infra design since 2002

making ideas happen

IT'S NOT
ABOUT IDEAS.
IT'S ABOUT MAKING
IDEAS HAPPEN.

WHAT DEFINES US

Established in 2002, INFRA DESIGN is an ideal boutique advertising, branding and design hub that specializes in creating lasting and unforgettable impressions to make your business surge ahead.

What makes INFRA DESIGN unique is the way we work with our clients to develop and plan their marketing activities. When we spend time to understand our clients and their business, we become intimately aware of their operations which has led to successful campaigns, time and time again.

WHAT WE DO

INFRA DESIGN helps our clients achieve competitive creative communication advantage and generate long term values by leveraging on the power of creativity and digital technology to build stronger, more profitable relationships with customers and business partners.

The key benefit of the INFRA DESIGN service mix is that we can design the following solutions incorporating one, several or a customized combination to fulfill your requirements.

- Advertising & Branding • Mobile Sales Kit for iPad
- 360° Virtual Tours • Augmented Reality
- Digital, Interactive & Multimedia Design
- Web Development • Corporate Identity System
- TV & Radio Commercials • E-Commerce
- Annual Reports • Photography
- Event Management

HOW WE WORK

Apart from providing integrated creative communication services, our dedicated team of industry professionals at INFRA DESIGN has over 20 years of experience, knowledge and expertise to add value to your organization by:

Articulating creative communication strategies to reduce costs and increase revenue. Conceptualizing creative, dynamic, interactive and integrated solutions. Managing structured and unified development processes that bring sanity, professionalism and control to the business of building and implementing creative communication projects.

a platform for identity

BRANDING & ADVERTISING

a platform for novel technologies

WEB DEVELOPMENT

a platform for interactions

INTEGRATED COMMUNICATION

a platform for identity

BRANDING & ADVERTISING

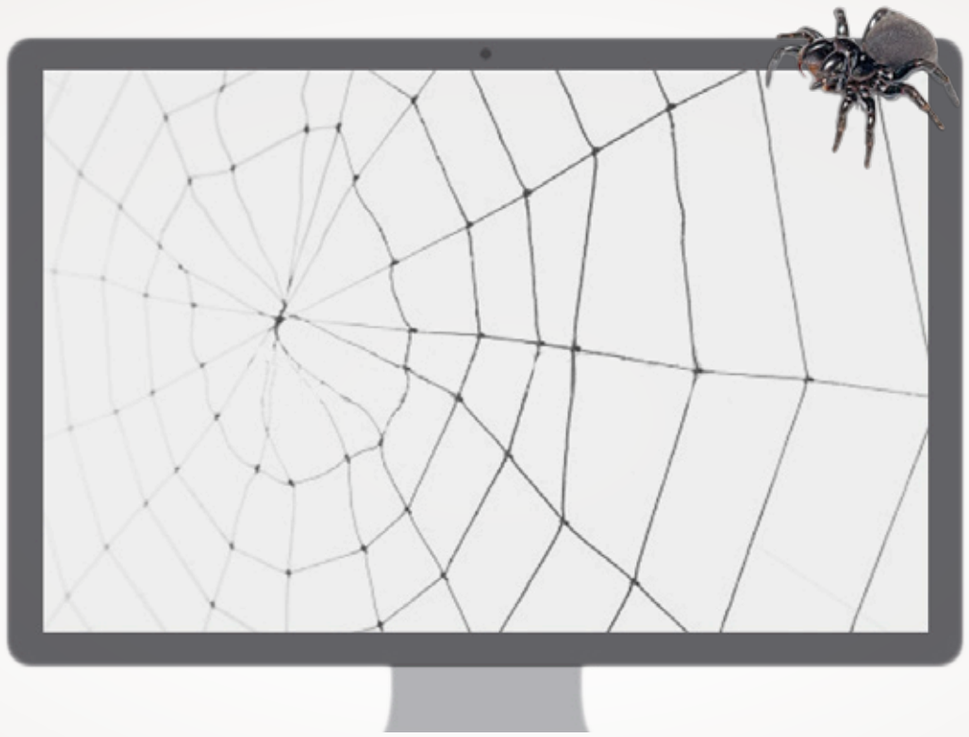
Simply Ideas That Work.

