



Scene from Bean: The Movie

Profound or *Mundane*?

Analysing profoundness through NLP

By: Feng Weihang

Profound or *Mundane*?

Too often we enjoy the comfort of opinion without the discomfort of thought.

Profound or *Mundane*?

Like most men my age, I'm 51.

Profound or *Mundane*?

Too often we enjoy the comfort of opinion
without the discomfort of thought.

John. F. Kennedy



Profound or *Mundane*?



Like most men my age, I'm 51.

- u/awesome_smokey

Problem Statement

profound adjective

pro·found | \ prə-ˈfaʊnd , prō- \

Definition of *profound* (Entry 1 of 2)

- 1 **a** : having intellectual depth and insight
- b** : difficult to [fathom](#) or understand

1. Is there a pattern to profound sentence?

2. Can we develop a reliable subreddit classifier to classify statements from r/one liners vs r/quotes?

3. Can the classifier generalize to identify any profound statement?

This project seeks to analyse patterns of profound sentence, and develop a generalized classifier to recognise a profound statement, in order to enhance our understanding of this deeper end of the human ingenuity.

Subreddits

Profound

29,718 (57%) posts from

r/quotes

Current quotes, historic quotes, movie quotes, song lyric quotes, game quotes, book quotes, tv quotes or just your own personal gem of wisdom.

Mundane

22,479 (43%) posts from

r/one liners

A oneliner is a succinct, funny or witty remark. The statement should fit into one sentence.

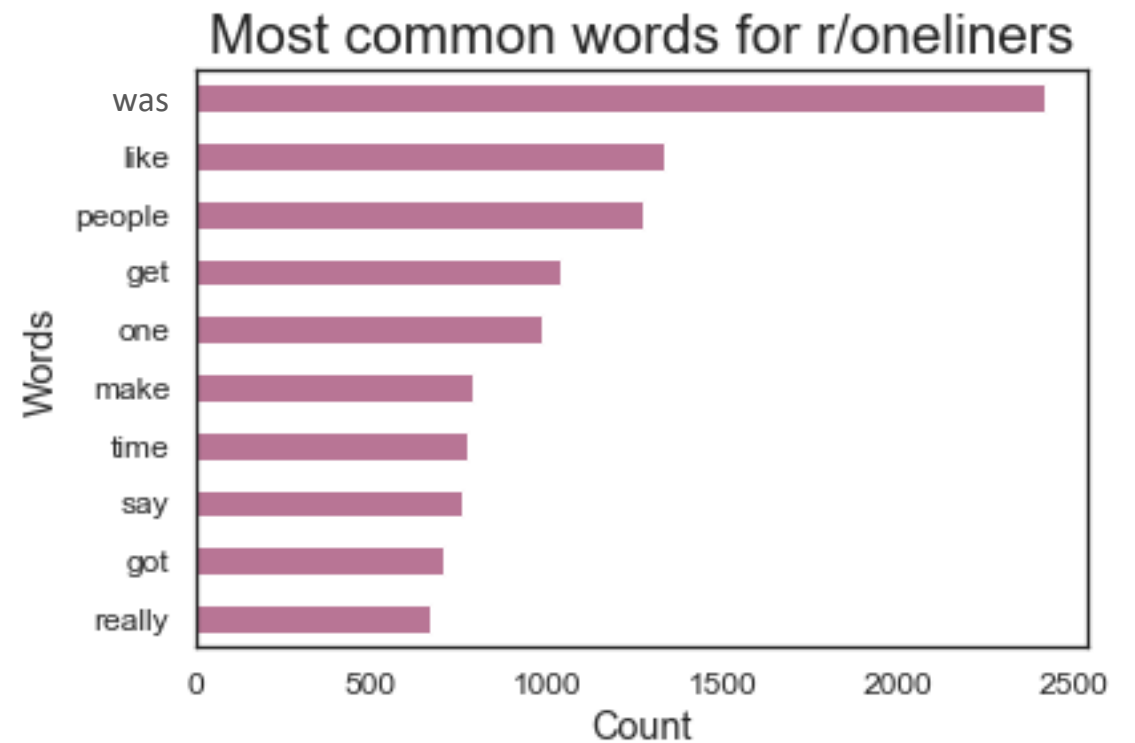
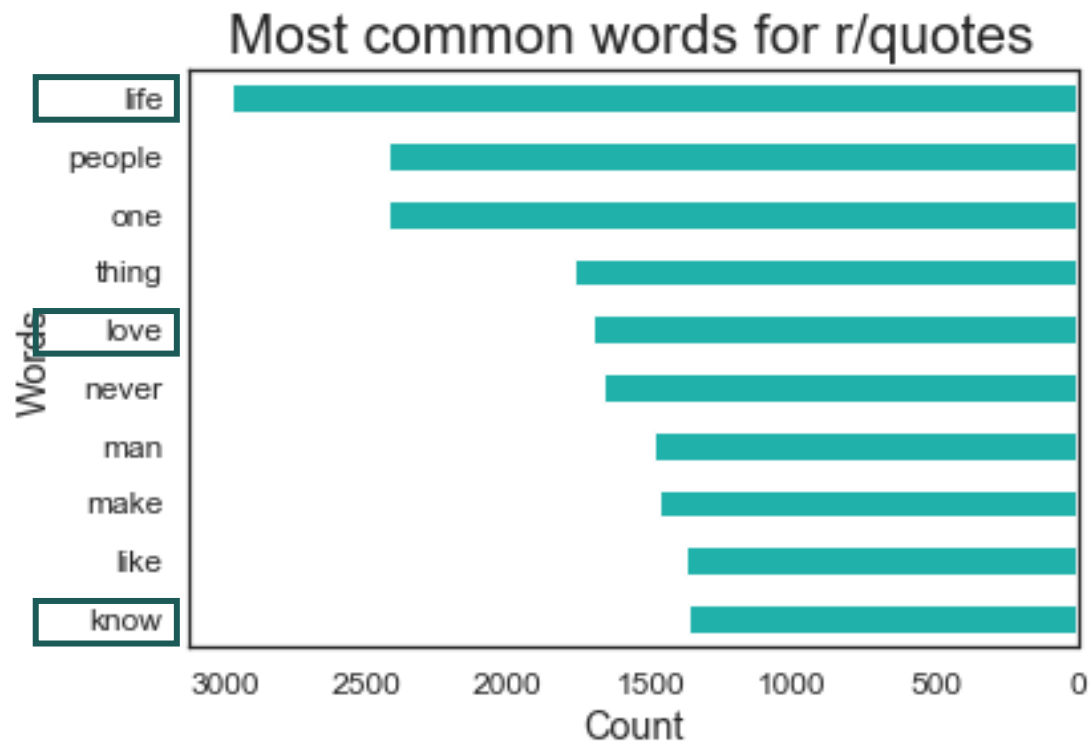
Features Used

