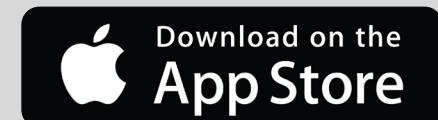
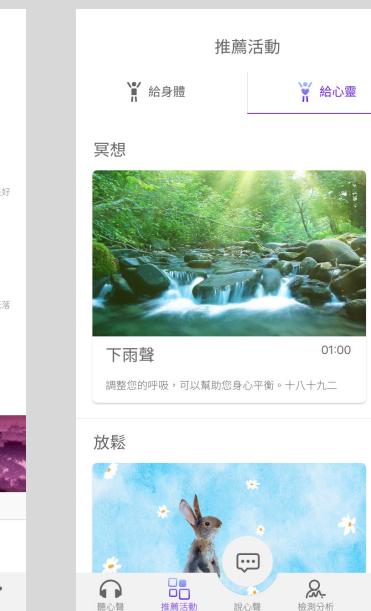
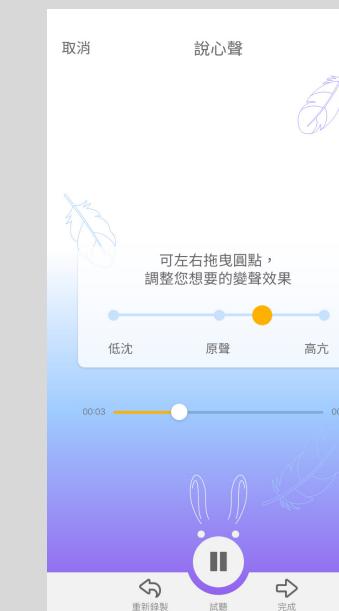
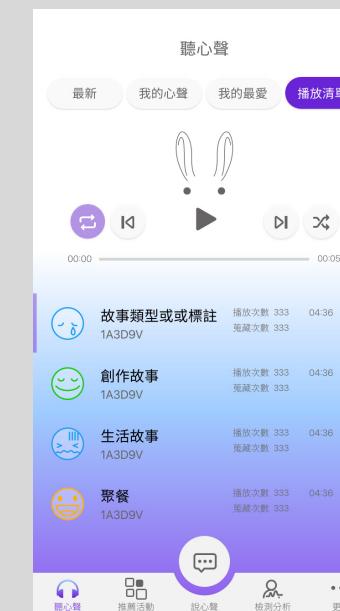
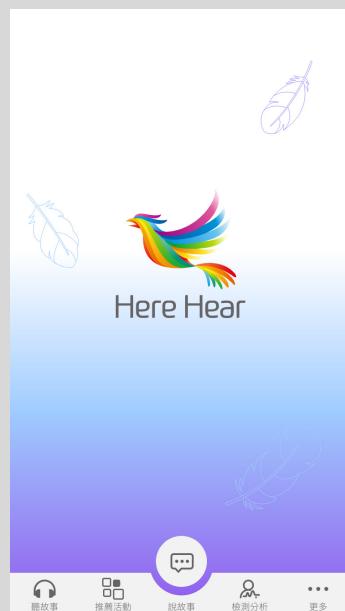


Here Hear App Project

Here Hear focuses on narrative treatment orientation, allowing users to freely express emotions and tell stories in a completely anonymous manner, objectively recording emotional indicators for a period of time, and providing a simple self-assessment. Use music therapy, mindfulness breathing meditation and listening to stories to alleviate the symptoms of depression, so that users can feel the warmth of companionship.



來自未來的情緒隨身管家

A Mobile Emotions Manager From the Future



情緒抒發

Release Your Emotions



音樂療法

Music Therapy



身心放鬆

Physical Relaxation



心靈補給

Mind Supply



AI情緒分析

AI Emotions Analysis



軟硬體整合

Hardware/Software
Integration



智能情緒穿戴裝置

Smart Wearable Devices
for Emotion



Original Design Issues

Color System:

Too many domain colors make the content hard to read.

Confusion of Symbols:

Different feather shapes represent different story types, which will for sure confuse users.

Colors with Emotions:

Colors are also used as emotions here. Users might not get the idea without captions.

The Bird and the Rabbit:

The bird plays a spiritual role in this app. The rabbit is an introducer. Both are not properly placed in this app.

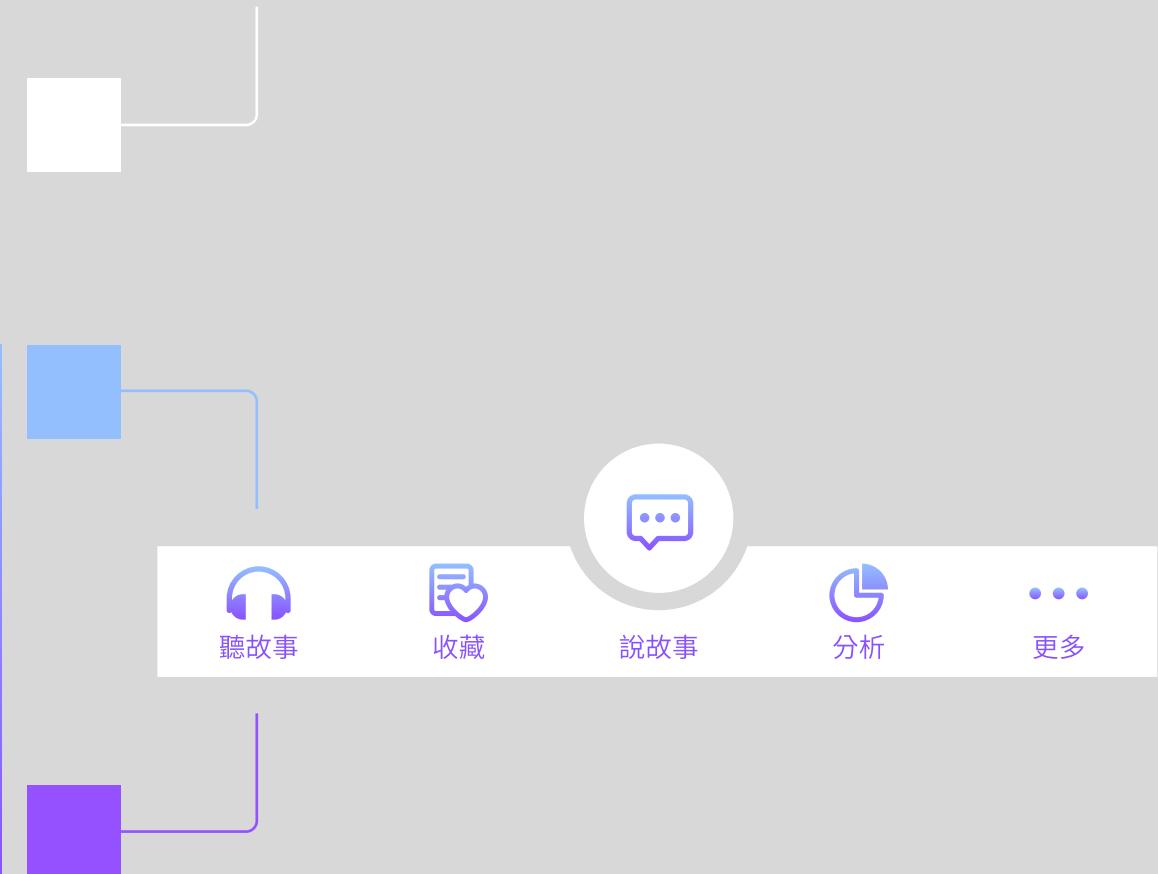


Theme Proposal

Option 1

We hope the app can bring people the feeling of heal. The gradient background from light blue to purple represents a surreal sky that brings a piece of harmony to your mind.

