

Ordinal Regression Models

Categorical and Limited Dependent Variables

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Probit: Latent Variable Approach

$$Y_i^* = \mathbf{x}_i \boldsymbol{\beta} + u_i \quad u_i \sim N(0, \sigma^2)$$

For example: $Y_i^* = \beta_1 + \beta_2 X_i + u_i$

But Y_i^* is a latent (unobserved) variable, so we can assume any scale. Assume variance = 1.

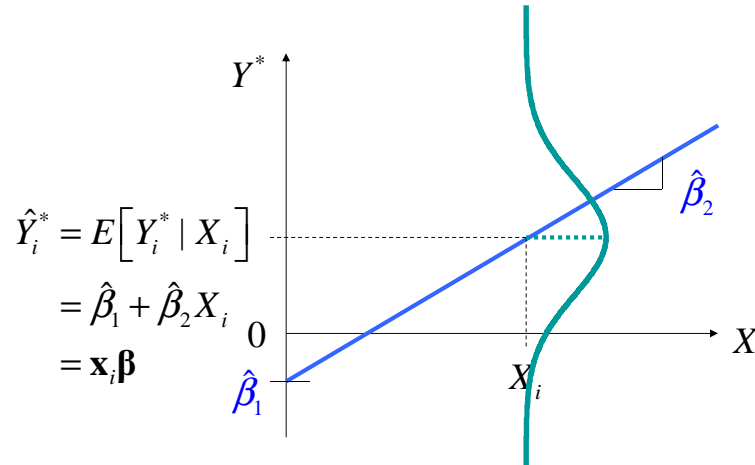
$$u_i \sim N(0, 1)$$

However, only Y_i is observed:

- If $Y_i^* > 0$ then $Y_i = 1$
- If $Y_i^* \leq 0$ then $Y_i = 0$

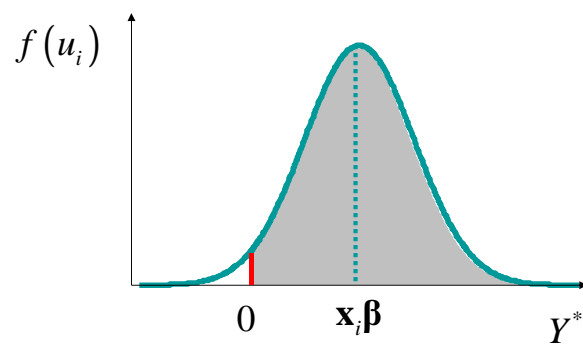
Examples: either you are married or not, but different people have more or less propensity to be married.

Graphic View



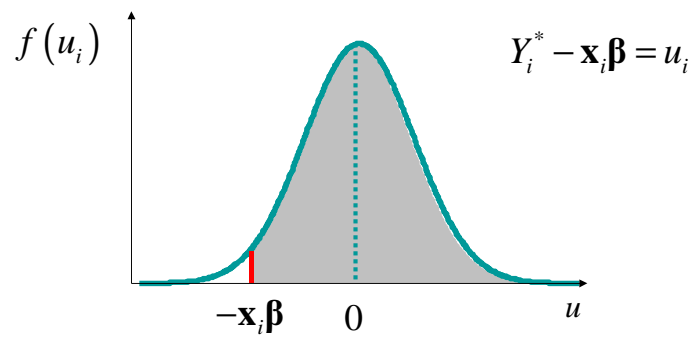
Given a specific X value, the probability of $Y=1$ depends on the distribution of the disturbance term.

Probability Distribution of u_i



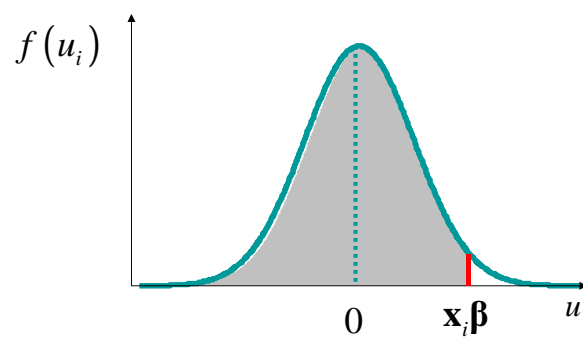
$$\Pr(Y_i = 1 | X_i) = \Pr(\mathbf{x}_i \boldsymbol{\beta} + u_i > 0)$$

Subtract $\mathbf{X}_i\boldsymbol{\beta}$



$$\begin{aligned}\Pr(Y_i = 1 | X_i) &= \Pr(\mathbf{x}_i\boldsymbol{\beta} + u_i > 0) \\ &= \Pr(u_i > -\mathbf{x}_i\boldsymbol{\beta})\end{aligned}$$

Exploit Symmetry



$$\begin{aligned}\Pr(Y_i = 1 | X_i) &= \Pr(\mathbf{x}_i\boldsymbol{\beta} + u_i > 0) \\ &= \Pr(u_i > -\mathbf{x}_i\boldsymbol{\beta}) \\ &= \Pr(u_i < \mathbf{x}_i\boldsymbol{\beta}) = \Phi(\mathbf{x}_i\boldsymbol{\beta})\end{aligned}$$

In General

$$\begin{aligned}\Pr(Y_i = 1 | \mathbf{x}_i) &= \Pr(u_i < \mathbf{x}_i \boldsymbol{\beta}) \\ &= \Phi(\mathbf{x}_i \boldsymbol{\beta})\end{aligned}$$

$$\text{Note : } \mathbf{x}_i = [X_{2i}, \dots, X_{Ki}]$$

- This is the standard equation for probit.
- This time we used an assumption about the distribution of the error term to derive it.
- If you assume a logistic distribution for the disturbance term, you get the logit model.

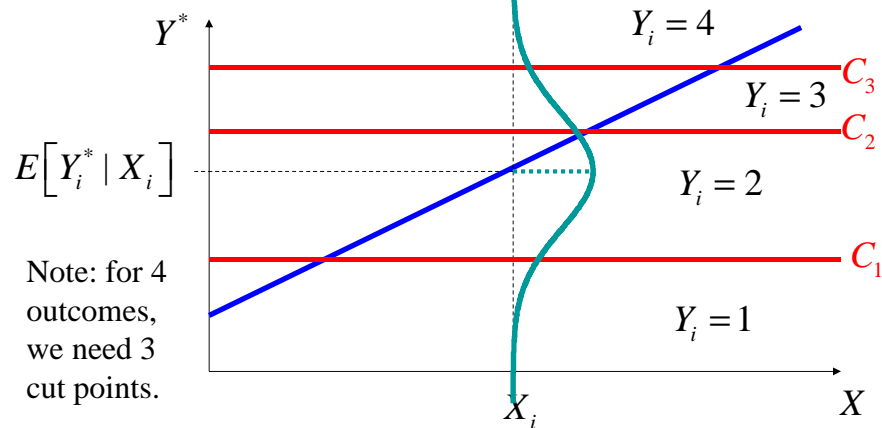
Ordinal Variables

- Definition?
- Examples?
 - Education (level attained vs. years)
 - Sears tool grades: good, better, best
- What about color? occupation?

