

Marketing Cost Report

mktcampaign_ID	mktcampaign_NAME	mktcampaign_TYPE	mktcampaign_AUDIENCESIZE	mktcampaign_BUDGET
1	Happy New Year	Retention	5000	100000.0
2	Happy New Year	Acquisition	10000	500000.0
3	Merry Christmas	Retention	5000	100000.0
Total Cost				<u>700000.0</u>