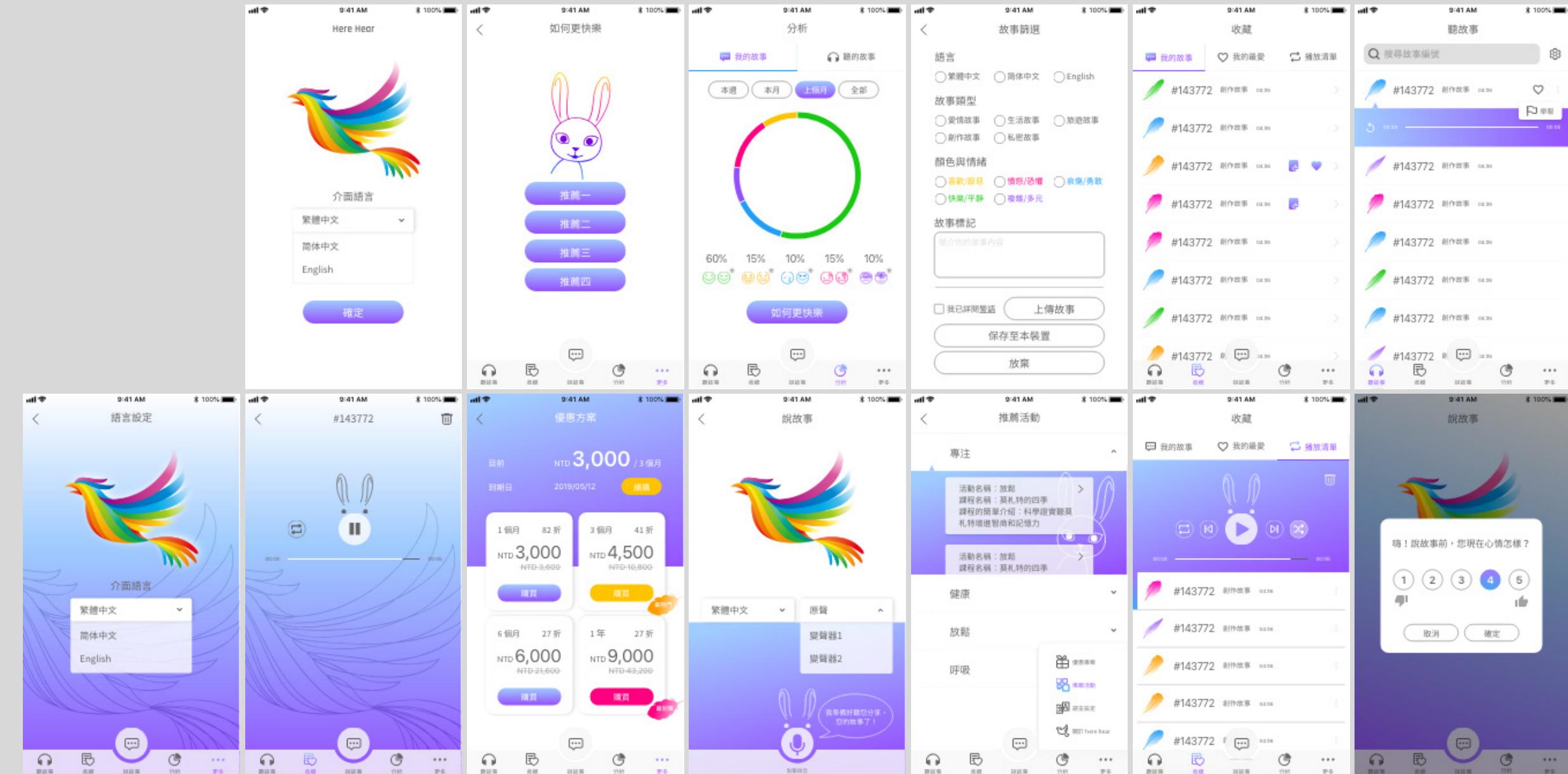
Purple is a neutral color. It is between red and blue. In china, red represents human blood and blue represents the universe or our soul. So we think this color is a good choice to deliver the brand message. The way to happiness is to respectfully live with all the nature beings.



Look and Feel on Mobile Phone



Layout



Theme Proposal

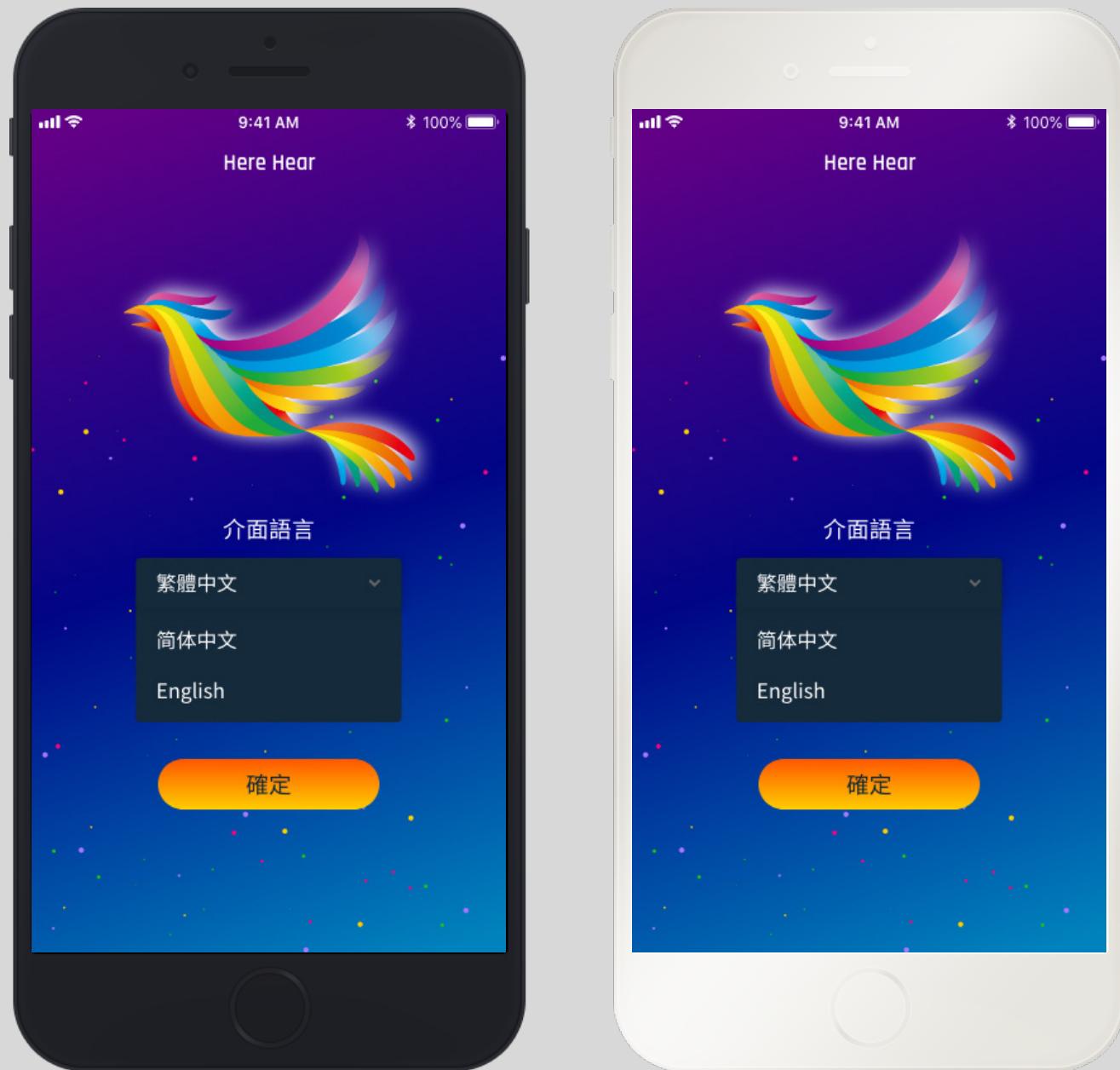
Option 2

To help the symbolic bird stand out from the screen, this solution goes with a dark gradient background. The colors from the bird are also used on those stars.

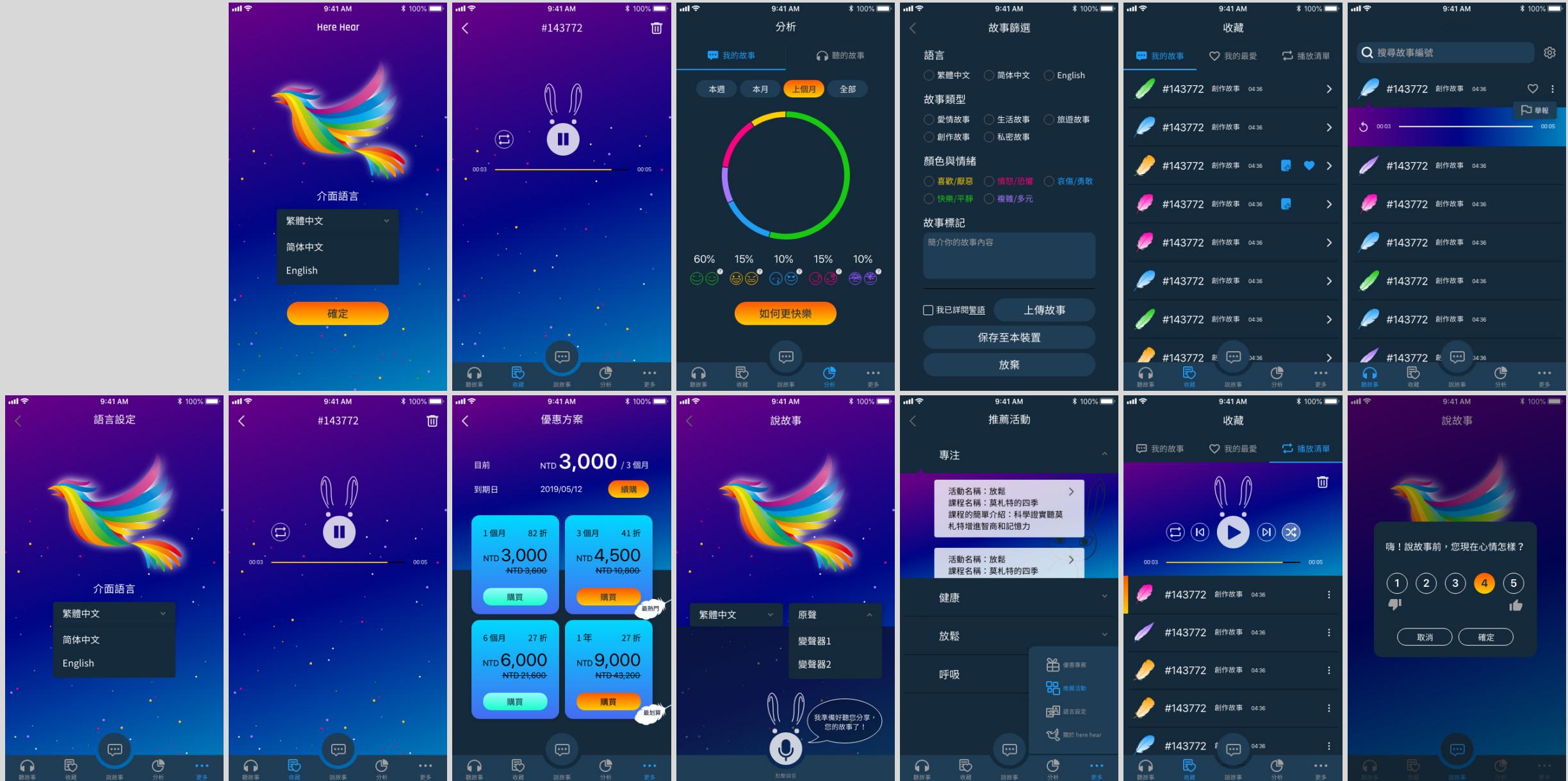
With high contrast color combination, we can create a stronger visual impact to our audience, and leave an impressive image in their minds.