Features

- **Post Titles**
- **Title Length**
- **Average Word Length**
- **Longest Word Length**
- **Dale-Chall Readability Score**
- **Flesch–Kincaid Reading Ease**
- **Sentiment Score (VADER)**
- **Part of Speech (POS) Tagging**
- **Comments**
- **Number of comments**
- **Date posted**

1. Is there a pattern to profound sentence?

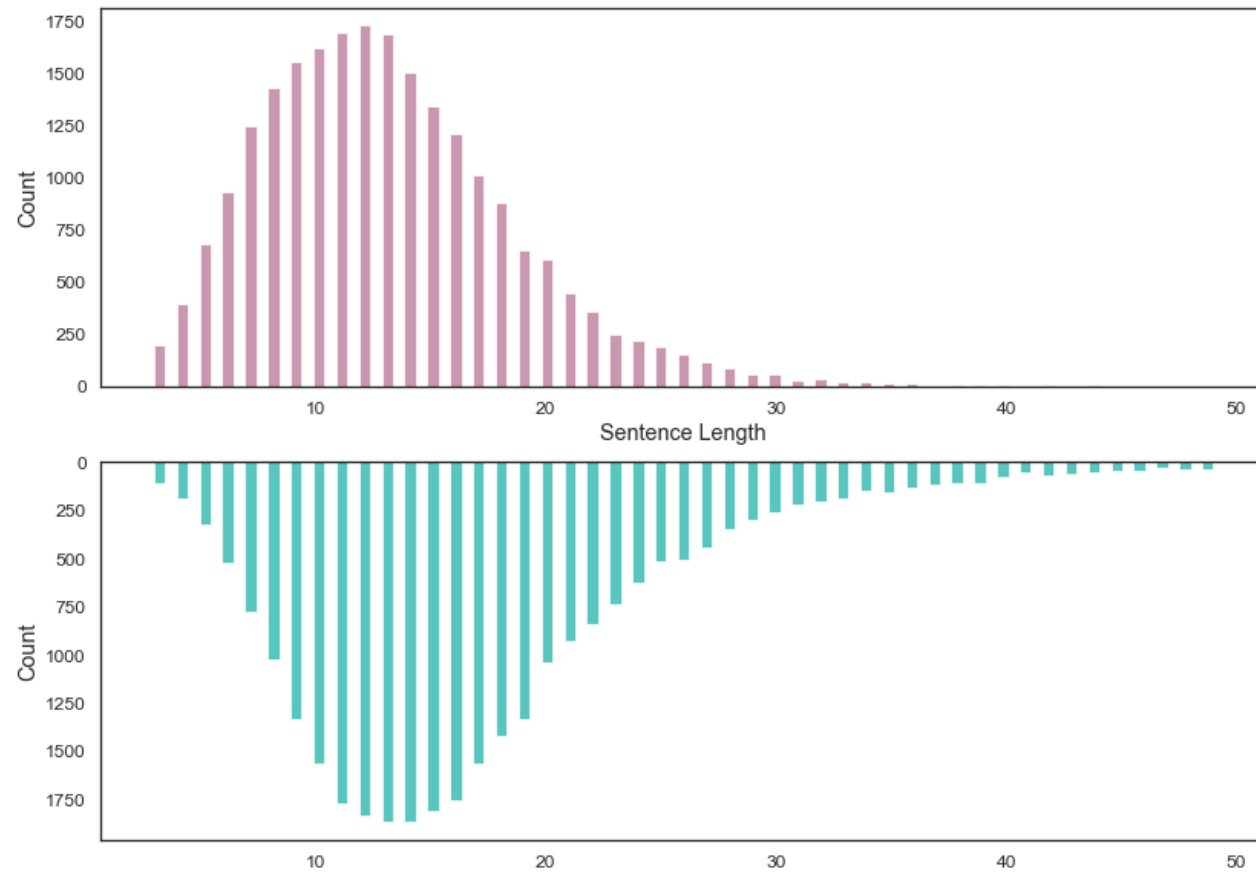
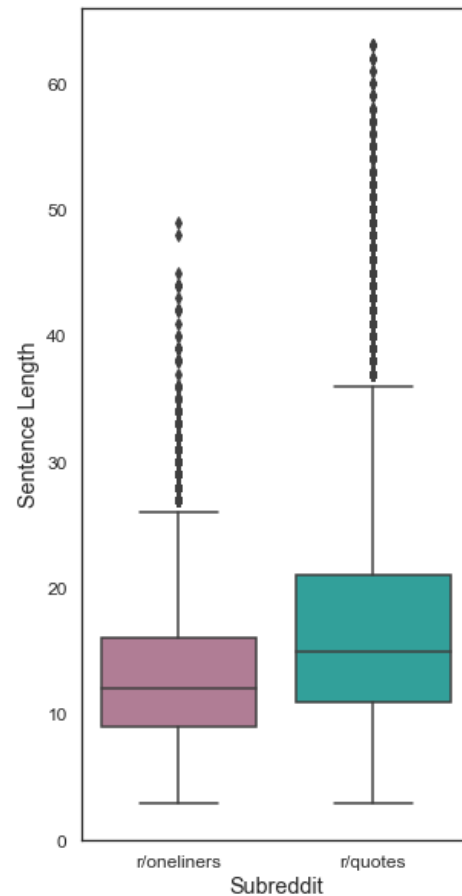
Most Common Words