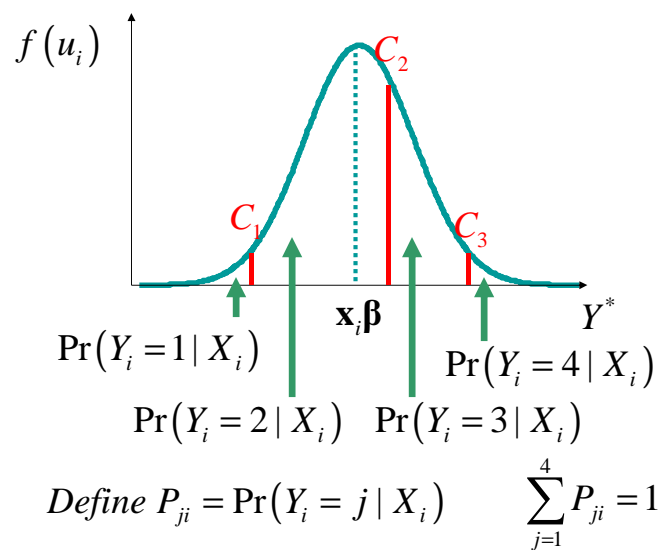
$$\text{Assume } Y_i = \begin{cases} 1 & A & \text{Drop out} & \dots \\ 2 & B & \text{HS Grad} & \dots \\ 3 & C & \text{College Degree} & \dots \\ 4 & D & \text{Graduate Degree} & \dots \end{cases}$$

Latent variable approach

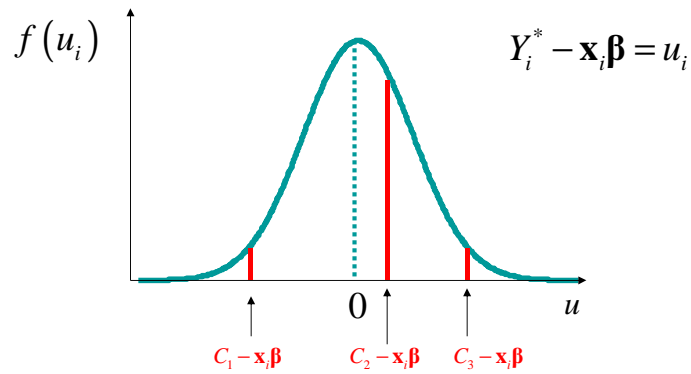
$$Y_i^* = \mathbf{x}_i \boldsymbol{\beta} = \beta_1 + \beta_2 X_i + u_i \quad u_i \sim N(0,1)$$



Probability Distribution of u



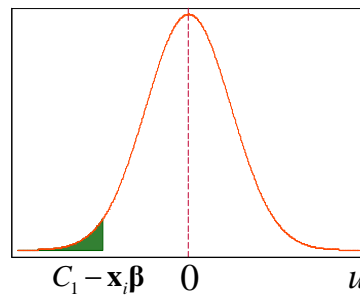
Subtract $\mathbf{X}_i\boldsymbol{\beta}$



By assumption, all u_i follow a standard normal distribution.

Probability of outcome $Y_i = 1$

$$\begin{aligned} P_{1i} &= \Pr(Y_i = 1 \mid X_i) \\ &= \Pr(\mathbf{x}_i\boldsymbol{\beta} + u_i < C_1) \\ &= \Pr(u_i < C_1 - \mathbf{x}_i\boldsymbol{\beta}) \end{aligned}$$

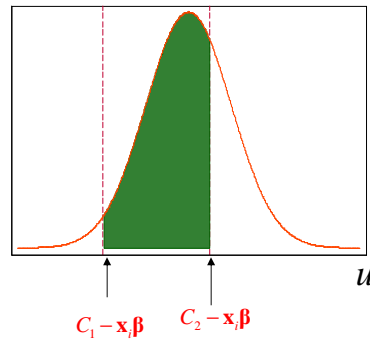


Since $u_i \sim N(0,1)$

$$\begin{aligned} \Pr(Y_i = 1 \mid X_i) &= \Pr(u_i < C_1 - \mathbf{x}_i\boldsymbol{\beta}) \\ &= \Phi(C_1 - \mathbf{x}_i\boldsymbol{\beta}) \end{aligned}$$

Probability of $Y_i = 2$

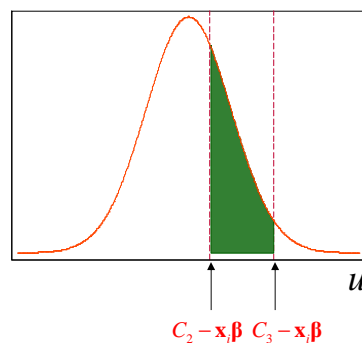
$$\Pr(Y_i = 2 | X_i) = ??$$



$$\begin{aligned}\Pr(Y_i = 2 | X_i) &= \Pr[(C_1 - \mathbf{x}_i \boldsymbol{\beta}) < u_i < (C_2 - \mathbf{x}_i \boldsymbol{\beta})] \\ &= \Phi(C_2 - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_1 - \mathbf{x}_i \boldsymbol{\beta})\end{aligned}$$

Probability of $Y_i = 3$

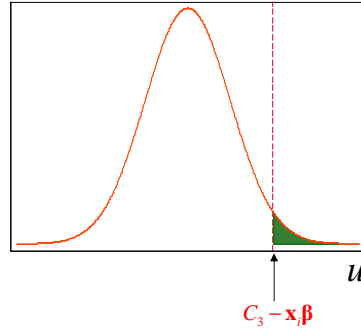
$$\Pr(Y_i = 3 | X_i) = ??$$



$$\begin{aligned}\Pr(Y_i = 3 | X_i) &= \Pr[(C_2 - \mathbf{x}_i \boldsymbol{\beta}) < u_i < (C_3 - \mathbf{x}_i \boldsymbol{\beta})] \\ &= \Phi(C_3 - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_2 - \mathbf{x}_i \boldsymbol{\beta})\end{aligned}$$

Probability of $Y_i = 4$

$$\Pr(Y_i = 4 | X_i) = ??$$



$$\begin{aligned}\Pr(Y_i = 4 | X_i) &= \Pr[u_i > (C_3 - \mathbf{x}_i \boldsymbol{\beta})] \\ &= 1 - \Phi(C_3 - \mathbf{x}_i \boldsymbol{\beta})\end{aligned}$$

In general, for choices $j=1,2,\dots,J$

For $j = 1$:

$$P_{1i} = \Pr(Y_i = 1 | \mathbf{x}_i) = \Phi(C_1 - \mathbf{x}_i \boldsymbol{\beta}) \quad \text{Note: } \mathbf{x}_i = [X_{2i}, \dots, X_{Ki}]$$

For $j = 2$:

$$P_{2i} = \Pr(Y_i = 2 | \mathbf{x}_i) = \Phi(C_2 - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_1 - \mathbf{x}_i \boldsymbol{\beta})$$

For $j = 2, 3, \dots, (J-1)$:

$$P_{ji} = \Pr(Y_i = j | \mathbf{x}_i) = \Phi(C_j - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_{j-1} - \mathbf{x}_i \boldsymbol{\beta})$$

For $j = J$:

$$P_{Ji} = \Pr(Y_i = J | \mathbf{x}_i) = 1 - \Phi(C_{J-1} - \mathbf{x}_i \boldsymbol{\beta})$$

