



Generative AI Ideation Session [Virtual]

Partha Dey

Enterprise Solutions Architect
AWS

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Given a real-life customer scenario with requirements to build a system that uses Generative AI.

Can *you* propose an architecture, using the AWS products and services presented over the last couple days?

Timing

Time	Description
10 minutes	Outline format of session
60 minutes	Brainstorm and architect solution
45 minutes	Present architectures

Teams

You will be split into X teams (teams coming up at the end of the brief)

At the end, your team will present for 6-7 minutes with your proposed architecture to the room.

Your target audience will be key decision makers within your customer's organization.

Other things to consider

Keep the level of your content in mind, your *audience* are C-Suite/Divisional Heads/Heads of Data/Engineering – it should be high level enough to keep C-Suite stakeholders engaged, but occasionally **dive deep** into some details to **earn trust** with more technical stakeholders

Don't forget about costs!– stakeholders from finance will want to know what the solutions costs to run, you don't have to show exact pricings, but describe how your solution optimizes for cost

Consider the **The 6 Pillars of the AWS Well-Architected Framework**, when designing your architecture

Teams should produce a diagram (a sketch is fine!) along with their reasoning for each part of their architecture when presenting

Think about the type of model being used from Amazon SageMaker or Amazon Bedrock

Your team's scenario is available in Cisco WebEx in the webinar materials section (next slides contains more information)

Please use online resources to aid research, AWS folks will be going around the breakout rooms to assist, you can ask for help with Cisco WebEx (next slides contain more information)



Example

A sample scenario using a spatial-temporal ML model for an online grocery business

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WebEx Guide

For virtual sessions, we are using Cisco WebEx which provides breakout rooms. Scenarios are shared via Cisco WebEx.

WebEx – Download Materials

webex
by cisco

< Back to List

GenAI on AWS Bootcamp (Day 1) – IBM Consulting, Nordcloud, BlueTab and Agyla – EMEA and UKI

Arnaud Lauer @ AWS 8:00 AM – 2:00 PM Monday, October 16, 2023
(UTC+01:00) Dublin, Edinburgh, Lisbon, London

Webinar

Join Meeting

Webinar information

Join information

Webinar link:
<https://amazon.webex.com/amazon/j.php?MTID=mbc0a3d8d97c117219a2845591a82e1d2>

Webinar number:
2661 135 0548

Webinar password:
Please obtain your webinar password from your host.

Cohost:
Dhana Vadivelan; Phani Lingamallu @ AWS

Join by phone
1-855-244-8681 Call-in toll-free number (US/Canada)
1-650-479-3207 Call-in number (US/Canada)

Access code: 2661 135 0548

Webinar materials

The host uploaded [1 file](#)

Download Materials

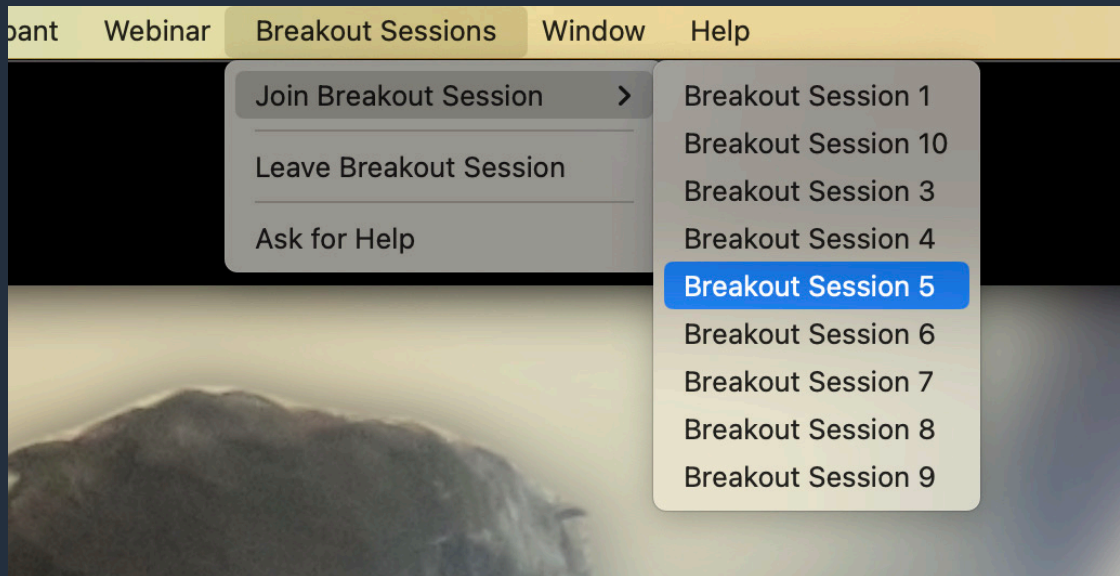
Attendees can find the webinar materials in the webinar information page, which is linked in the email invitation.