By harnessing the power of creativity to build exciting branding and advertising campaigns, Infra Design swears by its motto of "Making Ideas Happen". Borne from an in depth understanding and insights into our clients' businesses, Infra Design has created some of the most memorable and impactful brand campaigns for its clients.

Combined with our creative know-how, we have also spearheaded several successful Advertising campaigns that have resulted in overwhelming business growth for our clients. While we approach each endeavor with effective simplicity to enforce the communications message, it is also our cumulative strengths as a team that means a vibrant dissemination of our clients Advertising message.

a platform for novel technologies

WEB DEVELOPMENT



Explore The Transformative Powers Of Your Website

We believe your company website speaks on your behalf. And your website leaves the first impression to your many prospects. With our Professional Designer, we'll transform our clients idea into reality by creating visually rich and unique websites. As we understand every business has different core competencies, we pay attention to the differing needs of every client to project and feature their different strengths.

We also understand that more and more people are consuming and interacting with the web through a Mobil experience. With Mobile Users rapidly increasing, a mobile web experience is essential as well to businesses forging their success stories. Through this understanding, we are able to deliver the right message and interface and project the best core values that will distinguish our clients from their competitors.

a platform for interactions

INTEGRATED COMMUNICATION

Computer Graphic

Creative Design excellence lifts the visual presentation of our ideas and our clients requirements to a whole new level of vibrancy. Our stunning graphics will help every business find its voice and image whilst gaining an advantage in the highly competitive world of brand recognition.

Virtual Reality Tour / VRT

360˚ Virtual Tour is a smart solution for your customers who will be able to experience a 360 degree interior view of any property with just one touch. This is a time and money savvy application to let your customers explore the property of their choice on your ipad or smart phone without the need of having an actual show house.

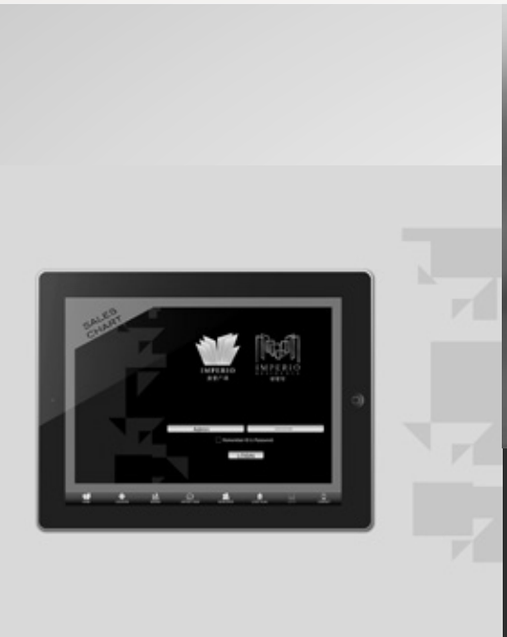
Panorama Area View / PAV

Capture dazzling panoramas from an elevated height. By using a balloon and camera rig, we have managed to launch this fixture into new heights so our clients can present the exact views from their high-rise properties.