In general, for any \mathbf{x}_i

Given $j = \{1, 2, \dots, J\}$

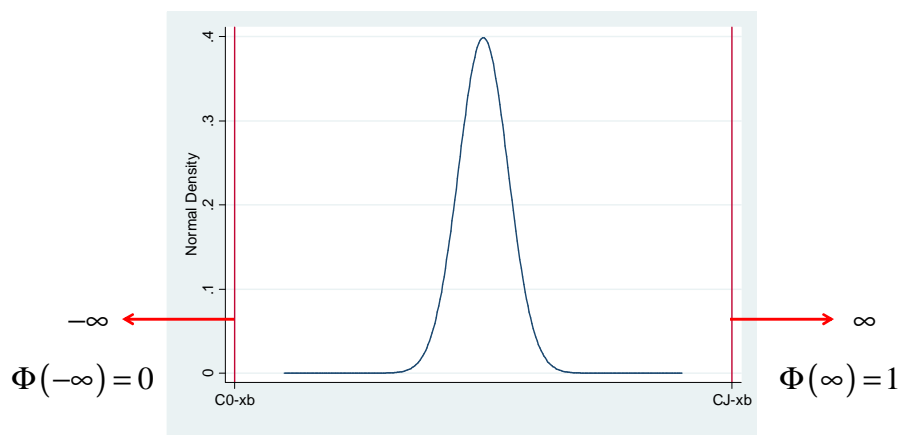
$$\begin{aligned} P_{ji} &= \Pr(Y_i = j \mid \mathbf{x}_i) \\ &= \Phi(C_j - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_{j-1} - \mathbf{x}_i \boldsymbol{\beta}) \end{aligned}$$

To cover the extreme cases, we define:

$$\begin{aligned} C_0 = -\infty \quad P_{1i} &= \Phi(C_1 - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(-\infty - \mathbf{x}_i \boldsymbol{\beta}) \\ &= \Phi(C_1 - \mathbf{x}_i \boldsymbol{\beta}) \end{aligned}$$

$$\begin{aligned} C_J = \infty \quad P_{Ji} &= \Phi(\infty - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_{J-1} - \mathbf{x}_i \boldsymbol{\beta}) \\ &= 1 - \Phi(C_{J-1} - \mathbf{x}_i \boldsymbol{\beta}) \end{aligned}$$

Infinity is a Long Way



Estimation by MLE

$$Y_i = \{1, 2, \dots, J\} \quad P_i = \Pr(Y_i | \mathbf{x}_i)$$

$$\mathcal{L} = \prod_{i=1}^n [P_i] = \prod_{i=1}^n \left[\Phi(C_{Y_i} - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_{Y_{i-1}} - \mathbf{x}_i \boldsymbol{\beta}) \right]$$

$$\ln \mathcal{L} = \sum_{i=1}^n \ln \left[\Phi(C_{Y_i} - \mathbf{x}_i \boldsymbol{\beta}) - \Phi(C_{Y_{i-1}} - \mathbf{x}_i \boldsymbol{\beta}) \right]$$

$$\ln L = \sum_{i=1}^n \ln \left[\Phi(C_{Y_i} - \mathbf{x}_i \hat{\boldsymbol{\beta}}) - \Phi(C_{Y_{i-1}} - \mathbf{x}_i \hat{\boldsymbol{\beta}}) \right]$$

$\text{Max}(\ln L)$ with respect to: $\hat{\beta}_k, C_j$

We assume independence and estimate the model using ML.

Identification Problem

$$\begin{aligned} \Phi(C_j - \mathbf{x}_i \boldsymbol{\beta}) &= \Phi(C_j - \hat{\beta}_1 - \hat{\beta}_2 X_{2i} - \dots) \\ &= \Phi((C_j + \delta) - (\hat{\beta}_1 + \delta) - \hat{\beta}_2 X_i - \dots) \\ &= \Phi(\mathbf{C}'_j - \hat{\boldsymbol{\beta}}'_1 - \hat{\beta}_2 X_{2i} - \dots) \end{aligned}$$

- In other words, if we shift the intercept and cutoffs by the same amount, the probabilities and likelihoods are unaffected.
- Must make an identifying assumption.
- Most common to assume either that $\beta_I=0$ or $C_I=0$.
- Stata assumes $\beta_I=0$ (no constant).
- Slopes are unaffected by the assumption.

Identification

- In other words, if we shift the intercept and cutoffs by the same amount, the probabilities and likelihoods are unaffected.
- Must make an identifying assumption.
- Most common to assume either that $\beta_I=0$ or $C_I=0$.
- Stata assumes $\beta_I=0$ (no constant).
- Slopes are unaffected by the assumption.

Example: Challenger Explosion



[CNN Video of Challenger Disaster](#)

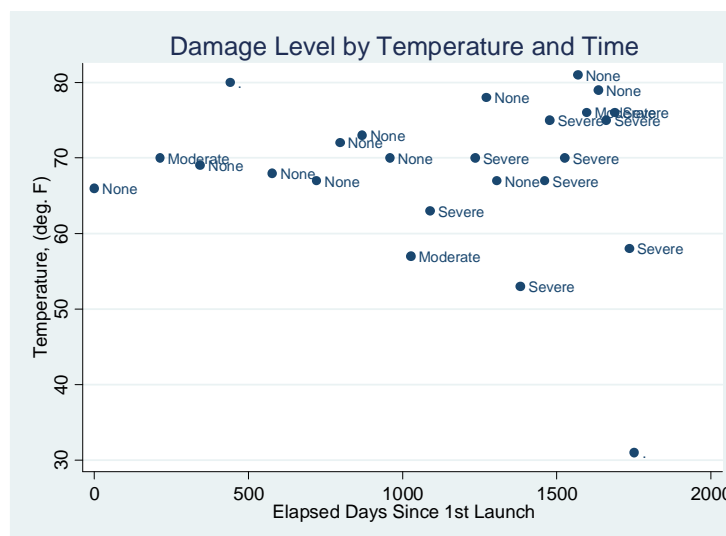
name	date	time	temp	damage
1	12apr1981	0	66	None
2	12nov1981	214	70	Moderate
3	22mar1982	344	69	None
4	27jun1982	441	80	.
5	11nov1982	578	68	None
6	04apr1983	722	67	None
7	18jun1983	797	72	None
8	30aug1983	870	73	None
9	28nov1983	960	70	None
41B	03feb1984	1027	57	Moderate
41C	06apr1984	1090	63	Severe
41D	30aug1984	1236	70	Severe
41G	05oct1984	1272	78	None
51A	08nov1984	1306	67	None
51C	24jan1985	1383	53	Severe
51D	12apr1985	1461	67	Severe
51B	29apr1985	1478	75	Severe
51G	17jun1985	1527	70	Severe
51F	29jul1985	1569	81	None
51I	27aug1985	1598	76	Moderate
51J	03oct1985	1635	79	None
61A	30oct1985	1662	75	Severe
61B	26nov1985	1689	76	Severe
61C	12jan1986	1736	58	Severe
51L	28jan1986	1752	31	.