Look and Feel on Mobile Phone



Layout

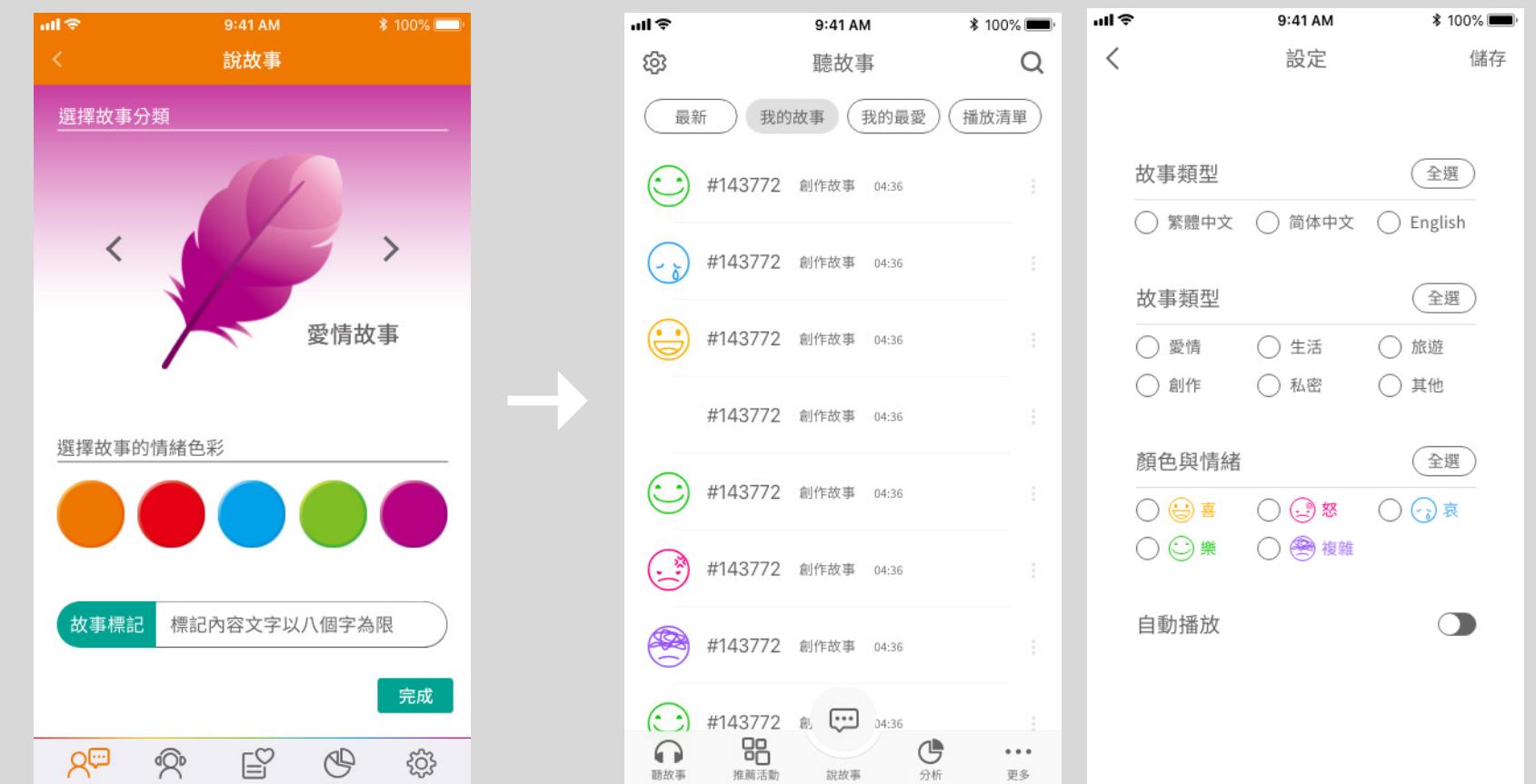
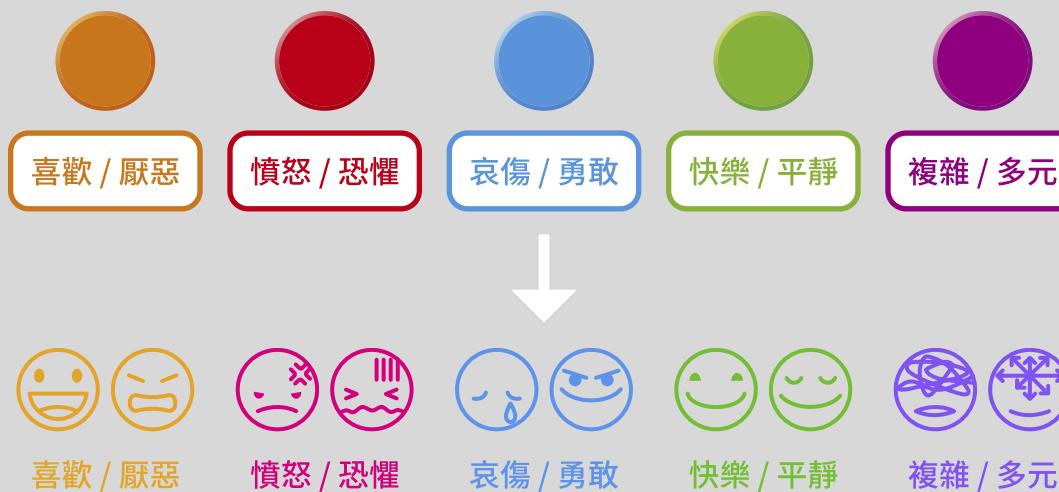


Changes for Symbolic Icons

1. Remove the usage of feather shapes, which is too abstract and hard to memorize.

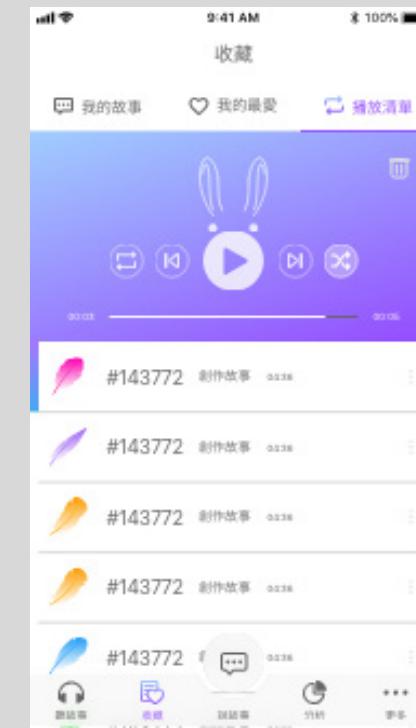
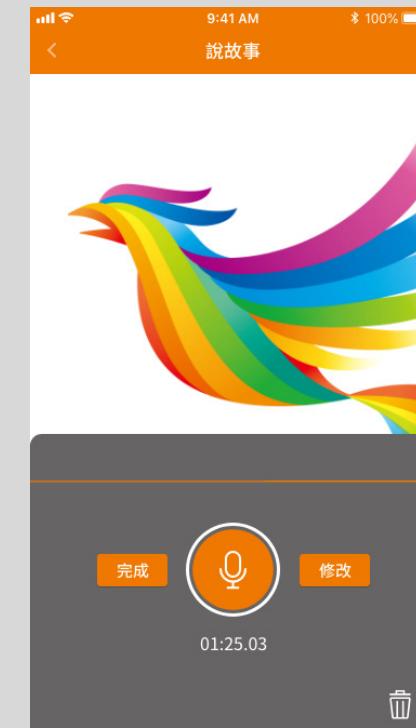