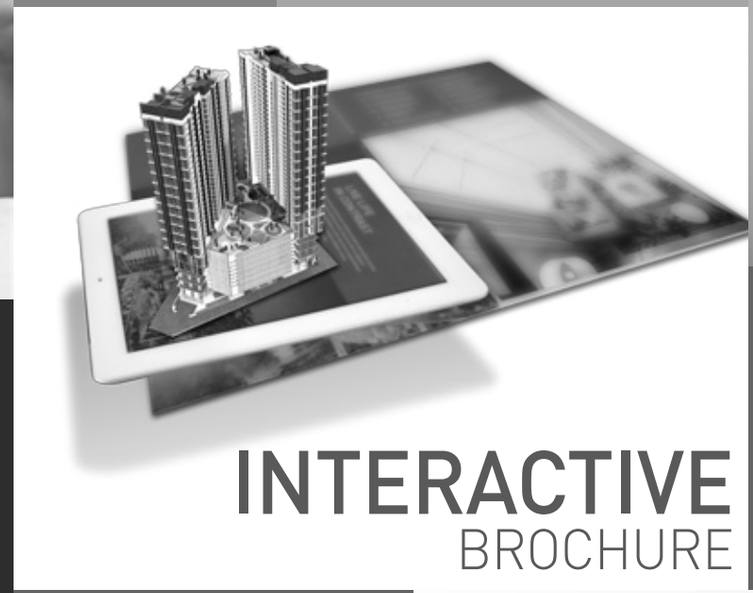
CG

VIRTUAL REALITY TOUR

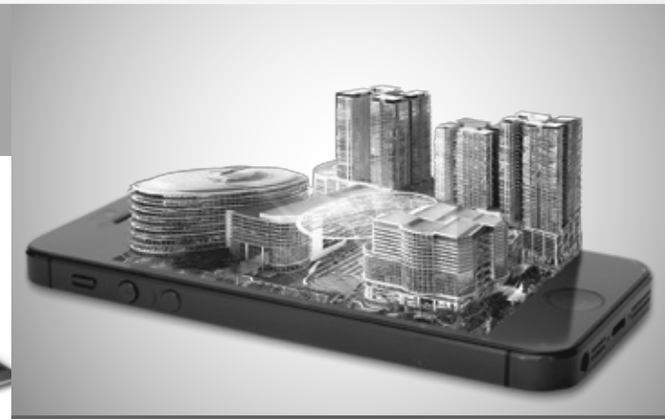
PAV



WEB DEVELOPMENT



INTERACTIVE BROCHURE



AUGMENTED REALITY

MOBILE APP-LICATION

SOCIAL MEDIA

360º VIRTUAL TOURS

PROSALES™

CUSTOMER RELATIONSHIP MANAGEMENT

PHOTOGRAPHY

BRANDING

CORPORATE
IDENTITY
SYSTEM

COMPUTER
GRAPHIC

PANORAMA
AREA VIEW

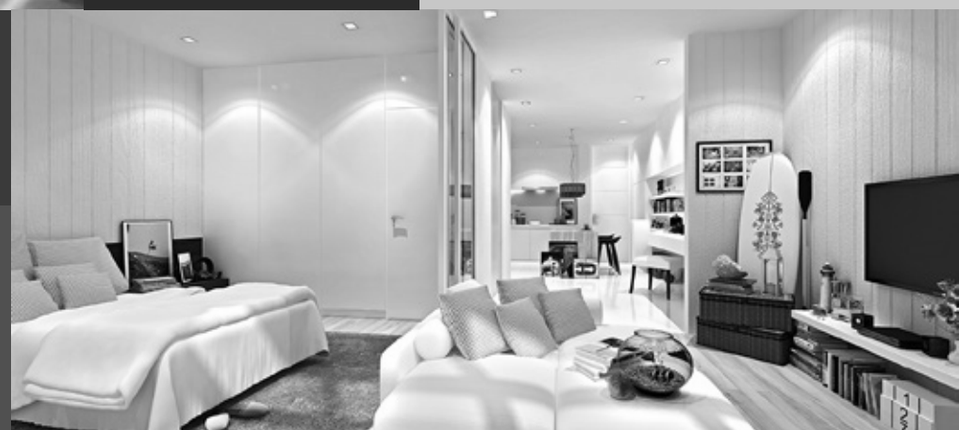
ADVERTISING

EVENT
MANAGEMENT

TV & RADIO
COMMERCIALS

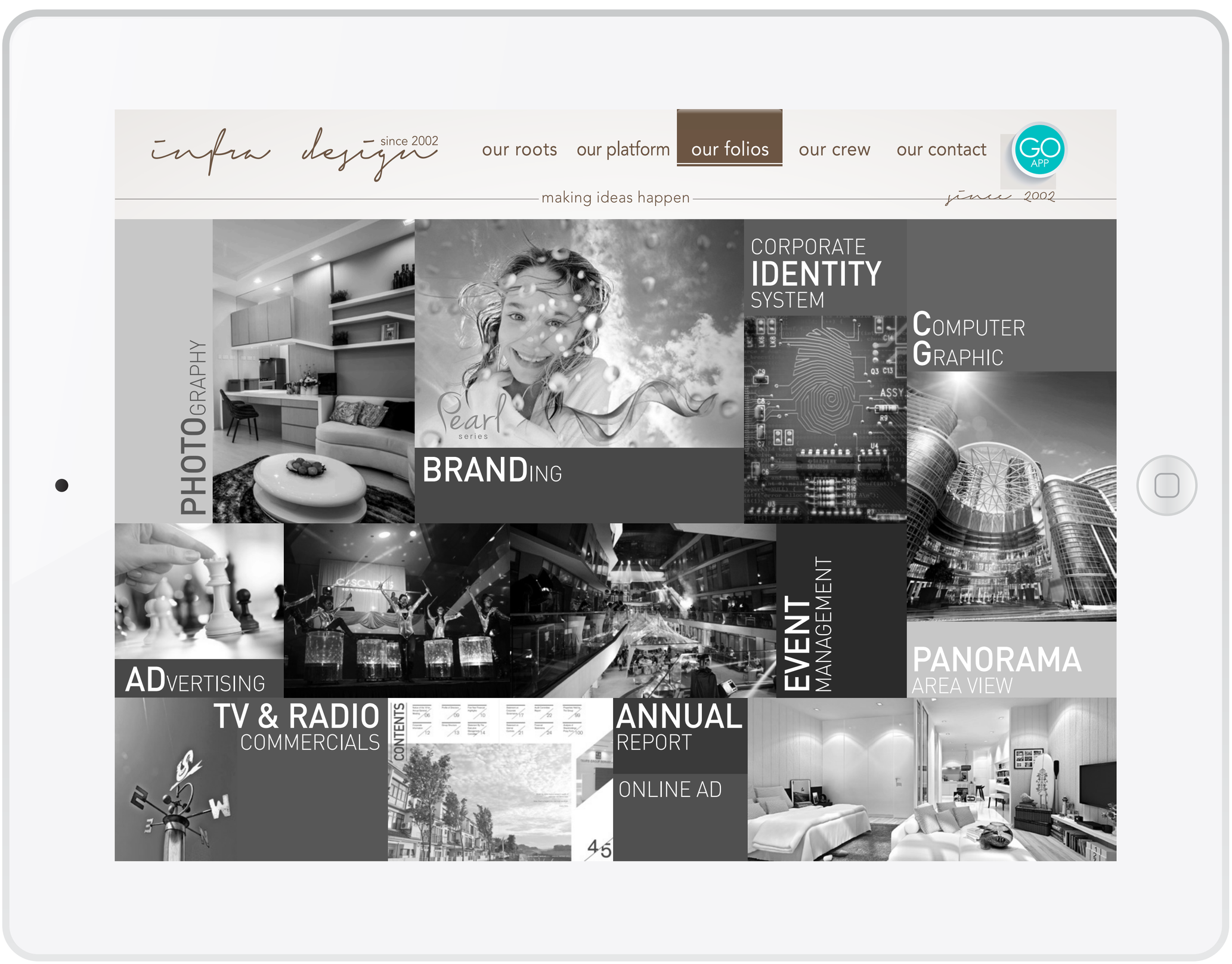
ANNUAL
REPORT

ONLINE AD



Folio page

mouse over to reveal the color



Meet the people

Christina Leong
Executive Director

She makes things happen and has a "die die also must do it well" attitude. To simply put it – she has what it takes to get the job done without any excuses.

Kevin Ung
Managing Director

With more than 12 years of marketing and advertising experience, he bridges the gap between creativity and practicality, providing marketable solutions into all his advertising campaign plans.

Yong Keat
Creative Director

You will never see him lose his cool in whatever situation. His "unhumanly" composed ability makes him an invaluable leader, team player and without any doubt, the sharpest creative

Wai Peng
Senior Marketiing Executive

An all-round marketer and traffic coordinator with an exceptional skill in multi-tasking

Design Studio
Creative Designers

A team of highly-talented and passionate designers are on hand to turn every marketing/advertising challenge into a progressive and cutting-edge design.

Talk

Phone 03.7987.8611 / 8612
Skype infradesign

Walk

Add a-3-5, kuchai exchange, no 43, jalan kuchai maju 13, 58200 kuala lumpur.

Penang Branch / 7 lorong bukit gambier 3, ashley green, 11700 gelugor, penang, malaysia.

Stalk

Facebook infradesign

Making ideas happen for you when you call...

infra design

RECIPIENT
a-3-5, kuchai exchange,
no 43, jalan kuchai maju 13,
58200 kuala lumpur.

