



## TAN WEI SHENG

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+65 92337782

### EDUCATION

#### Singapore Management University

Aug 2016 – Dec 2019

##### BSc in Information Systems (High Merit)

- SAP SMU University Alliance Program - Runner-up Award
- SMU IS480 Final Year Project - Best Value for Sponsor Award

#### Singapore Polytechnic

2011 – 2013

##### Diploma in Business Information Systems (Merit)

- Director's Honour Roll for 3 consecutive years
- Industrial Training Programme (GOLD)
- National Youth Achievement Award (GOLD)
- Adobe Certified Associate (ACA) certification – Adobe Photoshop & Dreamweaver

### WORK EXPERIENCE

#### HYDRAX PTE LTD

May 2019 – Aug 2019

##### Web Development Intern

- Worked with React.js and REST APIs to develop a fintech web application
- Performed responsive page optimisation – resulted in 40% improvement in bounce rate for user signups
- Worked with WordPress to develop a responsive & multilingual website
- Attained an overall grade of 'Excellent'

#### COHESION PTE LTD

Jun 2017 – Aug 2017

##### Web Development Intern

- Worked with the marketing team to develop Cohesion's digital branding
- Completed a full revamp of Cohesion's website – resulted in a 400% increase in traffic
- Attained an overall grade of 'Excellent'
- Awarded Singapore Website Awards (SWA) Commercial Site of the Month for Feb 2018

#### Freelance Web Developer

Dec 2014 – Jan 2017

Handled website development and designed promotional materials for various companies

- Examples include kenboru.com, ashlabel.co and others

#### REPUBLIC OF SINGAPORE AIR FORCE

Jun 2014 – Jun 2016

##### NSF Course Administrator & Webmaster – LEARNET, ESILK

- Lead Publicity I/C - Training Development Group NSF council
- Created web content for AFTC's internet, intranet websites and e-learning portals
- Worked on the administration and co-ordination of Knowledge Management courses for personnel across RSAF
- Participated in intra-camp projects such as designing collaterals for the Black Knight@SG50 Program
- Received letter of commendation from department head

### CO-CURRICULAR ACTIVITIES/COMMUNITY SERVICE

#### Marketing Lead – PROJECT UBA

Jan 2019 – Aug 2019

- Designed marketing collateral for an overseas community involvement project
- Created educational materials for underprivileged children in Indonesia

#### Marketing Lead – VIVACE

Jan 2017 – Jun 2017

- Designed promotional materials for SMU Open House

### ADDITIONAL INFORMATION

Languages: English, Mandarin

Skills: Website Development & Design, HTML/CSS, JavaScript, React.js, jQuery, Python, WordPress, Digitalisation, Photoshop, Search Engine Optimisation

DESIGN PORTFOLIO

TAN WEI SHENG



## ABOUT ME

### UI/UX Front-end Web Developer

Hello, my name is Tan Wei Sheng, and I am currently an Information Systems student at Singapore Management University (SMU), expecting to graduate in Apr 2020. I specialise in web business development using technologies such as HTML5, CSS, JavaScript and others. I also create design works , and worked with several large companies in the past to provide cohesive web marketing campaigns for their company.

I have been a part of numerous web development projects throughout the years and can help your company to create a website from start to finish.

A C O R P O R A T E   E V E N T S   C O M P A N Y

COHESION

S I N G A P O R E   W E B S I T E   A W A R D S

In this internship with Cohesion, I worked with the marketing team to develop Cohesion's digital branding. I completed a full revamp of Cohesion's website which resulted in a 400% increase in traffic. The website I developed was subsequently awarded commercial site of the month in the Singapore Website Awards (SWA). I was also awarded with an overall grade of excellent.



# COHESION

THE EXPERIENCE MAKERS

LET'S GET STARTED





## WHAT WE DO

At Cohesion, we deliver action-packed and exhilarating team building games for corporate staff to bond with their colleagues! Our activities and games allow participants to feel energised, rejuvenated and motivated to enhance teamwork and collaboration with each other. With events that focus on unleashing their innate creativity and intelligence, the activities can also form essential bonds that can be beneficial for the working environment!

We create successful team building activities and events from the ground up. Experience an exhilarating time with our arsenal of games ranging from Laser Tag, Archery Tag, Bubble Soccer and Sword Tag.



# THE AUTHENTIC COHESION EXPERIENCE

Find out what makes our events special and in the meantime view our past events that demonstrates our passion in action.