1. Is there a pattern to profound sentence?

Sentence Length

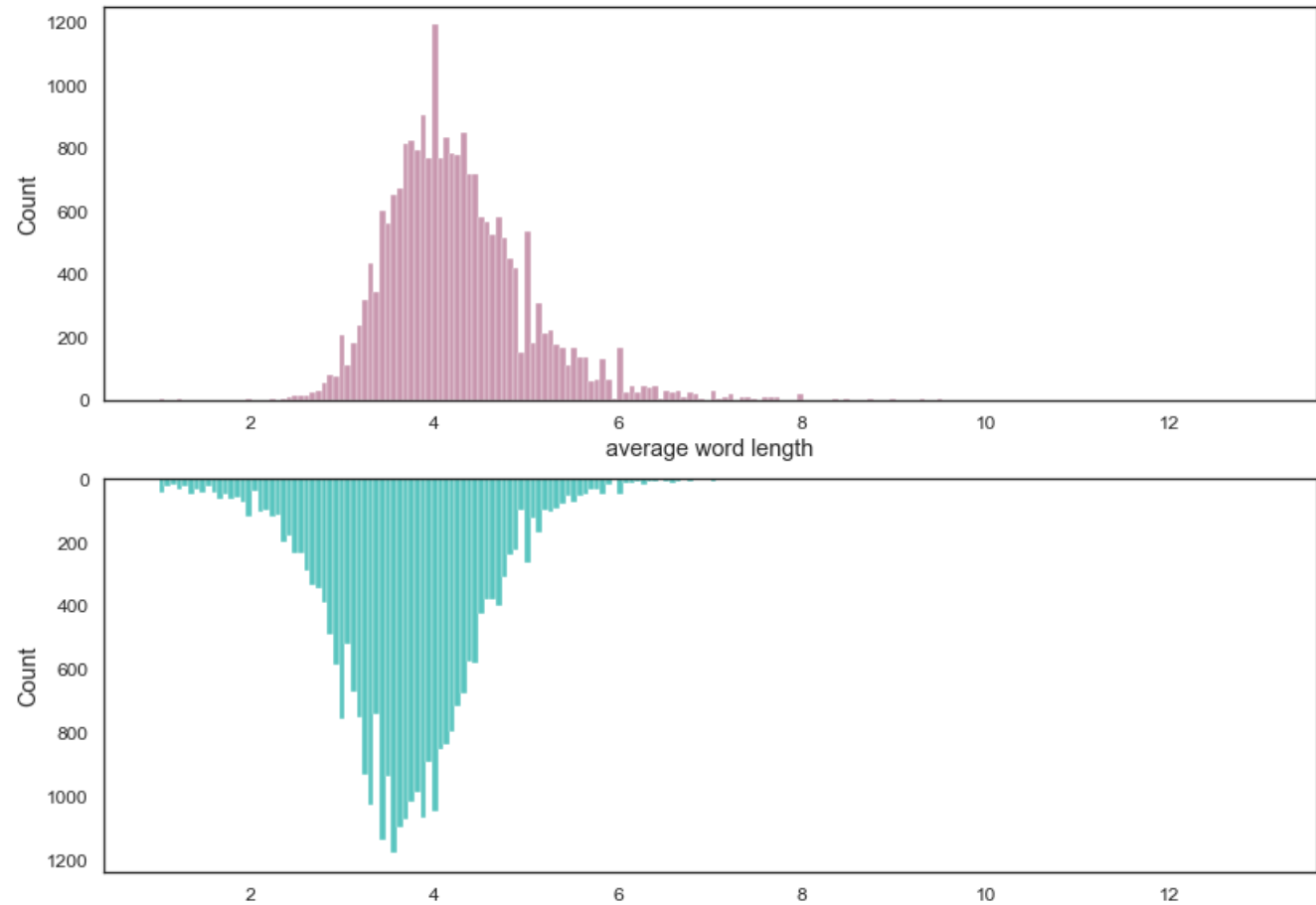
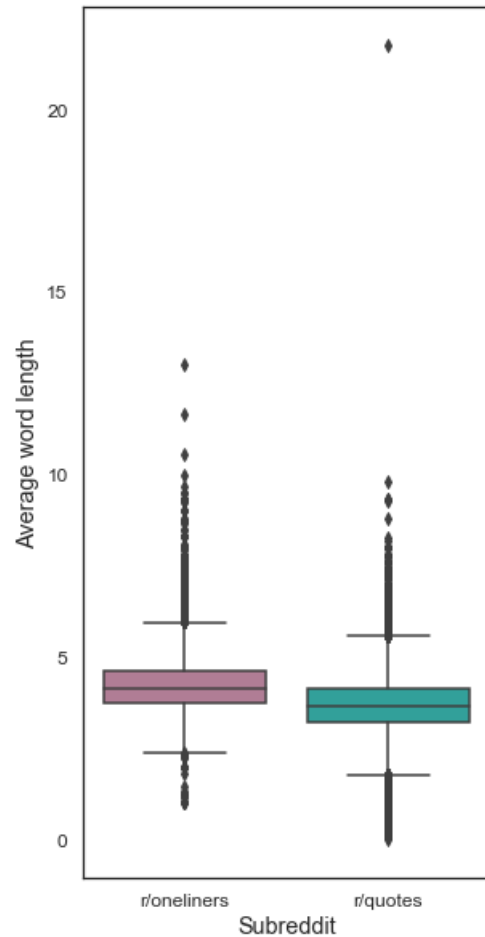
How does sentence length differ between r/onlineers and r/quotes?