If you're contacting us about a project:

Name* Company

Contact* Email*

Start date

Budget

Message*:

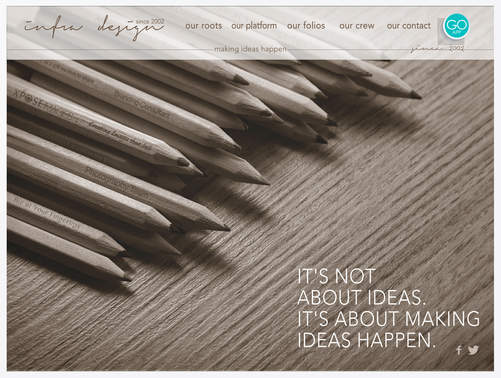
Summit Inquiry

WEB PAGE_Revised

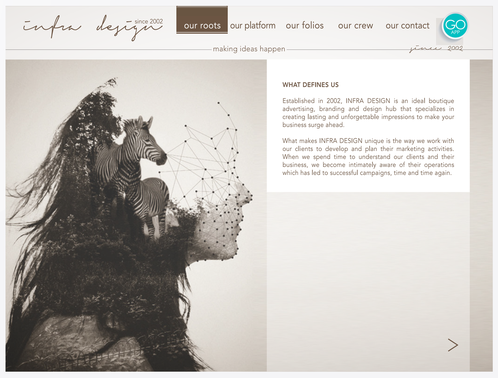
infra design since 2002

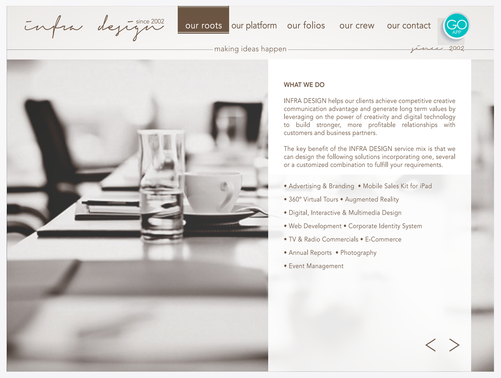
PROPERTY GO APP

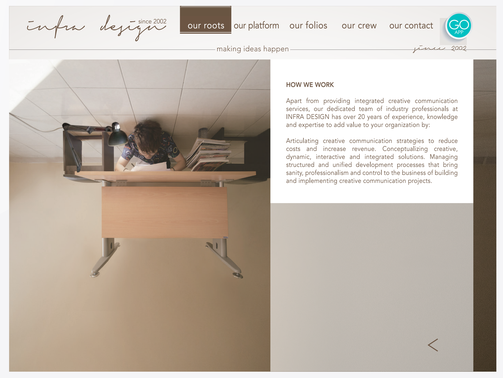
Home Page



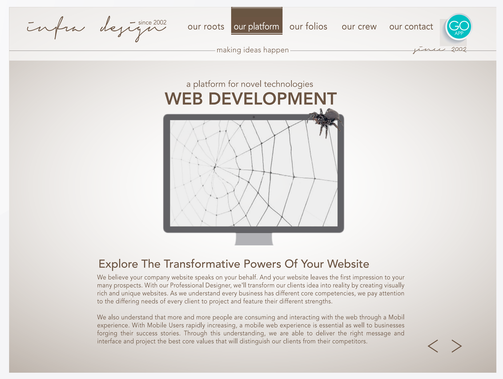
