

Logo Versions



Primary

Guigs Tech

Wordmark Only



Icon

Colours



Primary

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Secondary

Hex #ff9966

RGB rgb(255,153,102)

CMYK 0 40 60 0

Pantone 15-1247

Accent

Hex #ff9966

RGB rgb(255,153,102)

CMYK 040600

Pantone 15-1247



Background

Hex #003366

RGB rgb(0,51,102)

CMYK 100 50 0 60

Pantone 19-4029

Typography

Primary

IBM Plex Sans Medium

Aa Bb Cc