

日和茶集

33_李佳偉

網站緣由

在城市中生活步調總是特別快，有時候會希望暫時脫離日常的生活環境，讓身心靈放鬆。

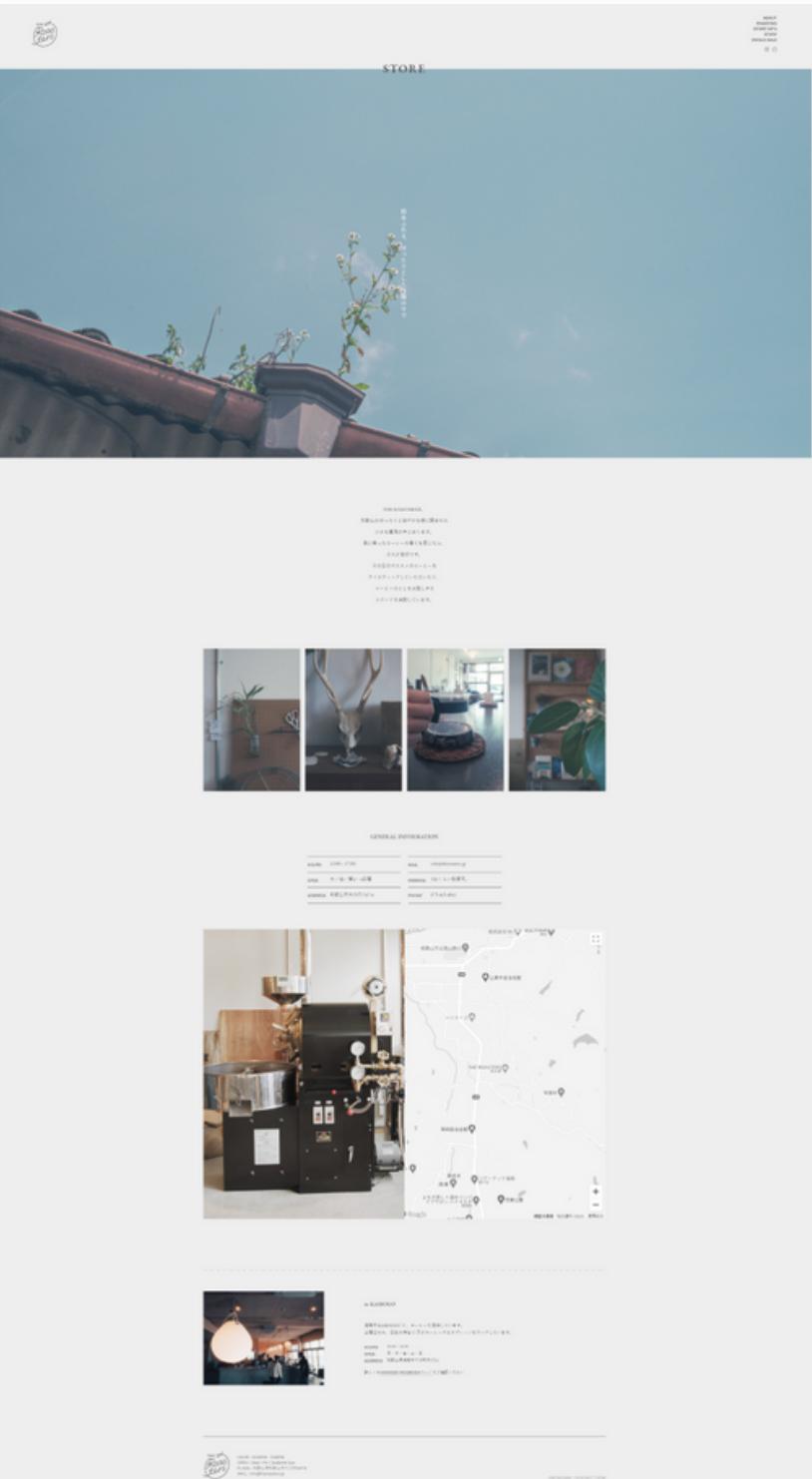
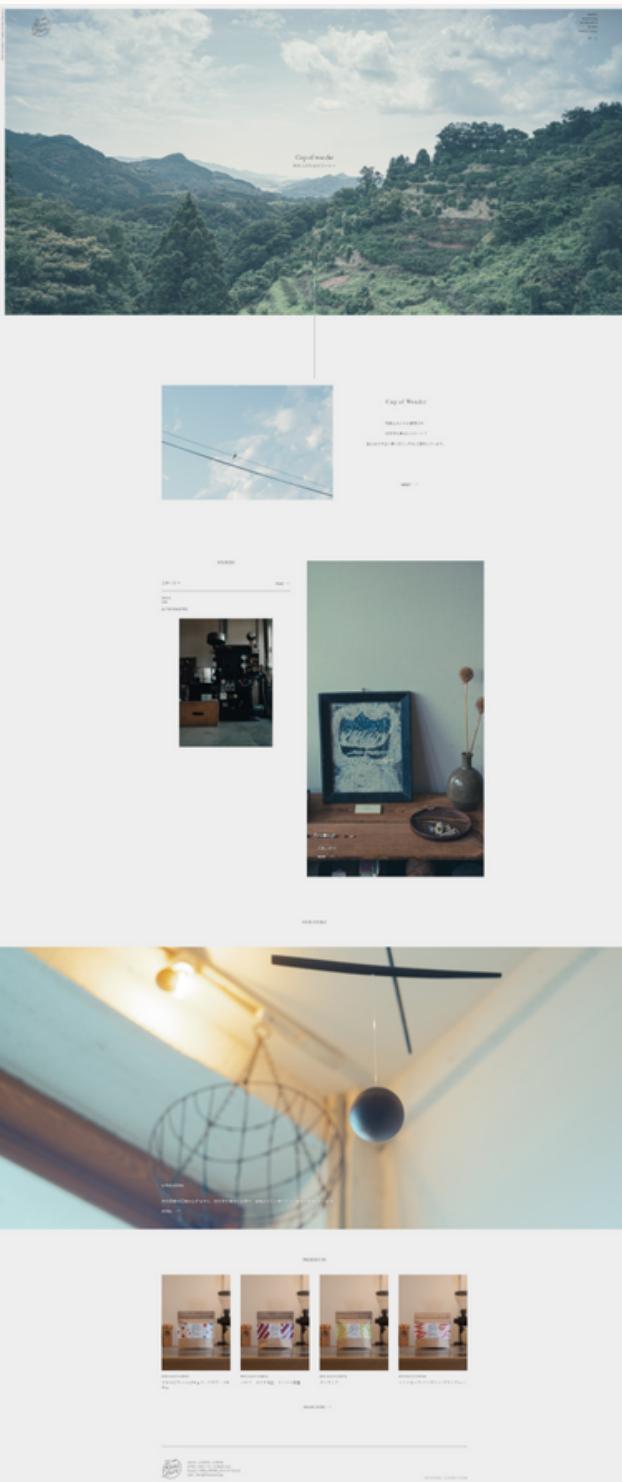
因此想在山上開設一個藝文咖啡廳，讓人們在親近大自然的同時，也能夠有一個舒適的空間。

