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Hello! I'm a digital interactive/UI/UX designer with experience working in the tech industry, advertising, eLearning, and academia. I have also served as a tech and product communicator across different teams to both technical and non-technical members.

SKILLS

Photoshop	Sketch
Illustrator	HTML/CSS
XD	JQuery/JS Libraries

EDUCATION

Virginia Tech *2006 - 2011*
Bachelor of Fine Arts -
Visual Communications Design

ORGANIZATIONS

Baltimore AAPI Resistance in Solidarity
Potters Guild of Baltimore
Refugee Youth Project
Youth Unlocked

RECENT WORK EXPERIENCE

Freelance UI / Digital / Interactive Designer
2016 — Present

• Work directly with clients and as subcontractor
• Lead creative brainstorms and ideation
• Create and develop userflows and wireframes
• Work closely with developers, video producers, writers, project managers and other designers
• Coordinate between design and other teams to create holistic products
• Establish file formating and organizational structures
• Graphic design for web and devices
• Light HTML & CSS
• Prepare assets for web and devices
• Project management
• Write, proofread, and copy-edited documents or text for online presentation

Johns Hopkins University / Web Content Designer and Manager *2017 - 2019*

• Created and maintained professional websites
• Created externally facing digital content for the web, including illustrations and animations, articles, videos
• Managed professional online presence by updating existing web and social content
• Effectively communicated tech concepts and products to non-technical team members
• Self-managed projects and workload
• Assisted in any technical issues within the team
• Wrote, proofread, and copy-edited for documents or text for presentation

AOL / Digital Designer
2015 - 2016

• Designed and built mobile and desktop ads with multimedia functionalities such as animations, media galleries, mini games, etc. supported by our team's developers
• Managed weekly team meetings and trainings reaching out to managers, developers, and designers to disseminate vital information across the team
• Composed and edited videos and motion graphics for multiple departments internally and externally
• Millennial Media was purchased by AOL in 2015 and responsibilites carried over from MM

Millennial Media / Pre-Sales Designer
2013 -2015

• Member of the dedicated Pre-Sales team who concepted, designed, and animated example ads for client proposals as part of their digital media plans
• Created hundreds of mocks for mid to large size companies in every vertical within 72hr time frame
• Collaborated with Sales, guided on creative, advised on products, and helped to generate over $4 million in sales
• Managed the Pre-Sales project queue, tracked sales pitches with design input, and used that data to make weekly analytics reports
• Supported Sales team in client meetings
• Worked with marketing and operations to develop collateral showcasing our team's work within and outside of the company