# Wei Chu

Personal Information

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#### ABOUT ME

I am a seasoned R&D team leader and machine learning researcher, with  $\sim\!20$  years of well-balanced academic and industry experience. I have published 50+ papers at top-tier conferences and journals and have received over 10,000 citations according to Google Scholar.

I am an expert in statistical machine learning and have completed a 3-year postdoc training in probabilistic kernel machines at the Gatsby Unit, UCL. I also did research at Columbia University and Yahoo! Labs. I gained experience on recommender systems at Yahoo! Labs and Microsoft Bing, to model user behavior from web-scale clickstream data and design an unbiased offline evaluator for content optimization.

I have extended my knowledge scope to congitive intelligence through deep learning techniques. At Alibaba Group, I led a team to develop a distributed large-scale learning platform, and deliver the platform product to Alibaba Cloud. Now I lead a team at Ant Group to develop multi-modal learning solutions for computer vision, natural language understanding and knowledge graphs.

I am looking for opportunities to design and deliver learning algorithms that transform large-scale machine-readable data into human-comprehensible knowledge that not only has a major impact on human life, but also makes machine intelligence more equitable and trustworthy.

#### WORKING EXPERIENCE

Senior Director of Engineering, Jul. 2018 – present Director of Engineering, Jul. 2017 – Jul. 2018

Director of Engineering, sur. 2017 Sur. 2010

Cognitive Computing, Ant Group, Alibaba Group, Bellevue, USA

Leading an R&D team of 150+ researchers and engineers to develop multi-modal learning solutions for computer vision, natural language understanding and knowledge graph.

## Director of Engineering, Nov. 2014 – Jul. 2017

Large Scale Learning, Alibaba Cloud, Alibaba Group, Hangzhou, China

An R&D team leader to develop a distributed machine learning platform, and deliver the platform product PAI 2.0 to Alibaba Cloud, including the implementation of hundreds of distributed learning algorithms on clusters and online services of predictive models.

Principal Applied Scientist Lead, Jan. 2014 - Nov. 2014

Senior Applied Researcher, May 2011 – Jan. 2014

Contextual Relevance, Bing, Microsoft, Seattle, USA

A team leader at Microsoft Bing to deliver personalized search service.

Scientist, Jan. 2008 - May 2011

Audience Science, Yahoo! Lab, Sunnyvale, USA

Working with colleagues on web-scale user click streams for content optimization.

## Associate Research Scientist, Jan. 2006 – Jan. 2008

Center for Computational Learning Systems, Columbia University, New York, USA

Conducting independent research on pragmatic Bayesian techniques.

#### **EDUCATION**

Post Doctoral, Feb. 2003 – Jan. 2006

Gatsby Computational Neuroscience Unit, University College London (UCL), UK

Advisor: Prof. Zoubin Ghahramani

**Ph.D.**, Jul. 1999 – Jan. 2003

National University of Singapore (NUS), Singapore

Advisor: Prof. Sathiya Keerthi and Prof. Chong Jin Ong

Master of Engineering, Sept. 1995 – Jan. 1998

Harbin Institute of Technology, Harbin, China

Bachelor of Engineering, Sept. 1991 – Jul. 1995

Harbin Engineering University, Harbin, China

#### **PUBLICATIONS**

- 1. W. Hong, J. Lao, W. Ren, J. Wang, J. Chen, W. Chu (2022) Training object detectors from scratch: An empirical study in the era of vision transformer, in Proc. of CVPR 2022
- 2. H. Wang, T.-W. Chang, T. Liu, J. Huang, Z. Chen, C. Yu, R. Li, W. Chu (2022) ESCM2: Entire space counterfactual multi-task model for post-click conversion rate estimation, in Proc. of SIGIR 2022
- 3. K. Ji, J. Liu, W. Hong, L. Zhong, J. Wang, J. Chen, W. Chu (2022) CRET: Cross-modal retrieval transformer for efficient text-video retrieval, in Proc. of SIGIR 2022
- 4. M. Li, X. Lin, X. Chen, J. Chang, Q. Zhang, F. Wang, T. Wang, Z. Liu, W. Chu, D. Zhao and R. Yan (2022) Keywords and instances: A hierarchical contrastive learning framework unifying hybrid granularities for text generation, in Proc. of ACL 2022
- 5. F. Yu, K. Huang, M. Wang, Y. Cheng, W. Chu, and C. Li (2022) Width & depth pruning for vision transformers, in Proc. of AAAI 2022
- 6. H. Huang, Y. Wang, Z. Chen, Y. Zhang, Y. Li, Z. Tang, W. Chu, J. Chen, W. Lin, and K.-K. Ma (2022) CMUA-Watermark: A cross-model universal adversarial watermark for combating deepfakes, in Proc. of AAAI 2022
- 7. L. Chao, J. He, T. Wang and W. Chu (2021) PairRE: Knowledge graph embeddings via paired relation vectors, ACL 2021: 4360-4369
- 8. F. Xu, M. Wang, W. Zhang, Y. Cheng and W. Chu (2021) Discrimination-aware mechanism for fine-grained representation learning, CVPR 2021
- 9. W. Hong, P. Guo, W. Zhang, J. Chen and W. Chu (2021) LPSNet: A lightweight solution for fast panoptic segmentation, CVPR 2021
- 10. W. Hong, K. Ji, J. Liu, J. Wang, J. Chen and W. Chu (2021) GilBERT: Generative vision-language pre-training for image-text retrieval, SIGIR 2021: 1379-1388
- 11. C. Jiang, K. Huang, S. He, X. Yang, W. Zhang, X. Zhang, Y. Cheng, L. Yang, Q. Wang, F. Xu, T. Pan and W. Chu (2021) Learning segment similarity and alignment in large-scale content based video retrieval, ACM MM 2021
- 12. K. Chen, W. Xu, X. Cheng, X. Zou, Y. Zhang, L. Song, T. Wang, Y. Qi and W. Chu (2020) Question directed graph attention network for numerical reasoning over text, EMNLP 2020:6759-6768
- 13. L. Chao, J. Chen and W. Chu (2020) Variational connectionist temporal classification, ECCV 2020:460-476
- X. Chen, W. Xu, K. Chen, T. Wang, S. Jiang, F. Wang, W. Chu and Y. Qi (2020) SpellGCN: Incorporating phonological and visual similarities into language models for Chinese Spelling Check, ACL 2020:871-881