除了提供飲食之外，也會不定時舉辦如音樂會、攝影、野餐等活動，讓有相同興趣的人們能夠有互相交流的機會。

架站目的

1. 介紹日和茶集的基本資訊如：環境、地址、餐點
2. 提供活動查詢的功能
3. 提供電商服務

參考網站



lottery and sweets | no.1-no.2 |

うつわと
おかしの



フィナンシェ
×
桂子さんの器

Financier
Society

顔縁のような洋の雰囲
気の器にはフィナン
シェがよく似合う。器
の存在感と、フィナン
シェのシンプルな怜ま
いの相性は抜群だ。



かためプリン
X
イトウサトミさん

Pudding
Satomi Ito

まるで、固めプリンのために作られたかのような、美しい器。この器にプリンを乗せるだけで、一段と特別なお菓子に感じられる。

參考網站

The screenshot shows the UNERO website's homepage. At the top, there is a navigation bar with links for Home, Shop, Pages, Collections, News, and Elements. Below the navigation bar is a search bar and a user account icon. The main content area features a section titled "Shop With Sidebar" with a sub-section "Home - Shop Tents Indoor". On the left side, there is a sidebar with various filters and categories. The sidebar includes sections for Categories (All Product, Furniture, Bedding, Decor), Filter By (Price, Size, Color), and Popular tags (the north face, Dior, Gucci, Louis Vuitton, Prada, Yves Saint Laurent). The main content area displays a grid of products, including a pink backpack, a white bottle, and a pair of sunglasses.