## PASSIONATE STAFF

A part of what makes the Cohesion brand are our roster of dedicated facilitators who will go the extra mile to make your event work.



Leave a Message

A MULTI-ASSET TRADING PLATFORM



During my time at HydraX I developed a multilingual corporate website, which resulted in a 300% increase in visitor traffic. Using React.js and REST APIs, I also worked on features within their main product - a digital trading platform which enables users to monitor real-time cryptocurrency rates and stock quotes across different major exchanges across the world. My work in responsive page optimisation resulted in a 40% improvement in bounce rate for user signups

I also assisted the marketing team in Search Engine Optimization and multinational digital marketing campaigns, helping to develop and launch the website in Vietnamese as well as Bahasa Indonesian. It was a meaningful internship as I had the chance to experience different roles within the organisation and worked with many talented mentors.



## Introducing Sigma by Hydra X

Sigma is a multi-venue trading platform for tokens, stocks, FX, CFDs and more. Trading multiple asset classes just became simple.

Sign Up For Free



Quote Screen

Add Pair

BTC / USDT

Binance

7,875.22

77.40

Bid

0.028%

Ask

BTC / USDT

Bitfinex

7,876.30

82.60

Bid

0.080%

Ask

BTC / USDT

Huobi Pro

7,880.00

80.01

Bid

0.000%

Ask

ETH / USDT

Binance

167.79

84

Bid

0.030%

Ask

ETH / USDT

Bitfinex

167.82

94

Bid

0.072%

Ask

ETH / USDT

Huobi Pro

167.86

91

Bid

0.030%

Ask

EOS / ETH

Binance

0.0164<sup>49</sup>

0.0164<sup>66</sup>

Bid

0.103%

Ask

Watch List

Add Pair

Watch List 1

Pair	Last	% Chg
ETH / BTC <small>Binance</small>	0.02131400	1.29%
ETH / BTC <small>Bitfinex</small>	0.02133700	1.53%
ETH / BTC <small>Huobi Pro</small>	0.02131400	-0.32%
ETH / USDT <small>OKEx</small>	167.91000000	0.68%
LTC / USD <small>Coinbase Pro</small>	53.72000000	-0.35%
BTC / USDT <small>Binance</small>	7,875.23000000	-2.10%
XRP / USDT <small>Huobi Pro</small>	0.24070000	0.96%

☒ Last
 ☒ Change
 ☐ Bid
 ☐ Ask
 ☐ Settings



RSS Feeds

Sources

View

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Hyflux gets two-month extension for debt moratorium until D...

SINGAPORE: Embattled Hyflux has secured two more months of reprieve from its creditors, as the Singapore High Court on Monday (Sep 30) extended its debt moratorium t...

Channel NewsAsia, 30/09/2019, 16:20:38

Tencent takes 29% stake in computer games maker Funcom

China's Tencent Holding Ltd has agreed to buy a 29per cent stake in Oslo-listed computer games developer Funcom , becoming the biggest shareholder, Funcom said on ...

Channel NewsAsia, 30/09/2019, 16:14:54

Snapback to higher bond yields? At least five years, strategi...

A return to significantly higher yields will take longer than previously thought, according to a Reuters poll of fixed-income strategists who slashed their year-ahead major ...

Channel NewsAsia, 30/09/2019, 16:06:34

Exclusive: Fintech firm Revolut to hire 3500 staff in global pu...

British-based digital banking app Revolut is set to hire around 3500 staff as it expands into 24 new markets thanks to a new global deal with payments giant Visa Inc, the two...

Channel NewsAsia, 30/09/2019, 15:30:32

A J A P A N E S E C A S U A L D I N N I N G R E S T A U R A N T

**KENBORU**

I developed Kenboru's website and digital identity as part of a freelance engagement. The website has successfully resulted in a constant stream of mass orders for student camps in SMU.





[Home](#) [Menu](#) [Preorders](#) [Location](#)

# KENBORU

A Gastronomy Experience





[Home](#)[Menu](#)[Preorders](#)[Location](#)

## JAPANESE RICE BOWLS

We specialise in healthy Japanese Western Fusion Bowls featuring premium proteins at affordable prices in an all rounder rice fusion rice bowl.