- 15. X. Lin, W. Jian, J. He, T. Wang, and W. Chu (2020) Generating informative conversational response using recurrent knowledge-interaction and knowledge-copy, ACL 2020:41-52
- F. Xu, W. Zhang, Y. Cheng and W. Chu (2020) Metric learning with equidistant and equidistributed triplet-based loss for product image search, WWW 2020:57-65
- 17. S. Wang, B. Zhu, C. Li, M. Wu, J. Zhang, W. Chu, and Y. Qi (2020) Riemannian proximal policy optimization, Computer and Information Science 13(3)
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- 19. W. Huang, X. Cheng, K. Chen, T. Wang, W. Chu (2020) Towards fast and accurate neural Chinese word segmentation with multi-criteria learning, COLING 2020:2062-2072
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- 21. X. Cheng, W. Xu, T. Wang, W. Chu, W. Huang, K. Chen and J. Hu (2019) Variational semi-supervised aspect-term sentiment analysis via transformer, CoNLL 2019:961-969
- 22. W. Huang, X. Cheng, T. Wang and W. Chu (2019) BERT-based multi-head selection for joint entity-relation extraction, NLPCC (2) 2019:713-723
- 23. W. Sui, Q. Zhang, J. Yang and W. Chu (2018) A novel integrated framework for learning both text detection and recognition, ICPR 2018:2233-2238
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- 27. F. Li et al. (2017) AliMe Assist: an intelligent assistant for creating an innovative E-commerce experience, ACM International Conference on Information and Knowledge Management (CIKM) Winner of the Best Demo Award
- 28. M. Qiu, F.-L. Li, S. Wang, X. Gao, Y. Chen, W. Zhao, H. Chen, J. Huang and W. Chu (2017) AliMe Chat: A Sequence to Sequence and Rerank based Chatbot Engine, Annual Meeting of the Association for Computational Linguistics (ACL-55 Short Paper)
- 29. J. Yang, Y. Chen, S. Wang, L. Li, C. Meng, M. Qiu, W. Chu (2017) Practical lessons of distributed deep learning, Workshop on Principled Approaches to Deep Learning, at ICML
- 30. B. Bi, H. Ma, B. Hsu, **W. Chu**, K. Wang and J. Cho (2015) Learning to recommend related entities to search users, ACM International Conference on Web Search and Data Mining (WSDM-08):139-148
- 31. J. Yan, W. Chu, R. W. White (2014) Cohort modeling for enhanced personalized search, ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR-37)
- 32. X. Li, C. Guo, W. Chu, Y. Wang, J. Shavlik (2014) Deep learning powered in-session contextual ranking using clickthrough data, Workshop on Personalization: Methods and Applications, at Neural Information Processing Systems (NIPS)
- 33. H. Wang, X. He, M. Chang, Y. Song, R. W. White, **W. Chu** (2013) Personalized ranking model adaptation for web search, ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR-36)
- 34. R. W. White, W. Chu, A. Hassan, X. He, Y. Song, H. Wang (2013) Enhancing personalized search by mining and modeling task behavior, International World Wide Web Conference (WWW-22)