2. Use emojis to deliver a clear message of each emotion.




Media Player Redesign

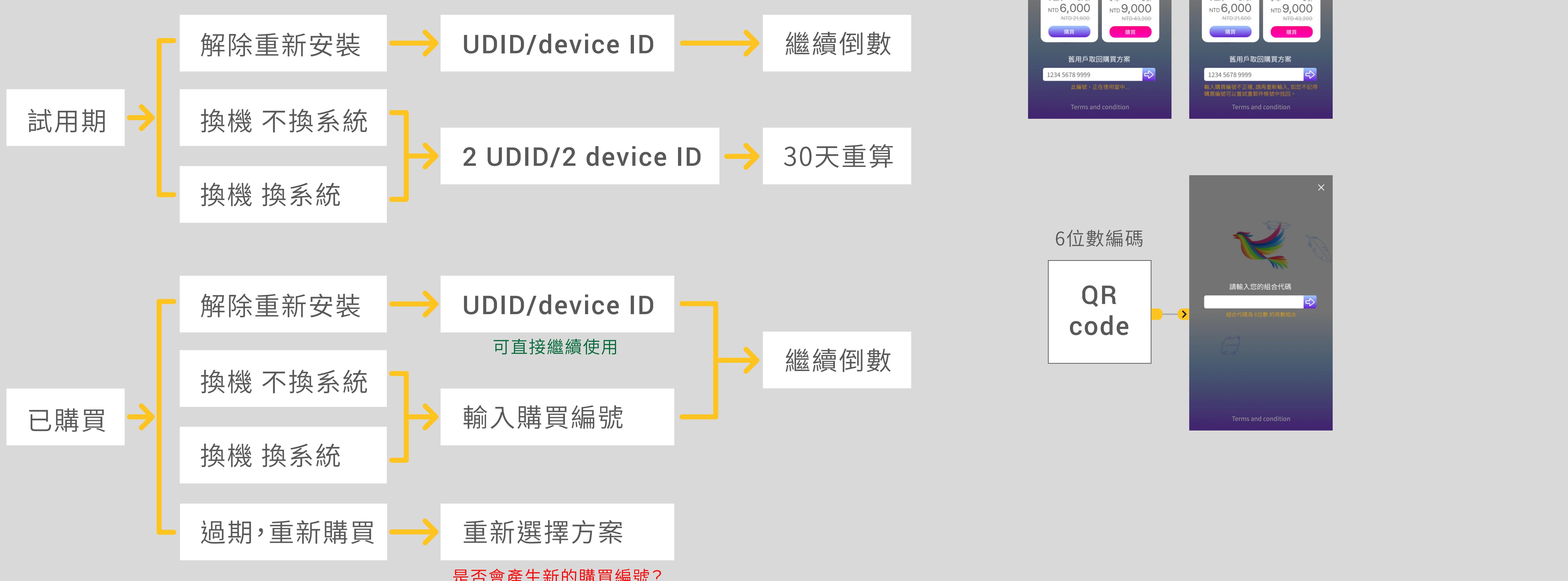
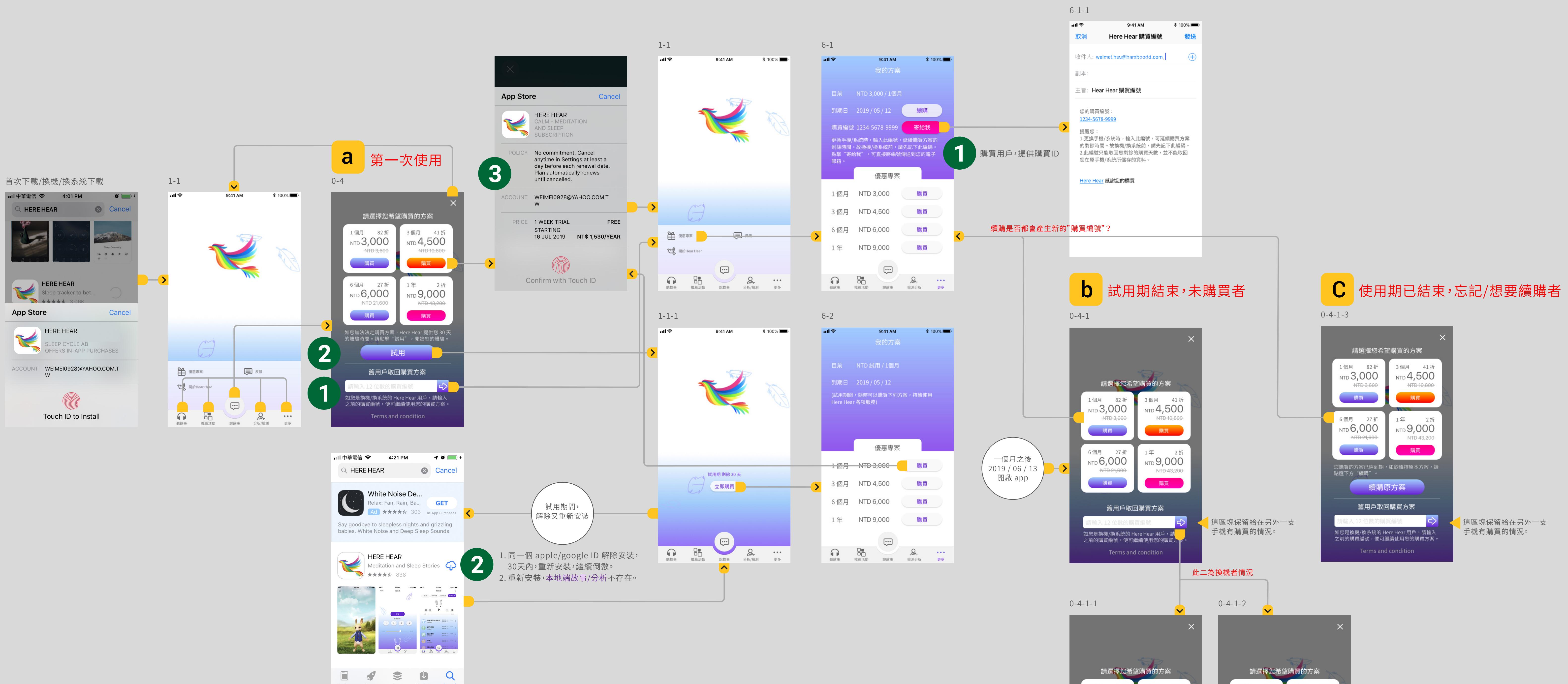
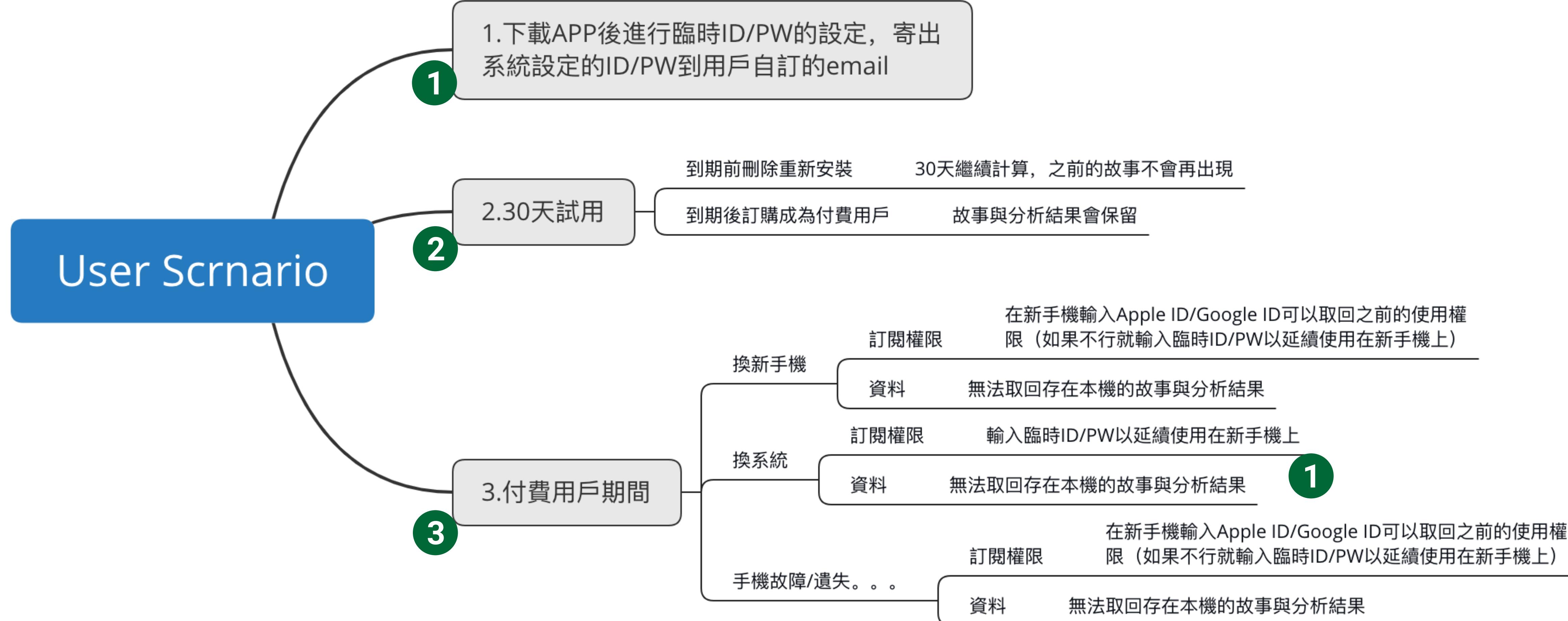
Personalize mic and media player icons