1. Is there a pattern to profound sentence?

Average Word Length

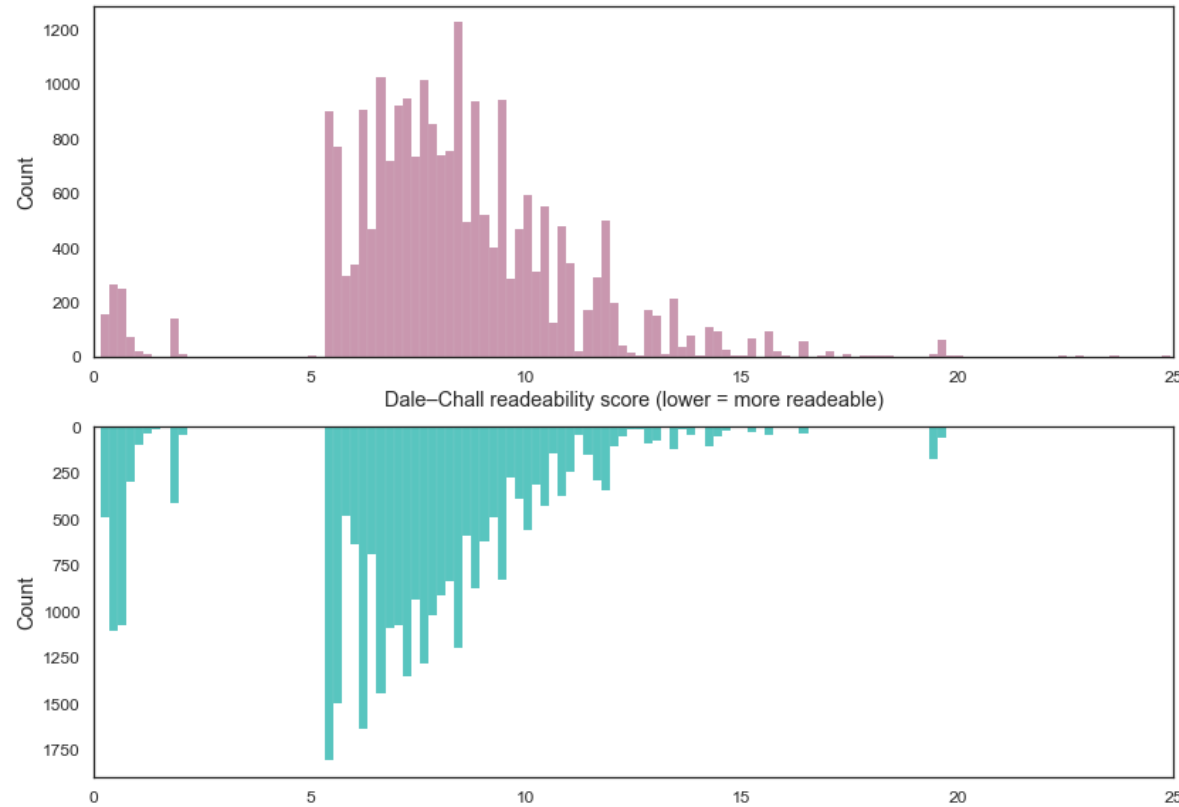
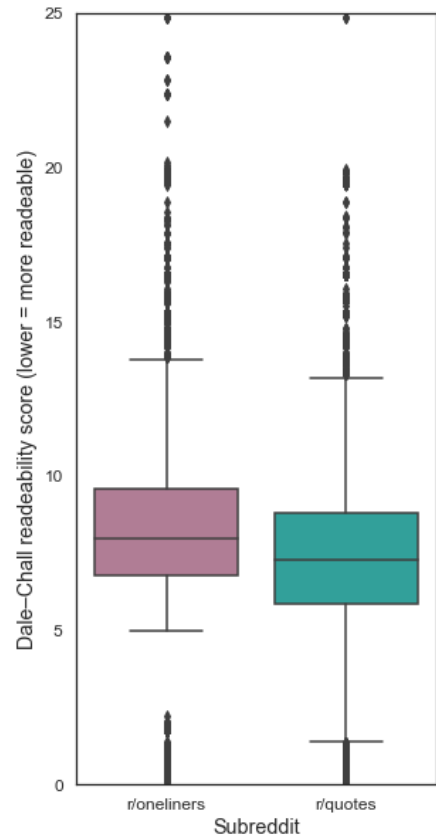
How does average word length differ between r/one liners and r/quotes?