About page

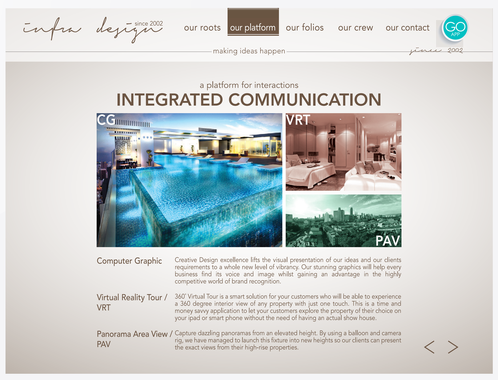


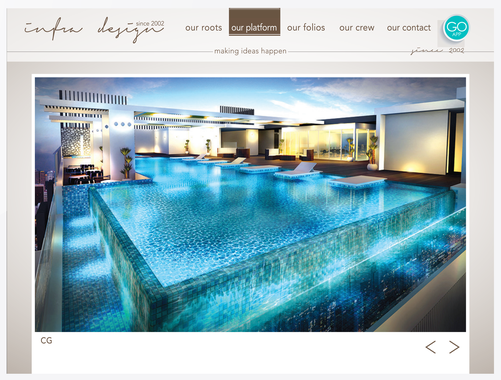


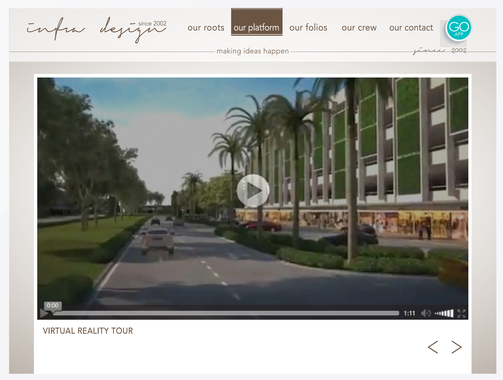


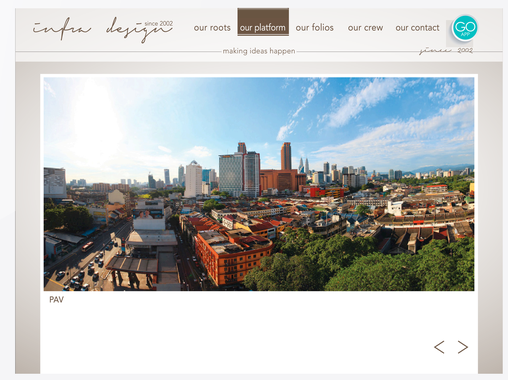
Services page







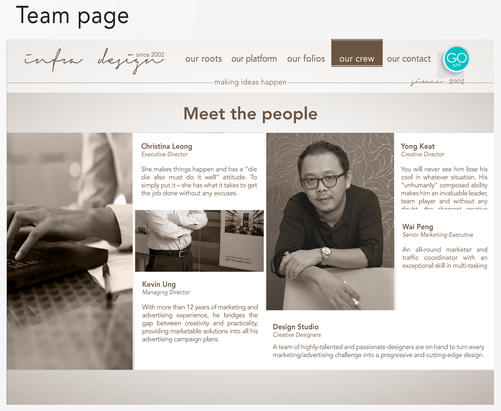
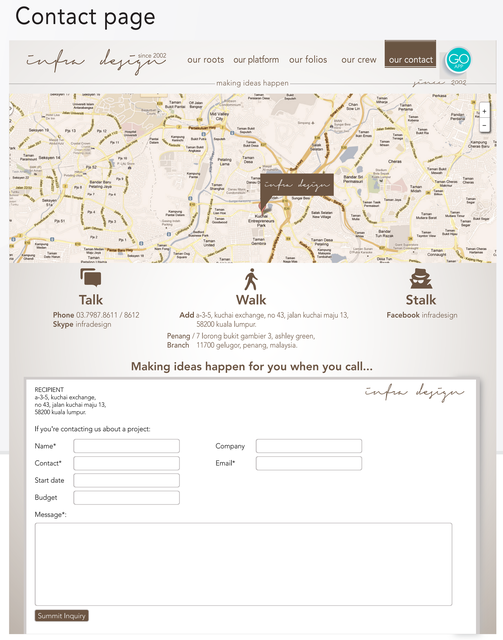
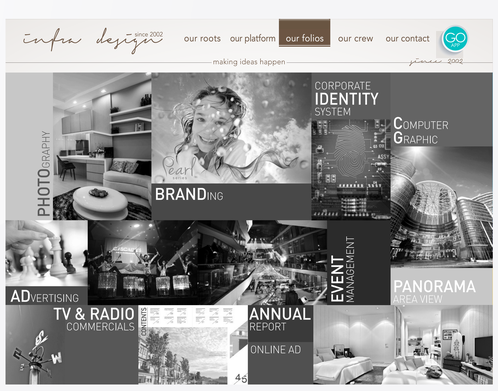




Folio page

mouse over to reveal the color

Team page



Contact page