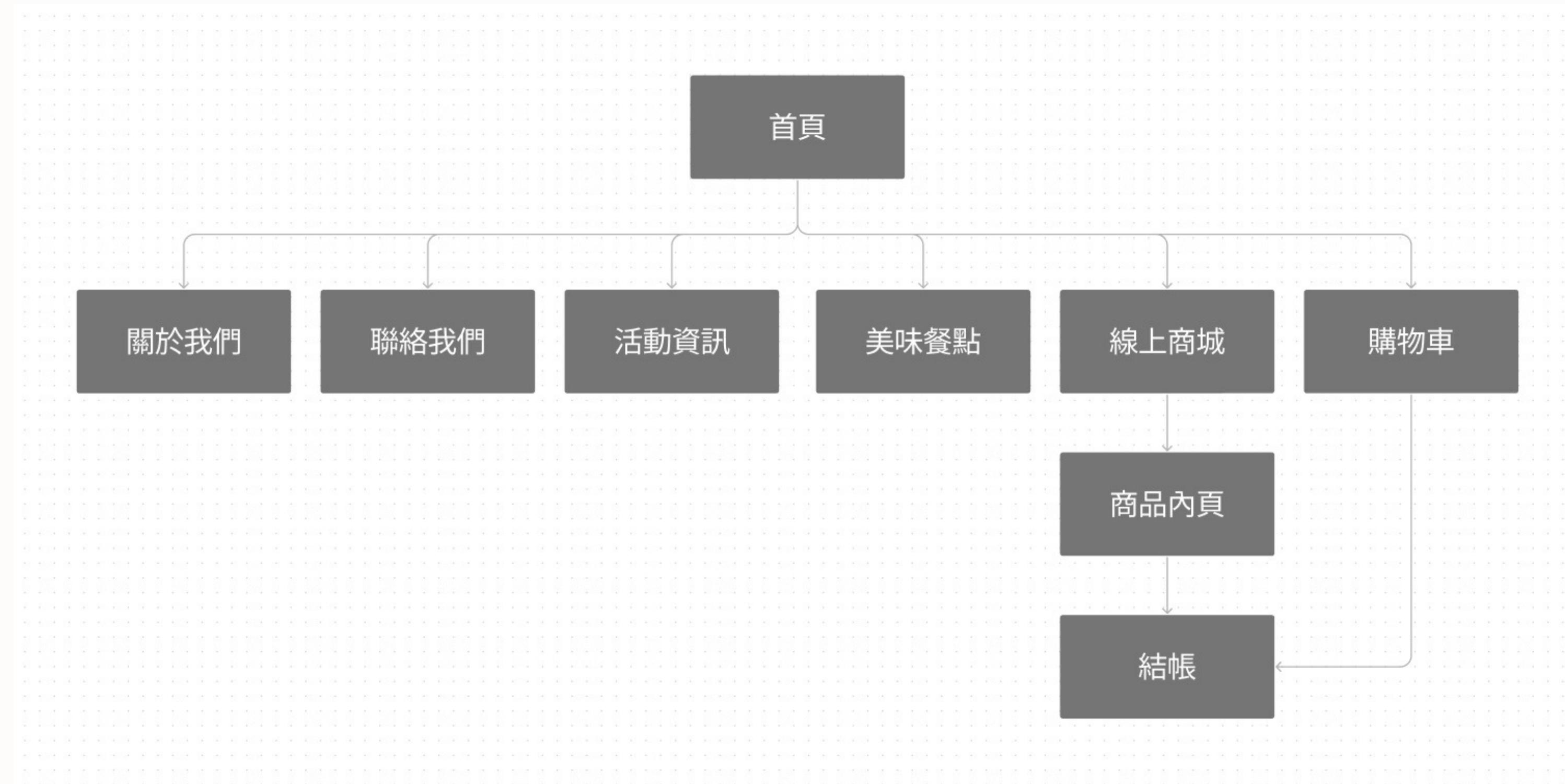
The screenshot shows the UNIQLO website's product listing page. At the top, there is a navigation bar with links for WOMEN, MEN, KIDS, and BABY. Below the navigation bar is a search bar and a user account icon. The main content area shows a product listing for men's shirts. The first item is a "男裝 DRY-EX快乾彈性圓領T恤" (Size: XL, Color: OR BLACK) priced at NT\$990. The second item is a "男裝 純棉斜紋圓領T恤" (Size: XL, Color: OR DIVE) also priced at NT\$990. Below the products, there is a section titled "人也買了..." showing recommended items like a "Suede Wine Corkscrew" and a "Wood Long TV Board". The bottom of the page features a footer with links for APP 開啟, Newsletter, and a copyright notice: "© 2022 UNIQLO. All rights reserved."

The screenshot shows the National Kaohsiung Normal University website. At the top, there is a navigation bar with links for Home, About Us, Events, Service, Information, and Downloads. Below the navigation bar is a search bar and a user account icon. The main content area features a large promotional banner with colorful illustrations of people and buildings. Below the banner, there is a section titled "藝文活動" (Arts and Culture Activities) displaying several event thumbnails, such as "久石譲的魔戒魔譯" and "莫札特魔術魔鏡".