WebEx – Breakout Rooms

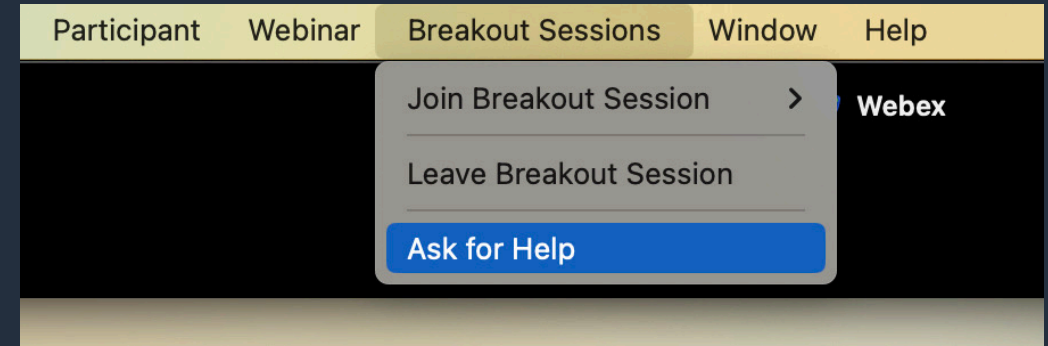
Joining Your Breakout Session

Top menu > Joint Break Sessions > Breakout Session [n]

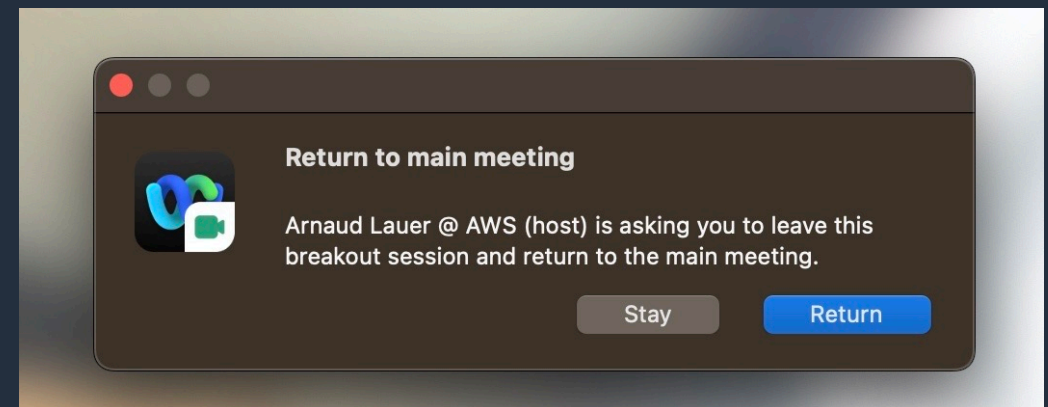
(Teams coming up in the next slide!)



Ask For Help



Return To Main Session (From Breakout Room)



Teams

Team 1 AWS: Max Klass	
Ahmad Albuhaishi	Laxma Nandikonda
Antti Hannula	Petri Kallberg
Declan Griffith-Barwell	Pirkka Luukkonen
Hamin Mousavi	Santosh Neupane
Ilkka Kaartinen	

Team 2 AWS: Mark Brealey	
Allan Chong	Oliver Edwards
Antonio Guerrero	Paul Melvin
Danny Wilkinson	Stuart Reid
Emilio Baguide	Zoe Clements
Idris Chambas	

Team 3 AWS: Francisco Amaya	
Anubhav Jhalani	Gurdal Tugay
Arkadiusz woloszczak	Johannes Oehmen
	Martin
Barabash Yuliia	Enzinger
Christopher Tunkel	Zacarias Chironda
Fabrizio Gattuso	

Team 4 AWS: Fabio B	
Daniel Weibel	Roberto Almeida
Jari Kohvakka	Selcuk Yilmaz
Joshua Teye	Swapnil Pote
Marcin Kosmalski	Wojciech Michalczuk
Nick Kuiper	Teemu Seppä

Team 5 AWS: Partha Dey	
Dennis Hollmann	Subash Prakash
Kostiantyn Skrypnyk	Szymon Adamala
Mateusz Rutkowski	Tayfun Atifsoy
Robert Jakowenko	Karina Karapetyan
Sreejith Sudhakar	

Team 6 AWS: Partha Dey	
Aditi Chatterjee	Lee Iles
Alex Teal	Marc Allen
Daniel Soleimani Pour	Meg Leyland
Dorino Di giacomio	Udo Litschauer
	William
Helen Gordon	Vanderplaetse
Subramaniam Panakudi Lakshmanan	

Team 7 AWS: Phani Lingamallu	
Alena Borotová	Hana Konrad
Anne Blanken	Jiří Veselý
	Liuba
David Mantic	Kameneva
Davide Aurucci	Martin Kaňuch
Diana Paralicova	Olga Davladova

Team 8 AWS: Amit Chowdhury	
Andra Hodorogea	Lorand Szabo
	Mihai-Alexandru Neagu
Andrei Albu	
Bichea Andra Ioana	Roxana Lupsan
Catalin Teodorescu	Vlad Zavate
Dragos Borgovan	Vlad-Nicolae Dumitrescu

Team 9 AWS: Partha Dey	
Alexander Steigerwald	Heavenel Cerna
Alina Bratu	Lars Lütcke
	sebastian leonte
Berta Doksaite	
George Andrei Dima	Serban Tica
	Thomas
Hafid Haddouti	Nuetzmann

Team 10 AWS: Fabio Braga de Oliveira	
Ali Imran	Nada A
Om Shankar	Franck Langlais
	Devraj Bardhan
El Mehdi Selbi	Arthur Reimus
Hind Messbah	Lechoncito
	Sayantan Tarafdar
Marina Essmat	
Mohssine Bourzik	