: none">• Release e-commerce website, "farmily", focusing on agricultural products, to market• Established working flow and scrum principles in development team
2018.06 - 2021.07	<div>Web Frontend Engineer <i>American Megatrends International LLC, Taipei City, Taiwan</i></div> <ul style="list-style-type: none">• Create PRD, including purpose, scope, solution, API format, and other relevant details• Perform UX/UI design based on PRD, ensuring appealing user experience• Develop high-quality features and address issues using ReactJS and Jest <div>Main achievements</div> <ul style="list-style-type: none">• Introduced UX mindset in development team and define user interview flow• Attended 0-1 toB product team as a multifunctional character like SA, designer, and RD

Education

2012.09 - 2016.06	<div>Bachelor's Degree, Management Information System</div> <div><i>National Chiayi University, Chiayi City, Taiwan</i></div>
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Skills

Product / Project	Research / Design	Programming	Language
<ul style="list-style-type: none">• Project Management• PRD writing• Test Case writing• Presentation	<ul style="list-style-type: none">• User research• UX design• UI design• Figma	<ul style="list-style-type: none">• Web Front-end development• HTML, CSS, Javascript, ReactJS• SQL• Git	<ul style="list-style-type: none">• Mandarin• English (IELTS 6.0)