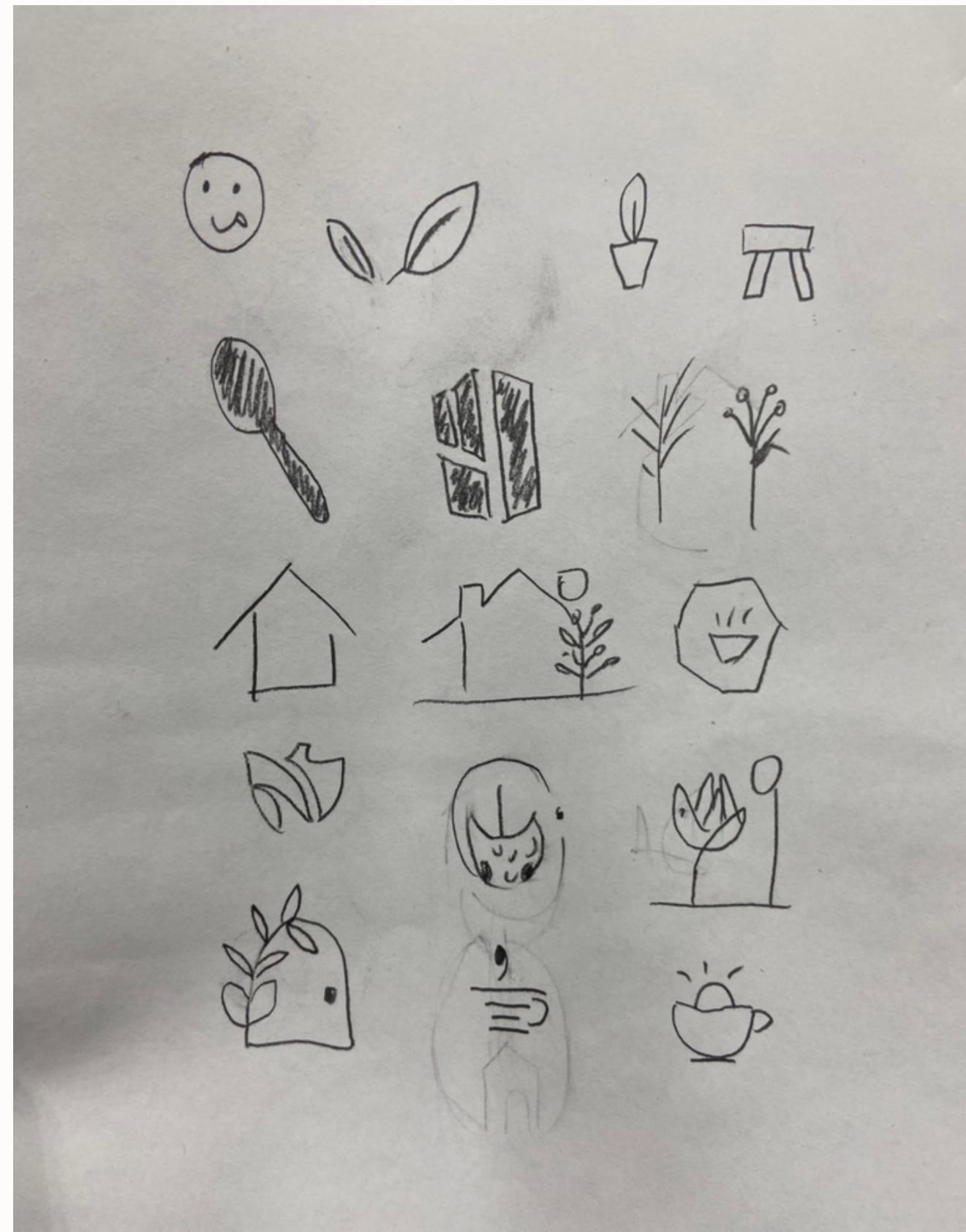
字體

中文字體：花園明朝體

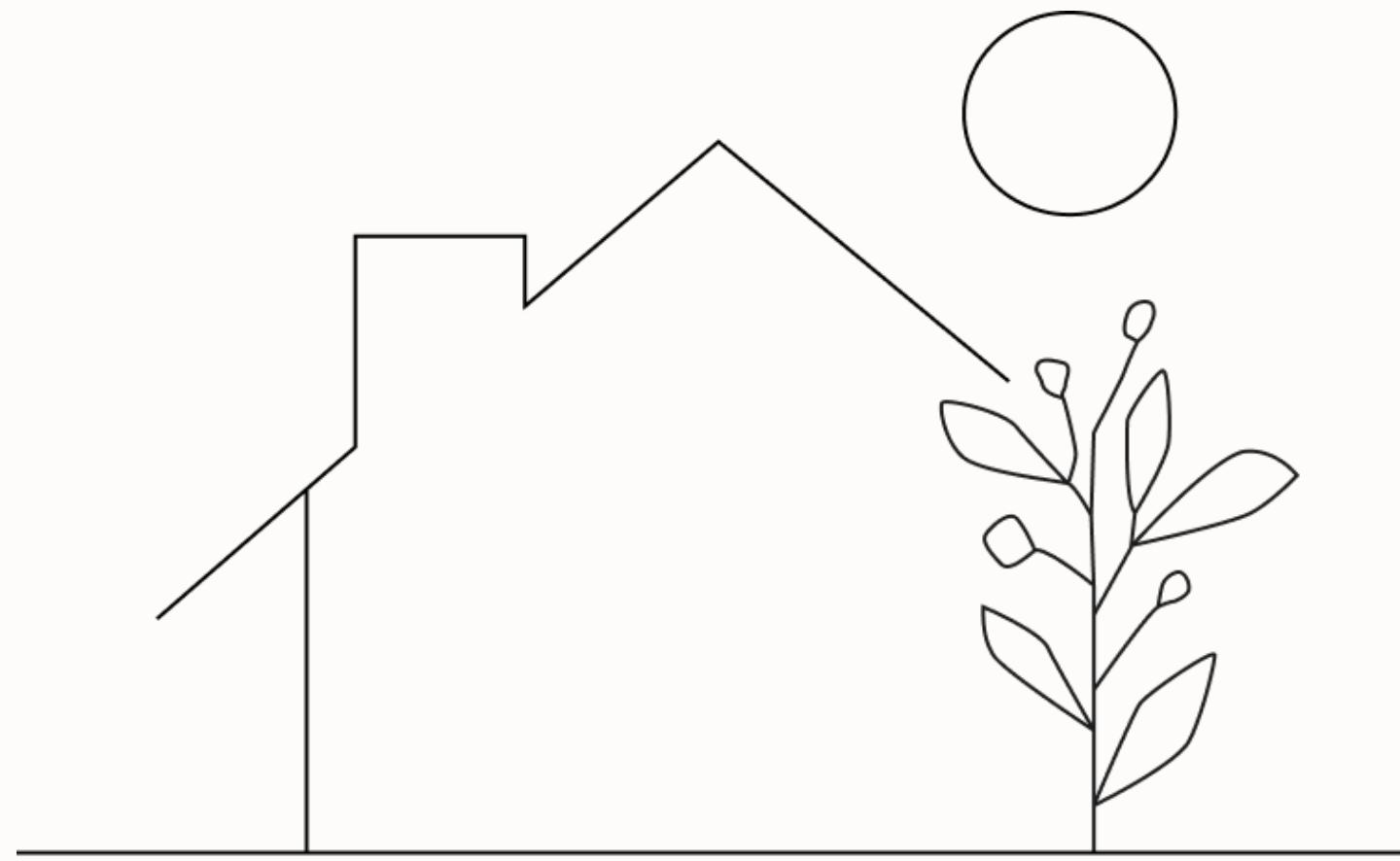
英文字體：Amiri、Roboto



LOGO草圖



LOGO



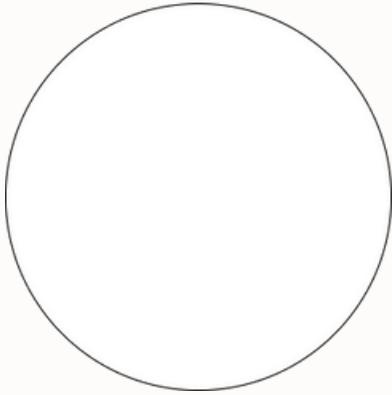
日和茶集

設定是在山上的藝文咖啡廳，
想呈現日系簡約的風格
因此使用線條的手法進行設計。
以房子為基底，並加入了
花與太陽的元素，添加大自然的氛圍。

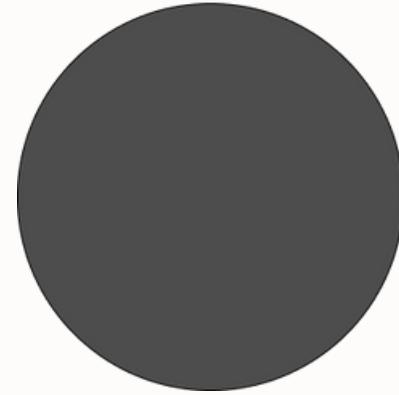
色彩計畫

主色

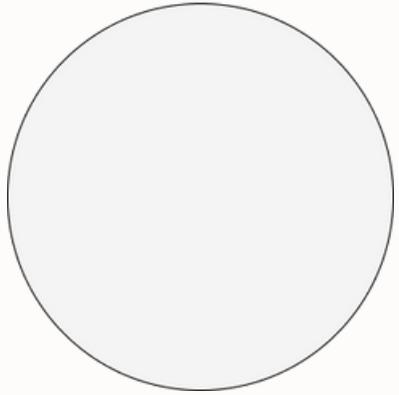
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#4D4D4D

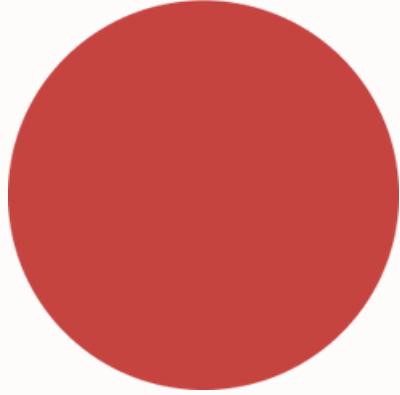


#F4F4F4

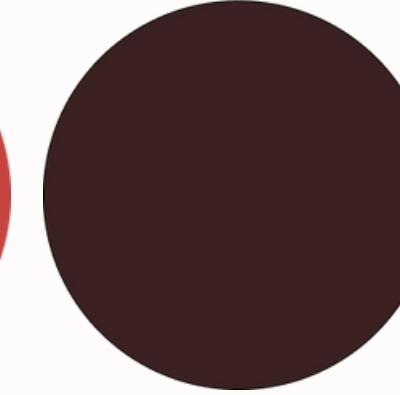


輔色

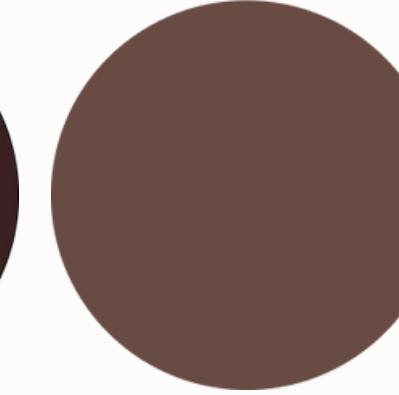
#C64440



#3B2121



#684B42



Wireframe

首頁

日和茶集

關於我們
聯絡我們
活動資訊
美味餐點
線上商城

ABOUT