HONEY GLAZED  
TOFU



SMOKED SALMON  
MENTAIKO



SMOKED DUCK  
BREAST



FLAMED  
CHICKEN THIGH



TORCHED JAPANESE  
UNAGI



FLAMED  
BEEF



SCHOOL PROJECTS

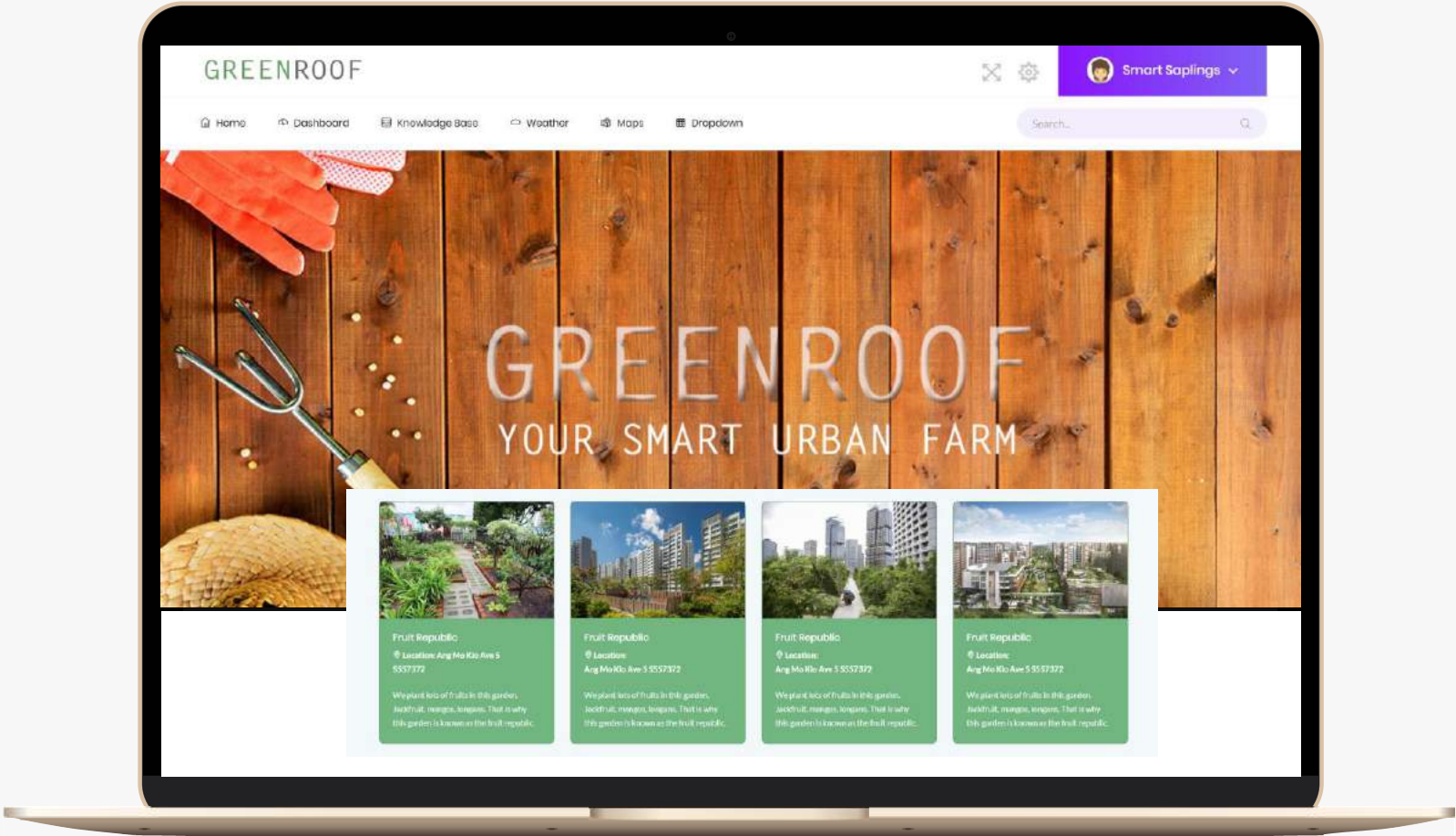
# UNI PROJECTS

During my four years in SMU, I was fortunate to be a part of many exciting projects. In the SAP SMU University Alliance Program my team was awarded with the Runner-up Award.