shuttle.dta

damage = { 1 No damage
2 Moderate
3 Severe



Source: Lawrence C. Hamilton, Statistics with Stata 3, p. 140 (citing Presidents Report on Challenger Accident 1986)



```
scatter temp time, mlabel(damage) title("Damage Level by Temperature and Time")
```

Ordinal Probit

```
. oprobit damage time temp
```

```
Iteration 0: log likelihood = -22.668661
Iteration 1: log likelihood = -16.938046
Iteration 2: log likelihood = -16.676629
Iteration 3: log likelihood = -16.674263
Iteration 4: log likelihood = -16.674263
```

```
Ordered probit regression
```

```
Number of obs   =      23
LR chi2(2)      =     11.99
Prob > chi2     =     0.0025
Pseudo R2      =     0.2644
```

```
Log likelihood = -16.674263
```

damage	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
time	.0019099	.0006703	2.85	0.004	.0005962	.0032236
temp	-.0987003	.047242	-2.09	0.037	-.1912929	-.0061077
/cut1	-4.848873	3.132957			-10.98936	1.29161
/cut2	-4.32447	3.098891			-10.39818	1.749245

Initial log likelihood

```
. tab damage
```

Damage Level	Freq.	Percent	Cum.
None	11	47.83	47.83
Moderate	3	13.04	60.87
Severe	9	39.13	100.00
Total	23	100.00	

$$\mathcal{L} = \prod_{i=1}^n P_i \quad \ln \mathcal{L} = \sum_{i=1}^n \ln P_i = \sum_{Y_i=1} \ln P_1 + \sum_{Y_i=2} \ln P_2 + \sum_{Y_i=3} \ln P_3$$

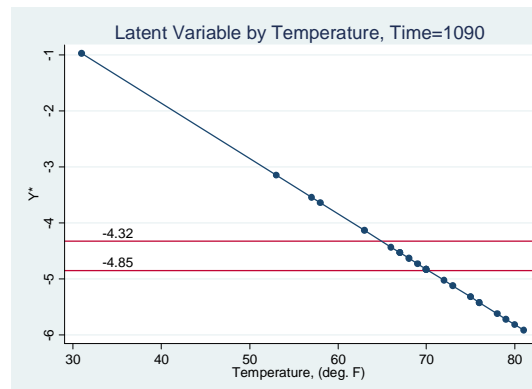
$$\begin{aligned} \ln L_0 &= 11[\ln(0.4783)] + 3[\ln(0.1304)] + 9[\ln(0.3913)] \\ &= -22.669 \end{aligned}$$

The List of Things

- *Different than* Binary Logit/Probit
 - A: Predicted Values
 - C: Marginal Effects
 - E: Odds (only in Binary/Ordinal *Logit*)
- *Same as* Binary Logit/Probit
 - B: Significance of Coefficients
 - D: Discrete Changes
 - F: Goodness of Fit
 - G: Hypothesis Testing

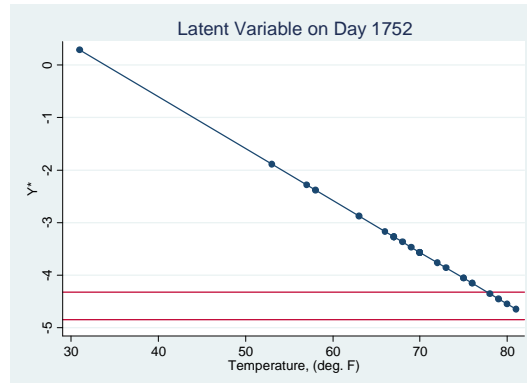
A: Predicted Values of Y^* for Mission 41C

$$\begin{aligned}\hat{Y}_i^* &= \mathbf{x}_i \hat{\boldsymbol{\beta}} = \hat{\beta}_2 time_i + \hat{\beta}_3 temp_i \\ &= 0.00191(1090) - 0.0987(63) \\ &= -4.14\end{aligned}$$



A: Predicted Values of Y^* for Challenger

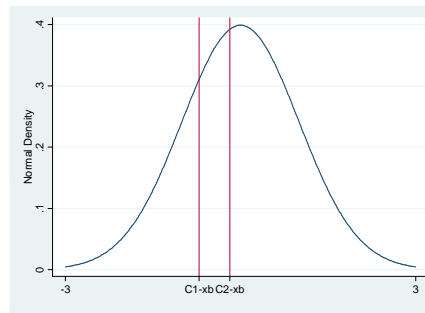
$$\begin{aligned}\hat{Y}_i^* &= \mathbf{x}_i \hat{\boldsymbol{\beta}} = \hat{\beta}_2 \text{time}_i + \hat{\beta}_3 \text{temp}_i \\ &= 0.00191(1752) - 0.0987(31) \\ &= -0.27\end{aligned}$$



A: Predicted Probabilities for Mission 41C

$$\mathbf{x}_i \hat{\boldsymbol{\beta}} = -4.14$$

$$\Pr(1) = \Phi(C_1 - \mathbf{x}_i \hat{\boldsymbol{\beta}})$$



$$\Pr(2) = \Phi(C_2 - \mathbf{x}_i \hat{\boldsymbol{\beta}}) - \Phi(C_1 - \mathbf{x}_i \hat{\boldsymbol{\beta}})$$

$$\Pr(3) = 1 - \Phi(C_2 - \mathbf{x}_i \hat{\boldsymbol{\beta}})$$

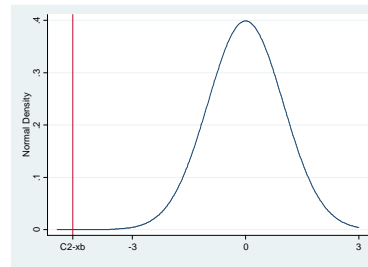
FYI, Code to Produce the Graphs

```
graph twoway function y = normalden(x),    ///
  xline(-0.71 -0.18) range(-3 3)          ///
  xscale(range(-3.1 3.1))                  ///
  xlabel(-3 -0.71 "C1-xb" -0.18 "C2-xb" 3) ///
  ylabel("Normal Density")                 ///
  xtitle(" ")                             ///
  text(0.05 -1.4 "0.239")                  ///
  text(0.05 -0.45 "0.19")                 ///
  text(0.05 0.75 "0.571")                 ///
```

A: Predicted Probability of Severe Damage at 31 Degrees and Day 1752

$$\begin{aligned}\hat{Y}_i^* &= \mathbf{x}_i \hat{\boldsymbol{\beta}} = \hat{\beta}_2 time_i + \hat{\beta}_3 temp_i \\ &= 0.00191(1752) - 0.0987(31) \\ &= 0.27\end{aligned}$$