日和茶集

位於陽明山上，結合了音樂、影像、與美酒的藝文咖啡廳。

聯絡我們

日和茶集

位於陽明山上，結合了音樂、影像、與美酒的藝文咖啡廳。

關於我們

清新的陽光
隨著枝葉灑落在
日和的山側角落
遠離城市的喧囂
享受山中的慢步調
品味生活的美好日常

關於我們

美味餐點

提供美味餐點的同時
也會不定時舉辦音樂會
攝影交流、交換禮物的活動

來到日和
結交志同道合的朋友
分享彼此的生活

活動資訊

SHOP

二手小物 +1
充滿驚喜的二手小物
裏面包，絕對物超所值

手工餅乾 +2
超好吃的手工餅乾
包含著店長滿滿的愛

攝影集 +3
日和精選攝影集
各種活動的精采瞬間

精選咖啡豆 +4
日和精選咖啡豆
甘醇的風味，低調而優雅。

MORE

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

日和茶集

關於我們
聯絡我們
活動資訊
美味餐點
線上商城

ABOUT

日和茶集

位於陽明山上
由一群熱愛音樂、攝影
享受自然的夥伴們開創的
藝文咖啡廳

聯絡我們

日和茶集

位於陽明山上
由一群熱愛音樂、攝影
享受自然的夥伴們開創的
藝文咖啡廳

PROFILE
李小佑
Hai
出生於1992年桃園市龍潭區
數位多媒體設計畢業，過去曾擔任攝影師、
職業樂手，前端工程师。
2020年在陽明山上創立了「日和茶集」
結合音樂、影像及美食元素的藝文咖啡廳，
提供給需要放鬆的你。