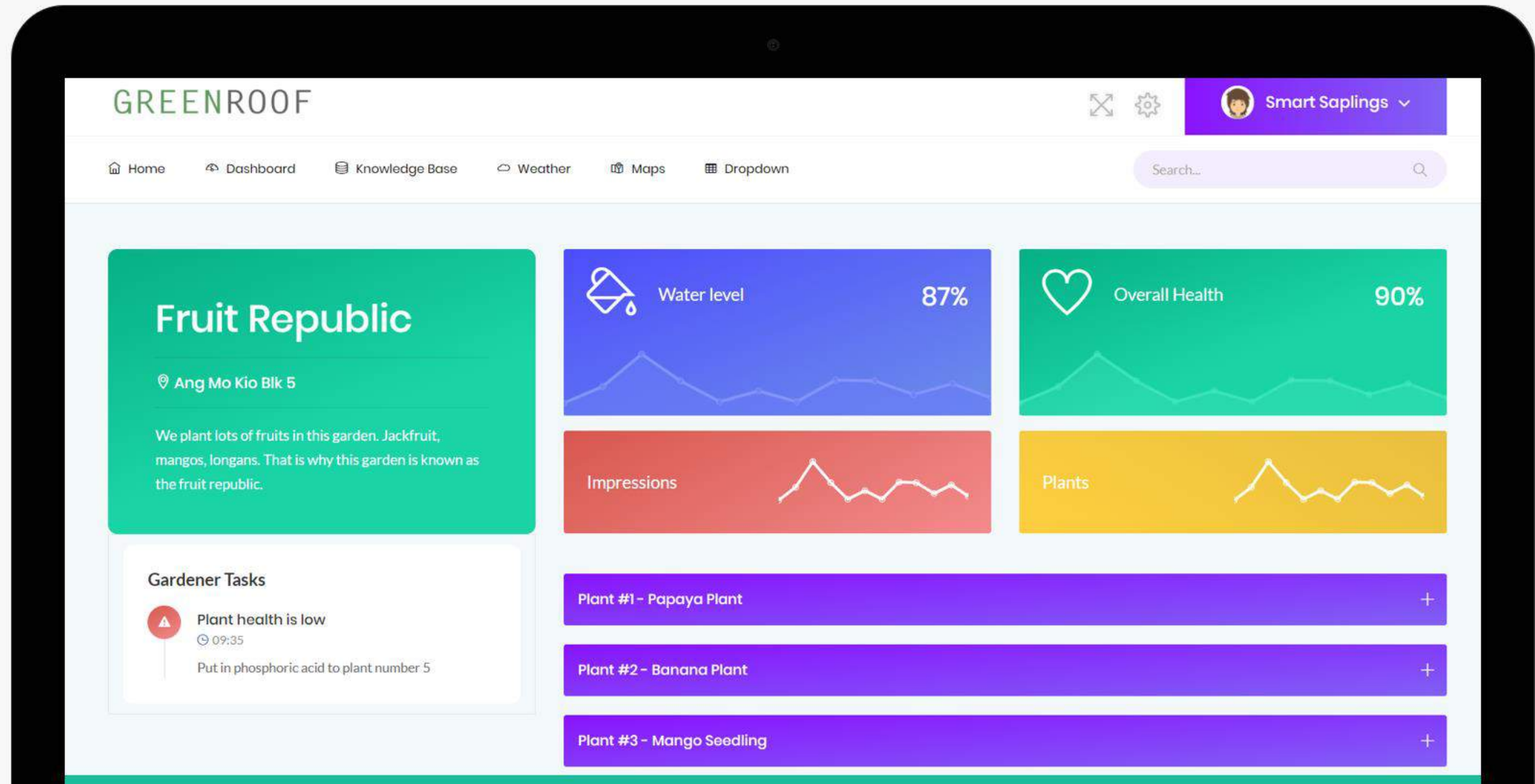
For my final year project, my team worked on a innovative preorder solution for my previous client, Kenboru. We clinched the best value for sponsor award.