$$\Pr(Y_i = 3) = 1 - \Phi(C_2 - \mathbf{x}_i \hat{\boldsymbol{\beta}})$$



A: Stata Tools

Built in:

```
predict p1 p2 p3  
predict xb, xb  
margins  
marginsplot
```

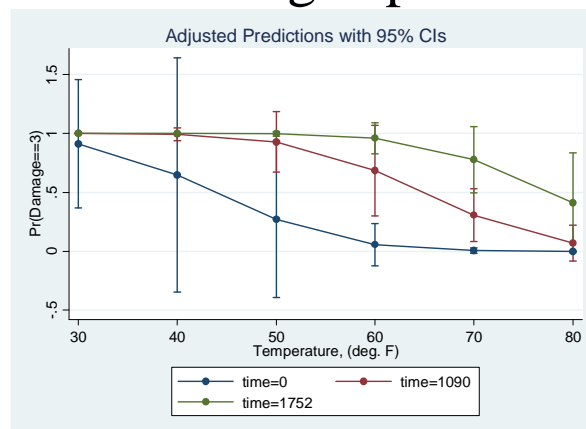
Predicted Values

Linear predictor

Long and Freese (spost13):

```
mchange  
mchangeplot  
mtable
```

Marginsplot



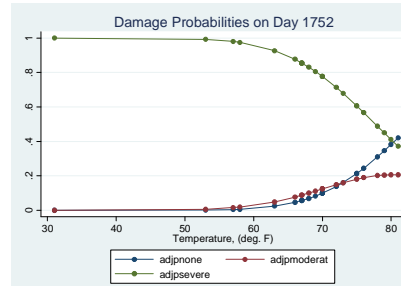
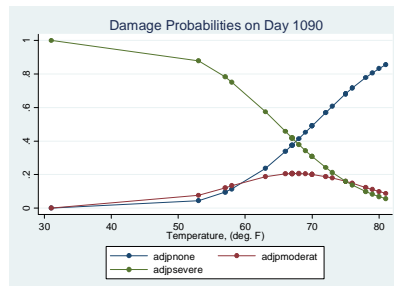
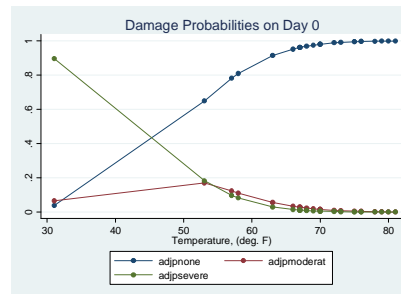
```
margins, at(temp=(30 40 50 60 70 80) ///  
            time=(0 1090 1752)) ///  
            predict(outcome(3))  
marginsplot
```

Long and Freese: mtable

```
. mtable, at(temp=(30(10)80) time=(0 1090 1752))
```

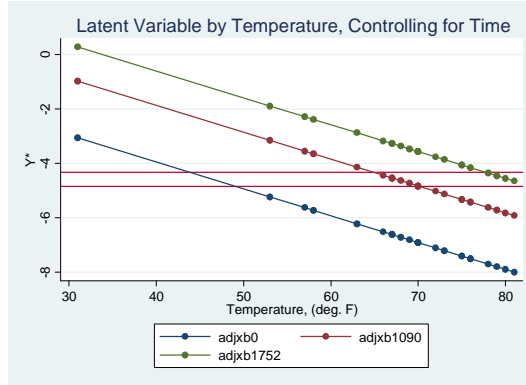
Expression: Pr(damage), predict(outcome())						
	time	temp	None	Moderate	Severe	
1	0	30	0.030	0.057	0.914	
2	0	40	0.184	0.169	0.647	
3	0	50	0.534	0.195	0.271	
4	0	60	0.858	0.087	0.055	
5	0	70	0.980	0.015	0.005	
6	0	80	0.999	0.001	0.000	
7	1090	30	0.000	0.000	1.000	
8	1090	40	0.001	0.006	0.993	
9	1090	50	0.023	0.048	0.929	
10	1090	60	0.157	0.158	0.686	
11	1090	70	0.491	0.201	0.308	
12	1090	80	0.833	0.099	0.068	
13	1752	30	0.000	0.000	1.000	
14	1752	40	0.000	0.000	1.000	
15	1752	50	0.001	0.003	0.997	
16	1752	60	0.012	0.029	0.960	
17	1752	70	0.099	0.124	0.777	
18	1752	80	0.382	0.207	0.411	

```
foreach t in 0 1090 1752 {
  capture drop adj*
  * linear part, holding time constant
  gen adjxb = _b[time]*`t'+_b[temp]*temp
  * adjusted probabilities
  gen adjpnone = normal(_b[/cut1]-adjxb)
  gen adjpmoderat = normal(_b[/cut2]-adjxb) ///
    -normal(_b[/cut1]-adjxb)
  gen adjpsevere = 1 - normal(_b[/cut2]-adjxb)
  * graph probabilities
  graph twoway scatter adjp* temp, ///
    sort connect(l l l) ///
    title("Damage Probabilities on Day `t'") ///
    name(day`t', replace)
}
```



C: Marginal Effects (on Y^*)

$$\begin{aligned}\hat{Y}_i^* &= \mathbf{x}_i \hat{\boldsymbol{\beta}} = \hat{\beta}_2 \text{time}_i + \hat{\beta}_3 \text{temp}_i \\ &= 0.00191(\text{time}_i) - 0.0987(\text{temp}_i)\end{aligned}$$



The latent variable is continuous and linear. Effects on the latent variable are easy to calculate.

The underlying latent variable is related to temperature. The actual outcome depends on the latent variable and the disturbance term. The whole relationship rises over time. Eventually, the program hit a fourth category: catastrophic damage.

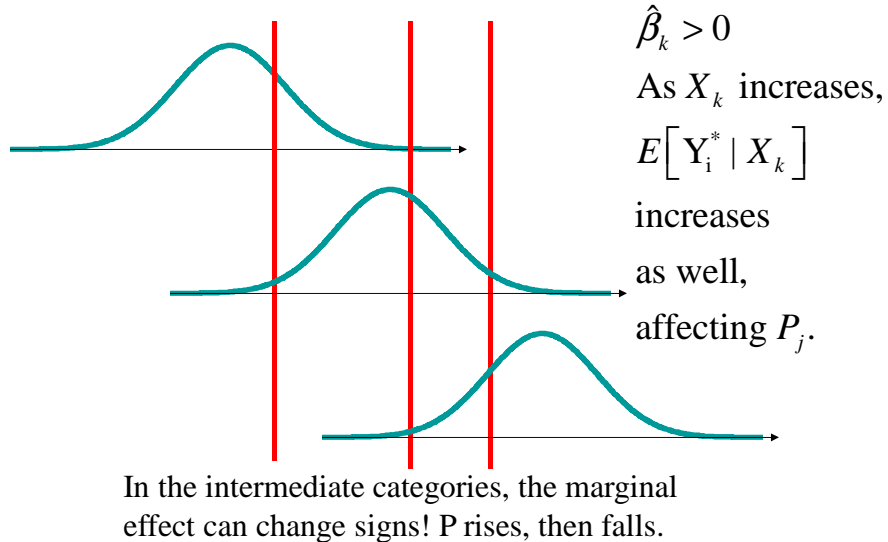
C: Marginal Effects (Probabilities)

$$\hat{P}_j = \Phi(C_j - \mathbf{x}_i \hat{\boldsymbol{\beta}}) - \Phi(C_{j-1} - \mathbf{x}_i \hat{\boldsymbol{\beta}})$$

Effects on the probabilities are more important.