EVENT

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城 購物車

關於我們

Wireframe

聯絡我們

This wireframe shows the layout of the 'CONTACT' page. At the top is a header with the logo '日和茶集' and navigation links: 首頁, 關於我們, 聯絡我們, 活動資訊, 美味餐點, 線上商城. Below the header is a large grey rectangular area labeled 'CONTACT'. Underneath this is a section titled '聯絡資訊' containing a table with hours (08:00 - 21:00), open (每周二公休), address (台北市北投區中和街...), and phone (03-499371). Below the table is a small paragraph about the location. At the bottom is a form with fields for '您的姓名:', '連絡電話:', '電子郵件:', '意見問題:', and a '提交' button.

This wireframe shows the layout of the '活動資訊' (Activities) page. At the top is a header with the logo '日和茶集' and navigation links: 首頁, 關於我們, 聯絡我們, 活動資訊, 美味餐點, 線上商城. Below the header is a search bar with dropdowns for '音樂類', '日期' (2023/06/15 - 2023/10/06), '關鍵字搜尋', and a '開始搜尋' button. The main content area displays a grid of six activity cards. Each card has a title, a date, and a category. The activities listed are:

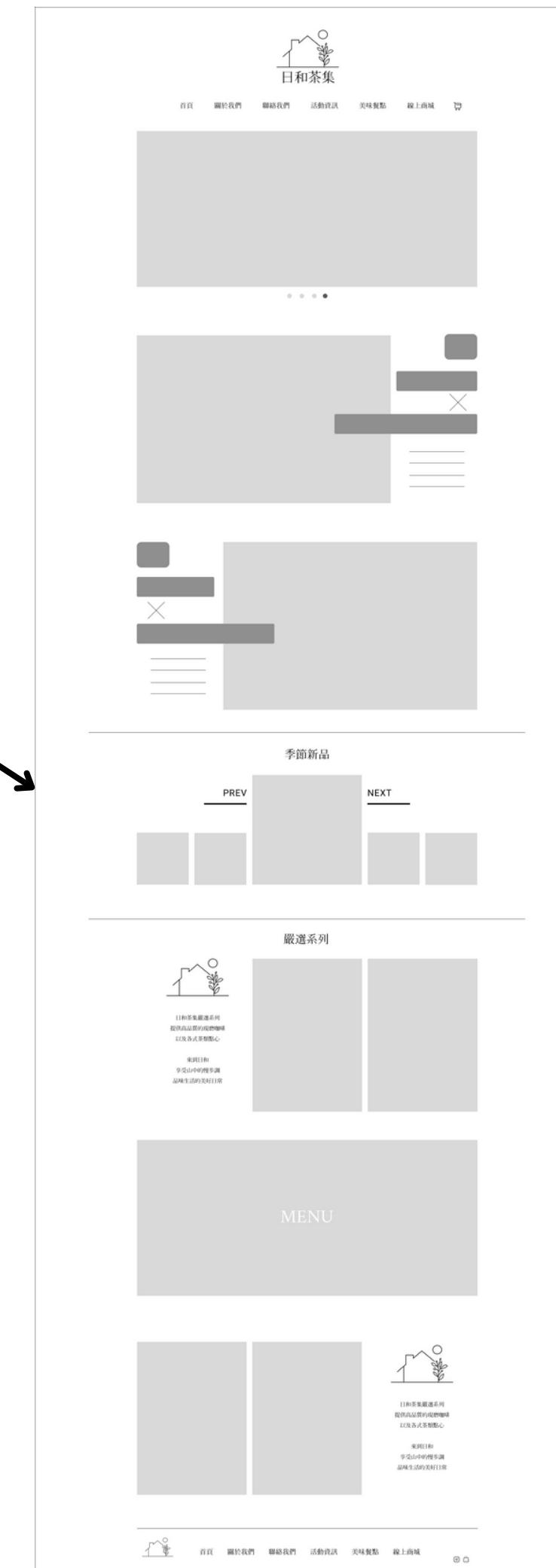
- Open Jam爵士之夜 (音樂) - 2023.10.06 18:00-21:00
- 光影·夏日森林 (攝影) - 2023.8.15 16:00-18:00
- 聖誕交換禮物 (節日) - 2023.12.23 18:00-20:00
- 光影·櫻花季 (攝影) - 2024.2.17 16:00-18:00
- 日和店長獨奏會 (音樂) - 2023.9.23 15:00-17:00
- 日和野餐聚 (其他) - 2023.11.25 14:00-17:00

At the bottom is a footer with the logo '日和茶集' and navigation links: 首頁, 關於我們, 聯絡我們, 活動資訊, 美味餐點, 線上商城, 購物車.

