

Generative AI on AWS

IBM Consulting, Nordcloud, Bluetab, Agyla 2-day Bootcamp (Virtual)

16th and 17th October 2023

IBM GenAl Services on AWS - Activation Plan

1

2

IBM Consulting Exec/C-Suite Level Training

> 5th July (3hrs)

- Develop Joint AWS-IBM POV with use cases and demos
- Influence customer C-Suite / decision makers and invite for joint workshop or POC

IBM Consulting COE Enablement (Presales and Tech)

16th – 17th Oct (2-days)

- Enable IBM COE to originate and solution GenAI deals on AWS
- Develop joint demos, POCs, solutions and offerings
- Develop best practices and guidance for customers to deploy GenAl applications

Joint GTM motion to accelerate customer opportunities

3 IBM Consulting Delivery Centre

Self-service/ Instructor

Enable IBM Consulting Delivery Centres to deliver GenAI projects, through persona based enablement in collaboration with L&K/AWS T&C

4

Customer Joint CAF workshop for Gen AI/ML

> TBD (2-days)

Customer GenAl
Hackathon

Oct

- Enable IBM to deliver CAF workshops for customers
- Envision Workshop high level strategy, capability maturity
- Alignment Workshop identified use case, commitment from stakeholders to create POV

Develop Proof of Value for identified customer use cases



AWS Team



IBM, Nordcloud



AWS PSA EMEA Lead AWS PSA DACH, CEE, IBM, Nordcloud



AWS PSA EMEA Public Sector, IBM, Nordcloud (AI/ML TFC)



AWS Enterprise Solutions Architect, UK (AI/ML TFC)



AWS Telco SA, Nordics (AI/ML TFC)



AWS PSA EMEA Data Lead (AI/ML TFC)



PSA EMEA Migration, IBM, Nordcloud



PSA EMEA Nordics, IBM, Nordcloud



SA Apprentice Public Sector UK



PSA India IBM, Nordcloud



PSA US IBM, Nordcloud (AI/ML TFC)



Agenda – Day 1 (16th October)

Time (CET)	Session	Duration	Туре	Level	Presenters
09:00-09:30	Kick off & Introduction	30 mins	-	-	<u>Arnaud Lauer</u> <u>Dhana Vadivelan</u>
09:30-10:30	Generative AI on AWS: How to Leverage AWS ML Services to Drive Value for your Customers	1hour	Presentation	L100	<u>Francisco Amaya</u>
10:30-11:15	Amazon Code Whisperer	45mins	Presentation and Demo	L200	<u>Fabio Braga de</u> <u>Oliveira</u>
11:15-11:30	Coffee/Tea Break	15 mins			
11:30-12:45	Generative Al on Amazon SageMaker - Deep Dive workshop	75 mins	Presentation	L300	<u>Partha Dey</u>
12:45-13:15	Lunch	30 mins	-	-	-
13:15-14:45	Generative Al on Amazon SageMaker - Deep Dive workshop	1 hour 30 mins	Hands on labs	L300	<u>Fabio Braga de</u> <u>Oliveira</u> AWS Supporters
14:45-15:00	Day 1 Closure	15 mins	Presentation	-	Arnaud Lauer Dhana Vadivelan



Agenda – Day 2 (17th October)

Time (CET)	Session	Duration	Туре	Level	Presenters
09:00-09:30	Kick off & Introduction	30 mins	-	-	<u>Arnaud Lauer</u> <u>Dhana Vadivelan</u>
09:30-10:30	Generative Al on Amazon Bedrock - Deep Dive Presentation	1 hour	Presentation	L300	Arnaud Lauer
10:30-12:00	Generative Al on Amazon Bedrock - Deep Dive Workshop	1 hour 30 mins	Hands-on workshop	L300	<u>Arnaud Lauer</u> AWS supporters
12:00-13:00	Generative AI Solution Ideation Session	1 hour	Group Workshop	L200	<u>Partha Dey</u> AWS Supporters
13:00-13:30	Lunch	30 mins	-	-	-
13:30-14:45	Generative AI Solution Ideation Session	1 hour 15 mins	Group Workshop	L200	<u>Partha Dey</u> AWS Supporters
14:45-15:00	Next steps and actions	15 mins	-	-	<u>Arnaud Lauer</u> Dhana Vadivelan





Thank you!

Please complete Day 1 feedback survey! https://www.pulse.aws/survey/YSIIPCWO





Thank you!

Please complete Day 2 feedback survey! https://www.pulse.aws/survey/MTLJWT8M



Build with publicly available foundation models

AVAILABLE ON SAGEMAKER JUMPSTART

Al21 labs

Meta Al

cohere

Hugging Face

stability.ai

Light⊕n

databricks

alexa

Models

Jurassic-2 Ultra, Mid Contextual answers Summarize

Paraphrase
Grammatical error
correction

Tasks

Text generation

Long-form
generation

Summarization

Paraphrasing

Chat

Information extraction

Models

ew! Llama 2 7B, 13B, 70B

Tasks

Question answering
Chat
Summarization
Paraphrasing
Sentiment analysis
Text generation

Models

Cohere Command XL

Tasks

Text generation
Information
extraction
Question answering
Summarization

Models

Vew! Falcon-7B, 40B Open LlaMA RedPajama MPT-7B BloomZ 176B

Flan T-5 models (8 variants)

DistilGPT2 GPT NeoXT Bloom models (3 variants)

Tasks

Machine translation

Question answering

Summarization

Models

Stable Diffusion XL 1.0 2.1 base Upscaling Inpainting

Tasks

Generate photo-realistic images from text input Improve quality of generated images

Features

Fine-tuning on Stable Diffusion 2.1 base model Models

Lyra-Fr 10B, Mini

Tasks

Text generation
Keyword extraction
Information extraction
Question answering
Summarization
Sentiment analysis
Classification

Models

New! Dolly

Tasks

Question answering
Chat
Summarization
Paraphrasing
Sentiment analysis
Text generation

Models

AlexaTM 20B

Tasks

Machine translation
Question answering
Summarization
Annotation
Data generation



Funding Options for Generative AI on AWS



PoC Funding

Sandbox Funding

Provides up to \$5K credits for evaluation and demo creation. Up to 5 demos and \$25k.

Funding available across use cases. This provides 10% in service credits of expected first year ARR and capped at \$25K.

AWS Incubator Funding

Provides Cash and Credits up to \$75K for a size of \$750K ARR towards Customer Pilot.

When opportunity size is beyond \$1M ARR, please contact PDM/PSA for more funding options