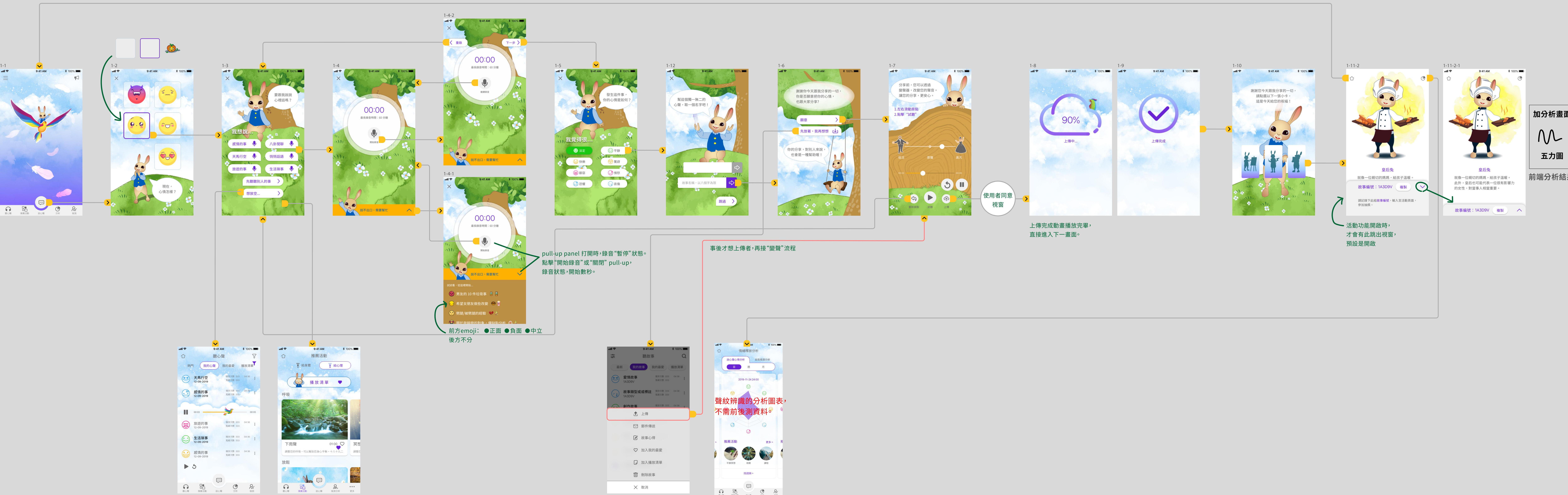
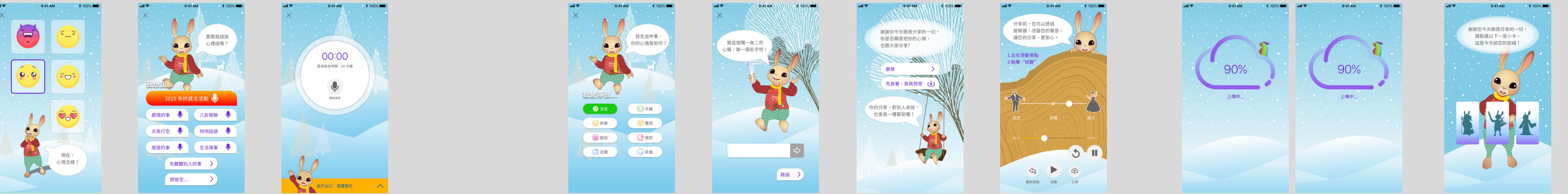
HH 2.0 FLOW




HH 2.0 PURCHASE FLOW



HH 3.0 TELL STORY IMPROVEMENT



HH 3.0 NON-RENEWING SUBSCRIPTION + POINTS PURCHASE



月購方案:

- 1.贈送點數,用於購買課程票券
- 2.目前有的自製音樂,可收聽
- 3.引導音樂(老師製作的音樂),可收聽

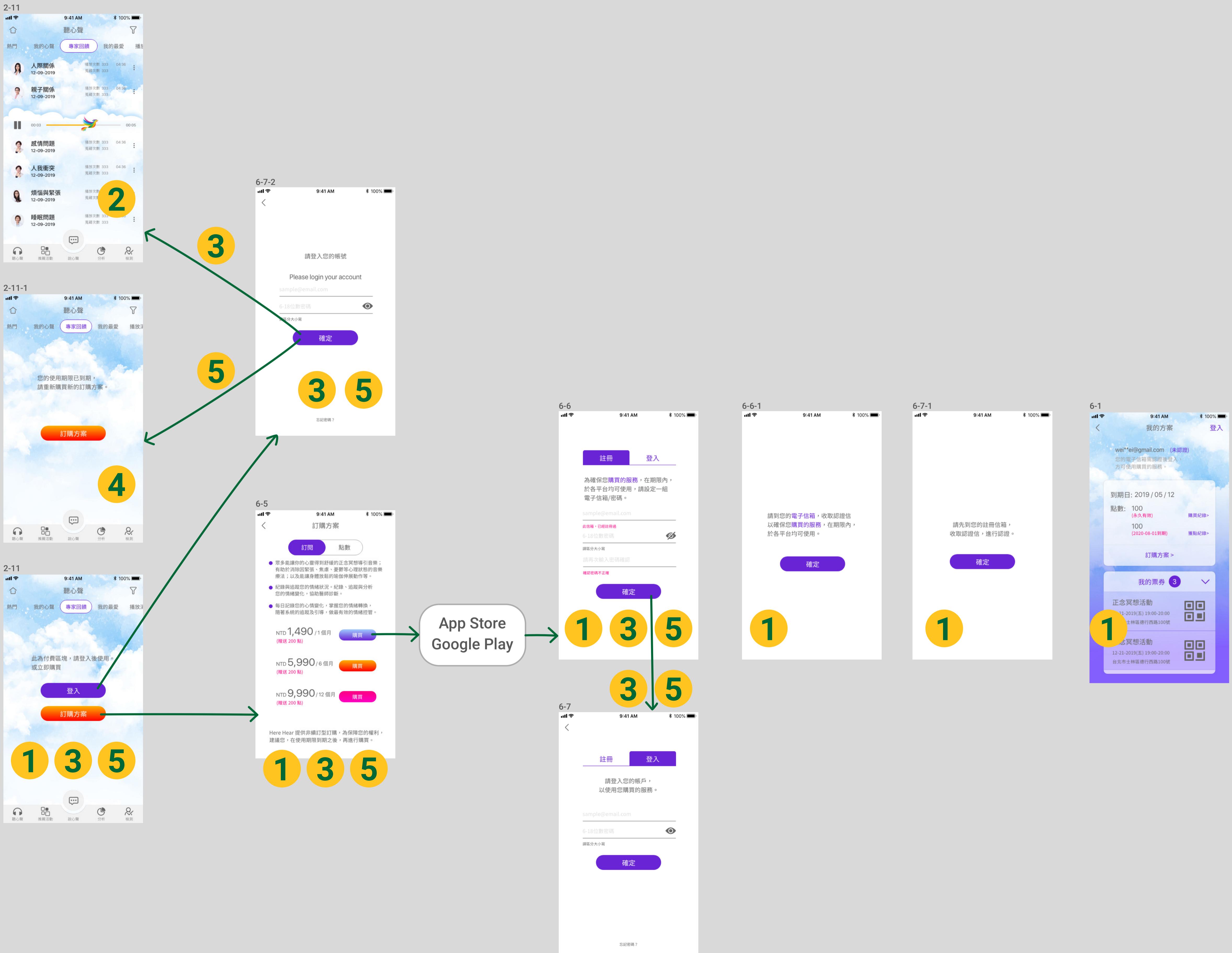
購買點數:

- 1.贈送點數,用於購買課程票券 及 引導音樂
- 2.目前有的自製音樂,不可收聽,不可購買

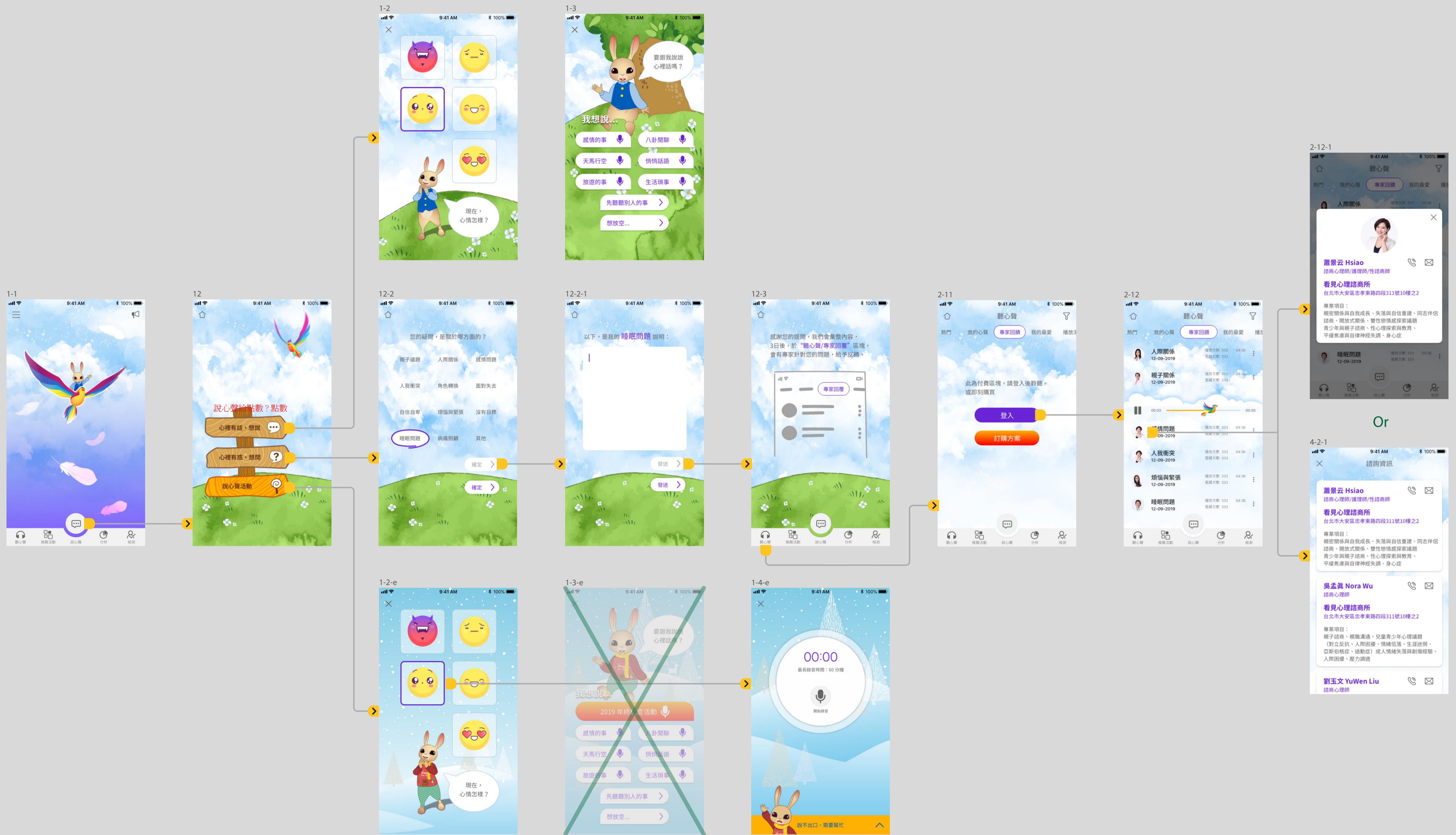
Here Hear 提供非續訂型訂購,為保障您的權利,建議您,在使用期限到期之後,再進行購買。

HH 3.0 LOG IN/OUT AND PURCHASE

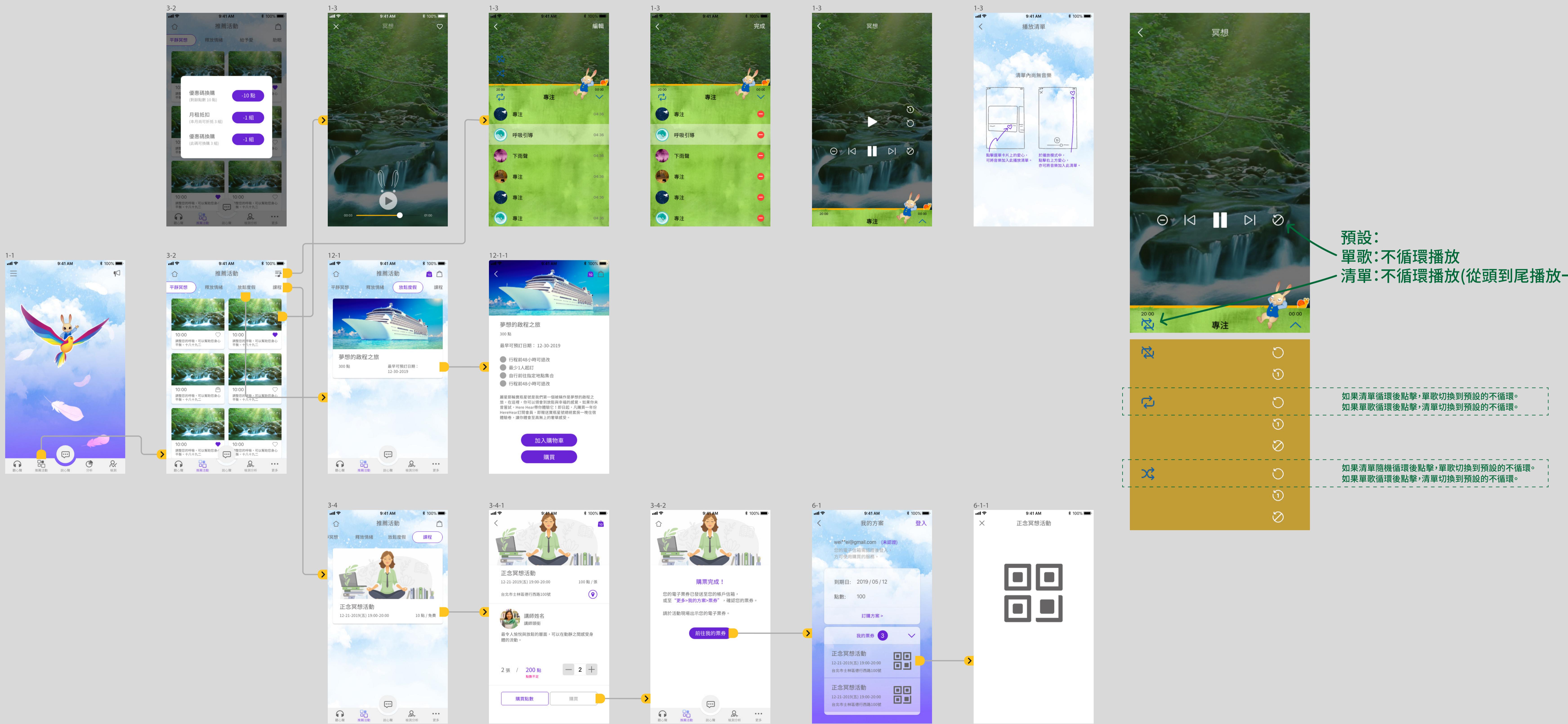
- 1 沒有帳戶
- 2 有帳戶，登入狀態，尚有使用期限
- 3 有帳戶，登出狀態，尚有使用期限
- 4 有帳戶，登入狀態，使用期限過期
- 5 有帳戶，登出狀態，使用期限過期