活動資訊

Wireframe

美味餐點



線上商城

Wireframe

購物內頁

This wireframe shows a product detail page for '日和精選咖啡豆'. At the top, there's a navigation bar with links to 首頁, 關於我們, 聯絡我們, 活動資訊, 美味餐點, 線上商城, and a search icon. Below the navigation is the logo '日和茶集' with a stylized plant icon. The main content area displays the product name '日和精選咖啡豆' and price 'NT 550'. It includes a detailed description of the coffee beans, mentioning they come from the Yunnan region of China. Below the description are sections for '關於物流' (Delivery Information), '關於本店' (About the Store), and a '加入購物車' (Add to Cart) button. There are also social sharing icons for Facebook, Instagram, and Twitter. A '直接購買' (Buy Now) button is located at the bottom right. The page also features a sidebar with '最近瀏覽的商品' (Recently Viewed Products) and '其他商品' (Other Products). At the bottom, there's a footer with the same navigation links and a copyright notice.

This wireframe shows a shopping cart page with three items: '精選咖啡豆' (Selected Coffee Beans), '攝影集' (Photo Collection), and '二手小物' (Second-hand Item). The cart summary table includes columns for '商品訊息' (Product Info), '售價' (Price), '數量' (Quantity), and '合計' (Total). Each item row has a '修改配送方式' (Change Shipping Method) link, a delete link, and a '類似商品' (Similar Products) link. At the bottom, there are buttons for '全選' (Select All), '刪除' (Delete), '移至我的最愛' (Move to Favorites), and a total amount of '總金額(不含運費): NT0' (Total Amount (excluding shipping): NT0). Below the cart, there are sections for '其他人也買了...' (Other people also bought...) and '其他商品' (Other products), each showing five placeholder product cards. A '回上一頁' (Back to Previous Page) button is at the bottom of the page.

購物車

Wireframe

結帳

The wireframe illustrates a payment confirmation page for the brand '日和茶集'. At the top right is the brand's logo, which is a stylized illustration of a plant or tree branch with a small circle at the top. Below the logo is the brand name '日和茶集' in Chinese characters.

The navigation menu at the top includes links for 首頁 (Home), 關於我們 (About Us), 聯絡我們 (Contact Us), 活動資訊 (Event Information), 美味餐點 (Delicious Meals), 線上商城 (Online Mall), and a shopping cart icon.

The main content area is divided into several sections:

- 付款方式 (Payment Method):** A section containing a text input field and four gray square buttons, with a note below stating: "下一步將連至第三方金流服務進行刷卡，你所有的交易資訊皆獲得安全保護" (The next step will connect to a third-party payment gateway for card swiping, and all transaction information will be securely protected).
- 訂單明細 (Order Details):** A summary table showing 小計 (Subtotal) as NT\$550 and the total amount as NT\$550. It includes a button labeled "同意並送出" (Agree and Send).
- 發票選項 (Invoice Options):** A section for entering invoice information, including fields for 姓名 (Name), 公司 (Company), 地址 (Address), and two dropdown menus for 電話 (Phone) and 郵遞區號 (Postcode). A note above these fields states: "以下資訊只用於開立發票，並不會在其他頁面顯示。發票一經開立後不可更改，請確認資訊是否都填寫正確喔！" (This information is only used for issuing an invoice and will not be displayed on other pages. Once an invoice is issued, it cannot be changed, please confirm that all information is correct!).
- 購物列表 (1) (Shopping Cart List):** A summary table showing a single item with a total of NT\$550. It includes a "展開" (Expand) button and a note: "總計1項物品" (Total 1 item).

At the bottom of the page is a footer bar with the brand logo, navigation links, and social media icons for WeChat and Weibo.

Mockup

首頁

The screenshot shows the homepage of '日和茶集'. At the top is the logo '日和茶集' with a stylized house icon above it. Below the logo is a navigation bar with links: 首頁 (Home), 關於我們 (About Us), 聯絡我們 (Contact Us), 活動資訊 (Event Information), 美味餐點 (Delicious Meals), and 線上商城 (Online Mall). A shopping cart icon is also present. The main content area features several images: a coffee machine on a counter, a tea ceremony setup, a window view of a shop interior, a close-up of flowers, and a cup of coffee. There are also sections for '美味餐點' (Delicious Meals) showing a cup of coffee and some flowers, and a 'SHOP' section showing items like二手小物 (Second-hand Goods), 手工餅乾 (Homemade Cookies), 摄影集 (Photograph Collection), and 精選咖啡豆 (Selected Coffee Beans). A large black arrow points from the text '首頁' to the top left of the screenshot.

The screenshot shows the 'ABOUT' page of '日和茶集'. At the top is the logo '日和茶集' with a stylized house icon above it. Below the logo is a navigation bar with links: 首頁 (Home), 關於我們 (About Us), 聯絡我們 (Contact Us), 活動資訊 (Event Information), 美味餐點 (Delicious Meals), and 線上商城 (Online Mall). The main content area features two images: a shop interior and a close-up of a coffee cup. There are also sections for 'EVENT' (Events) showing a guitar and a notebook, and '活動資訊' (Event Information) showing a person pouring coffee. A large black arrow points from the text '關於我們' to the top right of the screenshot.