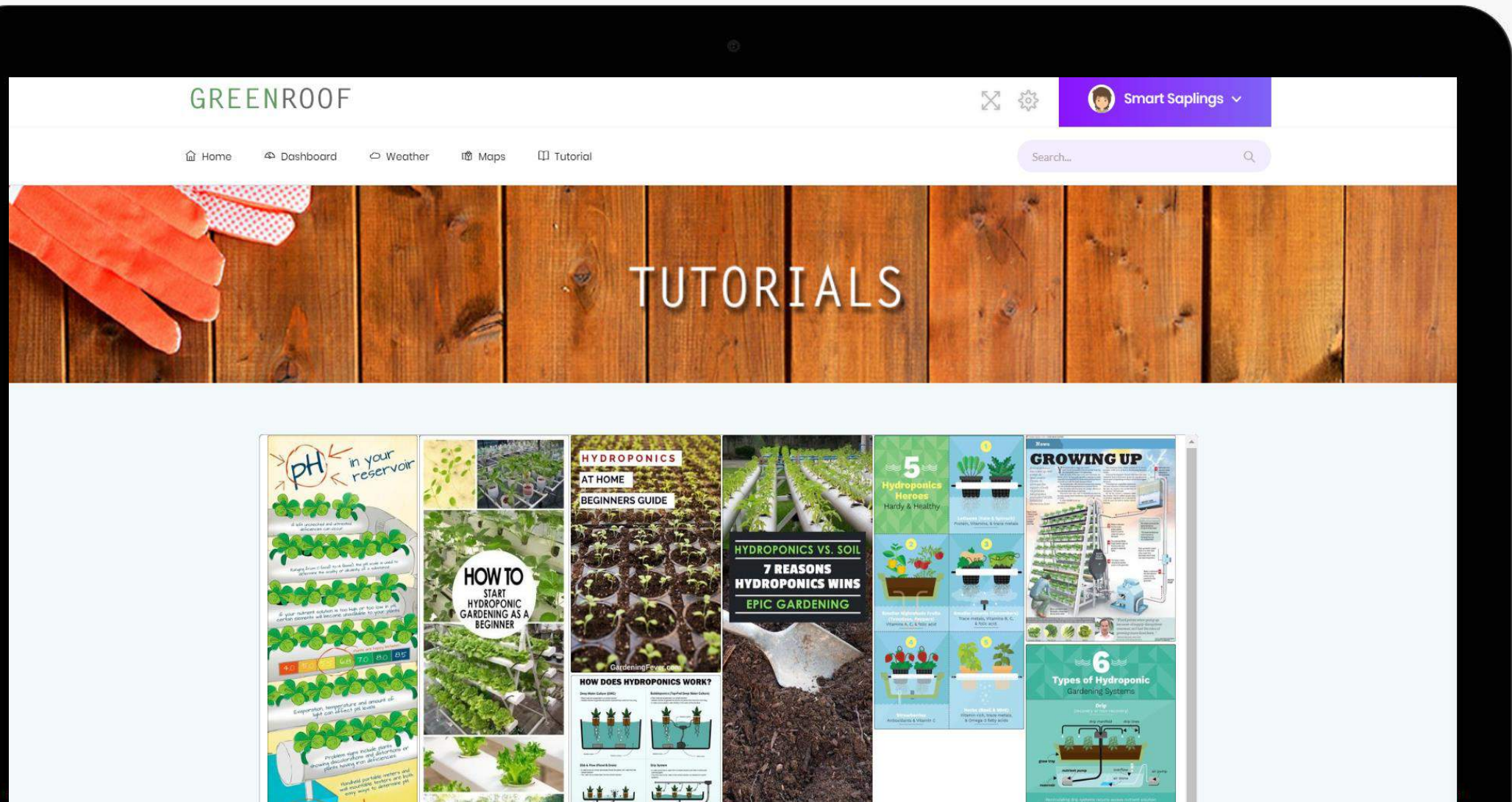
# GREENROOF



# Intelligent Dashboard For Smart Farming



# Tutorials





Lao Ban Niang  
FOOD DELIVERIES FOR EVENTS



From the menu  
SPECIAL OFFERS

# KENBORU

## LOGIN

Log in as an existing user

username or email

wstan

password

\*\*\*\*\*


[Forgot your password?](#)

Login

- ♥ Rewards
- ☰ Quests
- 📖 Preorder
- 🛒 Show Cart
- 🕒 History
- 👤 Referrals
- 📦 Topup
- 🚪 Logout



Welcome  
Tan Wei Sheng



Edit Profile


ID: 900000003

TOTAL KREDITS


\$36.00


TOTAL POINTS


11228 pts



**Kenboru**  
Top up credits  
wilsontan.tech@gmail.com

 Card number

 MM / YY

 CVC

☐ Remember me

Pay

E-Top up History

Card/Visa

W

To

M

Terms Privacy



# LIKE MY WORK?

CONTACT ME

+ 65 92337782

[Wilsontan.tech@gmail.com](mailto:Wilsontan.tech@gmail.com)