$$\begin{aligned}\frac{\partial \hat{P}_j}{\partial X_k} &= \frac{\partial \Phi(C_j - \mathbf{x}_i \hat{\boldsymbol{\beta}})}{\partial X_k} - \frac{\partial \Phi(C_{j-1} - \mathbf{x}_i \hat{\boldsymbol{\beta}})}{\partial X_k} \\ &= \phi(C_j - \mathbf{x}_i \hat{\boldsymbol{\beta}})(-\hat{\beta}_k) - \phi(C_{j-1} - \mathbf{x}_i \hat{\boldsymbol{\beta}})(-\hat{\beta}_k) \\ &= \hat{\beta}_k [\phi(C_{j-1} - \mathbf{x}_i \hat{\boldsymbol{\beta}}) - \phi(C_j - \mathbf{x}_i \hat{\boldsymbol{\beta}})]\end{aligned}$$

C: Interpreting Effects



C: Example: Marginal Effects for Mission 41C

$$\mathbf{x}_i \hat{\boldsymbol{\beta}} = 0.00191(1090) - 0.0987(63) = -4.14$$

$$\frac{\partial \hat{P}_j}{\partial X_k} = \hat{\beta}_k \left[\phi(C_{j-1} - \mathbf{x}_i \hat{\boldsymbol{\beta}}) - \phi(C_j - \mathbf{x}_i \hat{\boldsymbol{\beta}}) \right]$$

$$\frac{\partial \hat{P}_1}{\partial temp} = (-0.0987) [-\phi(-4.85 + 4.14)]$$

$$= (0.0987) \phi(-0.71)$$

$$= (0.0987)(0.31)$$

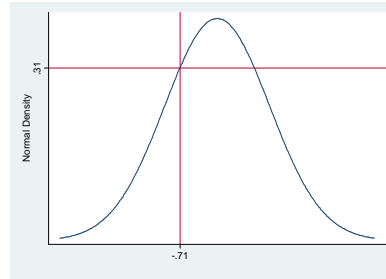
$$= +0.0306$$

How to calculate this?

Standard Normal Density Function

$$\phi(z) = \frac{1}{\sqrt{2\pi}} e^{-\left(\frac{1}{2}\right)z^2}$$

$$\begin{aligned}\phi(-0.71) &= \frac{1}{\sqrt{2\pi}} e^{-\left(\frac{1}{2}\right)(-0.71)^2} \\ &= (0.4)e^{0.252} \\ &= 0.31\end{aligned}$$



```
. display normalden(-0.71)
.31006028
```

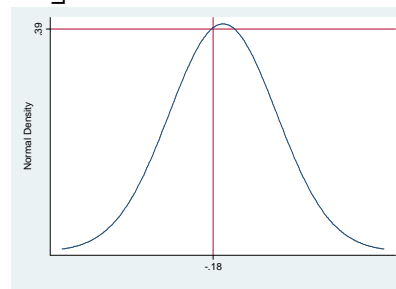
Not the same as
capital phi (Φ).

```
. display normalden(0.71)
.31006028
```

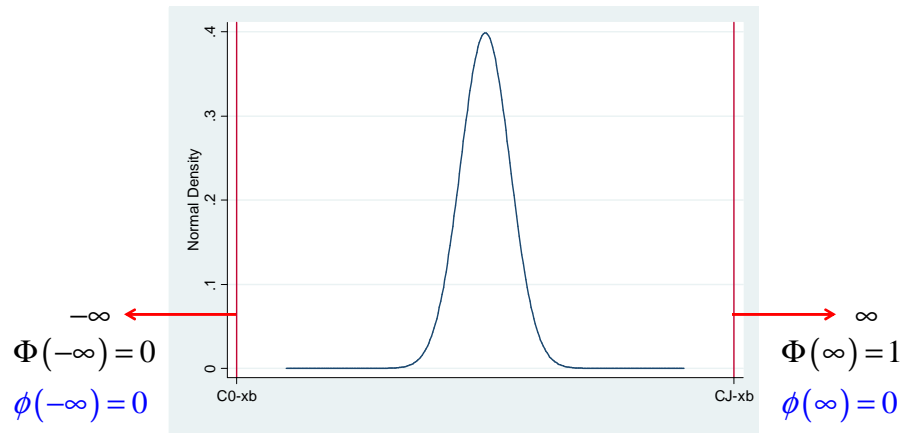
Note the symmetry.

$$\begin{aligned}\frac{\partial \hat{P}_2}{\partial temp} &= (-0.0987) [\phi(-4.85 + 4.14) - \phi(-4.32 + 4.14)] \\ &= (-0.0987) [\phi(-0.71) - \phi(-0.18)] \\ &= (-0.0987)(0.31 - 0.39) \\ &= 0.0079\end{aligned}$$

$$\begin{aligned}\frac{\partial \hat{P}_3}{\partial temp} &= (-0.0987) [\phi(-4.32 + 4.14)] \\ &= (-0.0987) [\phi(-0.18)] \\ &= (-0.0987)(0.39) \\ &= -0.0385\end{aligned}$$



Infinity is a Long Way Away



C: Marginal Effect *at the Means*

```

margins, predict(outcome(3)) dydx(time temp) atmeans
Conditional marginal effects      Number of obs   =      23
Model VCE      : OIM
    
```

```

Expression      : Pr(damage==3), predict(outcome(3))
dy/dx w.r.t.    : time temp
at              : time      =    1137.13 (mean)
                : temp      =    69.56522 (mean)
    
```

	dy/dx	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
time	.0007116	.0002535	2.81	0.005	.0002147	.0012084
temp	-.0367727	.0182605	-2.01	0.044	-.0725627	-.0009827

Average Marginal Effects (Arguably better)

```
margins, predict(outcome(3)) dydx(time temp)
```

```
Average marginal effects          Number of obs    =      23
Model VCE      : OIM
```

```
Expression      : Pr(damage==3), predict(outcome(3))
dy/dx w.r.t.    : time temp
```

		Delta-method				[95% Conf. Interval]	
		dy/dx	Std. Err.	z	P> z		
time		.0005114	.0001303	3.93	0.000	.0002561	.0007668
temp		-.0264291	.0094527	-2.80	0.005	-.0449561	-.0079022

At Specific Values

```
margins, dydx(temp) ///
      at(temp=(30 40 50 60 70 80) ///
      time=(0 1090 1752)) predict(outcome(3))
```

```
Conditional marginal effects          Number of obs    =      23
Expression      : Pr(damage==3), predict(outcome(3))
dy/dx w.r.t.    : temp
```

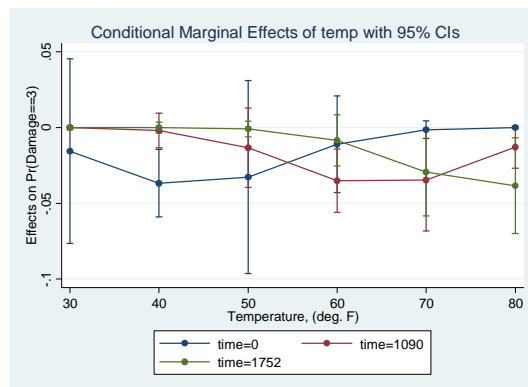
1._at	:	time	=	0			
		temp	=	30			
2._at	:	time	=	0			
		temp	=	40			
...							
18._at	:	time	=	1752			
		temp	=	80			
		Delta-method				[95% Conf. Interval]	
		dy/dx	Std. Err.	z	P> z		
temp							
	_at						
	1		-.0155434	.031077	-0.50	0.617	-.0764531 .0453663
	2		-.0366821	.0114117	-3.21	0.001	-.0590487 -.0143155
...							
	18		-.0383878	.0161171	-2.38	0.017	-.0699768 -.0067988

```
. mchange
```

oprobit: Changes in Pr(y) | Number of obs = 23
Expression: Pr(damage), predict(outcome())