關於我們

Mockup

聯絡我們

This mockup shows the 'CONTACT' page of the '日和茶集' website. At the top is the brand logo and navigation menu: 首頁, 關於我們, 聯絡我們, 活動資訊, 美味餐點, 線上商城, and a shopping cart icon. Below the menu is a large image of a coffee-making setup. Underneath are three smaller images: a still life with coffee cups, a close-up of coffee beans, and a person making coffee. A quote in Chinese is present: '在於陽明山上，結合了音樂、影像、美食的古文咖啡。享受咖啡的醇香與品嚐生活的美好日常。' At the bottom is a map showing the location of the shop, followed by a contact form with fields for name, phone number, email, and message, and a '提交' (Submit) button.

This mockup shows the '活動資訊' (Events) page of the '日和茶集' website. The header includes the logo and navigation menu: 首頁, 關於我們, 聯絡我們, 活動資訊 (highlighted), 美味餐點, 線上商城, and a search bar. The main content features a large image of a picnic spread on a grassy field. Below it are six event cards arranged in a 2x3 grid:

- Open Jam爵士之夜** (Music) - Date: 2023.10.06, Time: 18:00-21:00
- 光影·夏日森林** (Photography) - Date: 2023.8.15, Time: 16:00-18:00
- 聖誕交換禮物** (Other) - Date: 2023.12.23, Time: 18:00-20:00
- 光影·櫻花季** (Photography) - Date: 2024.2.17, Time: 16:00-18:00
- 日和店長獨奏會** (Music) - Date: 2023.9.23, Time: 15:00-17:00
- 日和野餐聚** (Other) - Date: 2023.11.25, Time: 14:00-17:00

A page number '1' is visible at the bottom center, and the footer contains the same navigation menu as the header.

活動資訊

Mockup

美味餐點

The screenshot shows a grid of meal images. The top row features a fruit platter, a bowl of cereal with fruit, and a cup of coffee. Below are two detailed meal cards:

- NO.1 莓果撻燕麥片**
重溫青春時酸酸甜甜初戀的滋味
細緻酸甜的水果香
融合燕麥的濃厚味
與燕麥片的開口感
有如青青的自然心動
令人愛不釋手
- NO.2 巧克力綿綿蛋糕**
超濃郁巧克力撻衝擊你的味蕾
每日手工製作
每日現成的內皮力士蛋糕
超濃郁巧克力醬
美式風味的餅乾搭配
打造最豐厚醇濃的完美蛋糕

Below these cards is a "Seasonal New Product" section with a "PREV" and "NEXT" button, followed by a "Gourmet Series" section featuring images of cookies and coffee.

The screenshot shows a grid of product categories and their details:

- 商品種類**
 - 咖啡豆
 - 手工餅乾
 - 精選茶葉
 - 二手小物
 - 攝影集
 - 其他
- 精選咖啡豆** NT 500
- 精選咖啡豆** NT 500
- 手工餅乾** NT 150
- 茶葉** NT 700
- 茶葉** NT 800
- 茶葉** NT 1000
- 二手小物** NT 700
- 二手小物** NT 700
- 攝影集** NT 600

At the bottom, there is a page navigation bar with numbers 1, 2, 3, 4, 5.

線上商城

Mockup

商品內頁

日和茶集

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

日和 精選咖啡豆 NT 550

消費滿500元以上免運費
來自南投埔里產在頭戴山脈地區
以其平衡的口感和豐富的風味而聞名，
具有酸度和苦味之間的完美平衡。

關於本店
營業時間：12:00 - 21:00
公休日：每周
地址：台中市北投區
電話：+860987654321

加入購物車 直接購買

最近瀏覽的商品

精選咖啡豆 NT 1499 手工餅乾 NT 1499 茶葉 NT 1499

其他商品

茶葉 NT 1499 二手小物 NT 1499 攝影集 NT 1499 茶葉 NT 1499 二手小物 NT 1499

回上一頁

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

日和茶集

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

| 操作 | 商品訊息 | 售價 | 數量 | 合計 | 操作訂單 |
|---|-------|--------|-------|--------|------------|
| <input checked="" type="checkbox"/> 宅配送 | 精選咖啡豆 | \$2450 | - 1 + | \$2450 | 刪除 類似商品 |
| <input type="checkbox"/> 修改配送方式 | 攝影集 | \$1450 | - 1 + | \$1450 | 刪除 類似商品 |
| <input type="checkbox"/> 修改配送方式 | 二手小物 | \$990 | - 1 + | \$990 | 刪除 類似商品 |

全選 刪除 移至我的最愛 總金額(不含運費): NT0 結帳

最近瀏覽的商品

精選咖啡豆 NT 1499 手工餅乾 NT 1499 茶葉 NT 1499

其他商品

茶葉 NT 1499 二手小物 NT 1499 攝影集 NT 1499 茶葉 NT 1499 二手小物 NT 1499

回上一頁

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

購物車

Mockup

結帳

日和茶集

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

付款方式

信用卡

下一步將連至第三方金流服務進行刷卡，你所有的交易資訊皆獲得安全保護

訂單明細

小計 NT\$550
NT\$550

同意並送出

發票選項

以下資訊只用於開立發票，並不會在其他頁面顯示。發票一經開立後不可更改，請確認資訊是否都填寫正確喔！
(*為必填欄位)

姓名* 聯絡用電子郵件*

請輸入真實姓名

發票類型 如需開立統編，請選擇統編發票

電子發票 儲存在日和, 中獎後寄信通知

回線上商城

首頁 關於我們 聯絡我們 活動資訊 美味餐點 線上商城

簡報結束

33_李佳偉