- 35. H. Wang, Y. Song, M. Chang, X. He, R. W. White, W. Chu (2013) Learning to extract cross-session search tasks, International World Wide Web Conference (WWW-22):1353-1364
- 36. T. Moon, W. Chu, L. Li, Z. Zheng, Y. Chang (2012) An online learning framework for refining recency search results with user click feedback, Transactions on Information Systems 30(4)
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- 40. L. Zhang, J. Yang, W. Chu, and B. Tseng (2011) A machine-learned proactive moderation system for auction fraud detection, ACM Conference on Information Retrieval and Knowledge Management (CIKM-20 Short Paper)
- 41. L. Li, W. Chu, J. Langford and X. Wang (2011) Unbiased offline evaluation of contextual-bandit-based news article recommendation algorithms, ACM International Conference on Web Search and Data Mining (WSDM-04) 297-306 Winner of the Best Paper Award
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- 48. W. Chu, et al. (2009) A case study of behavior-driven conjoint analysis on Yahoo! Front Page Today Module, ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD-15 Industry Track):1097-1104
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- 52. **W. Chu** and S. S. Keerthi (2007) Support vector ordinal regression, Neural Computation 19(3):792-815
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- 58. W. Chu (2006) Model selection: an empirical study on two kernel classifiers, International Joint Conference on Neural Networks (IJCNN-06):1673-1679
- 59. W. Chu, Z. Ghahramani, A. Podtelezhnikov and D. L. Wild (2006) Bayesian segmental models with multiple sequence alignment profiles for protein secondary structure and contact map prediction, IEEE/ACM Transactions on Computational Biology and Bioinformatics 3(2):98-113
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- 64. S. S. Keerthi and W. Chu (2005) A matching pursuit approach to sparse Gaussian process regression, Neural Information Processing Systems (NIPS-18):643-650
- 65. W. Chu and Z. Ghahramani (2005) Preference learning with Gaussian processes, International Conference on Machine Learning (ICML-22):137-144
- 66. W. Chu and S. S. Keerthi (2005) New approaches to support vector ordinal regression, International Conference on Machine Learning (ICML-22):145-152
- 67. W. Chu and Z. Ghahramani (2005) Extensions of Gaussian processes for ranking: semi-supervised and active learning, Workshop Learning to Rank at (NIPS-18):29-34
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- 72. K. Duan, S. S. Keerthi, W. Chu, S. K. Shevade and A. N. Poo (2003) Multi-category classification by soft-max combination of binary classifiers, Multiple Classifier Systems (MCS-04) Lecture Notes in Computer Science 2709 Springer:125-134
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- 75. W. Chu, S. S. Keerthi and C. J. Ong (2002) A new Bayesian design method for support vector classification, International Conference on Neural Information Processing (ICONIP-09)

- 76. S. S. Keerthi, et al. (2002) A machine learning approach for the curation of Biomedical literature KDD Cup 2002 (Task 1), SIGKDD Explorations Newsletter, 4(2) Honorable Mention
- 77. W. Chu, S. S. Keerthi and C. J. Ong (2001) A unified loss function in Bayesian framework for support vector regression, International Conference on Machine Learning (ICML-18):51-58

#### US PATENTS

- 78. User trustworthiness, US Patent 9519682 B1
- Determining user preference of items based on user ratings and user features, US Patent 8301624
   B2
- 80. Predicting item-item affinities based on item features by regression, US Patent 8442929 B2
- 81. Enhanced matching through explore/exploit schemes, US Patent 8244517 B2
- 82. Character recognition method and device, US Patent 10872274 B2
- 83. Segmentation-based damage detection, US Patent 10783643 B1
- 84. Methods and systems relating to ranking functions for multiple domains, US Patent 10019518 B2
- 85. Personalized recommendations on dynamic content, US Patent 9600581 B2
- 86. Segmentation-based damage detection, US Patent 11004204 B2
- 87. Character recognition method and device, US Patent 10872274 B2
- 88. Online active learning in user-generated content streams, US Patent 99673218 B2
- 89. Methods and apparatuses for building data identification models, US App. 20180365522 A1
- 90. Text information clustering method and text information clustering system, US App. 20180365218
  A1
- 91. Multi-sampling model training method and device, US App. 20180365525 A1
- 92. Question recommendation method and device, US App. 20180330226 A1
- 93. Feature data processing method and device, US App. 20180341801 A1
- 94. Text information clustering method and text information clustering system, US App. 20180365218
  A1
- 95. Multi-sampling model training method and device, US App. 20180365525 A1
- 96. Method and system for training model by using training data, US App. 20180365521 A1
- 97. Question recommendation method and device, US App. 20180330226 A1
- $98.\ \,$  Feature data processing method and device, US App. 20180341801 A1

### Honors and Awards

- Best Demo Award, ACM CIKM, 2017
- Best Paper Award, ACM WSDM, 2011
- Super Star Team Award, Yahoo!, 2008
- Honorable Mention Team, ACM KDD CUP, 2002

### Professional Services

Reviewer for the following journals:

- BMC Bioinformatics
- IEEE Transactions on Evolutionary Computation
- IEEE Transactions on Neural Networks
- IEEE Transactions on Pattern Analysis and Machine Intelligence
- IEEE Transactions on Systems, Man, and Cybernetics
- Journal of Machine Learning Research
- Machine Learning Journal
- Neurocomputing
- Neural Computation
- Operations Research

Reviewer for the following conferences: ICML, SIGIR, NIPS, AISTATS, ECML, ESANN, PSB, WWW

## Ongoing Projects

- Logical graph neural networks for symbolic reasoning
- Event logical graph construction and inference
- Insurance claim automation systems by structural extraction from images
- Object recognition and segmentation for satellite imagery
- Video content understanding by multi-modality learning
- Latent confounder discovery in casual inference

## References

Available upon request

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