

Chi-square test for the related samples

The FREQ Procedure

gender=F

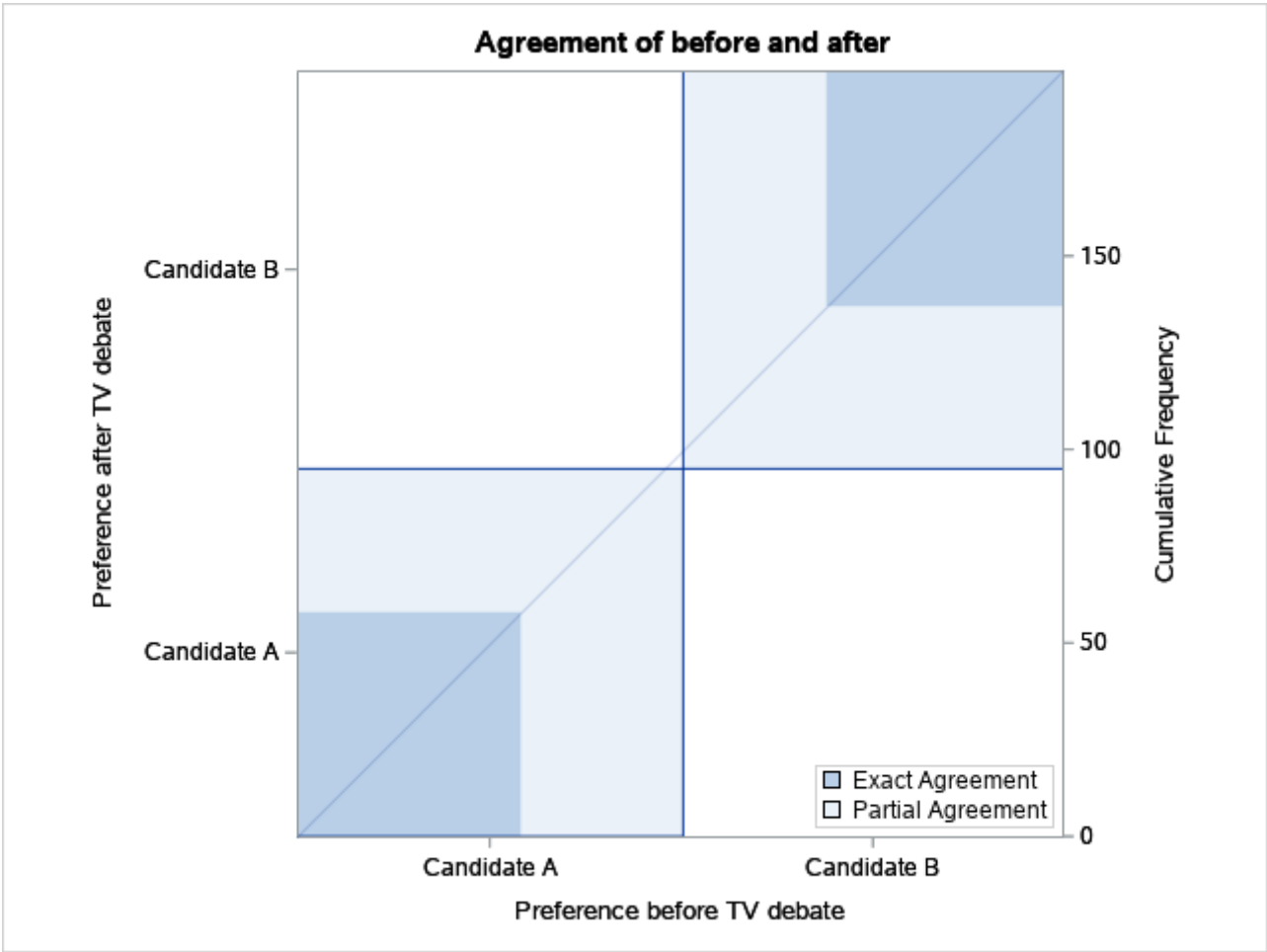
Frequency Percent Row Pct Col Pct	Table of before by after			
	before(Preference before TV debate)	after(Preference after TV debate)		
		Candidate A	Candidate B	Total
	Candidate A	58 29.29 58.00 61.05	42 21.21 42.00 40.78	100 50.51
	Candidate B	37 18.69 37.76 38.95	61 30.81 62.24 59.22	98 49.49
	Total	95 47.98	103 52.02	198 100.00

Statistics for Table of before by after

McNemar's Test		
Chi-Square	DF	Pr > ChiSq
0.3165	1	0.5737

Simple Kappa Coefficient			
Estimate	Standard Error	95% Confidence Limits	
0.2023	0.0695	0.0661	0.3386

Sample Size = 198



Chi-square test for the related samples

The FREQ Procedure

gender=M

Frequency Percent Row Pct Col Pct	Table of before by after			
	before(Preference before TV debate)	after(Preference after TV debate)		
		Candidate A	Candidate B	Total
Candidate A		67	28	95
		34.36	14.36	48.72
		70.53	29.47	
		59.29	34.15	
Candidate B		46	54	100
		23.59	27.69	51.28
		46.00	54.00	
		40.71	65.85	
Total		113	82	195
		57.95	42.05	100.00

Statistics for Table of before by after

McNemar's Test		
Chi-Square	DF	Pr > ChiSq
4.3784	1	0.0364

Simple Kappa Coefficient			
Estimate	Standard Error	95% Confidence Limits	
0.2441	0.0682	0.1105	0.3777

Sample Size = 195