1. Is there a pattern to profound sentence?

Readability - Dale–Chall Readability Score

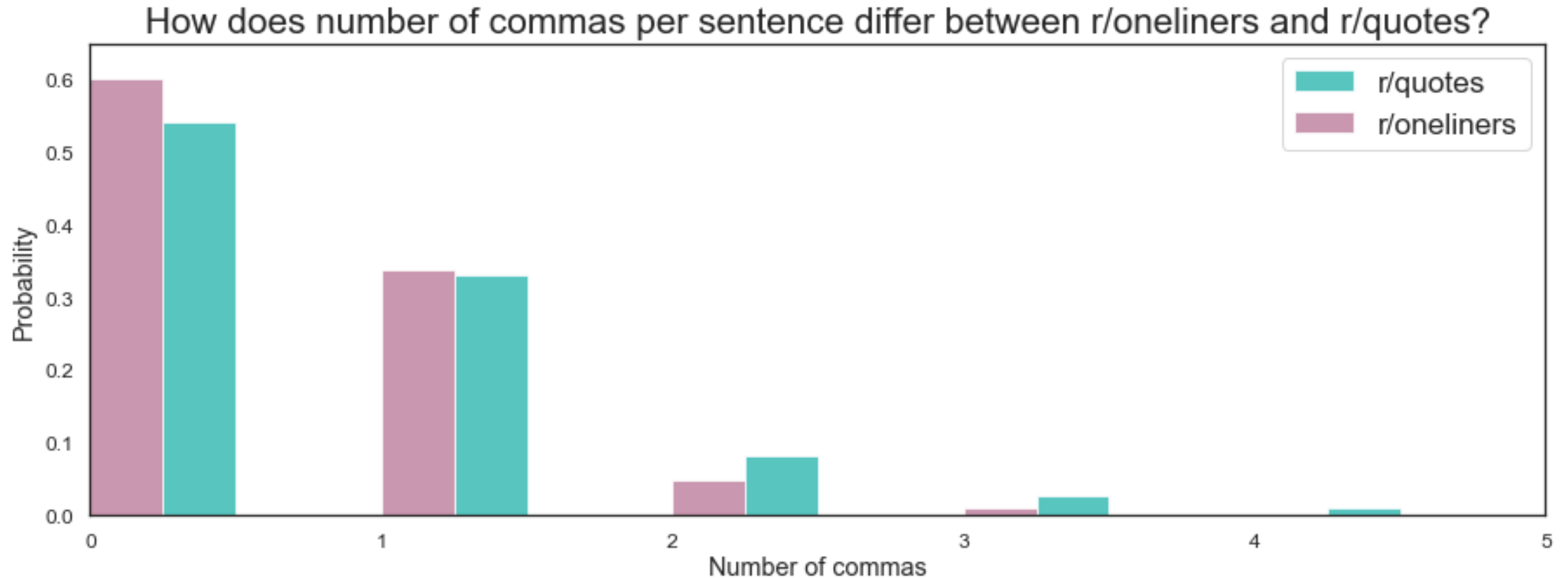
How does Dale–Chall readability score differ between r/oneliners and r/quotes?



- Function of percentage of difficult words and word length
- Lower = More Readable

1. Is there a pattern to profound sentence?

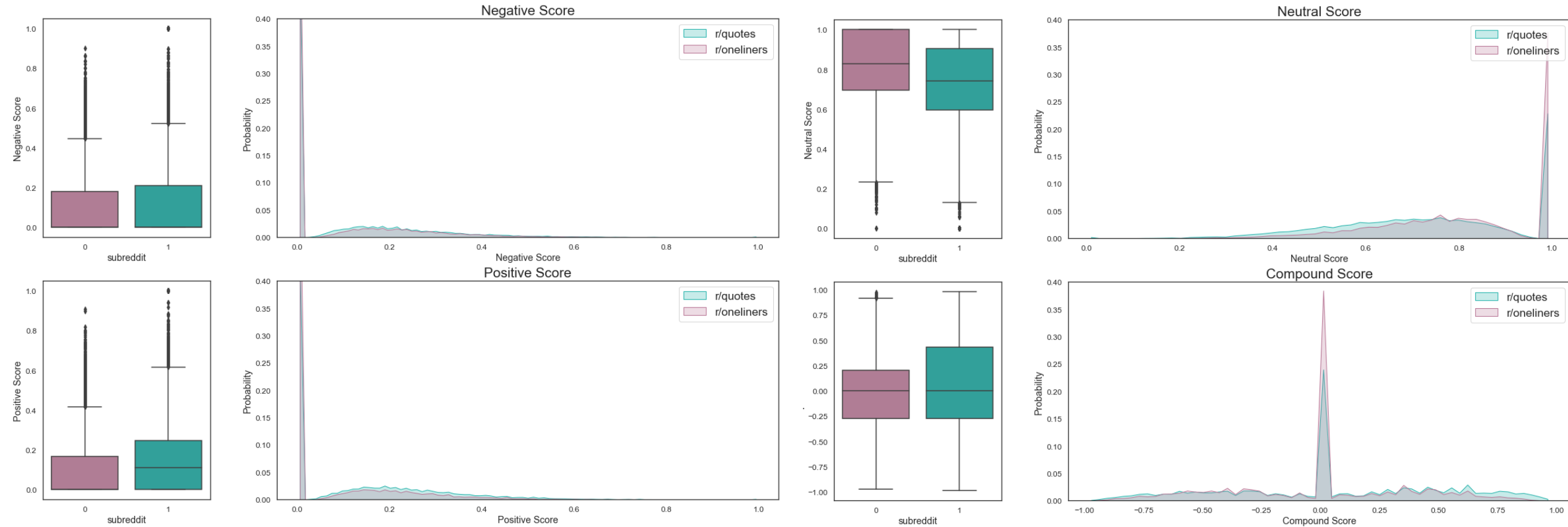
Number of commas



- r/quotes more commas

1. Is there a pattern to profound sentence?

Sentiments



- r/quotes more positive, r/onlineinners more neutral.

1. Is there a pattern to profound sentence?

Part of Speech (POS) Tagging

Adding tag/label to each word of a sentence.