HH 3.0 專家回覆問答流程



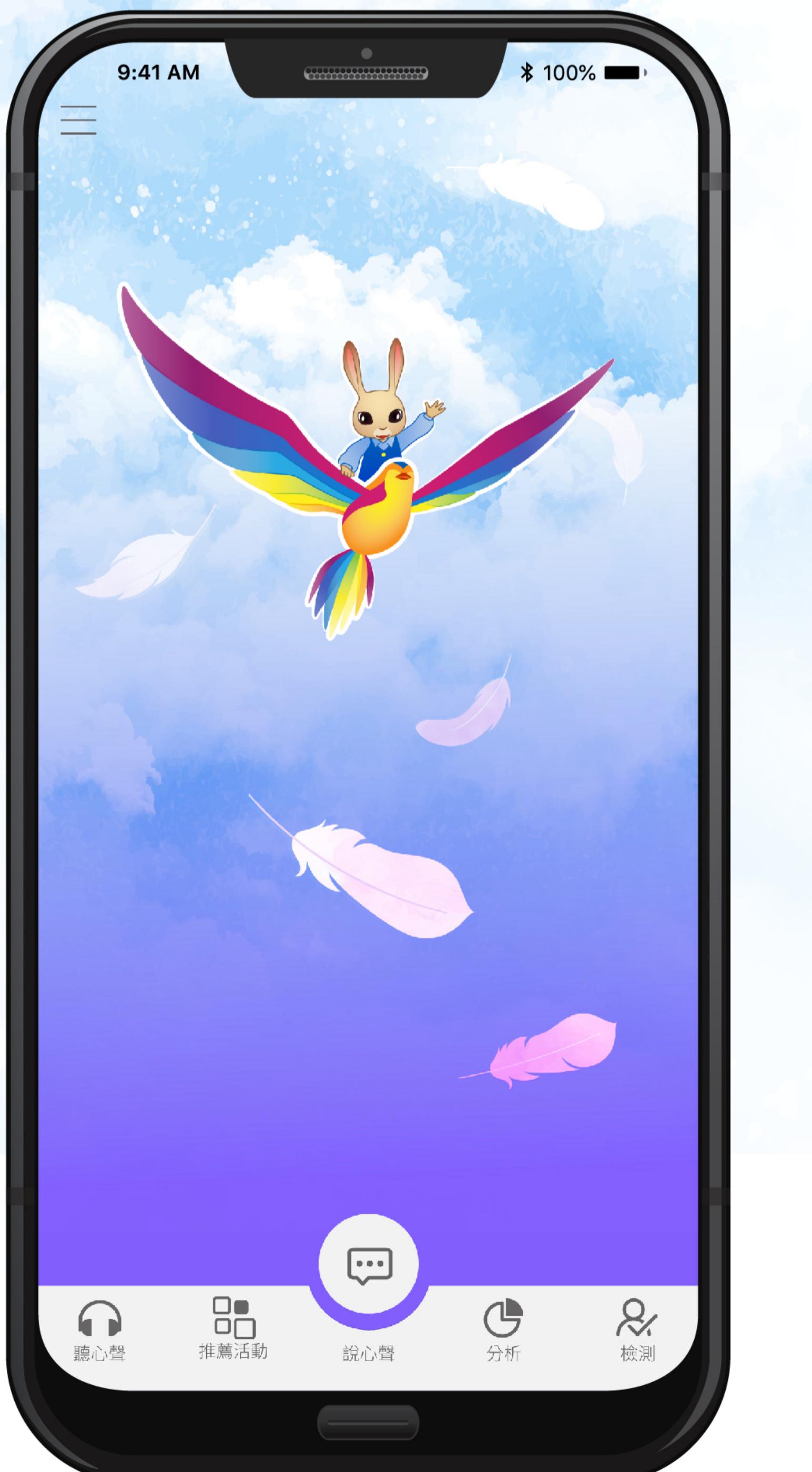
HH 3.0 推薦活動



HH 3.0 STYLE REFRESH

Here Hear

專為情緒困擾設計的APP



說心聲

有話想說？說出你生活中的各種遭遇與心事，現在起隨時隨地都能抒發情緒。再也不用因為找不到人說，而悶在心裡。



變聲匿名安心說

為什麼可以安心抒發心情？Here Hear 以「可變聲、全匿名」高隱私等級設計說心聲系統，讓你安心無負擔暢談心事。



聽心聲

別人都在想些什麼？聽聽其他人的喜怒哀樂，讓習於聚焦自我的煩躁時刻暫停，從別人的故事得到力量、放空片刻。



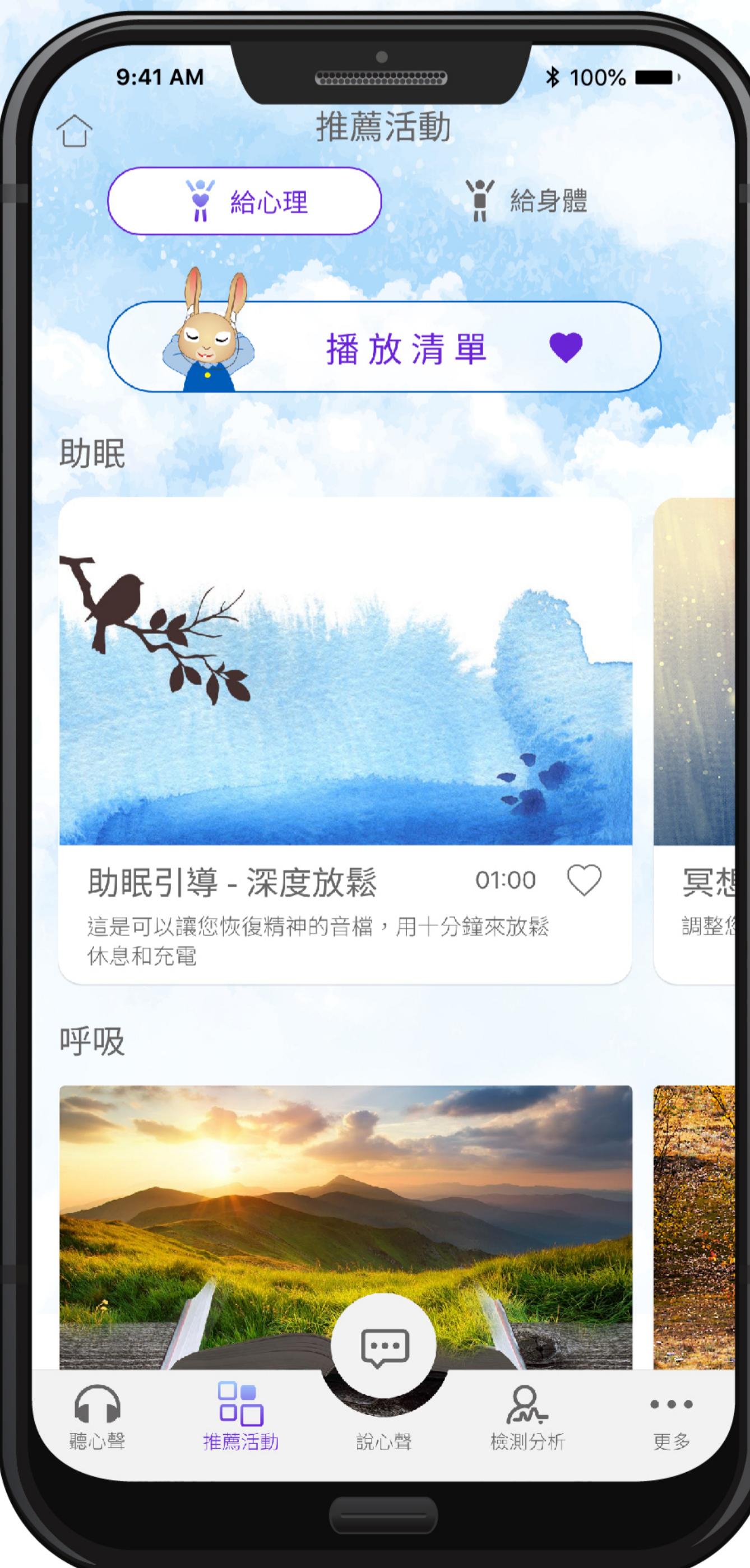
情緒分析

你了解你的情緒嗎？即時情緒分析讓你看見自己說心聲、使用APP時的情緒狀態與變化。



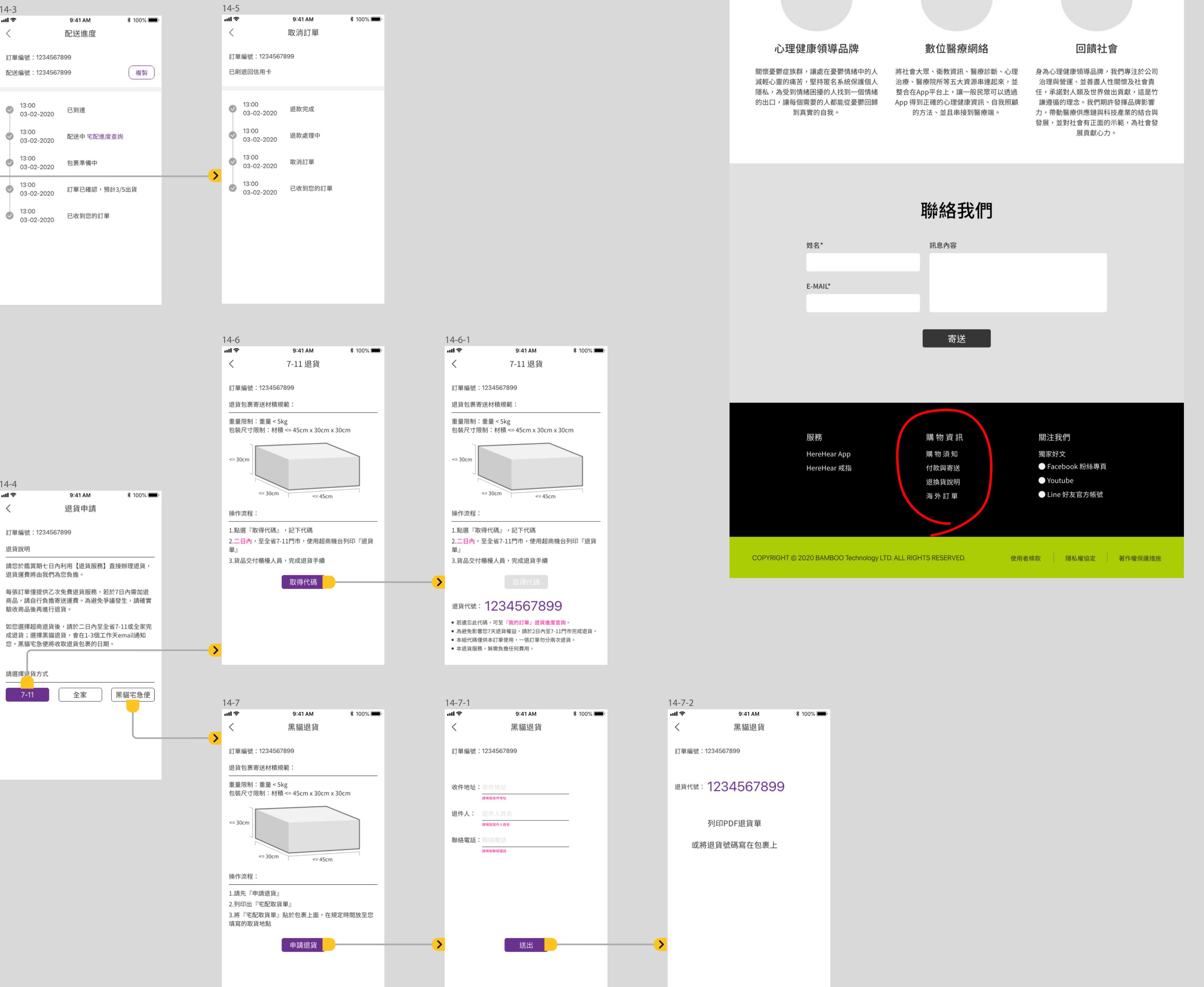
推薦活動

想知道如何紓壓？放鬆、助眠引導、正念冥想、音樂治療...精選多樣化身心健康活動都在這裡。

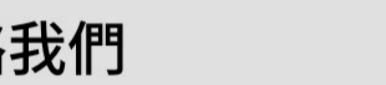


HH 3.0 購物車

app web



個心理健康醫療生態圈



BACKEND PLATFORM

STORY LIST

Here Hear

WeiMei H ^

信箱: weimei.hsu@bamboodd.com
密碼:
身份: 管理員

登出

現存管理員 新增管理員

故事列表 舉報列表 活動列表 回饋

管理帳戶 操作記錄

信箱	名稱	身份	最後登入時間	活動紀錄
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	查看
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	查看
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	查看
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	查看
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	查看

Here Hear

WeiMei H ^

新增

信箱: @bamboodd.com
權限:
密碼:

送出

註冊申請

信箱 名稱 身份 申請時間 審核

weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	通過
weimei.hsu@bamboodd.com	WeiMei.H	管理員	2019/06/12 13:30	通過
weimei.hsu@bamboodd.com	WeiMei.H	一般管理員	2019/06/12 13:30	通過

BACKEND PLATFORM

STORY LIST



The backend platform interface for 'Here Hear' shows a story list and various filtering and search options.