	None	Moderate	Severe
time			
+1	-0.001	0.000	0.001
p-value	0.000	0.731	0.000
+SD	-0.240	-0.022	0.262
p-value	0.000	0.443	0.000
Marginal	-0.001	0.000	0.001
p-value	0.000	0.729	0.000
temp			
+1	0.027	-0.001	-0.026
p-value	0.013	0.684	0.004
+SD	0.190	-0.023	-0.167
p-value	0.004	0.414	0.001
Marginal	0.027	-0.001	-0.026
p-value	0.014	0.755	0.005
Average predictions			
Pr(y base)	0.462	0.145	0.393

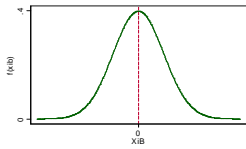
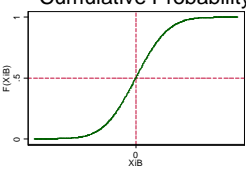
C: Output of marginsplot, dydx(temp)



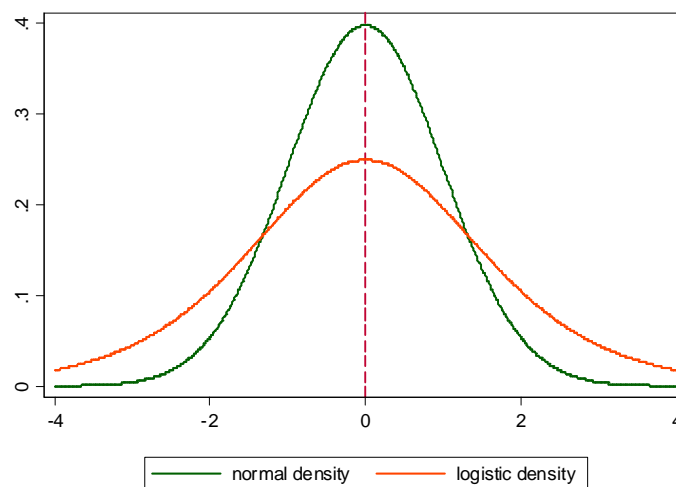
```
margins, dydx(temp) at(temp=(30 40 50 60 70 80) ///
time=(0 1090 1752)) predict(outcome(3))
marginsplot
```


Logit vs. Probit

The logit function can be used in a similar way.

	Probit	Logit
Probability Density Function 	$\phi(\mathbf{x}_i\boldsymbol{\beta}) = \frac{1}{\sqrt{2\pi}} e^{-\left(\frac{1}{2}\right)(\mathbf{x}_i\boldsymbol{\beta})^2}$	$\lambda(\mathbf{x}_i\boldsymbol{\beta}) = \frac{e^{\mathbf{x}_i\boldsymbol{\beta}}}{(1 + e^{\mathbf{x}_i\boldsymbol{\beta}})^2}$
Cumulative Probability 	$P_i = \Phi(\mathbf{x}_i\boldsymbol{\beta}) = \text{see table}$	$P_i = \Lambda(\mathbf{x}_i\boldsymbol{\beta}) = \frac{e^{\mathbf{x}_i\boldsymbol{\beta}}}{1 + e^{\mathbf{x}_i\boldsymbol{\beta}}}$

Logistic vs. Normal Density Functions



Interesting Notes about Logit

$$\begin{aligned}
 P(1-P) &= \Lambda(\mathbf{x}_i\boldsymbol{\beta})(1-\Lambda(\mathbf{x}_i\boldsymbol{\beta})) \\
 &= \left(\frac{e^{\mathbf{x}_i\boldsymbol{\beta}}}{1+e^{\mathbf{x}_i\boldsymbol{\beta}}}\right)\left(\frac{1}{1+e^{\mathbf{x}_i\boldsymbol{\beta}}}\right) = \frac{e^{\mathbf{x}_i\boldsymbol{\beta}}}{(1+e^{\mathbf{x}_i\boldsymbol{\beta}})^2} \\
 &= \lambda(\mathbf{x}_i\boldsymbol{\beta})
 \end{aligned}$$

So the logit marginal effects formula is actually comparable to the probit one.

$$\frac{\partial P_{ji}}{\partial X_k} = \phi(\mathbf{x}_i\boldsymbol{\beta})\beta_k$$

$$\frac{\partial P_{ji}}{\partial X_k} = \lambda(\mathbf{x}_i\boldsymbol{\beta})\beta_k$$

$$Var(normal) = 1, SD_{normal} = 1$$

$$Var(logit) = \frac{\pi^2}{3} = 3.29, SD_{logit} = 1.8$$

Ordinal Logit: Formulation

Given $j = \{1, 2, \dots, J\}$

$$\begin{aligned}
 P_{ji} &= \Pr(Y_i = j | X_i) \\
 &= \Lambda(C_j - \mathbf{x}_i\boldsymbol{\beta}) - \Lambda(C_{(j-1)} - \mathbf{x}_i\boldsymbol{\beta})
 \end{aligned}$$

$$\Lambda(C_j - \mathbf{x}_i\boldsymbol{\beta}) = \frac{e^{(C_j - \mathbf{x}_i\boldsymbol{\beta})}}{1 + e^{(C_j - \mathbf{x}_i\boldsymbol{\beta})}} = \frac{1}{1 + e^{-(C_j - \mathbf{x}_i\boldsymbol{\beta})}}$$

$$\frac{\partial P_{ji}}{\partial X_k} = \hat{\beta}_k \left[\lambda(C_{(j-1)} - \mathbf{x}_i\hat{\boldsymbol{\beta}}) - \lambda(C_j - \mathbf{x}_i\hat{\boldsymbol{\beta}}) \right]$$

Ordinal Logit of Shuttle Problem

```
. ologit damage time temp
Iteration 0:  log likelihood = -22.668661
Iteration 1:  log likelihood = -17.142763
Iteration 2:  log likelihood = -16.723266
Iteration 3:  log likelihood = -16.700438
Iteration 4:  log likelihood = -16.700337

Ordered logistic regression               Number of obs   =          23
                                         LR chi2(2)      =          11.94
                                         Prob > chi2     =          0.0026
Log likelihood = -16.700337              Pseudo R2      =          0.2633
```

	damage	time	temp	/cut1	/cut2
Coef.		.0035179	-.1687129	-7.923562	-7.031049
Std. Err.		.0014664	.0855747	5.448151	5.368454
z		2.40	-1.97		
P> z		0.016	0.049		
[95% Conf. Interval]		.0006438 .006392	-.3364363 -.0009896	-18.60174 2.754618	-17.55303 3.490928