Why

adverb

not

adverb

tell

verb

someone

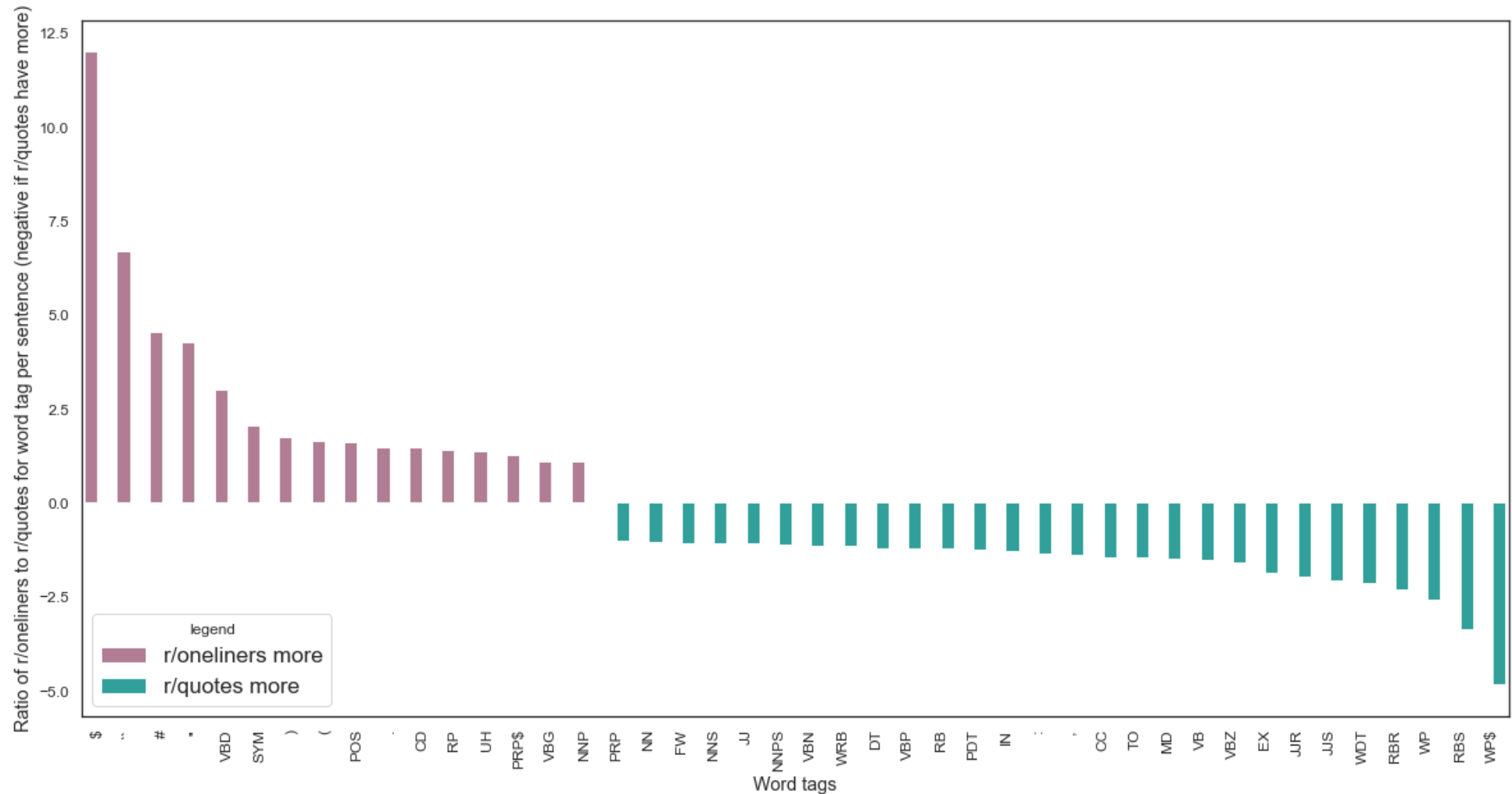
noun

?

punctuation mark,
sentence closer

1. Is there a pattern to profound sentence?

Part of Speech (POS) Tagging



1. Is there a pattern to profound sentence?

Part of Speech (POS) Tagging

r/quotes

- Tags which **increase sentence complexity**
- such as pronoun(i.e. *whose, whom*), conjunction(i.e. *and, nor*), and comparative adjective(i.e. *best, bleaker*)

r/oneliners

- Tags which makes a sentence **less “formal”**
- symbols(i.e. *.,!*) , numerals(i.e. *1,2,3*), proper nouns (i.e. *Escobar, Liverpool*), as well as verbs with a time setting, such as past tense (i.e. *made*), and present participle (i.e. *making*) , as well as interjection like (i.e. *oops, huh*)

