Kickstarter Report

1. Q1 & Q2 have significantly higher success rates than Q3 & Q4 with May being the highest month at 61%, this dataset is either incomplete or kickstarter’s increased substantially in 2014, Kickstarter success varied widely by category
2. A lot of Kickstarter success is dependent on how good the page information and video is & this can’t be capture in a table. Data appears incomplete with it trailing off in 2017
3. A pie graph showing success by category, average donation by month in a time series