

Objective

- 3+ years experience in 0-1 toB product design and development
- 1+ years experience in toC e-commerce platform design
- Be familiar with both waterfall and scrum development model
- Specialize in research, UI/UX design, and web front-end development

Work Experience

2022.02 - Present	<div><b>UI/UX Designer</b>   <i>Ruten - PChome eBay Co., Ltd., Taipei City, Taiwan</i></div> <div><ul style="list-style-type: none"><li>• Optimize Ruten's Web/App products through research, UX/UI design, and testing</li><li>• Manage and maintain Ruten's design system, ensuring design consistency and coherence</li><li>• Collaborate closely with PMs and RDs with both Waterfall and Scrum for methodologies</li></ul></div> <div><b>Main achievements</b><ul style="list-style-type: none"><li>• Held a 10+ people workshop to gather information for product optimization</li><li>• Attended Ruten rebranding event and rebuilt Ruten design system for internal usage</li></ul></div>
2021.11 - 2022.01	<div><b>Product/Project Manager</b>   <i>Connact Inc., Taipei City, Taiwan</i></div> <div><ul style="list-style-type: none"><li>• Collaborate with a team of 5+ members, utilizing Scrum for project management</li><li>• Work closely with marketing team to define requirements, ensuring alignment with business objectives</li><li>• Generate PRD and test case documents based on the requirements</li><li>• Oversee the development process, including issue tracking and resolution, to ensure smooth progress and high-quality results</li></ul></div> <div><b>Main achievements</b><ul style="list-style-type: none"><li>• Established working flow and scrum principles for development team</li><li>• Make company e-commerce product, "farmily", official website online</li></ul></div>
2018.06 - 2021.07	<div><b>Web Frontend Engineer</b>   <i>American Megatrends International LLC, Taipei City, Taiwan</i></div> <div><ul style="list-style-type: none"><li>• Create PRD, including purpose, scope, solution, API format, and other relevant details</li><li>• Perform UX/UI design based on PRD, ensuring appealing user experience</li><li>• Develop high-quality features and address issues using ReactJS and Jest</li></ul></div> <div><b>Main achievements</b><ul style="list-style-type: none"><li>• Introduced UX mindset in development team and define user interview flow</li><li>• Attended 0-1 toB product team as a multifunctional character like SA, designer, and RD</li></ul></div>

Education

2012.09 - 2016.06	<div><b>Bachelor's Degree, Management Information System</b></div> <div><i>National Chiayi University, Chiayi City, Taiwan</i></div>
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Skills

<div><b>Product / Project</b></div> <div><ul style="list-style-type: none"><li>• Project Management</li><li>• PRD writing</li><li>• Test Case writing</li><li>• Presentation</li></ul></div>	<div><b>Research / Design</b></div> <div><ul style="list-style-type: none"><li>• User research</li><li>• UX design</li><li>• UI design</li><li>• Figma</li></ul></div>	<div><b>Programming</b></div> <div><ul style="list-style-type: none"><li>• Web Front-end development</li><li>• HTML, CSS, Javascript, ReactJS</li><li>• SQL</li><li>• Git</li></ul></div>
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