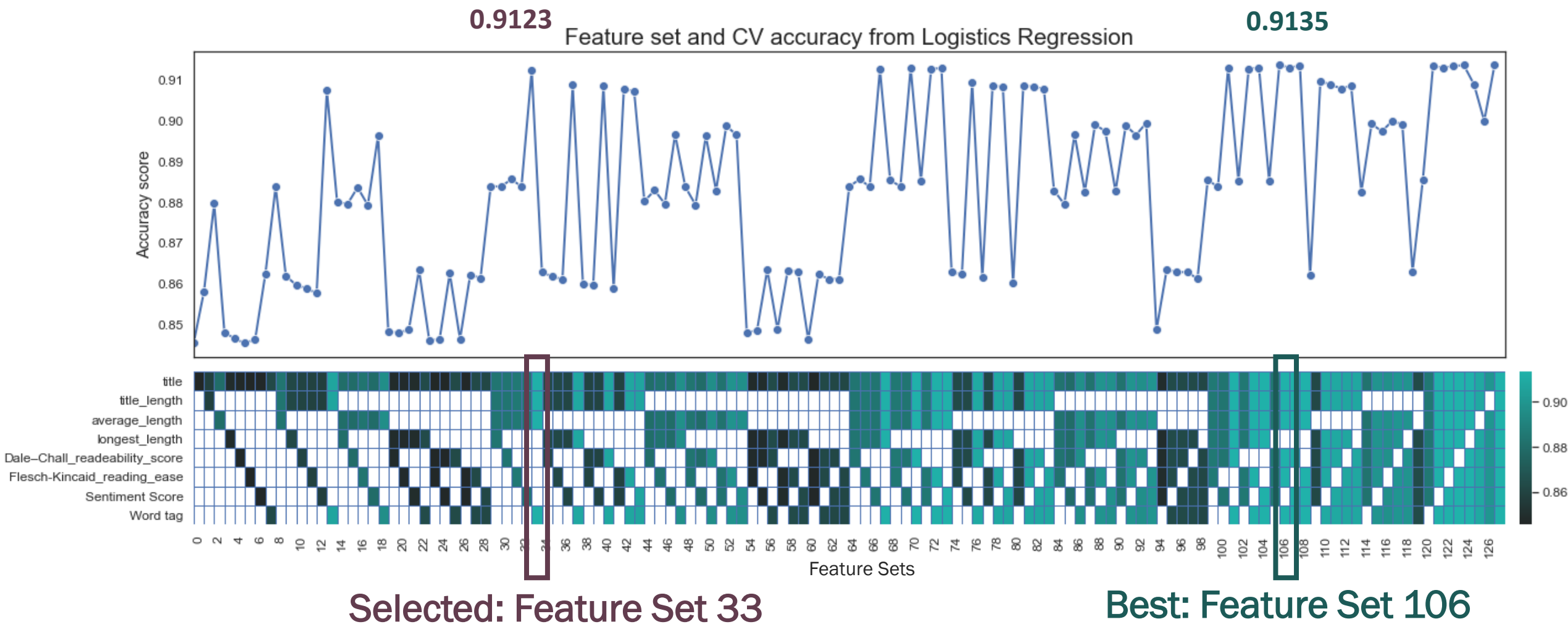
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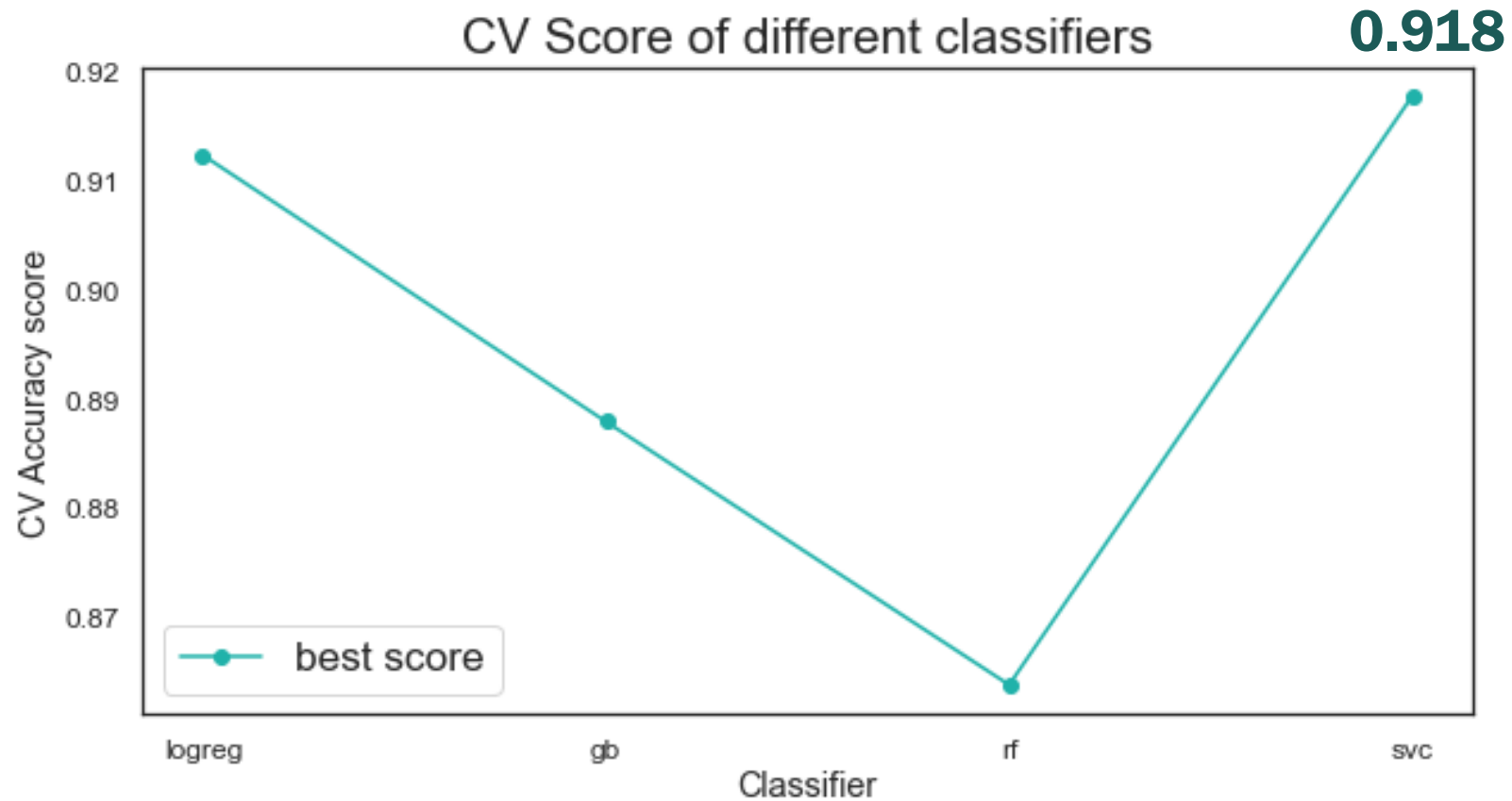
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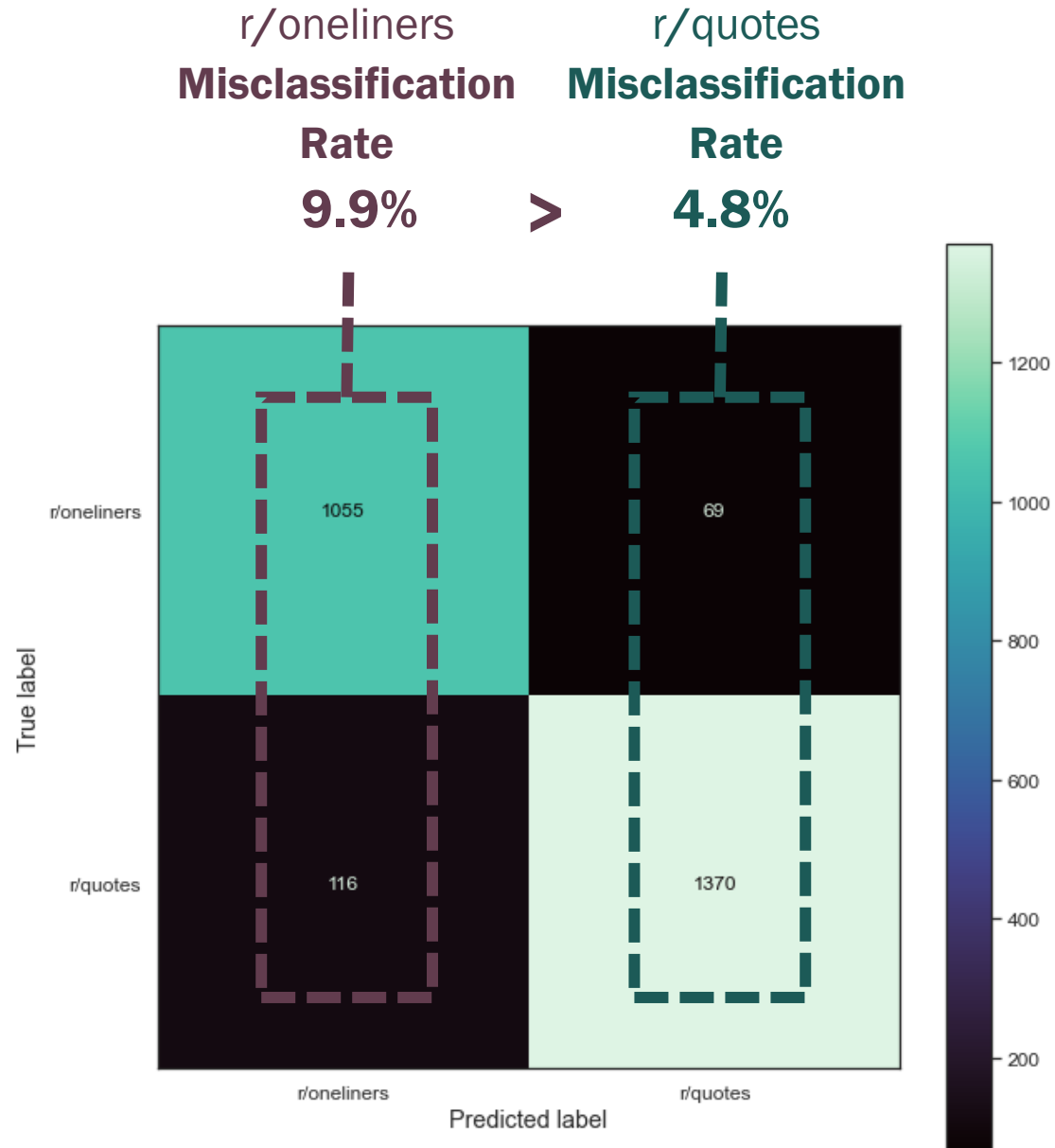
Classifier Comparison



