/Weihong Rong

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/Experience

Call Box, Dallas TX
Hybrid Front-end Developer/UX Designer
July 2018 - Present

Research, design, mockup, and implement front-end solutions for call-tracking software using vue.js, jQuery, and ColdFusion. Designed and implemented custom CSS framework for company landing pages. Liaison between marketing team and back-end teams, managing the project development process.

Dept. of Information Science, Cornell University, **Ithaca NY**
Teaching Assistant, INFO4240 & INFO1300
Aug 2017 - Dec 2017

Teaching Assistant for Intro Design & Programming for Web and Designing Tech for Social Impact. Provide support for students, hold office hours, lead sections, grade assignments, assist in creating course materials, and facilitate in-class activities.

Social Interactions Lab, Cornell University, **Ithaca NY**
Undergraduate Researcher
Aug 2017 - Jan 2018

Under Prof. Phoebe Sengers and Palashi Vaghela. Explore the role of technology in feminist organizations in India. Collect, transcribe, and process raw interview data.

Cornell Daily Sun, Ithaca NY
Senior Design Staff
Feb 2016 - March 2018

Design and layout print pages for daily paper, create digital media assets, and assist with ad placement and production. Manage nightly design deskers, assigning pages, and reviewing content.

Long Point Winery, Aurora NY
Product Consultant
Jun 2017 - Dec 2017

Manage tasting room operations, maintain inventory control system for retail and wholesale clients, assist in warehouse operations, and research product placement in market.

/Education

Cornell University,
Ithaca NY
BA, Information Science, Economics
Aug 2013 - Dec 2017

/Skills

Adobe Creative Cloud
(Photoshop, Illustrator, InDesign, XD, Premiere Pro)
Sketch
Invision Studio
Balsamiq
Optimal Workshop

ColdFusion
vue.js/AngularJS
Python
HTML/CSS/JS/jQuery
PHP/SQL

Mandarin Chinese (Fluent)
Spanish (Working)

/Relevant Courses

Intro Computing using Python
Design & Programming for Web

Information Ethics and Policy
Competition Law and Policy
Communication in Technology
New Media and Society
Environmental Psychology
Cultural Psychology

Human-Computing Interaction
Designing Tech for Social Impact
History of Design Futures
Art of the Historical Avant-Garde
Thinking Surrealisms

Intro to Data Science
Behavioral Economics
Game Theory
Networks