A. Predicted Probabilities

$$\begin{aligned}\mathbf{x}_i\hat{\boldsymbol{\beta}} &= \hat{\beta}_2 time_i + \hat{\beta}_3 temp_i \\ &= 0.00352(1752) - 0.169(31) \\ &= 0.93\end{aligned}$$

$$\begin{aligned}\Pr(Y_i = 3) &= 1 - \Lambda(C_2 - \mathbf{x}_i\hat{\boldsymbol{\beta}}) \\ &= 1 - \Lambda(-7.03 - 0.93) \\ &= 1 - \frac{1}{1 + e^{-(7.96)}} \approx 1\end{aligned}$$

$$\Pr(Y_i = 1) = ? \quad \Pr(Y_i = 2) = ?$$

Cumulative Probabilities

$$Y_i = \{1, 2, 3, 4\} \quad F = \Phi(\) \text{ or } \Lambda(\)$$

$$\Pr(Y_i = 4 | X_i) = 1 - F(C_3 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i = 3 | X_i) = F(C_3 - \mathbf{x}_i \boldsymbol{\beta}) - F(C_2 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i = 2 | X_i) = F(C_2 - \mathbf{x}_i \boldsymbol{\beta}) - F(C_1 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i = 1 | X_i) = F(C_1 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i \leq 4 | X_i) = 1$$

$$\Pr(Y_i \geq 3 | X_i) = F(C_3 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i \leq 2 | X_i) = F(C_2 - \mathbf{x}_i \boldsymbol{\beta})$$

$$\Pr(Y_i \leq 1 | X_i) = F(C_1 - \mathbf{x}_i \boldsymbol{\beta})$$

These regressions have the same slope but different intercepts. Hence, they are known as parallel logits or probits. This is an implicit assumption of these ordinal models.

E. Ordinal Logit Only: Odds

$$\begin{aligned} \Omega_{Y_i \leq j} &= \frac{\Pr(Y_i \leq 3)}{1 - \Pr(Y_i \leq 3)} = \frac{\Lambda(C_3 - \mathbf{x}_i \boldsymbol{\beta})}{1 - \Lambda(C_3 - \mathbf{x}_i \boldsymbol{\beta})} \quad \text{let } C_3 - \mathbf{x}_i \boldsymbol{\beta} = \theta \\ &= \frac{\left(\frac{e^\theta}{1 + e^\theta} \right)}{1 - \left(\frac{e^\theta}{1 + e^\theta} \right)} = \frac{e^\theta}{1 + e^\theta - e^\theta} = e^\theta \end{aligned}$$

So the odds of “up to category j” vs. “higher than j” is: $\Omega_j = e^{C_j - \mathbf{x}_i \boldsymbol{\beta}}$

The odds of “higher than j” vs. “up to category j” is one over that:

$$\Omega_{Y > j} = \frac{1}{\Omega_{Y \leq j}} = \frac{1}{e^{C_j - \mathbf{x}_i \boldsymbol{\beta}}} = e^{-(C_j - \mathbf{x}_i \boldsymbol{\beta})}$$

Odds Ratios in Ordinal Logit:

$$C_j - \mathbf{x}_i \boldsymbol{\beta} = C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \dots - \beta_K X_{Ki}$$

Now increase X_k by one unit (\mathbf{x}'_i):

$$\begin{aligned} C_j - \mathbf{x}'_i \boldsymbol{\beta} &= C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k (X_{ki} + 1) - \dots - \beta_K X_{Ki} \\ &= C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \beta_k - \dots - \beta_K X_{Ki} \end{aligned}$$

Odds of j or less vs. more than j :

$$\frac{\Omega'_{Y \leq j}}{\Omega_{Y \leq j}} = \frac{e^{C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \beta_k - \dots - \beta_K X_{Ki}}}{e^{C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \dots - \beta_K X_{Ki}}} = e^{-\beta_k} \quad \text{The minus is confusing, so...}$$

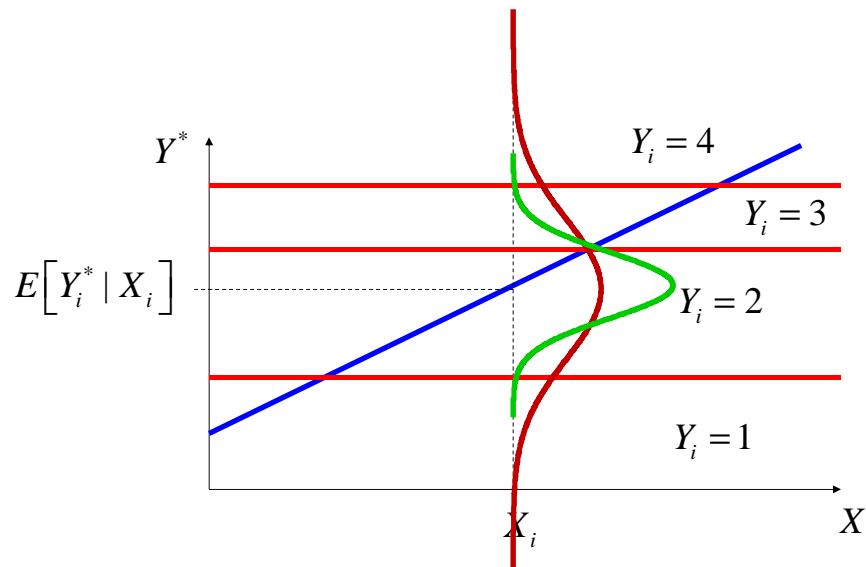
Odds of more than j vs. j or less:

$$\frac{\Omega'_{Y > j}}{\Omega_{Y > j}} = \frac{e^{-(C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \beta_k - \dots - \beta_K X_{Ki})}}{e^{-(C_j - \beta_1 - \beta_2 X_{2i} - \dots - \beta_k X_{ki} - \dots - \beta_K X_{Ki})}} = e^{\beta_k} \quad \begin{array}{l} \text{That's better.} \\ \text{And it doesn't} \\ \text{matter which } j. \end{array}$$

And Don't Forget...

- *Same as* Binary Logit/Probit (and all MLE)
 - B: Significance of Coefficients
 - Asymptotically normal, z test for $H_0: \beta_k = 0$
 - D: Discrete Changes: $\Delta P = P_2 - P_1$
 - 1 unit change in X_k
 - Dummy = 1 vs. 0
 - F: Goodness of Fit – Pseudo R^2
 - G: Hypothesis Testing
 - Test for the Model
 - Test for subset of Coefficient

What if two individuals had the same expected value but different variances?



Getting Wild: Heteroskedastic Ordered Probit

$$Y_i^* = \mathbf{x}_i \boldsymbol{\beta} + u_i \quad u_i \sim N(0, \sigma_i^2)$$

$$\sigma_i = e^{\mathbf{z}_i \boldsymbol{\gamma}} \quad \mathbf{z}_i \boldsymbol{\gamma} = \gamma_1 + \gamma_2 z_{2i} + \dots + \gamma_k z_{ki}$$

$$P_{ji} = \Phi\left(\frac{C_j - \mathbf{x}_i \boldsymbol{\beta}}{e^{\mathbf{z}_i \boldsymbol{\gamma}}}\right) - \Phi\left(\frac{C_{j-1} - \mathbf{x}_i \boldsymbol{\beta}}{e^{\mathbf{z}_i \boldsymbol{\gamma}}}\right)$$

$$\mathcal{L} = \dots$$

See Alvarez and Brehm (1998). "Speaking in Two Voices: American Equivocation About the Internal Revenue Service," American Journal of Political Science 42: 418-452.