2. Can we develop a reliable subreddit classifier ?

Evaluation (Test data)

- r/oneliners has a higher misclassification rate
- Could be due to r/oneliners containing profound quotes too



2. Can we develop a reliable subreddit classifier ?

Evaluation (Test data)

Sample misclassifications from

r/quotes

- Life is like a fan, it keeps moving till someone shuts it off
- Stalking is when two people go on a long romantic walk together but only one of them knows about it.
- Well, i guess i'll have my flesh be replaced with bugs
- A thing is a thing not what is said of that thing.

r/oneliners

- Authority will always resort to violence if ignored.
- Your past and future can deceive you, but your present is always in the know
- Golf is the only sport where the purpose of the game is to play less of it.
- Duct tape is like the force, it has a light side and a dark side and it holds the universe together.

3. Can the classifier generalize to identify any profound statement?

Evaluation (Twitter data) - generalizability

From @b0ringtweets – Very very mundane texts

Samples

- Retweet if you're sitting down.
- I've been asleep but now I'm awake.
- A man is being made the President.
- Steve just texted back.

Accuracy = 98%

128/131

3. Can the classifier generalize to identify any profound statement?

Hands On Evaluation

Conclusion

1. Is there a pattern to profound sentence?

Yes, such as sentence length, word length, word tags

2. Can we develop a subreddit classifier to reliably classify statements from r/oneliners vs r/quotes?

Yes, the classifier did rather well in terms of classifying subreddits.

3. Can the classifier generalize to identify any profound statement?

Yes, to texts which are obviously not profound.

BUT...Can be quite easily fooled by a human.

Limitations and Future Directions

- 1. Cleaner data – samples which are correctly labelled***
- 2. Word corpus – a corpus of profound terms or shallow words/internet slangs as reference for our classifier***
- 3. Contextual analysis – Methods to understand context and relations***