Story List: The main table lists stories with columns: 故事ID (Story ID), 狀態 (Status), 類型 (Type), 音檔 (Audio File), 上傳時間 (Upload Time), 收藏次數 (Collection Count), and 播放次數 (Play Count). The data shows multiple entries for Story ID 137898, all listed as '架上' (On Shelf) status, '愛情' (Love) type, and uploaded on May 22, 2019, at 17:45. Collection counts range from 222 to 222, and play counts range from 222 to 222.

Filtering and Search: On the right, there is a sidebar with a login form (信箱: weimeei.hsu@bamboodd.com, 密碼: , 身份: 一般管理員) and a 'Logout' button. Below the login form are sections for篩選 (Filter) and 時間範圍 (Time Range). The filter section includes checkboxes for 狀態 (Status), 類型 (Type), 情緒 (Mood), 故事語言 (Story Language), 創作 (Creation), 愛情 (Love), 憤怒/恐懼 (Anger/Fear), 繁體中文 (Traditional Chinese), 旅遊 (Travel), 哀傷/勇敢 (Sorrow/Gallantry), English, 生活 (Life), 快樂/平靜 (Joy/Peace), 簡體中文 (Simplified Chinese), 私密 (Privacy), 複雜/多元 (Complex/Multidimensional), and 其他 (Other). The time range section allows selecting '近1天' (Past 1 Day), '近7天' (Past 7 Days), or '近30天' (Past 30 Days), or specifying a custom date range from 2019/05/10 to 2019/05/10. A calendar for May 2019 is shown with days 1 through 31. At the bottom right, there are buttons for '確定' (Confirm) and '取消' (Cancel).

BACKEND PLATFORM

ACTIVITY



Here Hear

活動編號: 1234567 | 新增 | 心理講座

名稱: 8 個字為限

內容簡介: 30 字以內

首頁截圖: 圖檔規格1280x720 (上傳圖檔)

上架日期: 未定 08:00

下架日期: 未定 08:00

主講人:

活動日期: 2019.06.20 時間: 08:00 ~ 08:00

地點:

講座詳情: 50字以內

URL:

票價:

儲存 刪除

Here Hear

全部 架上 即將上架 架下 草稿

英文 中文

新增活動

給身體 | 影片
給身體 | 講座
給心理 | 影音
給心理 | 講座

活動名稱	音檔	播放次數	完整播放次數	上架日期	下架日期
給身體	給心理				
助眠					
八個字為限字為限	222	10	2019/05/22 10:00		
八個字為限字為限			2019/05/22 10:00	2天後	
八個字為限字為限				草稿	
八個字為限字為限			2019/05/22 10:00	草稿	
八個字為限字為限	222	10	2019/05/22 10:00	註記空間	2019/06/22 10:00
專注					
八個字為限字為限	222	10	2019/05/22 10:00		
八個字為限字為限			2019/05/22 10:00	2天後	
八個字為限字為限				草稿	
八個字為限字為限			2019/05/22 10:00	草稿	
八個字為限字為限	222	10	2019/05/22 10:00	註記空間	2019/06/22 10:00

BACKEND PLATFORM FEEDBACK



The image displays two screenshots of a backend platform interface for managing feedback.

Left Screenshot (Feedback Detail Page): This page shows a single feedback entry. The details are as follows:

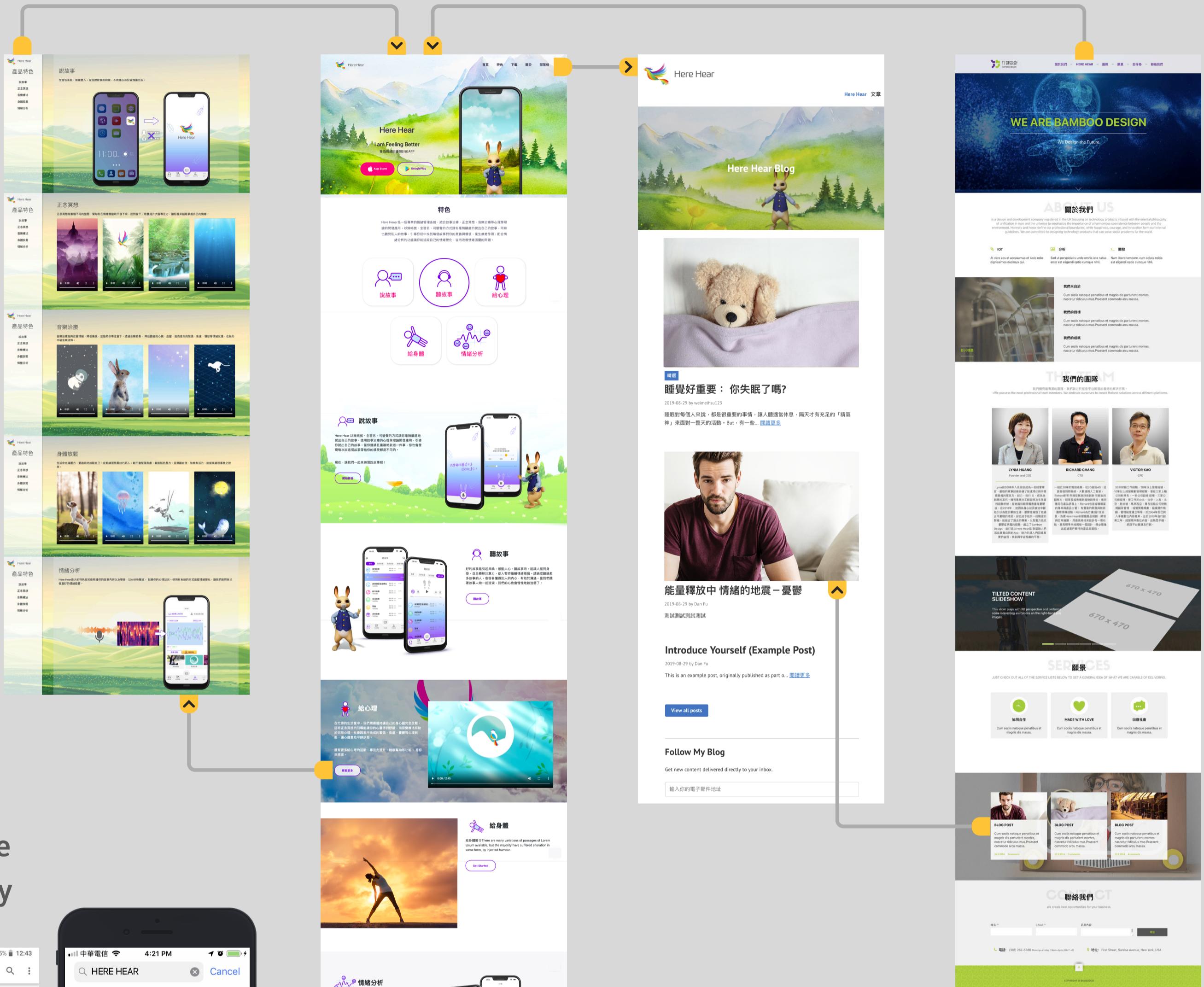
- 項目 (Category): 功能問題 (Functionality Problem)
- 上傳時間 (Upload Time): 2019/05/22 10:45
- 內容 (Content): 不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用五十字。
- 附件 (Attachments): Three small gray placeholder boxes.
- 備註 (Notes): A text input field containing "處理進度填寫" (Fill in progress).
- 操作按钮: 儲存 (Save) at the bottom.

Right Screenshot (Search Results Page): This page shows a search interface and a list of results.

- Search Bar:** Includes a placeholder "輸入關鍵字" (Enter keyword) and a search icon.
- Filter Options:** Project selection dropdown with "全選" (Select All), date range dropdown with "近1天" (Last 1 Day), "近7天" (Last 7 Days), and "近30天" (Last 30 Days), and a date range selector from "2019/05/10" to "2019/05/10".
- Result List:** Shows a single result matching the search criteria.
- Result Details:** Includes:
 - 項目 (Category): 功能
 - 上傳時間 (Upload Time): 2019/05/22 10:45
 - 內容 (Content): 不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用錄音，不能使用五十字。
 - 操作按钮: "查看" (View) and "刪除" (Delete).

SITE MAP

APPLICATION. WEBSITES. BLOG



Apple Store
Google Play

